COMMUNITY SPORTS COMMITTEE

Report of the "2nd Hong Kong Games" Organising Committee

Purpose

This paper aims to report to Members on the progress of the preparatory work for the 2nd Hong Kong Games (HKG).

Background

- 2. The 2nd HKG will be held in May 2009. In order to allow sufficient time for organising the 2nd HKG and launching various publicity programmes, the 2nd HKG Organising Committee (OC) was formed in February 2008 and is specially tasked with organising the 2nd HKG. The members of the 2nd HKGOC come from the major partners in the promotion of community sports, including representatives from the Community Sports Committee, the 18 District Councils (DCs), the Sports Federation & Olympic Committee of Hong Kong, China (SF & OC), relevant National Sports Associations (NSAs), the Home Affairs Bureau and the Leisure and Cultural Services Department (LCSD). The composition of the OC is set out at *Annex 1*.
- During its first meeting held in March 2008, the OC endorsed that a Standing Committee (SC) be set up under the OC with a view to planning and launching various items of organising work for the 2nd HKG in a more effective way. It was also endorsed that the Chairman and Vice Chairman of the OC also took up the duties of the Chairman and Vice Chairman of the SC respectively. Apart from the five DC representatives selected on a geographic basis sitting on the OC and a representative from the SF & OC representing the sports sector, the SC also comprises members including a representative each from the education sector, the media/public relations sector and the elite athletes so as to collect the views of people from various sectors of the community and encourage their participation. The SC was formed in May 2008 and its composition is set out at *Annex 2*.

Work Progress

4. Since the formation of the OC and the SC, the OC and the SC have held two meetings and one meeting respectively. The competition events, competition rules and regulations, eligibility requirements, method of selecting athletes at districts and the publicity and sponsorship programme etc of the 2nd HKG have been drawn up. The details of the specific arrangements are as follows:

Objectives and Position of the HKG

5. Just like the 1st HKG, the objectives of staging the 2nd HKG are to provide districts with more opportunities for sports participation, exchanges and co-operation, and to encourage members of the public to actively participate in sports, thereby further promoting the culture of "Sport for All" at the community level. The 2nd HKG also aim to strengthen the public's sense of belonging to the district they live in and at the same time facilitate communication and promote friendship among the 18 districts with a view to

further fostering closer partnership among all stakeholders who promote sports at the community level so as to enhance community cohesion. The competitions organised under the HKG are different from those which are aimed to select elite athletes to represent Hong Kong in international sports competitions.

Competition Events and Venues

The 2nd HKG are tentatively scheduled to be held from 2 to 24 May 2009. On top of the four sports competitions held in the last HKG, namely athletics, badminton, basketball and table tennis, some other popular sports competitions which are held regularly in the 18 districts will be added in a gradual manner. The newly added events in the coming HKG are swimming and tennis, meaning that a total of six sports competitions will be organised for the 2nd HKG. The preliminary rounds of some competitions will start in April 2009 and all finals will be held during the HKG period. In order to provide the athletes with more opportunities for experience sharing and ensure that they need not travel a long way to other districts for the competitions, the team events of the badminton, table tennis and tennis competitions and the preliminary round of the basketball competition of the 2nd HKG will be divided into 4 groups (namely Hong Kong Island, Kowloon, New Territories East and New Territories West) on a geographic basis and a round robin system on a group basis will be adopted while a single knock-out system will be adopted from the quarter-finals to the finals. Regarding the competition venues, the OC will arrange for the holding of the preliminary rounds of various competitions at venues in different districts as far as possible and some finals will be held in the competition venues for the 5th East Asian The opening ceremony is tentatively scheduled to be held on 2 May at Tseung Kwan O Sports Ground which is under construction.

Competitions Rules and Regulations

7. After discussion by the OC and SC about the competition events, eligibility requirements for athletes and the method of selecting athletes at districts in respect of the 2nd HKG and with the provision of professional advice by the relevant NSAs, the competitions rules and regulations of the 2nd HKG have been formulated and are set out in details at *Annex 3*.

Eligibility Requirements for Athletes

8. The participating units of the 2nd HKG will still be the 18 DCs in Hong Kong. Participating athletes must reside in their respective districts and should be selected and nominated by the respective DCs as representatives to participate in the HKG. Each athlete can only represent one district in the HKG. As the HKG are aimed at promoting a "Sport for All" culture in the community, which is different from selecting elite athletes to represent Hong Kong in international sports competitions, any athlete who has participated in major high-level sports events between 2006 and 2009 is not allowed to participate in the related sports events of the HKG. Moreover, to widen the coverage of eligible participants and to enhance community integration and people's sense of belonging to their districts, the OC decided to relax the eligibility requirement for athletes by allowing holders of the "Hong Kong Identity Card" who have resided in Hong Kong Permanent Identity Card".

Method of Selecting Athletes

9. By referring to the mechanism of selecting athletes for the 1st HKG and the advice of the Independent Commission Against Corruption as well as the views from

various sectors of the community on the selection of athletes, the OC endorsed that matters on the selection of athletes at districts should be dealt with by a district selection panel/working group to be set up by each district or be dealt with through the existing DCs. Moreover, each district will select through a standardised selection mechanism in an open manner those athletes who meet the eligibility requirements as their representatives to participate in the HKG and widely publicise the selection mechanism and criteria with a view to enhancing transparency in the process of selecting athletes to participate in the competitions. The work on the selection of athletes at districts will commence in the latter half of 2008. All the selection work is expected to be completed and a list of participating athletes be submitted in early 2009.

Publicity Plan

10. To enable the whole community to learn more about the 2nd HKG and encourage people to support and participate in the Games, the OC will launch a series of publicity programmes. In addition to the publicity items adopted in the 1st HKG, including preparing publicity banners, posters, pamphlets and souvenirs, designing a dedicated website, holding a launching ceremony for the 2nd HKG and organising "Casting a Vote for My Favourite Sporty District", "Making a Guess at the Overall Champion of the 2nd HKG", elite athletes' demonstrations/experience sharing sessions, a large-scale opening ceremony and a grand prize presentation ceremony, two new activities, namely the "Dynamic Moments Photo Contest" and "Make a Guess at the District with the Greatest Participation in the 2nd Hong Kong Games" will be introduced in the 2nd HKG. Publicity videos will be produced and broadcast at LCSD venues in all districts. It is also planned to provide all districts with additional resources to step up the publicity on the 2nd HKG at the district level so that more members of the public can participate in and support the HKG in different ways. The publicity plan for the 2nd HKG is at Annex 4.

Sponsorship Programme

11. With the support of the community, sponsorship of HK\$500,000 in cash and about HK\$400,000 in kind were received for the 1st HKG. A large number of districts also obtained support from local dignitaries who partially sponsored the district teams in the HKG. To secure more funding and resources for organising the HKG and to encourage the DCs to actively solicit funding from local organisations/dignitaries for supporting district delegations' participation in the HKG, the OC has worked out a sponsorship programme to attract the commercial sector or community groups to sponsor the 2nd HKG with the aim of jointly promoting a sports culture in Hong Kong. The sponsorship programme, which is divided into the HKG Sponsors level and the HKG District Sponsors level, is set out at *Annex 5*.

Presentation

12. Members are invited to note the progress of various items of work mentioned in this paper.

Secretariat of the 2nd Hong Kong Games Organising Committee June 2008

Structure of the 2nd Hong Kong Games Organising Committee

Honorary Patron: The Hon Donald Tsang, GBM

The Chief Executive of the Hong Kong Special Administrative Region of the People's Republic of

China

Honorary President: The Hon Timothy Fok Tsun-ting, GBS, JP

President of the Sports Federation & Olympic

Committee of Hong Kong, China

The Hon Lau Wong-fat, GBM, GBS, JP Member of the Legislative Council

President: Mr Tsang Tak-sing, JP

Secretary for Home Affairs

Adviser: Mrs Carrie Yau Tsang Ka-lai, JP

Permanent Secretary for Home Affairs

Vice President: Mr Thomas Chow, JP

Director of Leisure and Cultural Services

Chairman: Mr Chau How-chen, GBS, JP

Chairman of the Community Sports Committee

Vice-chairman: Mr Vincent Liu Ming-kwong

Deputy Director of Leisure and Cultural Services

Members: Mrs Susana Chan Lo Yin-bing, MH

(In no particular order) Member of the Community Sports Committee

Mr Kenny Chow Kun-wah

Member of the Community Sports Committee

Mr Karl C Kwok

Representative of the Community Sports Committee

Miss Olivia Chan Yeuk-oi

Assistant Director of Leisure and Cultural Services

Miss Janet Wong Chin-kiu Principal Assistant Secretary for Home Affairs (Recreation and Sport)

Dr Simon Yeung Sai-mo Representative of the Hong Kong Amateur Athletic Association

Mr David Chiu Chin-hung Representative of the Hong Kong Amateur Swimming Association

Mr Chu Chun-sang Representative of the Hong Kong Basketball Association

Mr Chau Yat-kwong Representative of the Hong Kong Badminton Association

Mr Leung Ka-chi, Lawrence Representative of the Hong Kong Table Tennis Association

Mr Kenneth Tsui Kam-cheung Representative of the Hong Kong Tennis Association

Mr David Lai Tat-sang, MH Representative of Central & Western District Council

Mr Wong Kin-pan Representative of Eastern District Council

Ms Cheung Sik-yung Representative of Southern District Council

Mr Stephen Yau How-boa, BBS, MH, JP Representative of Wan Chai District Council

Mr Wen Choy-bon, MH Representative of Kowloon City District Council

Mr Chan Siu-tong Representative of Yau Tim Mong District Council Mr Lo Wing-man Representative of Sham Shui Po District Council

Mr Lee Tat-yan, MH Representative of Wong Tai Sin District Council

Mr Alan Chow Yiu-ming Representative of Kwun Tong District Council

Mr Chu King-yuen, MH, JP Representative of Tai Po District Council

Mr Leung Kin-man, MH Representative of Tuen Mun District Council

Mr Daniel Cham Ka-hung, MH, JP Representative of Yuen Long District Council

Mr Lai Sum Representative of North District Council

Mr Wan Yuet-cheung Representative of Sai Kung District Council

Mr Law Kwong-keung Representative of Sha Tin District Council

Mr Chan Kam-lam, Richard, MH Representative of Tsuen Wan District Council

Mr Leung Wai-man Representative of Kwai Tsing District Council

Mr Leung Siu-tong Representative of Islands District Council

Secretary General: Mrs Li Choi Wing-kwan
Chief Leisure Manager (Major Events),
Leisure and Cultural Services Department

Structure of the 2nd Hong Kong Games Standing Committee

Chairman: Mr Chau How-chen, GBS, JP

Chairman of the 2nd Hong Kong Games Organising

Committee

Vice Chairman:

Members: Miss Olivia Chan Yeuk-oi

(In no particular order) Assistant Director of Leisure and Cultural Services

Mr Karl C Kwok

Representative of the Sports Federation & Olympic

Committee of Hong Kong, China

Mr Lai Tat-sang, MH

Representative of District Councils on Hong Kong

Island

Mr Wen Choy-bon, MH

Representative of District Councils in Kowloon East

Mr Lo Wing-man

Representative of District Councils in Kowloon West

Mr Law Kwong-keung

Representative of District Councils in New Territories

East

Mr Leung Siu-tong

Representative of District Councils in New Territories

West

Mr Yeung Hoi-cheung

Representative of the Hong Kong Schools Sports

Federation

Dr Lobo Louie Hung-tak

Representative of Media & Public Relations

Mr Cliff Wong Tsan Representative of the Hong Kong Elite Athletes

Association

Secretary General: Mrs Li Choi Wing-kwan

Chief Leisure Manager (Major Events), Leisure and Cultural Services Department

The 2nd Hong Kong Games Competition Rules and Regulations

I. Competition Date and Venue

The 2nd Hong Kong Games (HKG) will be held in the LCSD sports venues from 2 to 24 May 2009.

II. Competition Events, Division, Quota and Format

(1) Athletics Competition

Division and Events:

(i) Men's Division (14 events in total)

Individual events (12 events) include: 100 m, 200 m, 400 m, 800 m, 1500 m, 5000 m, 110 m hurdles, high jump, long jump, shot put, javelin and discus.

Team events (2 events) include: 4 x 100 m Relay and 4 x 400 m Relay.

(ii) Women's Division (14 events in total)

Individual events (12 events) include: 100 m, 200 m, 400 m, 800 m, 1500 m, 5000 m, 100 m hurdles, high jump, long jump, shot put, javelin and discus.

Team events (2 events) include: 4 x 100 m Relay and 4 x 400 m Relay.

Quota:

For "individual events", each district may nominate 2 persons to participate in each event.

(Each person may enter 3 events at most.)

For "team events", each district may nominate 1 team to

participate in each event.

(Each team should consist of 4 persons at least and 6

persons at most.)

Each district may nominate a maximum of 72 persons. It is expected that the quota for all the 18 districts is 1 296 persons at most.

Age:

Participating athletes should be aged 10 or above (born in 1999 or before). Participants who take part in the 5 000 m event should be aged 16 or above (born in 1993 or before).

Format:

For track events, the 8 athletes who have achieved the fastest speed in the preliminary rounds will be qualified for the final and the positions will be determined by their results achieved in the final. For the 1 500 m and 5 000 m events, only the final will be held and the positions will be determined by their results achieved in the final.

In field events, each athlete shall be allowed 3 trials and the 8 athletes with the best valid performance shall be allowed 3 additional trials and the positions will be determined by the best result achieved.

(2) <u>Basketball Competition</u>

Division: Each district may nominate 1 men's team and 1 women's

team (each team should consist of 12 persons at most).

Quota: Each district may nominate a maximum of 24 persons. It

is expected that the quota for all the 18 districts is 432

persons at most.

Age: Participating athletes should be aged 16 or above (born in

1993 or before)

Format: In the preliminary rounds, 4 groups (namely Hong Kong

Island, Kowloon, New Territories East and New Territories West) on a geographic basis will be divided and a round robin system on a group basis will be adopted while a single knock-out system will be adopted from the

quarter-finals to the final.

(3) Badminton Competition

Events: Individual events (5 events) include:

Men's singles, women's singles, men's doubles, women's

doubles and mixed doubles.

Team events (2 events) include:

Men's team event (the competition events include 3 matches of men's singles and 2 matches of men's

doubles).

Women's team event (the competition events include 3 matches of women's singles and 2 matches of women's

doubles).

Quota: Individual events:

For singles events, each district may nominate 2 persons to

participate in each event.

For doubles events, each district may nominate 2 teams (2

persons in each team) to participate in each event.

Team events:

Each district may nominate 1 team to participate in each team event (each team should consist of 7 persons at least and 12 persons at most).

Each district may nominate a maximum of 40 persons. It is expected that the quota for all the 18 districts is 720

persons at most.

Participating athletes of all ages are welcome. Age:

Format: Individual events:

A single knock-out system will be adopted.

Team events:

In the preliminary rounds, 4 groups (namely Hong Kong Island, Kowloon, New Territories East and New Territories West) on a geographic basis will be divided and a round robin system on a group basis will be adopted while a single knock-out system will be adopted from the quarter-finals to the final.

Table Tennis Competition (4)

Events: Individual events (5 events) include:

> Men's singles, women's singles, men's doubles, women's doubles and mixed doubles.

Team event (1 event):

The competition will be held in the form of "men's, women's and mixed team events". The competition events include 2 matches of men's singles, 1 match of women's singles, 1 match of men's doubles and 1 match of mixed doubles.

Quota: Individual events:

> For singles events, each district may nominate 2 persons to participate in each event.

> For doubles events, each district may nominate 2 teams (2 persons in each team) to participate in each event.

Team events:

Each district may nominate 1 team. (8 male players and 4 female players at most may be nominated for each team and there should be at least 5 male players and 2 female players in each team).

Each district may nominate a maximum of 28 persons. It is expected that the quota for all the 18 districts is 504 persons at most.

Participating athletes of all ages are welcome.

Age:

Format:

Individual events:

A single knock-out system will be adopted.

Team events:

In the preliminary rounds, 4 groups (namely Hong Kong Island, Kowloon, New Territories East and New Territories West) on a geographic basis will be divided and a round robin system on a group basis will be adopted while a single knock-out system will be adopted from the quarter-finals to the final.

(5) <u>Swimming Competition</u>

Division and Events:

(i) Men's Division (15 events in total)

Individual events (13 events) include: 50 m Freestyle, 100 m Freestyle, 200 m Freestyle, 50 m Breaststroke, 100 m Breaststroke, 200 m Breaststroke, 50 m Backstroke, 100 m Backstroke, 200 m Backstroke, 50 m Butterfly, 100 m Butterfly, 200 m Butterfly and 200 m Individual Medley.

Team events (2 events) include: 4 x 50 m Freestyle Relay, 4 x 50 m Medley Relay

(ii) Women's Division (15 events in total)

Individual events (13 events) include: 50 m Freestyle, 100 m Freestyle, 200 m Freestyle, 50 m Breaststroke, 100 m Breaststroke, 200 m Breaststroke, 50 m Backstroke, 100 m Backstroke, 200 m Backstroke, 50 m Butterfly, 100 m Butterfly, 200 m Butterfly and 200 m Individual Medley.

Team events (2 events) include: 4 x 50 m Freestyle Relay, 4 x 50 m Medley Relay

Quota:

For singles events, each district may nominate 2 persons (each participant may enter a maximum of 3 events) to participate in each event;

For team events, each district may nominate 1 team (each team should consist of 4 persons at least and 6 persons at most) to participate in each event.

Each district may enter a maximum of 26 persons each for the Men's and Women's teams, including the athletes for the individual and team events. Each district may nominate a maximum of 52 persons. It is expected that the quota for all the 18 districts is 936 persons at most.

Age:

Participating athletes of all ages are welcome.

Format:

The 8 athletes/teams who have achieved the fastest speed

in the preliminary rounds will be qualified for the final and the positions will be determined by their results achieved in the final.

(6) <u>Tennis Competition</u>

Events: Individual events (5 events) include:

Men's singles, women's singles, men's doubles, women's

doubles and mixed doubles.

Team events (2 events) include:

Men's team event (the competition events include 2 matches of men's singles and 1 match of men's doubles);

and

Women's team event (the competition events include 2 matches of women's singles and 1 match of women's

doubles).

Quota: Individual events:

For singles events, each district may nominate 2 persons to

participate in each event.

For doubles events, each district may nominate 2 teams (2 persons in each team) to participate in each event.

Team events:

Each district may nominate 1 team to participate in each team event (8 male players and 8 female players at most may be nominated for each team and there should be at least 4 male players and 4 female players in each team).

Each district may nominate a maximum of 32 persons. It is expected that the maximum quota is about 576 persons.

Age: Participating athletes of all ages are welcome.

Format: Individual events:

A single knock-out system will be adopted.

Team events:

In the preliminary rounds, 4 groups (namely Hong Kong Island, Kowloon, New Territories East and New Territories West) on a geographic basis will be divided and a round robin system on a group basis will be adopted while a single knock-out system will be adopted from the

quarter-finals to the final.

III. Participating Units:

The participating units are the 18 District Councils (DCs) in Hong Kong.

IV. Eligibility Requirements for Athletes:

- (1) Participants must be nominated by their respective DC and they will participate in the competition in the capacity of that DC;
- (2) Participants must be holders of valid Hong Kong Permanent Identity Cards, or holders of valid Hong Kong Identity Cards who reside in Hong Kong for three years or above;
- (3) Participants must reside in the district they represent ("Proof of Place of Residence" should be provided);
- (4) Each athlete can only represent one district in the Games;
- (5) Those athletes who participated in the Olympic Games, the Asian Games, the East Asian Games, the National Games of the People's Republic of China, the World Championships (excluding the World Youth Championship) or the Asian Championships (excluding the Asian Youth Championship) between 2006 and 2009 are not eligible to participate in the Games; and
- (6) Those tennis athletes who participated in the tennis competitions of the Davis Cup and the Federation Cup between 2006 and 2009 are not eligible to participate in the tennis competition of the HKG. Those athletes who participated in the IAAF World Indoor Championships between 2006 and 2009 are not eligible to participate in the athletics competition of the HKG.

V. Methods of Selecting Athletes to Participate in the Games

Individual DCs must hold local open selections to select athletes as representatives for participation in the Games and should widely publicise their selection mechanism and criteria in their respective districts so as to enhance the transparency of selecting athletes for participation in the Games. Please refer to the <u>Annex for details</u>.

VI. Prizes and Scoring System

- (1) Prizes will be awarded to the Champion, 1st runner-up and 2nd runner-up of each competition event.
- (2) Prizes will be awarded to the Overall Champion, 1st runner-up and 2nd runner-up of each of the competitions, namely table tennis, badminton, basketball, athletics, tennis and swimming. The scoring system is set out as follows:
 - From the Champion to the seventh runner-up of each competition event, each will score 10, 8, 7, 6, 5, 4, 3, 2 points respectively, i.e. the Champion will score 10 points, the 1st runner-up will score 8 points,, the seventh runner-up will score 2 points. The above winners must have played in all play-offs of that competition event in order to be awarded the points, otherwise 0 point will be awarded. From the eighth runner-up onwards, if they have participated in all events of a respective competition, they will score 1 point. The points awarded for the team events (excluding the basketball competition) will be doubled, i.e. the Champion will score 20 points, the 1st runner-up will score 16 points and so forth. If the participant/participating team is disqualified by the Organiser due to misconduct, no point will be awarded. The top 3 districts accumulating the highest total point will be awarded the "Overall Champion, 1st runner-up and 2nd runner-up" of the respective competition.

(3) On top of the above prizes, a prize for the "Overall Champion of the 2nd Hong Kong Games" will also be awarded to the district accumulating the highest total points from all the 6 competitions i.e. table tennis, badminton, basketball, athletics, tennis and swimming. The scoring system is set out as follows:

The Champion (i.e. the "Overall Champion" of a respective competition) of a respective competition will score 10 points, and the first to the seventh runners-up will score 8, 7, 6, 5, 4, 3, 2 points respectively. For those districts that are the eighth runner-up onwards, if they have participated in a respective sports competition, they will score 1 point. The district accumulating the highest total points from all the 6 competitions will be awarded the prize for the "Overall Champion of the 2nd Hong Kong Games".

(4) If 2 or more districts accumulated the same points from all competitions, the one that holds more first places will win; and if they hold the same number of first places, the one holding more second places will win. The same method applies until the overall positions are determined. If all the results are the same, the districts involved will be awarded the same position and presented with the same prize.

VII. Number of Persons in a District Delegation

- (1) Members of the district delegation:
 1 head of the delegation, 1 to 3 deputy heads of the delegation, 6 team leaders and 12 instructors (1 team leader and 2 instructors may be assigned for each competition).
- (2) Number of athletes in a district delegation:
 72 persons for athletics (36 male participants and 36 female participants at most), 24
 persons for basketball (12 male participants and 12 female participants at most), 40
 persons for badminton (20 male participants and 20 female participants at most), 28
 persons for table tennis (16 male participants and 12 female participants at most), 32
 persons for tennis (16 male participants and 16 female participants at most) and 52
 persons for swimming (26 male participants and 26 female participants at most).
 Each district may field a maximum of 248 athletes to participate in the Games. The total number of participating athletes from all the 18 districts will be about 4 500.

The 2nd Hong Kong Games Method/Criteria for District Councils (DCs) to Select Athletes for Participation in the 2nd Hong Kong Games

- By referring to the mechanism of selecting athletes for the 1st Hong Kong Games (HKG) and the views collected from various sectors of the community on the selection of athletes, each district should select in an open manner those athletes who meet the eligibility requirements for the HKG as their representatives to participate in the competitions and take monitoring measures to ensure that the selection exercise is conducted in a fair manner.
- 2. Each DC may decide on its own to set up a selection panel/working group or work through its existing councils in accordance with the different conditions and situations of the district to deal with matters on the selection of athletes.
- 3. After consultation with the relevant NSAs, the open selection method for each competition is formulated as follows:

(i) Athletics Competition

Athletes interested in representing their own district in the 2nd HKG will be invited through an open recruitment exercise at each district. Those with the best records in competitions recognised by the Organiser will be selected. Only those applicants who meet the eligibility requirements for the HKG and possess recognised proof of the results they obtained in the following competitions shall be accepted for selection:

- District athletics competitions organised by the LCSD in 2008/09
- ➤ Hong Kong Athletics League 2008 Round 1 Round 4
- ➤ Hong Kong Athletic League 2008 Final cum Championships
- ► Hong Kong Junior Age Group Athletic Meet 2008 Round 1-3
- ➤ IAAF World Athletic Day and Open Meet 2008
- Inter-School Athletic Championships (Division 1)2007-2008
- > TCAA Junior Athletic Championship 2008
- USFHK 47th Annual Athletic Meet
- ➤ HKAAA Open Athletic Meet 2008
- ➤ Hong Kong Inter-City Athletics Challenge 2008
- > WAC Annual Athletic Challenge 2008
- ► 60th SCAA Inter-school Athletics Meet

Only results of individual events are acceptable. Athletes with the best records in 100m and 400m events will be selected by each district to form teams to compete in relay events.

(ii) Swimming Competition

Athletes interested in representing their own district in the 2nd HKG will be invited through an open recruitment exercise at each district. Those with the best records in competitions recognised by the Organiser will be selected. Only

those applicants who meet the eligibility requirements for the HKG and possess recognised proof of the results they obtained in the following competitions shall be accepted for selection:

- ➤ District swimming competitions organised by the LCSD in 2008/09
- ➤ Hong Kong Open Swimming Championships 2008
- ► Hong Kong Age Group Long Course Swimming Championships 2008
- Age Group Long Course Swimming Competitions 2008
- > Spring Master Swimming Championships 2008
- ➤ Summer Master Swimming Championships 2008
- Annual Master Swimming Championships 2008
- Winter Master Swimming Championships 2008
- ➤ 47th Hong Kong Macau Interport Swimming Competition
- ➤ Inter-School Swimming Championships (Division 1) 2008/2009

Only results of individual events are acceptable. Athletes with the best records in 50m freestyle, 50m breaststroke, 50m backstroke and 50m butterfly events will be selected by each district to form teams to compete in relay events.

(iii) Badminton Competition

A badminton selection contest should be held at each district for the HKG to select those who meet the eligibility requirements for the HKG and have outstanding performances as representatives of the respective districts in the competitions. Applicants must meet the eligibility requirements for the HKG and their performances must meet the requirements set out below:

- ➤ Top 4 winners of the District Badminton Competition in 2008/09 organised by the LCSD;
- ➤ Grade A players in any event (singles/doubles/mixed doubles) on the Hong Kong Badminton Association Grading List of Players in 2008/09;
- Top 8 winners of the Bank of China (Hong Kong) Hong Kong Annual Badminton Championships 2007 and 2008 Senior and Intermediate Divisions;
- Top 8 winners of the divisions below 19 years of age in the Bank of China (Hong Kong) Hong Kong Youth Badminton Championships 2007 and 2008 (i.e. Year 88 Division in the 2007 Championships and Year 89-92 Division in the 2008 Championships);
- Members of the Hong Kong badminton team who participated in the Badminton Competition of 2007 Summer Universiade; and
- ➤ Top 8 winners of All Hong Kong Schools Jing Ying Badminton Tournament 2007 2008.

Individual events: Men's singles, women's singles, men's doubles, women's doubles and mixed doubles

Quota: 16 players/teams for each event (4 players/teams from the winners/winning teams of the District Badminton Competition organised by the LCSD and the remaining 12 players/teams from those meeting the

above recognised eligibility requirements). If the number of applicants meeting the requirements exceeds the quota, the respective district may increase the quota.

Winners of individual events will be selected by districts to form teams to compete in team events.

(iv) Table Tennis Competition

A table tennis selection contest should be held at each district for the HKG to select those who meet the eligibility requirements for the HKG and have outstanding performances as the representatives of the respective districts in the competitions. Applicants must meet the eligibility requirements for the HKG and their performances must meet the requirements set out below:

- ➤ Top 4 winners of the District Table Tennis Competition in 2008/09 organised by the LCSD;
- A Ranking Players of the Hong Kong Table Tennis Association (the 4 highest-ranking applicants/teams among those who have submitted applications to the respective district; and for doubles events, the ranking is determined by the two players' total positions on the Ranking List. All rankings shall follow those on the latest Ranking List as at the enrolment deadline for the selection contest at the respective district);
- Members of the Hong Kong table tennis team who participated in the Table Tennis Competition of 2007 Summer Universide;
- Top 8 winners of All Hong Kong Schools Jing Ying Table Tennis Tournament 2007-2008.

Individual events: Men's singles, women's singles, men's doubles, women's doubles and mixed doubles

Quota: 16 players/teams for each event (4 players/teams from the winners/winning teams of the District Table Tennis Competition organised by the LCSD and 4 Ranking Players/Teams of the Hong Kong Table Tennis Association while the remaining 8 players/teams are selected from those meeting the above recognised eligibility requirements). If the number of applicants meeting the requirements exceeds the quota, the respective district may increase the quota.

Winners of individual events will be selected by districts to form teams to compete in team events.

(v) Tennis Competition

Selection of athletes as representatives of their own districts in the competition will be made through the District Tennis Competition organised by the LCSD. The athletes who have achieved the best results in each division and met the eligibility requirements for the HKG will be picked. If the number of the age groups is more than one for any event, the best 2 players/teams from each age group meeting the eligibility requirements for the HKG will compete in another round of matches and the final winner will represent the district in the competition. Winners of individual events will be selected by districts to form

teams to compete in team events.

For the above 5 sports competitions (namely athletics, swimming, badminton, table tennis and tennis competitions), if athletes meeting the eligibility requirements for the HKG cannot be selected through the selection methods above by districts as their representatives in the competitions, a contest open to all those meeting the eligibility requirements for the HKG may be held. The quota for each event is 8, which will be allotted by balloting.

(vi) Basketball Competition

An open basketball selection contest should be held at each district for the HKG. Athletes meeting the eligibility requirements for the HKG may form teams to enrol in the contest. The quota for men's and women's divisions will be 8 teams each, 2 of which are the best 2 teams in the District Basketball Competition organised by the LCSD with members meeting the eligibility requirements (at least 6 members meeting the eligibility requirements for the HKG). The quota for the remaining 6 teams will be allotted by balloting. The winning team will represent the respective district to participate in the HKG.

- 4. To enhance transparency in the process of selecting athletes at districts to participate in the competitions, each DC should widely publicise its selection mechanism and method including the eligibility requirements and selection schedule, and provide channels for public enquiries. (For example, the selection format and eligibility requirements can be posted on the notice boards of the DC/District Office/District Leisure Services Office of the LCSD for public perusal.)
- 5. To avoid conflict of interests, those who are involved in the selection of athletes should abide by the following rules:
 - (i) To avoid any personal relations with any athletes standing for the selection, whether actual or perceived. If there is any possible conflict of interests, it should be declared to the respective DC, the committee or working group under the DC or the selection panel (Please refer to the *Appendix* for the sample of the Form for Declaration of Interests):
 - (ii) To keep in strict confidence the information of all participants obtained through being a member of the above committee/panel;
 - (iii) Not to disclose or make use of or use in any way the information concerning the participants for the purposes of seeking individual or other interests without the prior consent of the respective DC, the committee or working group under the DC or the selection panel; and
 - (iv) To make all assessment and selection decisions on the principles of impartiality and fairness and in accordance with the selection mechanism and criteria set out by the respective DC and the above committee/board.
- 6. According to the rules for competition set out by the Organiser, athletes must be holders of valid Hong Kong Permanent Identity Cards, or holders of valid Hong Kong Identity Cards who have resided in Hong Kong for three years or more. They should be "Local Residents" residing in the district they represent. The respective DC must

verify the identity card and the proof of place of residence of the athlete concerned before entering his/her name on the enrolment form. Whenever necessary, the Organiser may ask the district that the participants represent to submit the participants' proof of "Years of Residence" and "Place of Residence". At the same time, participants holding the "Hong Kong Identity Card" must prove that they meet the requirement for years of residence by producing to the officers in charge of their respective districts the records of their first entry to Hong Kong (e.g. One-way Permit, passport) showing that they have resided in Hong Kong for three years or more. "Local Residents" refers to the people who reside within the district boundary of a respective district, which is defined in the Maps showing the Constituency Boundaries for the District Councils Election. "Proof of Place of Residence" refers to the original copy of the valid documentary proof bearing the name of the participant, such as:

- (i) Statements (such as rates demand note, bills for electricity and water charges, monthly bank statement or telephone bill) issued by public utilities/commercial organisations or banks within the latest three months;
- (ii) Student handbook (if a student handbook cannot be produced, the documents stated in (i) above bearing the name of his/her parent(s) together with the participant's birth certificate may be provided);
- (iii) Declaration of place of residence issued by the Home Affairs Department; or
- (iv) Mortgage statement, tenancy agreement or residence card.

Form for Declaration of Interests for the Selection of Athletes to Participate in the 2nd Hong Kong Games District Council/Committee or Working Group under the District Council/Selection Panel

e of Meeting:	
XX District Council/XX Comr	mittee/XX Working Group/Selection Panel*
	, hereby declare the following interests in respectors of the team representing XX District:
(a) I have an affiliation with t	the following organisation(s):
Name of Organisation	My Capacity
(b) I have an affiliation with t	the following athlete(s) standing for the selection: Relationship with the declarant (e.g. relatives
	friends, etc.)
(c) Others:	
Signature:	
Name:	
Date:	

^{*} Please delete as appropriate

Publicity Plan for the 2nd Hong Kong Games

	Month			20	008			2009						
Item		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
(1)	The emblem of the 1st Hong Kong Games is continued to be adopted for publicising the Games:													
	The emblem of the 1st Hong Kong Games is continued to be adopted to build up a coherent and a representative image for use on all publicity materials.	←											>	
(2)	To set up a dedicated website: To set up a dedicated website for the 2nd Hong Kong Games under the Leisure and Cultural Services Department's official website and liaise with relevant co-organisers so that the hyperlink of the dedicated website can be linked to their websites to promote and disseminate extensively the latest information and news concerning the activities and competitions of the Games.	\											→	
(3)	To prepare and distribute the publicity materials: To prepare publicity posters for distribution to and display at 18 district councils and the venues under the Leisure and Cultural Services Department (LCSD).								←			→ 24/5		

	Month			20	008			2009						
Item		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
	To prepare giant banners for display at 18 districts.								<			24/5		
	To produce a publicity video for the Games for broadcast at the LCSD venues.								←			24/5		
	To prepare a series of souvenirs and distribute the souvenirs to members of the public and participants for publicity purpose.								←			24/5		
	➤ To prepare the souvenir programme and CD-Roms and distribute them to all participating units, athletes and relevant organisations as souvenirs/gifts.												\rightarrow	
(4)	To organise publicity and public relations activities:													
	To hold press briefings to introduce to the media the preparation progress, competition events and details on the selection of district athletes, etc. of the 2nd Hong Kong Games.	\Leftrightarrow												
	To stage the Launching Ceremony of the 2nd Hong Kong Games and introduce various publicity and public relations activities held by the Organiser at the districts.								\Leftrightarrow					
	Organising committees of various districts will organise publicity activities at their respective districts to encourage the whole community to participate in the Games.								←					

Month			20	008			2009							
Item	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June		
To organise the activity "Whole Community Participation in the 2nd Hong Kong Games" to encourage the whole community to actively pay attention to, support and participate in the 2nd Hong Kong Games. The activity includes the following items:														
 To organise elite athletes' demonstration and experience sharing sessions to invite local elite athletes who are good at the sports to be included in the 2nd Hong Kong Games to demonstrate their skills and share their experience with the participating athletes from 18 districts. To organise "Vote" and "Guess" activitiess to invite the public to cast 									~					
a vote for "My Favourite Sporty District" and make a guess at the "Overall Champion of the 2nd Hong Kong Games" and the "District with the Greatest Participation in the 2nd Hong Kong Games" (i.e. the district with the greatest number of participants). Announcement of results and lucky draw are proposed to be conducted in the closing cum prize presentation ceremony.														

			20	008			2009							
Item		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
• T	To organise the Dynamic Moments Photo Contest to enable members of the public to participate by capturing the exciting moments of the competitions. Assessment of the entries will be made before the closing cum prize presentation ceremony. The winning entries will be displayed at the ceremony venue and prizes will be presented at the ceremony. To organise the Cheering Competition for the 18 Districts. Each district will organise a cheering team to cheer for the athletes and lead the athletes of its district into the venue and give performance to create a cheerful atmosphere during the opening ceremony. The competition results will be announced in the closing cum prize presentation ceremony. The winner may be invited to perform and receive the prize in the closing ceremony.										←	2/5		

	Month			20	008			2009							
Item		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June		
	Pre-competition Parade of the 2nd Hong Kong Games. During the press conference, fixture balloting for team events and announcement of interim results for various "Guess" and "Vote" activities under the Whole Community Participation in the 2nd Hong Kong Games will be made. Arrangements will be made for reporters to interview various districts' representative and report on districts' preparation for the Games.									*					
(5)	To provide the media with information on the Games:														
	➤ To inform the public of the information about the 2nd Hong Kong Games through widely disseminating the latest news of the Games via the media including newspaper, radio and television stations.	~										>			
(6)	To order official uniform: To provide members of the organising committees, participating athletes and members of the delegations a set of gift uniform, including a T-shirt, a long sleeved track jacket and a pair of long pants. In addition, a set of suit will be given to members of the organising committee for attendance at the ceremonies to build a coherent image for the Games.								~	→					

	Month			20	008			2009							
Item		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June		
(7)	To stage a grand opening ceremony: The opening ceremony of the 2nd Hong Kong Games is scheduled to be held at Tseung Kwan O Sports Ground. Apart from the ceremony and the variety show, the activities will also include the Cheering Competition for the 18 Districts during which the cheering team from 18 districts will lead the athletes of its district and the delegation into the venue, and the arrangement for torchbearers from 18 districts to light the flame to symbolise the unity of 18 districts and encourage the whole community's participation.											2/5			
(8)	 To stage a grand closing cum prize presentation ceremony: The following awards will be presented at the 2nd Hong Kong Games Closing cum Prize Presentation Ceremony: The overall champions, 1st runners-up and 2nd runners-up of the competitions The Overall Champion of the 2nd Hong Kong Games The District with the Greatest Participation in the 2nd Hong Kong Games My Favourite Sporty District Awards for the Cheering Competition for the 18 Districts 											24/5			

Month		2008							2009							
Item	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June				
Awards for the Dynamic Moments Photo Contest																
To invite the winners of the Cheering Competition for the 18 Districts to give performance and to conduct lucky draw for the "Guess" and "Vote" activities.																

The 2nd Hong Kong Games

Sponsorship Programme

(A) Types of Sponsorship

(1) Hong Kong Games Sponsor

1. <u>Major Sponsor</u>

Cash sponsorship of HK\$500,000 or above to the 2nd Hong Kong Games Organising Committee (OC) for organising the 2nd Hong Kong Games

2. <u>Title Sponsor for Events/ Publicity Activities</u>

Cash sponsorship of HK\$300,000 or above to the 2nd Hong Kong Games OC for organising each event/publicity activity of the 2nd Hong Kong Games

3. Other Sponsors

Sponsorship of cash or in kind amounting to HK\$100,000 or above to the 2nd Hong Kong Games OC for organising each event/publicity activity of the 2nd Hong Kong Games

(2) Hong Kong Games District Sponsor

- 1. <u>Gold Sponsor</u> Sponsorship of cash or in kind amounting to HK\$50,000 or above to the respective district for participating in the 2nd Hong Kong Games
- 2. <u>Silver Sponsor</u> Sponsorship of cash or in kind amounting to HK\$30,000 or above to the respective district for participating in the 2nd Hong Kong Games

B. Acknowledgement to Sponsors

Acknowledgement will be made in the following forms by the OC according to the amount of sponsorship:

(1) Hong Kong Games Sponsor

1. <u>Major Sponsor</u>

- i) The trophy awarded to the Overall Champion of the 2nd Hong Kong Games will be named after the sponsor. If there are more than one sponsor, the trophy awarded to the Overall Champion will be named after the sponsor offering the highest amount of sponsorship.
- ii) Acknowledgement will be made on various publicity materials (including posters and banners of the Hong Kong Games and various events/activities, the souvenir programme, the dedicated website, advertisements and competition prospectuses).
- iii) The sponsor will be invited to send a representative to attend the opening and closing ceremonies and awarded a certificate of appreciation at one of the ceremonies.
- iv) The sponsor will be invited to send a representative to attend major publicity activities.
- v) The sponsor can place a one-page advertisement free of charge on the inside back cover of the souvenir programme.
- vi) The sponsor can display 2 self-provided publicity signboards (size to be confirmed) and 2 publicity banners (size to be confirmed) at the venues of the following activities of the 2nd Hong Kong Games when the activities are taking place:
 - > Venues of the opening and closing ceremonies
 - Venues of various major publicity activities
 - Venues of various competitions

2. Title Sponsor for Events/Publicity Activities

- i) The sponsor will have exclusive right to sponsor an individual event/publicity activity.
- ii) The sponsored event and the trophy awarded to its overall champion/its publicity activities will also be named after the sponsor.
- iii) Acknowledgment will be made on the publicity materials of the sponsored events/publicity activities (including posters, banners, souvenir programme, dedicated website, advertisements and competition prospectuses).

- iv) The sponsor will be invited to send a representative to attend the opening and closing ceremonies and awarded a certificate of appreciation at one of the ceremonies.
- v) The sponsor will be invited to send a representative to attend the prize presentation ceremony of its sponsored event/the launching ceremony of the publicity activity of the event and the major publicity activities.
- vi) The sponsor can place a one-page advertisement free of charge in the souvenir programme.
- vii) The sponsor can display 2 self-provided publicity signboards (size to be confirmed) and 2 publicity banners (size to be confirmed) at the venue of the sponsored event of the 2nd Hong Kong Games/the event's publicity activities when the event/activities are taking place.
- viii) The sponsor can display 1 self-provided publicity signboard (size to be confirmed) and 1 publicity banner (size to be confirmed) at the venues of the opening and closing ceremonies of the 2nd Hong Kong Games when the ceremonies are taking place.

3. Other Sponsors

- Acknowledgment will be made on the publicity materials of the sponsored event/publicity activities (including posters, banners, the souvenir programme, the dedicated website, advertisements and competition prospectuses).
- ii) The sponsor will be invited to send a representative to attend the major publicity activities.
- iii) The sponsor can display 1 self-provided publicity signboard (size to be confirmed) at the venue of <u>one</u> the following activities of the 2nd Hong Kong Games when the activity is taking place:
 - Venues of the opening and closing ceremonies
 - Venues of various major publicity activities
 - Venues of various competitions

(2) Hong Kong Games District Sponsor

1. Gold Sponsor

- i) Acknowledgment will be made on the relevant publicity materials (including the souvenir programme and the dedicated website).
- ii) The sponsor will be invited to send a representative to attend the major publicity activities.
- iii) The sponsor may display 1 self-provided publicity banner (size to be confirmed) at the venues of the opening and closing ceremonies of the 2nd Hong Kong Games.

2. <u>Silver Sponsor</u>

- i) Acknowledgment will be made on the relevant publicity materials (including the souvenir programme and the dedicated website).
- ii) The sponsor will be invited to send a representative to attend the major publicity activities.

Remarks:

- (1) No sponsorship from tobacco, hard liquor and gambling companies will be accepted;
- (2) If there are more than one sponsor for the same activity and they are business competitors, the organiser will inform all parties concerned of the matter as early as possible;
- (3) If there are more than one sponsor for the same competition/activity, the Organiser will accept the sponsor offering the highest amount of sponsorship; and
- (4) The Organiser reserves full discretion to reject any sponsorship and the right to alter the above conditions.