

## COMMUNITY SPORTS COMMITTEE

### Report of the 7th Hong Kong Games Organising Committee

This paper aims to report to Members on the formation of the 7th Hong Kong Games (HKG) Organising Committee (OC) and the progress of its work.

#### **I. Background**

2. To further promote the “Sport for All” culture in the community, the Sports Commission has organised HKG biennially since 2007. As a territory-wide major multi-sport event in Hong Kong with the 18 District Councils (DCs) as the participating units, its objectives are to provide districts with more opportunities for sports participation; encourage active public participation in sports; improve sporting standards at the district level and strengthen the public’s sense of belonging to the district they live in through inter-district competitions; as well as foster the communication and friendship between the 18 districts and promote community cohesion. HKG is co-ordinated by the Community Sports Committee (CSC) under the Sports Commission, with the 18 DCs, the Leisure and Cultural Services Department (LCSD), the Sports Federation & Olympic Committee of Hong Kong, China, and the relevant National Sports Associations (NSAs) as co-organisers. The 6th HKG was successfully held from 2016 to 2017 and the 7th HKG will be held from 2018 to 2019.

3. For the effective staging of the 7th HKG, the 7th HKGOC was formed in May 2018. At its first meeting held on 18 May 2018, OC endorsed the formation of a Standing Committee (SC) under OC to assist in the planning and implementation of specific arrangements of various work. The structure of the 7th HKG and membership of OC and SC are set out in **Annex 1**.

4. Meetings of OC and SC were held in May and June 2018 respectively, during which a programme plan was formulated for the 7th HKG. The programme mainly covers district athlete selection, pre-event training of district delegations, inter-district sports competitions among the 18 districts and a series of community participation programmes. The progress of the work is given below.

## **II. Work Progress**

### **A. Positioning and Objectives**

5. The 7th HKG is positioned in the same way as it has been, i.e. for further promoting the “Sport for All” culture in the community. Its objectives are to encourage more people to actively participate in sports and to enhance the awareness of and the atmosphere for public participation in sports in the whole community. It also aims to facilitate the communication and sports exchanges among the districts and strengthens the public’s sense of belonging to the districts they live in through the inter-district sports competitions among the 18 districts.

### **B. Competition Events, Dates and Venues**

6. Having considered such factors as the popularity of the relevant sports in Hong Kong, the existing provision of venue facilities and manpower resources, OC decided that the 7th HKG would continue to feature the same 8 sports, namely athletics, badminton, basketball, futsal, swimming, table tennis, tennis and volleyball. Rugby sevens will be included as a demonstration event. The Hong Kong Rugby Union shall launch self-financing open selection of athletes, pre-event training and inter-district sports competitions among the 18 districts based on the existing mode of the HKG sports competitions. Medals will be provided for the competitions by the Organiser. Results in demonstration event will not be counted in the overall results in the inter-district sports competitions among the 18 districts.

7. The inter-district competitions among the 18 districts will be held from 28 April (Sunday) to 2 June 2019 (Sunday). Certain competitions will begin in March 2019. The competitions will be arranged to be held at the venues in different districts and along the MTR lines as far as practicable on weekday evenings, Saturdays, Sundays or public holidays. New venues will also be used and arrangement will be made to avoid scheduling the HKG competitions and major competitions organised by NSAs on the same day as far as practicable. The finals of the sports competitions will be held during the “HKG Finals Fortnight” to create an ambience themed on HKG and make the competitions more exciting.

### **C. Competition Rules and Regulations**

8. The 7th HKG will broadly adopt the same competition rules and regulations as those of the last HKG. Details of the major changes are as follows:

(a) *Eligibility Requirements*

The restriction of not allowing serving professional athletes and athletes who represented Hong Kong in specified high-level international sports competitions in the recent 4 years to participate in the competitions of HKG is maintained. However, the restriction of not allowing athletes who **will** represent Hong Kong in specified high-level international competitions to participate in the competitions of HKG will be cancelled, so as to avoid affecting the opportunities for the athletes to participate in HKG in case of changes in nomination in high-level international competitions.

(b) *Enrolment and Selection for Team Events*

- i) To encourage more young players to participate in the team events (including basketball, futsal and volleyball), it is required that 1 member of a team of 10 or less players must be a youth player under 21. While 2 members of a team of more than 10 players must be youth players under 21. There is no restriction on participation in the above competitions by youth players.
- ii) If there are still places remaining in the team events, the district may select suitable players from the first runner-up team to fill the vacancies or invite participation from athletes who have joined the previous selection or any persons eligible for the HKG for selection of individual players to fill the vacancies.

(c) *Athlete Places*

To provide more opportunities for people to participate in HKG, each athlete can only be nominated in a maximum of 2 events (instead of 3 events in the previous HKG) of the swimming competition. Such arrangement will be tried out in the 7th HKG. The number of athletes in each team will be increased from 12 players in the previous HKG to 14 for the basketball competition.

(d) *Scoring Arrangement for Athletes Absent from Matches*

For athletes who made it through the quarter-finals but were

absent from matches due to injury or participation in major international competitions, the positions obtained and the points scored by them can be retained if they can produce relevant supporting documents issued by approved medical practitioners and NSAs. The arrangement will be tried out in the 7th HKG and reviewed afterwards.

(e) *Awards for Athletes*

Certificates and prizes will be awarded to athletes who break the HKG or Hong Kong records in athletics and swimming competitions. All participating athletes will be awarded a certificate of participation.

**D. Community Participation Programmes**

9. Apart from sports competitions and related activities, the 7th HKG will continue organising community participation programmes and launching new activities/arrangements in 2018 and 2019 to attract more participation of members of the public.

(a) *Ongoing programmes/arrangements*

- i) Ongoing community participation programmes include: the “Launching Event”, the “Star-studded Classroom - Elite Athletes' Demonstration and Exchange Programmes of the 8 sports events” and “Sports Seminar”, the “18 Districts' Pledging Ceremony”, the “Cheering Team Competition for the 18 Districts”, the voting and guessing activities, the “Dynamic Moments Photo Contest”, the “Vitality Run”, the “Opening Ceremony” and the “Closing cum Prize Presentation Ceremony”.
- ii) The new initiatives, which were well received in the 6th HKG, will continue to be launched in the coming HKG. These include “Wheelchair Basketball Challenge” and “Swimming Invitation Competition for People with Intellectual Disabilities”, live webcasts of the finals of the sports competitions, launching of more promotional activities for HKG at district level, such as setting up HKG zones/stations at sports centres, putting up large-scale decorations at the competition venues, as well as inviting

renowned elite athletes to attend the finals of the sports competitions to show their support for the participating athletes, etc.

(b) *New initiatives/arrangements*

New initiatives/arrangements include:

- i) The places for the “Vitality Run” will increase from 5 100 (4 000 for About 3-km Run and 1 100 for 10-km Run) to 5 300 (4 100 for About 3-km Run and 1 200 for 10-km Run);
- ii) “Fun for All @ Hong Kong Games” will be held during intermissions of the finals of the sports competitions, where sports games will be held for spectators to enjoy the fun of sports. Demonstration matches (e.g. women’s futsal demonstration match)/demonstrations of other sports events (e.g. artistic rope-skipping) will also be held, enabling spectators to have a better understanding of more sports events.
- iii) To strengthen synergies and further promote the “Sports for All” culture in the community, OC will collaborate with SF&OC through publicity and joint organisation of activities, such as joint organisation of “Sports Legacy – Exercise to Get Super Fit”. The Sports Legacy Scheme Fitness Coaches will conduct fitness tests for the participants and help them explore their sports potential and look for activities suitable for themselves based on the test results so as to encourage them to participate in the physical activities on a regular basis and lead a healthy lifestyle;
- iv) The primary and secondary schools across the territory will be invited to organise the “Hong Kong Games 7-minute School Vitality Run” during athletic meets, where teachers, students and parents will participate in the 7-minute run along with HKG theme song in support of the 7th HKG;
- v) The 18 Districts’ Pledging Ceremony will be staged in parallel with the Cheering Team Competition for the 18 Districts at the Queen Elizabeth Stadium, so as to allow more people to witness the pledging ceremony; and

- vi) OC will consider commissioning an academic institution to conduct a study on the effectiveness of HKG subject to the availability of resources.

The calendar of the major events in the 7th HKG is at **Annex 2**.

10. Among the above-mentioned community participation programmes, the “Launching Event for the 7th HKG” was successfully held on 19 June 2018 at Kowloon Park Sports Centre. In addition to announcing the overall arrangement of the 7th HKG and appointing 8 Sports Ambassadors, the 8 ambassadors and elite athletes who had taken part in HKG were invited to share their experiences and appeal to the public to actively participate in the district athlete selection. Furthermore, the “Star-studded Classroom – Elite Athletics, Badminton and Swimming Athletes’ Demonstration and Exchange Programmes”, “Sports Seminar” and “Sports Legacy – Exercise to Get Super Fit” were held on 22 July 2018 at the Hong Kong Sports Institute. The Demonstration and Exchange Programmes comprised experience sharing and skills exchange sessions with participants and demonstration by veteran coaches and local elite athletes as well as a play-in session. “Sports Seminar” comprised talks on prevention of sports injury (including badminton, football and volleyball) and workshops on KT tape and body weight exercise given by speakers from the Department of Orthopaedics and Traumatology, Faculty of Medicine, the Chinese University of Hong Kong. The above-mentioned activities attracted over 500 participants.

#### **E. Publicity Plan**

11. OC will continue to publicise and promote HKG through diversified channels and platforms, including printed materials, promotional videos, online and social media, publicity activities and advertisements. It will also collaborate with relevant co-operation units to encourage active involvement of the community in district athlete selection and related community participation programmes with a view to widely publicising HKG. Besides, the slogan “Our City, Our Games” of the 5th and 6th HKG will continue to be used in the 7th HKG to further promote the event. The 8 co-organising NSAs have nominated elite athletes to be the Sports Ambassadors of the 7th HKG to help promote their respective sports events. The list of the Sports Ambassadors is at **Annex 3**.

12. The launching event was followed immediately by the launch of the first round of publicity campaign on district athlete selection, which included broadcasting the new Announcements in the Public Interest (API) on television

and radio, launching a dedicated website for the 7th HKG, producing promotional videos with the participation of elite athletes and Sports Ambassadors, issuing press releases, placing advertisements in newspapers, broadcasting promotional videos via the Information Services Department or on MTR train compartments and in LCSD venues, displaying posters and banners at conspicuous locations across the 18 districts, as well as widely publicising and promoting HKG activities through social networking platforms. Details of the publicity plan for the 7th HKG is set out in **Annex 4**.

#### **F. Seeking Sponsorship**

13. To solicit more funding and contribution for HKG in the form of materials/services, sponsorship invitation letters were sent to over 800 organisations throughout the territory in July 2018 in accordance with the sponsorship programme endorsed by OC.

### **III. Way Forward**

14. OC and SC will continue to discuss the preparatory work for the 7th HKG and finalise the implementation details. Progress will be reported to the Community Sports Committee in due course.

### **IV. Presentation**

15. Members are invited to note the progress of the work of the 7th HKGOC.

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Secretariat of the 7th Hong Kong Games Organising Committee  
August 2018

## Structure of the 7th Hong Kong Games

- Honorary Patron: The Hon Mrs Carrie LAM CHENG Yuet-ngor, GBM,  
GBS  
The Chief Executive of the Hong Kong Special  
Administrative Region
- Honorary Presidents: The Hon MA Fung-kwok, SBS, JP  
Member of the Legislative Council
- The Hon LAU Kwok-fan, MH  
Member of the Legislative Council
- Mr Timothy FOK Tsun-ting, GBS, JP  
President of the Sports Federation & Olympic  
Committee of Hong Kong, China (SF&OC)
- President: Mr LAU Kong-wah, JP  
Secretary for Home Affairs
- Adviser: Mrs Cherry TSE LING Kit-ching, JP  
Permanent Secretary for Home Affairs
- Vice Presidents: Ms Michelle LI Mei-sheung, JP  
Director of Leisure and Cultural Services
- Mr YEUNG Tak-keung, JP  
Commissioner for Sports

## Organising Committee

Chairman: Mr David YIP Wing-shing, SBS, MH, JP  
Chairman of the Community Sports Committee

Vice Chairmen: Prof Patrick YUNG Shu-hang, JP  
Vice Chairman of the Community Sports Committee

Ms Ida LEE Bik-sai, JP  
Deputy Director of Leisure and Cultural Services  
(Leisure Services)

Executive Adviser: Mr William TONG Wai-lun, BBS, MH, JP

Members:  
(in no particular order) Mr Arnold CHUNG Chi-lok  
Member of the Community Sports Committee

Mr Patrick CHAN  
Member of the Community Sports Committee

Mr WONG Po-kee, MH  
Representative of the SF&OC

Mr CHAN Hok-fung, MH, JP  
Representative of the Central & Western District  
Council

Mr TING Kong-ho  
Representative of the Eastern District Council

Ms CHEUNG Sik-yung, MH  
Representative of the Southern District Council

Ms Yolanda NG Yuen-ting, MH  
Representative of the Wan Chai District Council

Mr HO Hin-ming, BBS, MH  
Representative of the Kowloon City District Council

Mr KAN Ming-tung  
Representative of the Kwun Tong District Council

Mr LAM Ka-fai, BBS, JP  
Representative of the Sham Shui Po District Council

Mr CHUNG Chak-fai  
Representative of the Yau Tsim Mong District Council

Mr Joe LAI Wing-ho, MH  
Representative of the Wong Tai Sin District Council

Ms YU Lai-fan, MH  
Representative of the Islands District Council

Ms Nancy LAM Chui-ling, MH  
Representative of the Kwai Tsing District Council

Mr CHAN Wai-tat  
Representative of the North District Council

Ms Christine FONG Kwok-shan  
Representative of the Sai Kung District Council

Mr WONG Ka-wing, MH  
Representative of the Sha Tin District Council

Mr YU Chi-wing  
Representative of the Tai Po District Council

Mr KOT Siu-yuen  
Representative of the Tsuen Wan District Council

Mr TSANG Hin-hong  
Representative of the Tuen Mun District Council

Mr Daniel CHAM Ka-hung, BBS, MH, JP  
Representative of the Yuen Long District Council

Dr Simon YEUNG Sai-mo, JP  
Representative of the Hong Kong Amateur Athletic  
Association

Mr CHAU Yat-kwong  
Representative of the Hong Kong Badminton  
Association

Mr CHU Chun-sang  
Representative of the Hong Kong Basketball  
Association

Mr Vincent YUEN Mun-chuen  
Representative of the Hong Kong Football Association

Mr David CHIU Chin-hung  
Representative of the Hong Kong Amateur Swimming  
Association

Prof CHAN Cheong-ki  
Representative of the Hong Kong Table Tennis  
Association

Mr Christopher LAI  
Representative of the Hong Kong Tennis Association

Mr CHEUNG Chi-wai  
Representative of the Volleyball Association of Hong  
Kong, China

Mr Paul CHENG Ching-wan  
Principal Assistant Secretary for Home Affairs  
(Recreation and Sport)

Ms Rebecca LOU Wai-yi  
Assistant Director (Leisure Services)  
Leisure and Cultural Services Department

Secretary General:

Ms Joanne FU Lai-chun  
Chief Leisure Manager (Major Events)  
Leisure and Cultural Services Department

## Standing Committee

- Chairman: Mr David YIP Wing-shing, SBS, MH, JP  
Chairman of the 7th HKG Organising Committee
- Vice Chairman: Prof Patrick YUNG Shu-hang, JP  
Vice Chairman of the 7th HKG Organising Committee
- Members:  
(in no particular order)
- Ms Rebecca LOU Wai-yi  
Assistant Director (Leisure Services)  
Leisure and Cultural Services Department )
- Mr WONG Po-kee, MH  
Representative of the SF&OC
- Ms Yolanda NG Yuen-ting, MH  
Representative of the District Councils on Hong Kong  
Island
- Mr Joe LAI Wing-ho, MH  
Representative of District Councils in Kowloon East
- Mr HO Hin-ming, BBS, MH  
Representative of District Councils in Kowloon West
- Ms Christine FONG Kwok-shan  
Representative of District Councils in New Territories  
East
- Mr Daniel CHAM Ka-hung, BBS, MH, JP  
Representative of District Councils in New Territories  
West
- Mr CHAN Chi-hung  
Representative of the Hong Kong Schools Sports  
Federation
- Mr TANG Hon-sing  
Representative of the Hong Kong Elite Athletes  
Association

Dr Lobo LOUIE Hung-tak  
Representative of Media & Public Relations

Secretary General:

Ms Joanne FU Lai-chun  
Chief Leisure Manager (Major Events)  
Leisure and Cultural Services Department

**The 7th Hong Kong Games  
Timetable for Major Activities**

<b>Major Activity</b>	<b>Date</b>	<b>Week day</b>	<b>Venue</b>
<u>2018</u>			
Launching Event	19 June	(Tue)	Kowloon Park Sports Centre
District Athlete Selection	July 2018 to January 2019	-	LCSD Venues
The Star-studded Classroom - Elite Athletes' Demonstration and Exchange Programmes of the 8 sports	July to November	-	Hong Kong Sports Institute and LCSD Venues
The Star-studded Classroom – Sports Seminar	22 July	(Sun)	Hong Kong Sports Institute
Sports Legacy – Exercise to Get Super Fit			
<u>2019</u>			
The 18 Districts' Pledging cum Cheering Team Competition	24 February	(Sun)	Queen Elizabeth Stadium
Voting and Guessing Activities	24 February to 12 May	-	-
Dynamic Moments Photo Contest	24 February to 2 June		
18 District Teams' Pledging/Flag Presentation Ceremony	End of February to March	-	LCSD Venues
Vitality Run	10 March	(Sun)	Shing Mun Riverside in Sha Tin
Wheelchair Basketball Challenge	February to May	-	LCSD Venues
District Competitions of the 8 sports	March to May		
Opening Ceremony	28 April	(Sun)	Hong Kong Coliseum

<b>Major Activity</b>	<b>Date</b>	<b>Week day</b>	<b>Venue</b>
Swimming Invitation Competition for People with Intellectual Disabilities	18 to 19 May	(Sat, Sun)	Victoria Park Swimming Pool
Closing cum Prize Presentation Ceremony	2 June	(Sun)	Kowloon Park Sports Centre

**List of Sports Ambassadors for the 7th Hong Kong Games  
(Nominated by Respective National Sports Associations)**

<b>Sport</b>	<b>Name of Athlete</b>	<b>Particulars of Athlete</b>
1. Athletics	Miss YEUNG Man-wai	Member of Hong Kong Athletics Team Hong Kong Record Holder of Women's High Jump  Recent Achievements: <ul style="list-style-type: none"><li>● 1st Runner-up in Women's High Jump at the 2017 Asian Athletics Championships</li><li>● 2nd Runner-up in Women's High Jump at the 2017 Asian Indoor &amp; Martial Arts Games</li></ul>
2. Badminton	Miss YUEN Sin-ying	Member of Hong Kong Badminton Team  Recent Achievements: <ul style="list-style-type: none"><li>● 2nd Runner-up in Women's Doubles at the 2018 Malaysia International Challenge</li><li>● 1st Runner-up in Women's Doubles and Top 8 in Mixed Doubles at the 2017 India International Challenge</li><li>● Top 8 in Women's Doubles and reached Round of 16 in Mixed Doubles at 2017 Singapore International Challenge</li><li>● Reached Round of 16 in Women's Doubles at 2017 Badminton Asia Championships</li></ul>
3. Basketball	Mr LEUNG Shiu-wah	Member of Hong Kong Basketball Team <ul style="list-style-type: none"><li>● Player of the South China Athletic Association Men's Basketball Team in Hong Kong Basketball League Men A1 Grade</li></ul> Recent Competitions: <ul style="list-style-type: none"><li>● 2017 Summer Universiade</li><li>● 2017 FIBA Basketball World Cup Qualifiers (Asia)</li></ul>

<b>Sport</b>	<b>Name of Athlete</b>	<b>Particulars of Athlete</b>
4. Futsal	Mr LIU Yik-shing	<p>Member of Hong Kong Futsal Team MVP for The Nike Cup – Hong Kong Five 2014</p> <p>Recent Competitions:</p> <ul style="list-style-type: none"> <li>• 2017 Asian Indoor &amp; Martial Arts Games</li> <li>• 2015 and 2017 AFC Futsal Championship Qualifier – East Zone</li> </ul>
5. Swimming	Miss CHAN Kin-lok	<p>Member of Hong Kong Swimming Team Hong Kong Record Holder of Women’s 100 m Butterfly (Short Course) “Hong Kong Most Promising Sports Stars Award” of 2017 Hong Kong Stars Awards</p> <p>Recent Achievements:</p> <ul style="list-style-type: none"> <li>• Champion in Women’s 100 m Butterfly and 2nd Runner-up in Women’s 50 m Butterfly at 2017 Asian Indoor &amp; Martial Arts Games</li> <li>• 2nd Runners-up in Women’s 100 m and 200 m Butterfly at FINA/airweave Swimming World Cup 2017</li> <li>• 1st Runner-up in Women’s 100 m Butterfly at 2016 Asian Swimming Championships</li> </ul>
6. Table Tennis	Miss DOO Hoi-kem	<p>Member of Hong Kong Table Tennis Team</p> <p>Recent Achievements:</p> <ul style="list-style-type: none"> <li>• Champion in U21 Women’s Singles at 2017 ITTF World Tour Platinum Qatar Open</li> <li>• 2nd Runner-up in Mixed Doubles at 2017 World Table Tennis Championships</li> <li>• 2nd Runner-up in Women’s Doubles at 2017 ITTF World Tour Grand Finals</li> <li>• 1st Runner-up in Women’s Singles and 2nd Runner-up in Mixed Team Event at 2014 Youth Olympic Games</li> </ul>

<b>Sport</b>	<b>Name of Athlete</b>	<b>Particulars of Athlete</b>
7. Tennis	Miss WONG Hong-yi	<p>Member of Hong Kong Tennis Team Ambassador for the Hong Kong Tennis Open 2016</p> <p>Recent Achievements:</p> <ul style="list-style-type: none"> <li>● Reached Round of 16 in Girls' Singles and Girls' Doubles at 2018 Australian Open Junior Championships</li> <li>● Champions in Girls' 16 &amp; Under Singles and Girls' Doubles at 2017 Hong Kong National Junior Tennis Championships</li> <li>● 1st Runner-up in Women's Singles at 2017 Hong Kong National Tennis Championships</li> <li>● Champion in Women's Singles at 2017 CRC Open</li> </ul>
8. Volleyball	Miss IP Hoi-lun	<p>Member of Hong Kong Volleyball Team</p> <p>Recent Competitions:</p> <ul style="list-style-type: none"> <li>● 2015 and 2017 Asian Volleyball Championship</li> <li>● 2014 and 2016 Asian Eastern Zonal Women's Volleyball Championship</li> <li>● Incheon 2014 Asian Games</li> </ul>



Item	Month	2018						2019					
		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<ul style="list-style-type: none"> <li>➤ To provide on the dedicated website hyperlinks to the websites of the co-organisers, sponsors and other assisting organisations such as the Hong Kong School Sports Federation, the Cheerleading Federation of Hong Kong, China, the Photographic Society of Hong Kong, Hong Kong Education City, the University Sports Federation of Hong Kong, the Hong Kong Sports Press Association, Hong Kong Elite Athletes Association, Education Bureau, Home Affairs Bureau, the news.gov.hk website, GovHK, 1823 Online, etc.;</li> <li>➤ To enhance promotion of the HKG via various social media such as YouTube, Facebook and other online platforms; and</li> <li>➤ To arrange for live webcasts of the finals of the sports competitions to appeal to a wider audience.</li> </ul>													

Item	Month	2018						2019					
		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<b>(4) <u>Publicity and promotion</u></b> <ul style="list-style-type: none"> <li>➤ To prepare and distribute posters for different activities for display at District Councils (DCs), the SF&amp;OC, the co-organising National Sports Associations (NSAs), primary and secondary schools, tertiary institutions, the District Leisure Services Offices and venues of the LCSD, District Offices of the Home Affairs Department, community halls, offices of District Council Members, public housing estates, community centres, and on the notice boards/boxes managed by the Information Services Department on footbridges and in subways;</li> <li>➤ To prepare publicity banners/roll-up banners/vertical flags etc. for display at conspicuous locations in the 18 districts and the venues of large-scale activities, as well as inside and outside the venues of the activities and competitions of the HKG;</li> <li>➤ To prepare a large number of lamp-post banners for display on the main roads in the 18 districts during the competition period of the HKG;</li> </ul>													
				District Athlete Selection							Theme		
						Public Participation Programmes							
				District Athlete Selection							Theme		
											Theme		



Item	Month	2018						2019						
		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
<ul style="list-style-type: none"> <li>➤ To set up the HKG corners and cheering stations at various districts to encourage the local community to participate in and support the HKG;</li> <li>➤ To arrange erection of large decorations at competition venues;</li> <li>➤ To produce fine souvenirs for distribution to spectators of competitions;</li> <li>➤ To publish a souvenir programme and produce a DVD for distribution to all participating units, co-organisers and sponsors;</li> <li>➤ To produce announcements of public interest for broadcast on TV, radio and YouTube; and for TV broadcast in venues of the LCSD, shopping malls, and on MTR trains;</li> <li>➤ To strengthen the publicity and promotion of the HKG at the secondary and primary school levels to enhance students' participation in the HKG in collaboration with the Hong Kong School Sports Federation;</li> </ul>														

Item	Month	2018						2019						
		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
<ul style="list-style-type: none"> <li>➤ To strengthen the cooperation with the SF&amp;OC and foster synergy through publicity, so as to further promote the “Sports for All” culture in the community. These include setting up games booth at events organised by the SF&amp;OC (e.g. 2018 Olympic Day) to strengthen the promotion of the HKG activities; and</li> <li>➤ To produce a HKG teaching kit for use by coaches of the relevant NSAs during sports training sessions in primary and secondary schools, so as to strengthen their understanding of the HKG.</li> </ul>	24th													
<p>(V) <b><u>Uniform</u></b></p> <ul style="list-style-type: none"> <li>➤ To produce and provide official sports uniform for members of the Organising and Standing Committees and the 18 district delegations in order to build up a coherent image for the HKG.</li> </ul>														
<p>(VI) <b><u>Community Participation Programmes</u></b></p> <ul style="list-style-type: none"> <li>➤ The community participation programmes to be organised include:</li> </ul>														

Item	Month	2018						2019					
		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<ul style="list-style-type: none"> <li>- <b>“The Launching Event for the 7th Hong Kong Games”</b> for announcing the overall arrangements of the HKG and appointing the HKG Sports Ambassadors;</li> <li>- <b>“The Star-studded Classroom - Elite Athletes’ Demonstration and Exchange Programmes”</b> and <b>“Sports Seminar”</b> on the 8 competition events, aiming to enrich the public understanding of the sports through experience sharing and skill demonstration by elite athletes and veteran coaches;</li> <li>- <b>“Sports Legacy – Exercise to Get Super Fit”</b> to be jointly organised with the SF&amp;OC. To encourage the public to participate in suitable physical activities on a regular basis and lead a healthy lifestyle, coaches of the Sports Legacy Physical Fitness Team will conduct fitness tests for the participants and help them explore their sports potential based on the test results.</li> </ul>	19th												
	22th												





Item	Month	2018						2019					
		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<p>➤ Other Activities and Arrangements:</p> <ul style="list-style-type: none"> <li>- Sports games will be organised during the finals of the sports competitions, so that spectators can have a chance to join in and enjoy the fun of sports; and</li> <li>- Famous elite athletes will be invited to the finals of the sports competitions.</li> </ul>												↔	