#### COMMUNITY SPORTS COMMITTEE

# Report of the 6th Hong Kong Games Organising Committee

This paper aims to report to Members on the formation of the 6th Hong Kong Games (HKG) Organising Committee (OC) and the progress of its work.

# **Background**

- 2. To further promote the "Sport for All" culture in the community, the Sports Commission has organised the HKG biennially since 2007. The HKG is co-ordinated by the Community Sports Committee (CSC) under the Sports Commission, with the 18 District Councils, the Leisure and Cultural Services Department (LCSD), the Sports Federation & Olympic Committee of Hong Kong, China, and the relevant National Sports Associations (NSAs) as co-organisers. The 5th HKG was successfully held from 25 April to 31 May 2015; and the 6th HKG will be held in 2017.
- 3. For the effective staging of the 6th HKG, the 6th HKGOC was formed in May 2016 to take forward the co-ordination and organisation. The Secretary for Home Affairs has appointed Mr William TONG Wai-lun, Chairman of the CSC, and Mr CHAU How-chen as the Chairman of and Executive Adviser to the 6th HKGOC respectively, while Mr David YIP Wing-shing, Vice Chairman of the CSC, and Mr Raymond FAN Wai-ming, Deputy Director of Leisure and Cultural Services (Leisure Services), serve as its Vice Chairmen. Other members include representatives of the co-ordinator, co-organisers and Government departments. The structure and membership of the 6th HKGOC are set out in **Annex 1**.
- 4. At its first meeting held on 27 May 2016, the OC endorsed the formation of a Standing Committee (SC) under the OC to assist in the planning and implementation of various specific work items. The SC was formed in June this year and its membership is set out in **Annex 2**.
- 5. Meetings of the OC and SC were held in May and June 2016 respectively, during which a programme plan was formulated for the 6th HKG. The plan covers the positioning and objectives, competition events, competition dates and venues, eligibility requirements, competition rules and regulations, selection and training of athletes, district delegations, publicity plan and sponsorship programme. The progress of the work is given below.

#### **Work Progress**

# Positioning and Objectives

6. The 6th HKG is positioned in the same way as it has been, i.e. for further promoting the "Sport for All" culture in the community. Its objectives are to encourage more people to actively participate in sports and to enhance the awareness of and the atmosphere for public participation in sports in the whole community. With the 18 District Councils (DCs) as the participating units, it also facilitates the communication and sports exchanges among the districts and strengthens the public's sense of belonging to the districts they live in.

#### Competition Events, Dates and Venues

- 7. The 6th HKG is scheduled for 23 April 2017 (Sunday) to 28 May 2017 (Sunday). To tie in with the competition schedule, the preliminary rounds of some sports competitions will begin in mid-March 2017. Having considered such factors as the popularity of the relevant sports in Hong Kong, the existing provision of venue facilities and manpower resources, the OC decided that the 6th HKG would continue to feature the same eight sports, namely athletics, badminton, basketball, futsal, swimming, table tennis, tennis and volleyball. The event of mixed 4 x 50 m freestyle relay will be included in the swimming competition to provide more opportunities for athletes to participate in various events.
- 8. The competitions will be held in more accessible and convenient venues (such as those near MTR lines) on weekday evenings and on Saturdays, Sundays and public holidays. Efforts will also be made to avoid clashes of competition dates between the HKG and other events held by the relevant NSAs as far as practicable. The finals of the competitions will be held at venues with spectator stands and on different dates or at different time as far as possible to allow the public to enjoy the exciting competitions of different sports events.

#### Eligibility Requirements

9. Participating athletes of the 6th HKG must be holders of valid "Hong Kong Permanent Identity Cards", or holders of valid "Hong Kong Identity Cards" who have resided in Hong Kong for 3 years or more. They must reside in the district they represent and should be nominated by their respective DCs as representatives to participate in the HKG through open selection. Each athlete can only represent one district in the HKG. The restriction of not allowing serving professional athletes and athletes who represented or will represent Hong Kong in specified high-level international sports competitions in the recent four years (i.e. from 2014 to 2017) to participate in the competitions of the HKG is maintained to ensure the HKG will not deviate from its positioning in the promotion of "Sport for All".

#### Competition Rules and Regulations

- 10. The seeding system first used as the grouping method for the preliminary rounds of team events in the last HKG was proved to be effective and will continue to be used in the 6th HKG. This year, a seeding system, instead of lot drawing, will also be used for the individual events of badminton, table tennis and tennis. The seeded athletes will be placed into designated groups under a priority arrangement while the remaining athletes will be placed into the groups by drawing lots. The NSAs of the relevant sports will select seeded athletes on the basis of their results in specified competitions and local rankings. This arrangement can prevent the situation that the best athletes will compete against each other in the preliminary rounds, thus affecting the competitiveness and attractiveness of the later matches.
- 11. The 6th HKG will broadly adopt the same competition rules and regulations as those of the last HKG except for the arrangements just stated above. Please refer to **Annex 3** for details.

# Athlete Selection and Pre-event Training

- 12. The OC endorsed that the methods of selecting athletes in the last HKG would continue to be used. The DCs will select athletes who meet the eligibility requirements as their representatives to participate in the HKG. The selection mechanisms and criteria should be widely publicised in individual districts to increase transparency and ensure open and fair selection. The district athlete selection for the 6th HKG commenced in June 2016 and is expected to be completed in January 2017. A list of participating athletes should be submitted to the Secretariat of the OC by each of the districts in early February 2017.
- 13. To enhance the skills of athletes and co-operation among team members, an allotment of 24 hours of pre-event training will be provided for each district team of the eight sports competitions by the Organiser. The LCSD will provide the district teams with funding under the item on district support to cover the costs of employing coaches to conduct the training and lead the teams to the competitions, as well as the hire charges for using the sports facilities managed by the LCSD.

#### **District Delegations**

14. The OC decided to create a post of cheering team leader for each of the district delegations in view of the importance attached to the Cheering Team Competition for the 18 Districts. Therefore, a district delegation for the 6th HKG may consist of a maximum of 29 officials, including 1 head of the delegation, 3 deputy heads of the delegation, 1 chief team leader, 1 cheering team leader, and 1 team leader and 2 coaches for each sports competition (except the futsal competition, which has only 1 team leader and 1 coach).

#### Publicity Plan

- 15. The OC has planned to widely publicise the 6th HKG in the community through diversified publicity programmes and various media channels and platforms. The slogan "Our City, Our Games" will continue to be used in the publicity. In addition, the eight co-organising NSAs have selected elite athletes as the Sports Ambassadors of the 6th HKG to help promote their respective sports. The list of the Sports Ambassadors is at **Annex 4**.
- 16. The quota for the Vitality Run, which was first launched in the last HKG and well received by the public, will be increased in the 6th HKG to allow greater public participation. Given that the staging of the opening ceremony at the Hong Kong Coliseum was a success in the 5th HKG, the opening ceremony of the 6th HKG will continue to be held at the Hong Kong Coliseum. To facilitate wider public participation, the ceremony will be held on a Sunday afternoon instead of a Saturday evening as in the previous editions. Besides, the OC will arrange for live webcasts and/or TV broadcasts of the finals of the sports competitions to allow more members of the public to enjoy the exciting events of the HKG. The co-organising NSAs will be invited to provide commentators for the games to enhance the public's understanding of the competition events.
- The OC held the 6th HKG Press Conference on 13 June 2016 to announce the details of the 6th HKG, followed immediately by the launch of the first round of publicity campaign on district athlete selection. The major promotion programmes include introducing a dedicated website with brand new design, issuing Government press releases, placing advertisements in newspapers, broadcasting Announcements of Public Interest on television and radio, broadcasting promotional videos on MTR trains, public buses, via the ISD on YouTube, in shopping malls and on the TV sets in LCSD venues, as well as displaying posters and banners. Moreover, a series of public participation activities will be held consecutively, including the "Star-studded Classroom Elite Athletes' Demonstration and Exchange Programmes" and "Sports Seminar" for the eight sports and the Vitality Run. The publicity plan for the 6th HKG is set out in **Annex 5**.
- 18. To step up publicity at schools and enhance students' participation in the HKG, the Secretariat has written to primary and secondary schools across the territory to invite them to provide on their websites a hyperlink to the dedicated website of the HKG, so as to attract parents and students to the website and keep them abreast of the latest information. The schools have also been asked to broadcast promotional video on appropriate occasions (e.g. morning assemblies) at schools with a view to encouraging student to actively participate in the competitions and activities. In addition, the Secretariat will produce a HKG teaching kit, which mainly contains basic information about the HKG, interesting knowledge of sports and Q&As, for NSA coaches to promote the HKG during School Sports Programme activities (e.g. Easy Sport Programme, Outreach Coaching Programme and Joint Schools Sports Training Programme) at schools, so as to let students know more about the HKG and encourage active participation.

# Sponsorship Programme

19. The OC has drawn up a sponsorship programme for the 6th HKG (see <u>Annex 6</u>) to seek funding and contribution in the form of materials or services. Sponsorship invitation letters were sent to over 700 organisations throughout the territory in June 2016.

# **Way Forward**

20. The OC and the SC will continue to discuss the preparatory work for the 6th HKG and finalise the implementation details. Progress will be reported to the Community Sports Commission in due course.

#### **Presentation**

21. Members are invited to note the progress of the work of the 6th HKGOC.

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Secretariat of the 6th Hong Kong Games Organising Committee June 2016

# Structure of the 6th Hong Kong Games

Honorary Patron: The Hon C Y LEUNG, GBM, GBS, JP

The Chief Executive of the Hong Kong Special

Administrative Region

Honorary President: Mr Timothy FOK Tsun-ting, GBS, JP

President of the Sports Federation & Olympic Committee

of Hong Kong, China

Members of the Sixth Legislative Council (To be

confirmed)

President: Mr LAU Kong-wah, JP

Secretary for Home Affairs

Adviser: Mrs Betty FUNG CHING Suk-yee, JP

Permanent Secretary for Home Affairs

Vice President: Ms Michelle LI Mei-sheung, JP

Director of Leisure and Cultural Services

Mr YEUNG Tak-keung, JP Commissioner for Sports

**Organising Committee** 

Chairman: Mr William TONG Wai-lun, MH, JP

Chairman of the Community Sports Committee

Vice Chairman: Mr David YIP Wing-shing, BBS, MH, JP

Vice Chairman of the Community Sports Committee

Mr Raymond FAN Wai-ming, JP

Deputy Director of Leisure and Cultural Services (Leisure

Services)

Executive Adviser: Mr CHAU How-chen, GBS, JP

Members: Mr Arnold CHUNG Chi-lok

(In no particular order) Member of the Community Sports Committee

Dr Patrick YUNG Shu-hang

Member of the Community Sports Committee

Mr WONG Po-kee

Representative of the Sports Federation & Olympic

Committee of Hong Kong, China

Mr CHAN Hok-fung, MH

Representative of the Central & Western District Council

Mr TING Kong-ho

Representative of the Eastern District Council

Ms CHEUNG Sik-yung

Representative of the Southern District Council

Ms Yolanda NG Yuen-ting, MH

Representative of the Wan Chai District Council

Mr HO Hin-ming, MH

Representative of the Kowloon City District Council

Mr KAN Ming-tung

Representative of the Kwun Tong District Council

Mr LAM Ka-fai, JP

Representative of the Sham Shui Po District Council

Mr Derek HUNG Chiu-wah

Representative of the Yau Tsim Mong District Council

Mr Joe LAI Wing-ho, MH

Representative of the Wong Tai Sin District Council

Ms YU Lai-fan, MH

Representative of the Islands District Council

Ms Nancy LAM Chui-ling, MH Representative of the Kwai Tsing District Council

Mr Warwick WAN Wo-tat Representative of the North District Council

Mr WAN Kai-ming Representative of the Sai Kung District Council

Mr WONG Ka-wing Representative of the Sha Tin District Council

Mr YU Chi-wing Representative of the Tai Po District Council

Mr KOT Siu-yuen Representative of the Tsuen Wan District Council

Mr TSANG Hin-hong Representative of the Tuen Mun District Council

Mr Daniel CHAM Ka-hung, BBS, MH, JP Representative of the Yuen Long District Council

Dr Simon YEUNG Sai-mo Representative of the Hong Kong Amateur Athletic Association

Mr CHAU Yat-kwong Representative of the Hong Kong Badminton Association

Mr CHU Chun-sang Representative of the Hong Kong Basketball Association

Mr Vincent YUEN Mun-chuen Representative of the Hong Kong Football Association

Mr David CHIU Chin-hung Representative of the Hong Kong Amateur Swimming Association Prof CHAN Cheong-ki Representative of the Hong Kong Table Tennis Association

Ms Allison LEUNG Sze-yin Representative of the Hong Kong Tennis Association

Mr CHEUNG Chi-wai Representative of the Volleyball Association of Hong Kong, China

Ms Petty LAI Chun-yee Principal Assistant Secretary for Home Affairs (Recreation and Sport)

Mr Richard WONG Tat-ming Assistant Director of Leisure and Cultural Services (Leisure Services)

Secretary General: Ms Joanne FU Lai-chun

Chief Leisure Manager (Major Events) Leisure and Cultural Services Department

# Standing Committee of the 6th Hong Kong Games (HKG) Membership

Chairman: Mr William TONG Wai-lun, MH, JP

Chairman of the 6th HKG Organising Committee

Vice Chairman: Mr David YIP Wing-shing, BBS, MH, JP

Vice Chairman of the 6th HKG Organising Committee

Members: Mr Richard WONG Tat-ming

(In no particular order) Assistant Director of Leisure and Cultural Services (Leisure

Services)

Mr WONG Po-kee

Representative of the Sports Federation & Olympic

Committee of Hong Kong, China

Mr TING Kong-ho

Representative of District Councils on Hong Kong Island

Mr Joe LAI Wing-ho, MH

Representative of District Councils in Kowloon East

Mr HO Hin-ming, MH

Representative of District Councils in Kowloon West

Mr WAN Kai-ming

Representative of District Councils in New Territories East

Mr Daniel CHAM Ka-hun, BBS, MH, JP

Representative of District Councils in New Territories West

Mr CHAN Chi-hung

Representative of the Hong Kong Schools Sports Federation

Mr TANG Hon-sing

Representative of the Hong Kong Elite Athletes Association

Dr Lobo LOUIE Hung-tak

Representative of Media & Public Relations

Secretary General: Ms Joanne FU Lai-chun

Chief Leisure Manager (Major Events)
Leisure and Cultural Services Department

# The 6th Hong Kong Games Competition Rules and Regulations

## I. Competition Date and Venue

The 6th Hong Kong Games (HKG) is scheduled for 23 April to 28 May 2017 (36 days in total) at various sports venues of the Leisure and Cultural Services Department. Preliminary rounds of some of the sports competitions will begin in mid-March 2017.

# II. Competition Event, Division, Quota and Format

#### (1) Athletics Competition

Division and Event:

Men's Division (14 events in total)

Track Events

100 m, 200 m, 400 m, 800 m, 1500 m, 5000 m and

110 m hurdles

Field Events

High jump, long jump, shot put, javelin and discus

Relay Events

4x100 m relay and 4x400 m relay

Women's Division (14 events in total)

Track Events

100 m, 200 m, 400 m, 800 m, 1500 m, 5000 m and

100 m hurdles

Field Events

High jump, long jump, shot put, javelin and discus

**Relay Events** 

4x100 m relay and 4x400 m relay

Quota: Tra

Track and Field Events

Each district may nominate a maximum of 2 athletes per event; and each athlete may be nominated to participate in 3 events at most (i.e. either 2 track and 1 field events

or 2 field and 1 track events).

Relay Events

Each district may nominate a maximum of 1 team per event, and each team shall consist of 4 to 6 athletes.

[Each district may nominate a maximum of 72 athletes.

The total quota available is 1 296 athletes.

Age: Participating athletes must be aged 10 or above (i.e. born

in or before 2007), but those who take part in the 5 000 m events must be aged 16 or above (i.e. born in or before 2001).

Format:

For track and relay events, the 8 athletes/teams with the best results in the preliminary rounds will be qualified for the finals and their positions will be determined by the results obtained in the finals. There will be no preliminary rounds for the 1 500 m and 5 000 m events; and positions will be determined by the results obtained by athletes/teams in the finals.

For field events, each athlete shall be allowed 3 trials. The 8 athletes with the best valid performances shall be allowed 3 additional trials and their positions will be determined by the best results obtained.

## (2) Swimming Competition

Division and Event: Men's Division (15 events in total)

**Individual Events** 

50 m freestyle, 100 m freestyle, 200 m freestyle, 50 m breaststroke, 100 m breaststroke, 200 m breaststroke, 50 m backstroke, 100 m backstroke, 200 m backstroke, 50 m butterfly, 100 m butterfly, 200 m butterfly and 200 m individual medley

Relay Events

4x50 m freestyle relay and 4x50 m medley relay

#### Women's Division (15 events in total)

**Individual Events** 

50 m freestyle, 100 m freestyle, 200 m freestyle, 50 m breaststroke, 100 m breaststroke, 200 m breaststroke, 50 m backstroke, 100 m backstroke, 200 m backstroke, 50 m butterfly, 100 m butterfly, 200 m butterfly and 200 m individual medley

**Relay Events** 

4x50 m freestyle relay and 4x50 m medley relay

Mixed Division (1 event in total)

4x50 m freestyle relay

Quota: Individual Events

Each district may nominate a maximum of 2 athletes per event, and each athlete may be nominated for 3 events at most.

#### Relay Events

Each district may nominate a maximum of 1 team per event, which shall consist of athletes nominated for individual events.

[Each district may nominate a maximum of 52 athletes.

The total quota available is 936 athletes.

Age: Participating athletes of all ages are welcome.

Format: The 8 athletes/teams with the best results in the

preliminary rounds will be qualified for the finals and their positions will be determined by the results obtained

in the finals.

## (3) <u>Badminton Competition</u>

Event: <u>Individual Events (5 events)</u>

Men's singles, men's doubles, women's singles,

women's doubles and mixed doubles

Team Events (2 events)

Men's team event (consisting of 3 singles matches and 2

doubles matches)

Women's team event (consisting of 3 singles matches

and 2 doubles matches)

Quota: Individual Events

Each district may nominate a maximum of

2 athletes/2 pairs of athletes per event.

**Team Events** 

Each district may nominate a maximum of 1 team per event, and each team shall consist of 7 to 12 athletes.

Note: Each athlete may be nominated for 1 individual

event and 1 team event at most.

Each district may nominate a maximum of 40 athletes.

The total quota available is 720 athletes.

Age: Participating athletes of all ages are welcome.

Format: <u>Individual Events</u>

A single knock-out system will be adopted.

**Team Events** 

A single round robin system on a group basis will be adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 5th HKG will be

named as the seeded teams in the same event of the 6th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system will be adopted from the quarter-finals to the final.

## (4) <u>Table Tennis Competition</u>

Event: <u>Individual Events (5 events)</u>

Men's singles, men's doubles, women's singles, women's doubles and mixed doubles

Team Events (2 events)

Men's team event (consisting of 5 matches of singles) Women's team event (consisting of 5 matches of singles)

Quota: <u>Individual Events</u>

Each district may nominate a maximum of

2 athletes/2 pairs of athletes per event.

**Team Events** 

Each district may nominate a maximum of 1 team per event, and each team shall consist of 5 to 8 athletes.

Note: Each athlete may be nominated for 1 individual event and 1 team event at most.

【Each district may nominate a maximum of 32 athletes. The total quota available is 576 athletes.】

Age: Participating athletes of all ages are welcome.

Format: <u>Individual Events</u>

A single knock-out system will be adopted.

**Team Events** 

A single round robin system on a group basis will be adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 5th HKG will be named as the seeded teams in the same event of the 6th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system will be adopted from the quarter-finals to the final.

## (5) <u>Tennis Competition</u>

Event:

#### Individual Events (5 events)

Men's singles, men's doubles, women's singles, women's doubles and mixed doubles

#### Team Events (2 events)

Men's team event (consisting of 2 matches of singles

and 1 match of doubles)

Women's team event (consisting of 2 matches of singles

and 1 match of doubles)

Quota:

# **Individual Events**

Each district may nominate a maximum of 2 athletes/2 pairs of athletes per event.

#### **Team Events**

Each district may nominate a maximum of 1 team per event, and each team shall consist of 4 to 8 athletes.

Note: Each athlete may be nominated for 1 individual

event and 1 team event at most.

**[** Each district may nominate a maximum of 32 athletes.

The total quota available is 576 athletes.

Age:

Participating athletes of all ages are welcome.

Format:

# **Individual Events**

A single knock-out system will be adopted.

#### **Team Events**

A single round robin system on a group basis will be adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 5th HKG will be named as the seeded teams in the same event of the 6th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system will be adopted from the quarter-finals to the final.

(6) Basketball Competition

Division: Men's division and women's division

Quota: Each district may nominate 1 men's team and 1

women's team, and each team shall consist of 5 to 12

players.

【Each district may nominate a maximum of 24 players. The total quota available is 432 players.】

Age: Participating athletes must be aged 14 or above (i.e. born

in or before 2003).

Format: A single round robin system on a group basis shall be

adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 5th HKG will be named as the seeded teams in the same event of the 6th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system shall be adopted

from the quarter-finals to the final.

(7) <u>Futsal Competition</u>

Division: Men's division

Quota: Each district may nominate 1 team, and each team shall

consist of 5 to 18 players. The total quota available to

the 18 districts is 324 players.

Age: Participating athletes must be aged 15 or above (i.e. born

in or before 2002).

Format: A single round robin system on a group basis shall be

adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 5th HKG will be named as the seeded teams in the same event of the 6th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system shall be adopted

from the quarter-finals to the final.

(8) Volleyball Competition

Division: Men's division and women's division

Quota: Each district may nominate 1 men's team and

1 women's team, and each team shall consist of 6 to

20 players.

【Each district may nominate a maximum of 40 players. The total quota available is 720 players.】

Age: Participating athletes must be aged 12 or above (i.e. born

in or before 2005).

Format: A single round robin system on a group basis shall be

adopted in the preliminary rounds. The 18 districts will be divided into 4 groups, with 2 groups of 4 districts and 2 groups of 5 districts. The 4 districts that secured the top 4 positions in an event of the 5th HKG will be named as the seeded teams in the same event of the 6th HKG and placed into 4 different groups. The remaining 14 districts will then be placed into the groups by drawing lots. The 2 districts that come first and second in each group will be qualified for the quarter-finals. A single knock-out system shall be adopted

from the quarter-finals to the final.

## **III.** Participating Units

The 18 District Councils (DCs) in Hong Kong.

# IV. Eligibility Requirements for Athletes

- 1. Participants must be nominated by their respective DC and they will participate in the competitions in the capacity of that DC.
- 2. Participants must be holders of valid "Hong Kong Permanent Identity Cards", or holders of valid "Hong Kong Identity Cards" who have resided in Hong Kong for 3 years or more.

Note: Holders of "Hong Kong Identity Cards" must have records of their first entry to Hong Kong, such as One-way Permits or passports, showing their arrival in Hong Kong before March 2014 to prove that they have resided in Hong Kong for 3 years or more.

- 3. Participants must reside in the district of their respective DC (proof of place of residence is required).
- 4. Each athlete can participate in the selection competition of only one district and can represent only one district in the HKG.
- 5. Those athletes who participated or will participate in any of the sports competitions of the Olympic Games (excluding the Summer Youth Olympic Games), the Asian Games, the National Games of the People's Republic of China (excluding the under-18 basketball, the 16-19 volleyball and the under-20 football competitions), the World Championships (excluding the World Youth Championship) or the Asian Championships (excluding the Asian Youth

Championship) between 2014 and 2017 are not eligible to participate in the corresponding sports competitions of the HKG.

- 6. Those tennis athletes who participated or will participate in the tennis competitions of the Davis Cup or the Federation Cup between 2014 and 2017 are not eligible to participate in any tennis competition of the HKG.
- 7. Those athletics athletes who participated or will participate in the Asian Indoor Athletics Championships or the IAAF World Indoor Championships between 2014 and 2017 are not eligible to participate in any athletics competition of the HKG.
- 8. Those athletes who participated or will participate in the futsal events of the World Cup Qualifier, the AFC Asian Cup Qualification Round, the Asian Indoor Games or the East Asian Football Championships between 2014 and 2017 are not eligible to participate in any futsal competition of the HKG.
- 9. In the event that an athlete, who has been selected to represent a district in the HKG, is nominated by the relevant national sports association to participate in any of the competitions specified in items 5 to 8 above before the team leaders' meeting of the relevant HKG competition is held, he/she will become ineligible for the corresponding sports competition in the HKG. Nevertheless, the respective DC has the right to nominate a replacement athlete. If the athlete is selected to participate in any of the competitions specified in items 5 to 8 above after the team leaders' meeting of the relevant competition is held, he/she will remain eligible for the corresponding sports competition in the HKG.
- 10. Serving professional athletes are not eligible to participate in the HKG competitions of the sports they are engaged in.

Note: Professional athletes are those who are employed under a full-time paid contract by any institution or company as an athlete, excluding the full-time athletes who are undertaking training and receiving subvention or subsidy offered by the government or relevant organisations (such as the Hong Kong Sports Institute, the Sports Federation & Olympic Committee of Hong Kong, China, and national sports associations).

#### V. Methods of Selecting Athletes

All districts must select their athletes through open selection. The selection mechanisms and criteria should be widely publicised in the respective districts so as to enhance the transparency of the athlete selection process. For details, please refer to "The 6th Hong Kong Games — Guidelines on the Selection of Athletes at the District Level" (see **Appendix**).

#### VI. Prizes and Scoring Methods

1. Prizes will be awarded to the Champion, 1st Runner-up and 2nd Runner-up of

each competition.

2. Each of the sports competitions offers prizes for the "Overall Champion, 1st Runner-up and 2nd Runner-up" and the "District with Impressive Progress". The results will be obtained using the following scoring methods:

From the Champion to the 7th Runner-up of each competition event, each winner will score 10, 8, 7, 6, 5, 4, 3 and 2 points respectively, i.e. the Champion will score 10 points, the 1st Runner-up will score 8 points, etc. until the 7th Runner-up will score 2 points. The remaining participants/participating teams who have successfully finished the competition event will score 1 point. points awarded for the team events (excluding the basketball, volleyball and futsal competitions) will be doubled, i.e. the Champion will score 20 points, the 1st Runner-up will score 16 points and so forth. If a participant/participating team is disqualified by the Organiser due to misbehaviour or fails to turn up for a competition, no point will be awarded. The top 3 districts with the highest accumulated points in each of the sports competitions will be the Overall Champion, 1st Runner-up and 2nd Runner-up of the respective sports competition. The district achieving the greatest increase in the accumulated point over the last HKG will be awarded the "District with Impressive Progress" prize for the respective sports competition.

Note: Since there is only men's event for the futsal competition, the Champion of the futsal competition is the Overall Champion of the futsal competition.

3. On top of the above prizes, prizes for the "Overall Champion, 1st Runner-up and 2nd Runner-up of the 6th Hong Kong Games" will also be awarded to the top 3 districts with the highest accumulated points from all the 8 sports competitions, namely athletics, badminton, basketball, futsal, swimming, table tennis, tennis and volleyball. The scoring method is set out as follows:

The district which is the Champion (i.e. the "Overall Champion") of a sports competition will score 10 points, and the 1st to the 7th Runners-up will score 8, 7, 6, 5, 4, 3 and 2 points respectively. The 8th to the 17th Runners-up will score 1 point. The top 3 districts with the highest accumulated points from all the 8 sports competitions will be awarded the prizes for the "Overall Champion, 1st Runner-up and 2nd Runner-up of the 6th Hong Kong Games" respectively.

- 4. If there are districts with the same accumulated point from all competitions, the one that holds more first places will win; and if they hold the same number of first places, the one holding more second places will win. The same method applies until the overall positions are determined. If all the results are the same, the districts concerned will be awarded the same position and presented with the same prize.
- 5. The "**District with the Most Gold Medals**" prize will be awarded to the district that obtains the most gold medals in the 8 sports competitions. If the number of gold medals obtained is the same, the districts concerned will be awarded the same prize.

- 6. The "District with the Greatest Participation" prize will be awarded to the district having the greatest actual number of athletes participating in the 8 sports competitions. (The actual number refers to the number of enrolled athletes who have turned up for the roll call in the HKG.)
- 7. The "District with the Best Progress" prize will be awarded to the district achieving the greatest increase in the accumulated point from all the 8 sports competitions over the last HKG.
- 8. The "District with the Best Sportsmanship" prize will be awarded to the top 3 districts with the highest average attendances of participating athletes in all the 8 sports competitions.

# VII. District Delegations

- 1. Each district delegation is composed of officials, athletes and the cheering team. To avoid conflict of interests and confusion of roles among members of different identities, each member of a district delegation can represent only one district and take up only one post/identity.
- 2. A district delegation may consist of a maximum of 29 officials, including 1 head of the delegation, 3 deputy heads of the delegation, 1 chief team leader, 1 cheering team leader, 8 team leaders and 15 coaches for the sports competitions (each competition has 1 team leader and 2 coaches except the futsal competition, which has only 1 team leader and 1 coach). Each DC should appoint one of its district councillors to serve as the head of the delegation while the posts of deputy heads, chief team leader and team leaders of the delegation should be taken up by district councillors, co-opted members of the respective DC or the representatives of district sports associations. All officials must be aged 18 or above.
- 3. A district delegation may consist of a maximum of 310 athletes, including:
  - 72 athletes for athletics (36 male and 36 female participants)
  - 40 athletes for badminton (20 male and 20 female participants)
  - 24 athletes for basketball (12 male and 12 female participants)
  - 18 athletes for men's futsal
  - 52 athletes for swimming (26 male and 26 female participants)
  - 32 athletes for table tennis (16 male and 16 female participants)
  - 32 athletes for tennis (16 male and 16 female participants)
  - 40 athletes for volleyball (20 male and 20 female participants)
- 4. A cheering team may consist of a maximum of 1 instructor and 50 team members.

# List of Sports Ambassadors for the 6th Hong Kong Games (Nominated by Relevant National Sports Associations)

Serial No.	Sport	Name of Athlete	Particulars of Athlete
1.	Athletics	Mr CHAN Ming-tai	Hong Kong Record Holder: • Men's Long Jump (8.12 m)
			Hong Kong Ranking (2015 Year-end Ranking): Rank 1 in Men's Long Jump
			<ul> <li>Recent Achievements:</li> <li>Bronze medal in Men's Long Jump at the 2016 Asian Indoor Athletics Championships</li> <li>The 4th place in Men's Long Jump at the 2015 Summer Universiade</li> <li>The 5th place in Men's Long Jump at the Incheon 2014 Asian Games</li> <li>Silver medal in Men's Long Jump at the 2014 Asian Junior Athletics Championships</li> </ul>
2.	Badminton	Mr LEE Chak-wai	<ul> <li>Recent Achievements:</li> <li>The 7th place in Men's Team at the 1st National Youth Games 2015</li> <li>The 8th place in Mixed Team at the 2014 BWF World Junior Championships</li> <li>The 5th place in Mixed Team at the Badminton Asia Youth U19 Championships 2014</li> </ul>
3.	Basketball	Mr Duncan REID	<ul> <li>Member of Hong Kong National Basketball         Team</li> <li>Player of the South China Athletic Association         Basketball Team in Hong Kong Men's A1         Grade</li> <li>Recent Competition:         <ul> <li>The 28th FIBA Asia Championship in 2015</li> </ul> </li> </ul>
4.	Futsal	Mr YEUNG Chi-lun	<ul> <li>Member of the Hong Kong Futsal Team</li> <li>Player of the Glory Sky Wong Tai Sin in the Hong Kong Premier League</li> <li>Recent Competitions:</li> <li>AFC Futsal Championship Uzbekistan 2016         Qualifiers – EAST Zone     </li> <li>AFC Futsal Championship Vietnam 2014</li> </ul>

Serial No.	Sport	Name of Athlete	Particulars of Athlete
5. Sw	imming	Mr LAU Shiu-yue	<ul> <li>Hong Kong Record Holder:</li> <li>Hong Kong Long Course Men's 50 m Backstroke</li> <li>Hong Kong Long Course Men's (Under 16 years) 50 m Backstroke</li> <li>Hong Kong Long Course Boys' (15-17 years) 200 m Backstroke</li> <li>Hong Kong Short Course Men's 200 m Backstroke</li> <li>Hong Kong Short Course Men's (Under 16 years) 50 m Backstroke and 100 m Backstroke</li> <li>Hong Kong Short Course Boys' (15-17 years) 50 m Backstroke, 100 m Backstroke and 800 m Freestyle</li> <li>Hong Kong Short Course Boys' (13-14 years) 200 m Backstroke</li> <li>Recent Achievements:</li> <li>The 5th place in Men's 50 m Backstroke (Long Course), the 6th place in Men's 100 m Backstroke (Long Course) at the FINA/airweave Swimming World Cup 2015 – Hong Kong</li> <li>Silver medal in Men's 50 m Backstroke, bronze medal in Men's 100 m Backstroke at the 57th Milo/Pram Malaysia Invitational Open Swimming Championships in 2014</li> <li>Silver medal in Men's 50 m Backstroke at the Nanjing 2013 Asian Youth Games</li> <li>Recent Competitions:</li> <li>Incheon 2014 Asian Games</li> <li>Nanjing 2014 Youth Olympic Games</li> </ul>

Serial No.	Sport	Name of Athlete	Particulars of Athlete
6.	Table Tennis	Mr WONG Chun-ting	World Ranking (as at June 2016): Number 8 in Men's Players  Hong Kong Ranking (as at June 2016): Number 3 in Men's Players  Recent Achievements:  Champion of Men's Singles at the 2015 ITTF World Tour, Czech Open  Bronze medal in Men's Singles at the 22nd Asian Table Tennis Championships in 2015  Bronze medal in Mixed Doubles at the 2015 World Table Tennis Championships  Silver medal in Men's Singles at the 2015 ITTF World Tour, Spanish Open
7.	Tennis	Miss NG Hei-ching, Claudia	<ul> <li>Hong Kong Rankings (as at June 2016):</li> <li>Rank 4 in Women's Singles</li> <li>Rank 1 in Girls' Singles</li> <li>Rank 2 in Girls' Doubles</li> <li>Recent Achievements:</li> <li>Bronze medal in Girls' Doubles at the 1st National Youth Games in 2015</li> <li>Winner of Girls' 14U Singles at the LIONS Hong Kong National Junior Tennis Championships 2014</li> <li>Winner of Girls' 16U Singles at the LIONS Hong Kong National Junior Tennis Championships 2014</li> <li>Representative of Hong Kong at the WTA Future Stars 16U 2014</li> </ul>
8.	Volleyball	Miss YEUNG Sau-mei	<ul> <li>Member of the Hong Kong Volleyball Team</li> <li>Player of "International" Volleyball Team in Hong Kong Women's Division A1</li> <li>Recent Competitions:</li> <li>AVC 18th Asian Senior Women's Volleyball Championship in 2015</li> <li>Incheon 2014 Asian Games</li> </ul>

# **Publicity Plan for the 6th Hong Kong Games**

	Month				2016						2017		
Item		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
(1)	To continue to use the same Hong Kong Games (HKG) emblem, theme song and slogan "Our City, Our Games" in publicity to build up a unique and representative image for the HKG.	<b>\</b>											-
(2)	To set up a new dedicated website using responsive web design and providing links to Facebook, Twitter and Sina Weibo to facilitate access and sharing of the information on the HKG on smartphones or tablets. Also, to provide on the dedicated website hyperlinks to the websites of the co-organisers, sponsors and other assisting organisations such as the Hong Kong School Sports Federation, the Cheerleading Federation of Hong Kong, China, the Photographic Society of Hong Kong, Hong Kong Education City, the University Sports Federation of Hong Kong, China, the Hong Kong Sports Press Association and GovHK for extensive publicity.	•											•
(3)	To disseminate press releases to the media, including newspapers, radio and TV, to provide updates on the HKG; and to arrange for media interviews and coverage to publicise the activities of the HKG.	<b>—</b>		Distric	t Athlete	Selectio Public	n Participa	tion Act	ivities	•	Т	heme	<b>*</b>

	Month	l			2016						2017		
Item		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
(4)	To prepare publicity materials and display advertisements to promote the HKG and create a strong sporting atmosphere:												
	➤ To produce announcements of public interest for broadcast on TV, radio and YouTube; and for TV broadcast in venues of the Leisure and Cultural Services Department (LCSD) shopping malls, and on MTR trains and public buses;		Di	strict Atl	ilete Sel	ection		<b></b>		•		Theme	-
	To prepare and distribute posters for different activities of the HKC to be disclosed at Distribute.		D:	-4 A 41	1.4. C.1	4:04				<b>←</b>		Theme	<b></b>
	activities of the HKG to be displayed at District Councils (DCs), the SF&OC, the co-organising National Sports Associations (NSAs), primary and secondary schools, tertiary institutions, the District Leisure Services Offices and venues of the LCSD, public housing estates, community centres, and on the notice boards managed by the Information Services Department or footbridges and in subways;		Di	Strict At	ilete Sel		olic Partic	ipation A	Activities	6		Theme	-
	To print the emblem or publicity slogans of the HKG on the publicity materials of the LCSD such as the monthly list of recreational programmes and the community recreation and sports programme booklet; and to arrange for printing the emblem or publicity slogans or public utilities bills (e.g. water and electricity bills);												

	Month				2016						2017		
Item		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
>	To produce HKG display panels for the roving exhibitions to be held at LCSD venues and to set up a themed exhibition and a large floral wall in the Hong Kong Flower Show 2017;	•											-
>	To prepare publicity materials, such as banners, roll-up banners and vertical flags of different sizes for display at conspicuous locations in the 18 districts and the venues of large-scale activities, as well as inside and outside the venues of the activities and competitions of the HKG;	•		Distri	ct Athlet	e Selecti	ion		•	•		Theme	-
>	To prepare a large number of lamp-post banners for display on the main roads in the 18 districts during the competition period of the HKG;									•			-
>	To produce a HKG teaching kit for use by coaches of the relevant NSAs during sports training sessions in primary and secondary schools, so as to let students know more about the HKG;				•								-
>	To prepare a series of souvenirs for distribution to the public and participants through various activities;	•											-

	Month				2016						2017	_	
Item		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
	> To publish a souvenir programme and produce a DVD for distribution to all participating units, co-organisers and sponsors;											4	-
	> To display large-sized advertisements on the bodies of trams and public buses and on the advertising lightboxes at bus stops;	•	Di	strict At	nlete Sel	ection		-		•		Theme	-
	➤ To display advertisements in MTR train compartments and on the advertising lightboxes in MTR stations;									•			-
	➤ To display large-sized advertisements at the entrance of the Cross Harbour Tunnel; and									<b>←</b>		Theme	•
	➤ To place advertisements on newspapers and magazines.	-	<b>→</b>		<b>←</b>					<b>←</b>	<b>&gt;</b>	-	-
(5)	To order official sports uniform, including a long-sleeved jacket, a pair of long pants and a polo shirt, for each of the members of the Organising and Standing Committees and the 18 district delegations in order to build up a coherent image for the HKG.									•			-
(6)	To arrange for live TV broadcasts and/or webcasts of the finals of the sports competitions to appeal to a wider audience.											4	-

	Month				2016						2017		
Item		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
(7)	To organise a variety of publicity and public participation activities to encourage the public to participate in the HKG in different ways:												
	➤ To hold "The 6th Hong Kong Games Press Conference" to announce the competition events, details of the district athlete selection and the Sports Ambassadors;	13/6											
	➤ To encourage the local community to support and participate in the HKG through the publicity activities organised by the 18 DCs in their respective districts;	•		Distri	ct Athlet	e Select	ion	<b></b>		•	The	eme	•
	➤ To organise eight "Elite Athletes' Demonstration and Exchange Programmes" and "Sports Seminar" for members of the public to enrich their knowledge of the sports through experience sharing and demonstration of skills by elite athletes and veteran coaches;	<b>←</b>					•						
	➤ To hold a press conference for the Vitality Run to announce the details of the activity and its enrolment process;						11/11						
	➤ To stage the Vitality Run, which is open to all members of the public, especially for families and people of different physical abilities;								8/1				

	Month				2016						2017		
Item		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
>	To hold the "18 Districts' Pledging Ceremony" and invite the 18 district delegations to participate in order to show that the districts are ready for the HKG, to enlist support from the whole community for the athletes from different districts and to create a charged atmosphere for the HKG;									19/2			
>	To hold the "Cheering Competition for the 18 Districts". Each district will be invited to form a cheering team to participate in the competition and cheer on their athletes;										19/3		
>	To organise the "Dynamic Moments Photo Contest" to encourage photography enthusiasts to participate in the HKG by capturing the exciting moments of the competitions and publicity activities;								•				<b>-</b>
>	To organise Voting for "My Favourite Sporty District" and Guessing the "Overall Champion of the 6th Hong Kong Games", which are open to all members of the public and offer lucky draws to those who have voted for the winning district or made a correct guess;									•			•

	Month				2016						2017		
Item		June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<b>&gt;</b>	To stage a grand "Opening Ceremony" at the Hong Kong Coliseum to kick start the Games. The programme line-up includes the marching of the delegations into the venue, the cauldron lighting ceremony and the staging of a grand variety show; and  To stage a "Closing cum Prize Presentation Ceremony" to mark the end of the 6th HKG and to present the prizes of the sports competitions and the Cheering Competition for the 18 Districts to recognise the efforts and achievements of the participating districts.											23/4	28/5

# The 6th Hong Kong Games

# **Sponsorship Programme and Acknowledgement Arrangements**

# **A.** Hong Kong Games Sponsors

# (1) Sponsorship level and requirement

Sponsorship Level	Sponsorship Requirement (HK\$)	Remarks
Principal Contributor	\$6 million or more	Cash (Priority will be given for naming two activities/events* of contributor's own choice)
Diamond Sponsor/ Designated Supplier	\$600,000 or more	Cash/Services/Products (Right of naming one activity/event* will be given to sponsor/supplier whose sponsorship in cash is \$300,000 or more)
Gold Sponsor	\$100,000 or more	Cash/Services/Products
Prize Sponsor	\$50,000 or more	Cash/Services/Products
Placement of Advertisements in the Souvenir Programme	\$20,000 (A full page) \$10,000 (A half page)	Cash

<sup>\*</sup> There are 10 activities/events available for title sponsorship, namely the 8 sports competitions (athletics, badminton, basketball, futsal, swimming, table tennis, tennis and volleyball), the Vitality Run and the Photo Contest.

# (2) Acknowledgement

Sponsorship Level Form of Acknowledgement	Principal Contributor	Title Sponsor for Activity/Event	Diamond Sponsor/ Designated Supplier	Gold Sponsor	Prize Sponsor
i) Naming of Activity/ Event/Trophy	• Trophies awarded to the Overall Champion, Overall 1st runner-up and Overall 2nd runner-up of the HKG will be named after the contributor	• The activities/events and the prizes/trophies involved (if applicable) will be named after the sponsor		×	
	<ul> <li>To attend as a VIP at the Ceremony</li> <li>To be invited to participate in some of the ceremony's activities</li> </ul>	<ul> <li>To attend as a VIP at the Ceremony</li> <li>To be invited to participate in some of the ceremony's activities</li> </ul>	To attend	I as a guest at the Cere	mony
iii) Opening Ceremony	<ul> <li>To attend as a VIP at the Ceremony</li> <li>To be invited to participate in some of the ceremony's activities</li> <li>To be provided with guest tickets</li> <li>To be awarded a certificate of appreciation/souvenir</li> </ul>		<ul> <li>To attend as a guest at the second of the provided with guest.</li> <li>To be awarded a certification.</li> </ul>	est tickets	uvenir

Sponsorship Level Form of Acknowledgement	Principal Contributor	Title Sponsor for Activity/Event	Diamond Sponsor/ Designated Supplier	Gold Sponsor	Prize Sponsor	
iv) Closing cum Prize Presentation Ceremony	<ul> <li>To attend as a VIP at the Ceremony</li> <li>To join the officiating guests to present trophies to the Overall Champion, Overall 1st runner-up and Overall 2nd runner-up of the HKG</li> </ul>	<ul> <li>To present the prizes on the activity/event day or the medals on the day of the competition finals (if applicable)</li> <li>To join the officiating guests to present competition trophies at the Closing Ceremony (if applicable)</li> </ul>	To attend as a guest at the Ceremony			
v) Souvenir Programme	<ul> <li>Inclusion of a message written by the contributor's representative</li> <li>Free placement of a full-page inside back cover advertisement</li> </ul>	Free placement of a full inside page advertisement		Free placement of a half inside page advertisement		
vi) Use of the HKG emblem and slogan to merchandise the products/services of the sponsor	✓					
vii) Setting up promotion booths at the Opening Ceremony/at venues during activity/	✓	√     (the products/services must meet the needs of the activity/event)		×		

	Sponsorship Level rm of knowledgement	Principal Contributor	Title Sponsor for Activity/Event	Diamond Sponsor/ Designated Supplier	Gold Sponsor	Prize Sponsor
	competition <sup>#</sup>					
viii)	Display of the sponsor's trademark and inclusion of a hyperlink to the sponsor's website on HKG webpage			✓		
ix)	Display of the sponsor's trademark/name in publicity materials (such as posters, banners, souvenir programme and print advertisements)		✓			(limited to the publicity materials of the activity/event under its sponsorship)
x)	Display of publicity signboards/banners at the sponsor's expense#	<ul> <li>Opening Ceremony* (8 pieces)</li> <li>Closing Ceremony (2 pieces)</li> <li>Pledging Ceremony (4 pieces)</li> <li>Other activity/event</li> </ul>	Venue of the activity/event under its sponsorship (10 pieces each)	<ul> <li>Opening Ceremony* (4 pieces)</li> <li>Closing Ceremony (2 pieces)</li> <li>Other activity/event venues (2 pieces each)</li> </ul>	<ul> <li>Opening Ceremony* (2 pieces)</li> <li>Activity/event venues related to the products/ services sponsored</li> </ul>	<ul> <li>Opening         Ceremony*         (1 piece)</li> <li>Activity/event         venues related to         the products/         services sponsored</li> </ul>

Sponsorship Level Form of Acknowledgement	Principal Contributor	Title Sponsor for Activity/Event	Diamond Sponsor/ Designated Supplier	Gold Sponsor	Prize Sponsor
	venues (4 pieces each)			(if applicable) (2 pieces each) • Closing Ceremony (1 piece)	(if applicable) (1 piece each)

The trademarks/names of all sponsors will be displayed collectively on all publicity materials. If venues and locations permit, sponsors may also display additional publicity signboards/banners during specified activities/events or in designated venues at their own expense.

# **B.** District Sponsors

# (1) Sponsorship Requirement

Sponsorship can be in any amount or form (cash, service or product).

# (2) Acknowledgements

Districts can make their own arrangements for acknowledgements for sponsors of their districts. The Organising Committee will only acknowledge district sponsors with sponsorship in the form of cash/product/service of a value equivalent to HK\$100,000 or more in the following ways:

- (i) Acknowledgements made in the souvenir programme and on the dedicated website
- (ii) Invitation to attend as guests at ceremonies and major publicity activities
- (iii) Provision of guest tickets for the opening ceremony

<sup>\*</sup> The publicity materials must be produced by the venue contractors according to their requirements and charges.

# C. Use of Sponsorship

(1) Hong Kong Games Sponsor

All cash income from sponsors should be used for organising activities and publicity programmes relating to the 6th Hong Kong Games, such as selection and training of district athletes, sports competitions, public participation activities, opening and closing ceremonies, advertising and publicity materials.

(2) Hong Kong Games District Sponsors

Sponsorship in cash or in kind should be used for activities relating to the respective district's participation in the 6th Hong Kong Games.

## D. Notes

- (1) No sponsorship from tobacco and liquor companies will be accepted;
- (2) Sponsorships in the form of products/services must be provided in full. The Organiser will not consider sponsorship that provides products/services at a discounted price or cost price;
- (3) The order of priority in choosing activities/events for offering title sponsorship depends on the amount of sponsorship, i.e. the larger the amount of sponsorship, the higher the priority in choosing an activity/event. If the amounts of sponsorship are equal, the order of priority will be determined by drawing lots;
- (4) In the event that the interested parties are potential business competitors, or there are more than one sponsor offering sponsorship for the same type of products/services, the Organising Committee Secretariat will inform the parties concerned as early as possible and conduct negotiation. If negotiation fails, the right of final decision will rest with the 6th HKGOC, which will take into consideration the amount of sponsorship, whether the products/services meet the needs of the activity/event, the business nature, scale, image and integrity of the sponsor, and its experience in sponsoring similar activities/events;
- (5) The order of the acknowledgements will be determined according to the level and amount of sponsorship. The amount of sponsorship will be calculated on the basis of the sponsorship in cash first and then the value in kind of the products/services sponsored. If the amounts of sponsorship are equal, it will be determined by the alphabetical order of the English names of the companies on the register of businesses;
- (6) A sponsor which is a parent company, consortium, sole agency, etc. providing sponsorship in the form of products/services under

- one of its brands can only choose one trademark for acknowledgement;
- (7) The contents of the publicity signboards or banners provided by the sponsors at their own expense will be subject to the deliberation of the Organising Committee Secretariat, and the Organiser has the right to revise the contents;
- (8) The Organiser will adjust the size of publicity signboards or banners and designate the locations for their display having regard to the limitations and space of a venue as well as the decoration and activity arrangements on site. If there are several publicity signboards or banners to be displayed at the same time, the locations will be allocated by the Organiser according to the method specified in item (5) above; and
- (9) The Organiser has full discretion to select or reject any sponsorship and reserves the right to amend the above terms.