



Quality Services for Quality Life



Leisure and Cultural Services Department

2011-2012 Annual Report

Enter



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Foreword

In 2011-12, as I embark on my third year as the head of the Leisure and Cultural Services Department (LCSD), I am gratified by the progress made in all areas of our work during the year.



On the Cultural Services front, 2012 was a year filled with celebrations. Foremost among them was the Golden Jubilee of City Hall. Since it opened on March 2, 1962 as the first purpose-built cultural complex in Hong Kong, the venerated City Hall has enriched our city's cultural life by promoting Chinese and Western arts and culture and nurturing local talent. To mark this momentous milestone, the LCSD, in collaboration with long-time partners of City Hall, organised an exciting array of cultural programmes covering music, theatre, Chinese opera, dance and film, areas in which Hong Kong has made remarkable achievements in the past 50 years.

Celebrations kicked off on March 2, 2012, with a commemorative exhibition on the nostalgic past of City Hall and a collection of over 200 photographs capturing fond memories of Hong Kong people taken at the historic building in different eras. World famous cellist Yo-Yo Ma and the Hong Kong Philharmonic Orchestra graced the special occasion with a concert. That evening, many old friends joined us to relive fond memories of this cultural landmark. I am sure this venerable cultural icon, affectionately called the Golden Stage, will continue to play an important role in the city's cultural life in the years to come.

The Hong Kong Museum of Art, which was first housed in the City Hall premises when it opened in 1962, also celebrated its 50th birthday in 2012. The museum celebrated the special occasion with a series of

events. They included a large-scale display of the museum's posters from 1962, and the Collecting for 50 Years exhibition highlighting its important events and close ties with partners over the past five decades. The museum also took the opportunity to share its precious collections with Hong Kong people and bring them exciting exhibitions.

Accompanying the Golden Jubilee of the Museum of Art was the good news that our public museums had attracted a total attendance of over 5.1 million in 2011-12. Several major exhibitions staged in collaboration with Mainland and overseas partners during the year contributed to the encouraging attendance figure. Major exhibitions included the blockbuster Pixar: 25 Years of Animation, which broke the attendance record at the Heritage Museum; Albert Einstein at the Science Museum, and Fantastic Creatures from the British Museum at the Museum of Art. Exhibitions on local themes such as Hong Kong currency, the legacy of Lam Kar Sing, and Hong Kong pop legend Roman Tam were also highly popular.

It is highly likely that our museums will set new records in 2012-13 with more blockbuster exhibitions such as Picasso, the First Emperor, Qianlong's Secret Garden and Andy Warhol, providing inspiring and enjoyable experiences for all, in line with our vision.

We continued to work towards the new directions set for the public museums by strengthening the branding and marketing of our museums and reaching out to the community. We also deployed information technology to promote our museums and their attractions.

In 2011-12, we launched a new one-stop Museum Portal to make museum information more accessible, and joined the Google Art Project's virtual wall-less museum to share rare artefacts from our

museum collections with a global audience. The launch of the My Culture mobile application in September 2012 has enabled people on the go to access the whole range of cultural programmes held at our venues anytime, anywhere.

2011-12 was also an exciting and fruitful year for our public libraries. The LCSD operates one of the world's largest bilingual computerised library systems and we have, for some time, been working towards a full upgrade of the library automation system. In late 2011, we launched a new-generation system to make online searching of the library catalogue faster and more user-friendly. At the same time, we carried out a pilot scheme to introduce Radio Frequency Identification (RFID) technology in six selected libraries, including the major libraries of Sha Tin and City Hall and some district and small libraries. This system incorporates RFID-enabled self-charging terminals, self-returning stations and book sorter systems.

Turning to Leisure Services, the 3rd Hong Kong Games (HKG) was successfully held in May 2011. The games roster was boosted with the addition of volleyball and futsal to the original repertoire of athletics, badminton, basketball, swimming, table tennis and tennis. In all, 251 medals were won in 83 events at the 3rd HKG – 83 gold, 85 silver and 83 bronze. The roster of athletes increased from some 2 300 in the 2nd HKG to over 3 000 in the 3rd edition. Various activities designed to engage people – the opening ceremony, cheering team competition, photography contest, voting and guessing activities – drew more than 300 000 people, significantly higher than in the previous event.

We continued to spread the Sport for All message during the past year. The annual Sport for All Day held on the first Sunday of every August was the highlight. Over 200 000 Hong Kong people took part in the 2011

Sport for All Day, participating in different sports programmes for free and enjoying complimentary use of our facilities that day.

At the Hong Kong Zoological and Botanical Gardens, we were delighted to witness the birth of a lovely pair of Bornean orang-utans in July 2011 – a 'first' for Hong Kong. The zoo organised tours for primary school students to introduce them to the orang-utans and to cultivate respect for endangered species in general. Up to March 2012, over 36 000 people, mostly children, have visited the twins.

We continued to enhance the provision of leisure and cultural facilities during the year. These include the Mong Kok Stadium which was renovated with state-of-art facilities; the new cycling facilities at Po Kong Village Road Park and skateboarding facilities at Fanling On Lok Mun Street Playground; the heated swimming pools at Kennedy Town and Ping Shan Tin Shui Wai; the Sun Yat Sen Memorial Park Swimming Pool; the Siu Sai Wan Complex; the Tamar Park and Ngau Chi Wan Park.

As we celebrate the 15th anniversary of the establishment of the Hong Kong SAR in 2012, the LCSD continues to work hard to boost sports and culture in the community to enhance the vital elements of the city's soft power. Looking back at what our department has achieved over the past year, I have every confidence that my colleagues will continue to give their best to make 2012-13 another memorable and productive year.



Mrs Betty FUNG CHING Suk-yee
Director of Leisure and Cultural Services

Performance Pledges

Leisure Services

- We pledge to provide facilities to foster public participation in recreational and sports activities, and to organise a wide range of programmes to enrich the quality of life of the community.
- We pledge to maintain hire charges and programme fees at a level affordable to the general public. Concessionary rates for the elderly, full-time students, people under the age of 14, and persons with disabilities together with their minders will continue to be offered.
- We pledge to provide, manage and maintain safe and high-quality recreation and sports facilities for the general public.

Cultural Services

- We pledge to provide civic centre facilities and cultural and entertainment programmes, and to promote the development and appreciation of the performing and visual arts.
- We pledge to provide quality service to all library users to meet the community's need for knowledge, information and research; to support life-long learning, continuous education and the profitable use of leisure time; and to promote reading and local literary arts.
- We pledge to preserve local cultural heritage and to promote its appreciation by providing and developing museum and related services. We will focus our conservation efforts on antiquities and monuments and promote heritage education and appreciation. We

will also promote the visual arts and Hong Kong artists, and with a variety of education activities, foster a sense of belonging for the people of Hong Kong.

Vision, Mission and Values

Our vision sets out the goals that our staff should be working to achieve.

Our mission lays down clearly the actions that are required to turn the vision into reality.

Our values outline the behaviour and performance that we aim to foster among our staff and highlight the culture that we wish to nurture.

Our vision is to:

- provide quality leisure and cultural services that are commensurate with Hong Kong's development as a world-class city and events capital.

Our mission is to:

- enrich life by providing quality leisure and cultural services for all;
- promote professionalism and excellence in leisure pursuits and cultural services;
- promote synergy with sports, cultural and community organisations to enhance the development of arts and sports in Hong Kong;
- preserve our cultural heritage;
- beautify the environment through tree planting;
- achieve a high level of customer satisfaction; and

- build a highly motivated, committed and service-oriented workforce.

We achieve our mission by embracing these core values:

- **Customer focus**

We continue to respond to customer needs and pledge to provide services in a courteous and user-friendly manner.

- **Quality**

We pledge to deliver high-quality services in a cost-effective manner.

- **Creativity**

We continue to encourage diversity and to value original ideas.

- **Professionalism**

We uphold the highest standards of professionalism and ethics while maintaining a high level of performance.

- **Result oriented**

Our focus at all times is to achieve the best results possible.

- **Cost effective**

We are committed to reaching our goals in an efficient and cost-effective manner.

- **Continuous improvement**

We seek to continually improve our services and to respond proactively in meeting the changing needs of the community.

Feedback Channels

Any suggestions, enquiries or complaints can be made to this department through the following channels :

- Call the LCSD's 24-hour Hotline : 2414 5555 (this hotline is now handled by 1823)
- Send an email to enquiries@lcsd.gov.hk (this e-mail account is now handled by 1823)
- Write or send a fax to the General Administration Section, Administration Division, Leisure and Cultural Services Department at 13/F, Leisure and Cultural Services Headquarters, 1-3, Pai Tau Street, Sha Tin, New Territories
Fax No. : 2603 0642

We will reply to all enquiries and complaints, whether written or verbal, within 10 days of receipt. If a substantive reply is not possible within this period, then an interim reply will be given.

Leisure Services

The Leisure Services Branch of the LCSD manages and develops recreational and sports facilities throughout Hong Kong and provides a wide range of leisure facilities for the community. It also promotes nature conservation and plants trees and shrubs in public parks and recreational areas.

When planning new recreational facilities, the Branch maintains close collaboration with the District Councils in order to cater for the community's changing needs. Planning also takes into account the provision of recreational facilities in the private sector and in neighbouring districts.



District Council members visiting Tung Chung Swimming Pool facilities.

Recreational and Sports Facilities

The sports facilities and other amenities in Hong Kong's 18 districts comprise 41 gazetted beaches, 41 swimming pools, two outdoor stadia (Hong Kong Stadium and Mong Kok Stadium), 48 natural turf soccer pitches, 29 artificial turf soccer pitches, 230 hard-surface soccer pitches, two hockey pitches, two rugby pitches, 93 sports centres, 290 squash courts, 25 sports grounds, 256 tennis courts, four golf driving ranges, five water sports centres, four holiday camps, 25 major parks and 697 children's playgrounds. These leisure facilities cover a total area of 2 360 hectares.

The new Beach Volleyball cum Handball Court in Kwai Chung Sports Ground is the first of its kind in Kwai Tsing District. The court, which opened in January 2011, comprises a flood-lit sand court of 33 metres x 20 metres, a covered spectator stand with a seating capacity of about 240, and other ancillary facilities. Suitable for training and large-scale beach sports events, this court is the designated National Squad Training Centre for the Hong Kong Beach Handball Team and is frequently used by the Volleyball Association of Hong Kong for training and competition.



A major redevelopment project has elevated Mong Kok Stadium to international standards, making it an ideal venue for top-level football matches and training sessions for Hong Kong football representative teams.

On Lok Mun Street Playground (skateboard ground), which opened in November 2011, is the largest skating park in Hong Kong. The playground covers 2 204 square metres including 1 330 square metres of play area. Suitable for advanced skateboard players and national training, it has skateboarding equipment/structures conforming to relevant safety standards, including three bowls, eight platforms, two ramps and three play rails and a spectator stand with a rain shelter and seating.



A teenager tries his skateboard skills on Xtreme Games day.

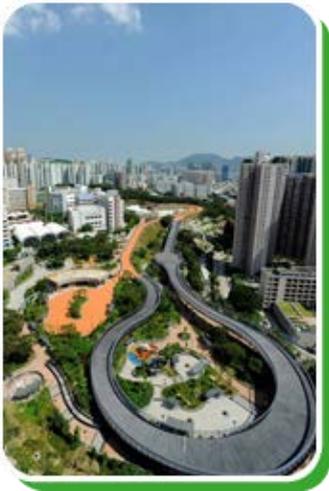
The archery range at Ngau Chi Wan Park in Wong Tai Sin is the first purpose-built natural turf archery range. The 5 500-square-metre range, featuring 11 archery lanes with a shooting distance up to 90 metres, is suitable for training and tournaments. The covered corridor along the shooting line permits archery on rainy days, while floodlights allow evening action.



Covering an area of about four hectares on a restored landfill, Ngau Chi Wan Park features green themes.

Phase II of Po Kong Village Road Park in Diamond Hill, spanning about 4.5 hectares, opened in January 2012. Apart from passive amenities, children's play areas, fitness corner and other ancillary facilities, it provides a wide range of cycling facilities, including an elevated cycling

track of about one kilometre, cycling area for beginners and a BMX area. Facilities are free for cyclists of all ages and different skill levels.



Po Kong Village Road Park provides a wide range of facilities for cyclists of all ages and skill levels, including an elevated track about one kilometre long, a cycling area for beginners and a BMX area.

Parks

The LCSD manages about 1 540 parks and gardens of different sizes, including the following major parks:



Sun Yat Sen Memorial Park in Sai Ying Pun commemorates the contributions of the Father of Modern China.

Tamar Park

Tamar Park, adjacent to the new Central Government Offices and the Legislative Council Complex, covers an area of around 2.18 hectares. The park was opened in phases to the public since October 2011. With a landscaped garden, water features, a floating platform, an amphitheatre, Tamar Corner and Tamar Café, the spacious green lawns provide open space and broad views of Victoria Harbour.



With beautiful views of Victoria Harbour, Tamar Park offers a respite from busy city life.

Hong Kong Park

Hong Kong Park, covering 8.16 hectares, opened in May 1991 on the former Victoria Barracks site. Major attractions there include a conservatory, aviary, squash centre, sports centre and children's playground, as well as a vantage point, a restaurant and Olympic Square.

The aviary, designed to simulate a tropical rainforest, is home to about 600 birds of 80 different species. Several of these species successfully reared offspring during the year, namely the Bali Mynah, Java Sparrow, Crested Pigeon, Green Imperial Pigeon, Zebra Dove, Nicobar Pigeon and the Rainbow Lorikeet. The conservatory comprises a Display Plant House, a Dry Plant House and a Humid Plant House with environmental controls simulating different climatic conditions for plants from arid and tropical regions. From July to November 2011, the Plant Display House exhibited over 100 potted orchids.



Visitors can enjoy a close encounter with 600 birds indigenous to Malesia on the elevated walkway in the Edward Youde Aviary at Hong Kong Park.

Victoria Park

Victoria Park, which opened in October 1957, is one of the most popular in Hong Kong. Apart from serving as an attractive venue for sports and leisure, the 19.3-hectare park is a popular place for community events, such as the annual Lunar New Year Fair, the Hong Kong Flower Show and the Mid-Autumn Lantern Festival, which draw hundreds of thousands of visitors every year.



The New Year fair at Victoria Park on the eve of the Lunar New Year attracted thousands.

Kowloon Park

The 13.3-hectare Kowloon Park, which served as a military camp during the 1860s, was converted into an urban park in 1970. Redeveloped by the former Royal Hong Kong Jockey Club, the park took its present shape in 1989. Located in the heart of Tsim Sha Tsui, it is the largest park in Kowloon and provides an array of indoor and outdoor recreational facilities, including a hard-surface soccer pitch, a sports centre and a swimming pool complex.

Occupying an area of about three hectares, the Kowloon Park Swimming Pool can take about 1 460 swimmers. The average annual attendance in the past three years exceeded 800 000. One of the best-equipped swimming pools in Hong Kong, it is a major training and competition venue for many international aquatic events. In December 2009, for example, the Kowloon Park Swimming Pool was a venue for the aquatic events of the 2009 East Asian Games in Hong Kong.

Apart from sports facilities, the park has a number of gardens and walks. The Garden of Life was unveiled in November 2011 in acknowledgement of organ donors and their families. With special landscape design and architecture, the garden echoes the organ donation theme 'Light Up Lives'.

The Sculpture Walk features permanent and temporary displays by both local and overseas artists, including the Concept of Newton, a permanent sculpture by Eduardo Paolozzi. A 240-metre tree walk features 35 of Hong Kong's most common flowering species.

Another significant attraction is the landscaped bird lake and aviary with its collection of more than 100 flamingos and many other species of birds.

The park hosts a number of major events throughout the year, including Kung Fu Corner and the Arts Fun Fair on Sundays and/or public holidays. Regular bird watching activities are organised in the mornings to introduce the public to the common bird species in the park. District-wide community events such as carnivals, outdoor exhibitions and entertainment events are regularly held at the piazza, attracting hundreds of thousands of locals and tourists.



The Arts Fun Fair at Kowloon Park, featuring stalls displaying and selling handicrafts and artworks, including paper craft, carvings, accessories, as well as calligraphy, painting and silhouette sketching, draws all kinds of enthusiasts.

Tai Po Waterfront Park

The 22-hectare Tai Po Waterfront Park is the largest park managed by the LCSD. Its 32-metre-tall Spiral Lookout Tower offers visitors a panoramic view of Tolo Harbour and surroundings. Other facilities include a 1 000-metre promenade, an insect house, an amphitheatre, a central water feature, a sheltered viewing terrace, children's play areas, bowling greens, a gateball court, kite flying area and different theme gardens, such as a Floral Display, Scented Garden, Malvaceae Garden, Western Garden, Ecological Garden, Palm Garden, Herb Garden, Fig Garden and Camellia Garden.

Tuen Mun Park

Tuen Mun Park was the first major park in the New Territories to provide a wide range of facilities. Phases I, II and III opened to the public in 1985, 1988 and 1991, respectively.

Built on reclaimed land, this 12.5-hectare park has more than 2 000 trees and 120 000 shrubs of various species. The one-hectare artificial lake is a popular spot, as is the Reptile House, which attracts 330 000 visitors annually, including 46 000 group visitors.

Other facilities include a water cascade, a model boat pool, an amphitheatre, a roller-skating rink, three children's playgrounds, a fast food kiosk, a conservation corner, a sitting-out area for the elderly, four pebble walking trails, pavilions and a multi-game area.

Pet Gardens

With the increasing number of dog owners in Hong Kong, the department has been opening more pet gardens. At present, 28 leisure venues managed by the department have pet gardens. The LCSD, in consultation with District Councils, will continue to identify suitable sites to build more pet gardens.

Play Equipment for Children

Equipment in most playgrounds managed by the department is suitable for all children, including those with disabilities. Last year, the department installed large 'inclusive' play areas for children in Laguna Park, Ping Shek Playground and Sha Tin Park. Such play apparatus provides barrier-free access while their integrated design promotes harmony and inclusiveness among children. The department will continue to provide more such facilities.

Park Déco

To enhance the appeal of parks and make visitors feel more relaxed, the LCSD implements projects under the 'Park Déco' in selected parks, with creative park furniture and signage carrying friendly advice and positive messages. The first project, launched at Quarry Bay Park in May 2011, featured three sets of new park furniture and a new signage system under the theme 'Oasis along the Seashore'. A launch ceremony was held on May 12, 2011 at the Park. The second project is being implemented at Cornwall Street Park and that is expected to be completed by August 2012.



Designers involved in the Park Deco Scheme try the Urbanmat at the newly renovated Cornwall Street Park.

Design parameters, to be drawn up after this project is completed, will serve as a reference for the department's existing parks and future park projects.

Beaches and Swimming Pools

Hong Kong people made more than 11.37 million visits to beaches and 9.74 million visits to public swimming pools managed by the department in 2011-12. Four new swimming pool complexes – Tung Chung Swimming Pool, Siu Sai Wan Swimming Pool, Sun Yat Sen Memorial Park Swimming Pool and Ping Shan Tin Shui Wai Swimming Pool – opened during the year. The renovated Kennedy Town Swimming Pool opened in May 2011.



The unique new Kennedy Town Swimming Pool offers a fabulous view of Victoria Harbour.

Four beaches in Tsuen Wan – Lido Beach, Casam Beach, Approach Beach and Hoi Mei Wan Beach – reopened for swimming in June 2011, following an improvement in water quality. Water quality of the other three beaches in Tsuen Wan – Anglers' Beach, Gemini Beaches and Ting Kau Beach – has also improved. They will be reopened upon completion of the necessary improvement works.



Many people gathered to display their creativity at the Sai Kung Beach Carnival cum Sai Kung District Sand Sculpture Competition 2011, held at Clear Water Bay Second Beach.

Swimming is a popular sport among the elderly and other age groups. The department introduced a Public Swimming-pool Monthly Ticket Scheme in early July 2012 to alleviate the financial burden of regular swimmers especially the elderly and to promote regular swimming among the public.

The department co-organised a series of campaigns and activities in collaboration with the Hong Kong Life Saving Society and other relevant departments to promote water sports safety.

To keep our public swimming pools clean, the department organised a cleaning campaign for children aged 11 and below as well as their parents.

During the year, automated external defibrillators (AEDs) were installed in all public swimming pools, beaches and water sports centres to upgrade lifesaving equipment and enhance first aid. The department is also planning to install AEDs in major recreational and cultural venues and at sports centres.



New lifeguard recruits who have completed all lifesaving induction courses demonstrate their first aid skills at the Lifeguard Lifesaving Passing Out Parade and Major Drill cum Water Safety Award Presentation Ceremony.



Winners of the Slogan Design Competition and Poster Design Competition of the 2011 Water Safety Campaign pose with their championship certificates.

Water Sports Centres and Holiday Camps

The LCSD manages five water sports centres (Chong Hing, Stanley Main Beach, St Stephen's Beach, Tai Mei Tuk and Wong Shek) and four holiday camps (the Lady MacLehose Holiday Village, Sai Kung Outdoor Recreation Centre, Tso Kung Tam Outdoor Recreation Centre and Lei Yue

Mun Park and Holiday Village). During the year, 128 000 people participated in programmes in these centres, while 554 056 enjoyed the facilities at holiday camps. The department also organises evening camps to allow more people to participate after office hours. A total of 40 522 people took part in these programmes in 2011-12.



Residential campers enjoyed a variety of programmes and recreational activities at the Lady MacLehose Holiday Village.

Stadia

Hong Kong Stadium, with a capacity of 40 000, is a major venue for sports and community events. During the year, 36 events were held there, attracting a combined audience of 347 000. Major events included: Barclays Asia Trophy 2011: invitation football matches between Chelsea, Aston Villa, Blackburn Rovers from England and Kitchee from Hong Kong; Nikon Asian Challenge Cup 2012; the famous Hong Kong Sevens; and other football and community events.

The Mong Kok Stadium was closed in September 2009 for major redevelopment. The redeveloped stadium, with a better spectator stand offering 6 664 seats, hosted its first football match on October 16, 2011. The highlight of the official reopening ceremony was a friendly international football match between the Hong Kong Youth Representative Team and the Russian National Youth Team on November 15, 2011. The event drew a near full house of football fans.



The Mong Kok Stadium drew a capacity crowd of enthusiastic fans during the first international friendly football match.

Venue Management Initiatives and Improvements

Work Improvement Teams

By the end of March 2012, we had set up 281 Work Improvement Teams in district leisure venues to carry out self-initiated and departmental improvements. Given the success of this scheme, the department will continue to support these teams at all major leisure venues, including sports centres, swimming pools, beaches, parks and playgrounds.

Free Use Scheme

The Free Use Scheme aims to maximise the use of recreational facilities by allowing eligible organisations free access to the main arenas and activity rooms of all sports centres, squash courts, hockey pitches, outdoor bowling greens and obstacle golf courses during non-peak hours from September 1 to June 30 of the following year. Eligible organisations include schools, National Sports Associations, district sports associations and subvented non-governmental organisations.

LCSD Leisure Link

The Leisure Link System, which enables the public to book leisure facilities and enrol in community recreation and sports programmes online, over the telephone or at booking counters throughout the territory, was launched in 2002. To enhance these services and to tie in with the Government's promotion of electronic services, the department

launched self-service kiosks in March 2008. They allow people to quickly book leisure facilities or enrol in programmes with their Smart Identity Cards, paying with Octopus. Currently there are self-service kiosks at 47 LCSD venues, including nine on Hong Kong Island, 15 in Kowloon and 23 in the New Territories.

Counter services were provided at 155 recreational venues, enabling the public to book facilities, enrol in recreational programmes and get help with facilities and sports programmes at the venues.

Facilities for National Sports Associations

The department provides National Squad Training Centres for 38 associations, encouraging them to use LCSD facilities and provide more training opportunities for national squads and athletes.

Recreational and Sports Programmes

Under the Sport for All initiative, the department's District Leisure Services Offices organise a range of training courses, recreational activities, sports programmes and competitions for people from all walks of life and age groups to encourage more people to actively engage in recreation and sports.

Major events and territory-wide projects include the Hong Kong Games (HKG), Corporate Games, Masters Games, Sport For All Day and the Healthy Exercise for All Campaign.



Officiating guests chorus "Come on, Games on", the theme song of the 3rd Hong Kong Games, at the prize giving-cum-closing ceremony.

In 2011-12, we organised about 37 600 recreational and sports activities for more than 2 421 400 participants of all ages and abilities. These programmes cost about \$143.8 million.

Healthy Exercise for All Campaign

Enhancing public interest in sports and encouraging a healthy lifestyle through regular physical exercise are among the department's key missions.

In conjunction with the Department of Health, our department launched the Healthy Exercise for All Campaign in April 2000. The community activities organised in Hong Kong's 18 districts, as part of this campaign in 2011-12, included: fitness programmes for children, people with

disabilities and the elderly; hiking and quality walking ('QualiWalk') schemes; Dance for Health programmes; and rope-skipping activities.



A rope skipping demonstration by the Hong Kong Rope Skipping Association, China, at the opening ceremony of the Siu Sai Wan Complex.

A variety of promotional activities, including a series of roving exhibitions in shopping malls, schools, youth centres, elderly centres, private residential club houses, LCSD holiday camps, parks, sports centres and public libraries were organised to encourage people of all ages to exercise daily for good health. The response was encouraging, with 75 000 participants taking part in 1 400 activities in 2011-12.

To promote the campaign, the department enlisted the support of 31 top athletes as Healthy Exercise Ambassadors. Health education and physical exercise-related information was disseminated in the form of video tapes, VCDs, leaflets and booklets and a purpose-designed website.

Sport For All Day 2011

To sustain the positive effect of the Sport for All campaign and to tie in with the National Fitness Day, the LCSD organised the Sport For All Day 2011 on August 7, 2011, under the theme of fitness walking with key message of 'Be Smart and Healthy. Let's take a Brisk Walk Daily'.



Participants gather at the starting point of a fitness walk along the Ma On Shan Promenade on the Sport For All Day 2011.

A wide range of free programmes was organised at designated sports centres in 18 districts to promote the Sport for All. On the day, we waived the fees for most of the available fee-charging leisure and sports facilities.

Over 200 000 people participated in the Sport For All Day 2011, of whom about 26 000 participated in the free programmes, while about 177 000 enjoyed the free facilities. Over 1 000 people participated in fitness walking activities at Ma On Shan Promenade, Hong Kong Park, Po Kong Village Road Park and Tsing Yi Park simultaneously to establish a strong sporting culture in our community.

Corporate Games

The Corporate Games, a major multi-sport event for staff in local private and public sector organisations, encouraged people to exercise regularly, while also promoting team spirit and a stronger sense of belonging to their organisations.

The Corporate Games 2012 is scheduled to be held from March to November 2012 and included 13 sports events at various recreational venues throughout Hong Kong. It aims to attract 9 300 people from 260 organisations to take part in the games.



Players in action at a 11-a-side soccer match at the Corporate Games 2012. The games encourage staff of private and public sectors to exercise regularly.

The Masters Games

The Masters Games which aims to inspire people aged 35 or above to maintain their physical and mental health by competing against individuals of similar age is held every two years. The Masters Games 2012 is scheduled to be held from June 2012 to January 2013, including six sports events, namely badminton, Tai Chi, table tennis, swimming, tennis and distance run.

Healthy Exercise for All Campaign – Physical Fitness Test for the Community

The second Physical Fitness Test for the Community (PFT) was launched in April 2011 and data collection completed in January 2012.

Encompassing a survey and a physical fitness test, this programme is designed to achieve the following goals: establish a database on the physical fitness level of Hong Kong people; identify the relationship between exercise and fitness; understand the priority measures to be taken to improve general physical fitness in the community; and inform individuals about their level of fitness.



Adolescents take a physical fitness test under the guidance of professionals. Information collected will be used to build a database on the physical fitness of Hong Kong people.

The target group comprises Hong Kong citizens aged between 3 and 69, categorised into five age clusters: infants (aged 3-6), children (7-12), adolescents (13-19), adults (20-59) and the elderly (60-69). Over 13 000 samples were drawn at random from 18 districts and more than 8 000 successful samples were collected. The results of the PFT are expected to be finalised within 2012.

School Sports Programme

The School Sports Programme (SSP) is organised by National Sports Associations (NSAs) through the department's Sports Subvention Scheme, in association with the Education Bureau. This programme, which aims to raise the standards of sport in primary, secondary and special schools, gives students an opportunity to engage in a variety of sports.

SSP activities cover seven subsidiary programmes and schemes: the Sport Education Programme, Easy Sport Programme, Outreach Coaching Programme, Sport Captain Programme, Joint Schools Sports Training Programme, Badges Award Scheme and Sports Award Scheme (SAS).



Athletic competitions under the Easy Sport Programme provide primary students with easy and fun ways to take part in sports.

The sportTAG Award Scheme, a new programme launched under the SAS in January 2011, aims to encourage students who join 'sportACT' to undergo skills evaluation in their sport of choice by NSAs, to maintain such skills. Students who reach a certain standard receive awards of recognition.

In 2011-12, 39 NSAs joined the SSP to organise about 7 880 sports activities for over 607 000 participants.

Community Sports Club Project

The Community Sports Club (CSC) Project aims to broaden the base of sports development in Hong Kong and improve sporting standards at the community level. The project also promotes and strengthens youth development, encourages lifelong sports participation and attracts volunteers.

These clubs get technical and financial support to organise sports development programmes. In addition, seminars, training courses and workshops are arranged to improve club members' management and technical knowledge. A total of 29 NSAs and about 430 CSCs have now joined the CSC Project. In 2011-12, around 2 200 CSC programmes, subsidised by the department, drew 48 000 participants.



A taekwondo demonstration at the prize presentation ceremony of the Community Sports Club Project.

District Sports Teams Training Scheme

In 2011-12, the 18 districts formed their own football, basketball, handball and fencing teams to generate community interest in sport, with the support of the respective NSAs. A total of 10 562 people enrolled in these district teams and took part in 229 training activities and inter-district competitions through the year.

Young Athletes Training Scheme

The main goal of the Young Athletes Training Scheme (YATS) is to enhance sports training for youth and spot talent. Young athletes with potential have the opportunity to be selected for further training by NSAs. The best will be selected for national junior squads that will represent the Hong Kong SAR in international events.

In 2011-12, the scheme attracted 32 085 participants who participated in 880 activities in 28 sports disciplines, while 296 talented young athletes were sent to NSAs for further training.



The rugby training courses organised under the Young Athletes Training Scheme help spot talent for further training.

Bun Carnival

The Cheung Chau Bun Carnival, from April 23 to May 11, 2011, attracted thousands of local and overseas visitors. More than 8 000 participated in the Bun Scrambling Competition and in many other events. Athletes from neighbouring cities and from Cheung Chau organisations competed in a relay, making the festival even more exciting.



A lion dance before the finale of the 2011 Bun Carnival.

Sports Subvention Scheme

The department is responsible for the administration of government subventions for the promotion and development of sports in Hong Kong. National Sports Associations (NSAs) and other sports organisations receive funds to enable them to organise sports events, training programmes and competitions.

In 2011-12, the department provided subventions worth approximately \$229 million to these NSAs and sports organisations which, together, organised 11 180 sports programmes for more than 737 800 participants.



The opening ceremony of the International Camping Congress Hong Kong 2011.

The LCSD completed a comprehensive review of the Sports Subvention Scheme in 2010. The major areas of review included subvention allocation and monitoring, as well as internal control of NSAs. Measures were taken to improve the scheme by streamlining procedure, enhancing accountability and improving efficiency and effectiveness.

Seventy international events under this scheme stimulated greater interest in sport and gave more opportunities for spectators. The major events in 2011-12 included: the FINA Marathon Swimming World Cup – Hong Kong 2011; 16th Asian Cities Gold Cup Taekwondo Championships; Hong Kong International Bowls Classic 2011; 2011 Hong Kong International Handball Championships; Hong Kong Inter-City Athletic Championships 2011; 37th Hong Kong International Open

Tenpin Bowling Championships; 33rd Hong Kong Rowing Championships; Hong Kong International Judo Tournament; and Hong Kong Junior Squash Open 2011.

Around 352 300 participants also took part in 435 local competitions organised by NSAs to foster a sports culture among players and spectators. Some of the key events included: the Hong Kong Student Streetball Challenge; Nike Hong Kong Football Five; Hong Kong Sports Climbing Championships; Hong Kong Open Wakeboard and Water Ski Championships; Hong Kong Cup Archery Tournament; Hong Kong National Junior Tennis Championships; Hong Kong Youth Indoor Rowing Championships; Hong Kong Raw Bench Press Invitation Championships 2011; Hong Kong Open Table Tennis Ranking Championships; and Table Tennis Association Cup.

Sports promotion and training schemes are important components of these funded programmes. The sports development programmes held in 2011-12 included school sports programmes and various training schemes, such as: the Youth Football Scheme; Youth Wushu Training Course; New Generation Table Tennis Training Course; and Hong Kong Youth (Boys and Girls) Basketball Training Scheme.



Boxing training schemes funded by the LCSD to promote boxing in Hong Kong.

We also organised a series of inter-school sports competitions for primary and secondary school students.

The 3rd Hong Kong Games

Held biennially since 2007, the Hong Kong Games (HKG) is a major territory-wide, sport extravaganza, organised by the Sports Commission (SC), coordinated by its Community Sports Committee and co-organised by the LCSD, the 18 district councils, the Sports Federation & Olympic Committee of Hong Kong, China (SF&OC) and relevant NSAs. All 18 district councils compete in this important event, which attracts wide community participation and promotes a strong sporting culture in Hong Kong.

Building on the success of the 1st and 2nd HKG held in 2007 and 2009 respectively, we staged the 3rd HKG from May 14 to June 5, 2011, involving more events, athletes and exciting activities for the public.

The line-up of sports increased from six to eight with two team sports – futsal and volleyball – joining athletics, badminton, basketball, table tennis, tennis and swimming.



Variety added to the 3rd Hong Kong Games with the inclusion of futsal and volleyball as two sports events of the games.



District representatives put up a good fight at a volleyball competition of the 3rd Hong Kong Games.

Athletes representing the 18 districts increased from some 2 300 in the 2nd HKG to over 3 000 in the 3rd HKG. On top of the 18 Districts' Pledging Ceremony, a series of initiatives boosted public participation. They included: a Countdown Ceremony; A Grand Opening Ceremony; Closing cum Prize Presentation Ceremony; elite athletes demonstration and exchange; Cheering Team Competition in 18 Districts; voting for My Favourite Sporty District; guessing the Overall Champion of the 3rd HKG; and Dynamic Moments Photo Contest. These programmes attracted more than 300 000 people, doubling the number in the 2nd HKG.

A new publicity initiative in the form of a games theme song sung by Joey Yung was made for the 3rd HKG. Ten elite athletes: Wong Kam-po (Cycling), Fu Ka-chun (Snooker), Tsui Chi-ho (Athletics), Yip Pui-yin (Badminton), Cheng Kam-hing (Basketball), Chan Siu-ki (Futsal), Sze Hang-yu (Swimming), Ko Lai-chak (Table Tennis), Yang Zijun (Tennis) and Hui Pui-tak (Volleyball), helped promote the event as the 3rd HKG ambassadors.

The 7th National Intercity Games and the 12th National Winter Games

Hong Kong athletes competed in the 7th National Intercity Games (NIG) and the 12th National Winter Games (NWG), held respectively in Nanchang, Jiangxi Province from October 16 to 25, 2011 and Changchun, Jilin Province from January 3 to 13, 2012.



Badminton athlete Ng Ka-long represented the Hong Kong SAR at the torch relay of the 7th National Intercity Games.

A total of 217 athletes took part in 18 events of the 7th NIG, winning two gold, two silver and two bronze medals in cycling, badminton, athletics, tennis and fencing, while 27 athletes took part in four events in the 12th NWG.



The Hong Kong SAR delegation to the 12th National Winter Games, the nation's biggest multi-sports winter event, is presented the Hong Kong flag.

It is the fourth time since reunification that the Hong Kong SAR has participated in both games. Sports celebrities, members of the Sports Federation & Olympic Committee of Hong Kong, China and related government officials served on the organising committees that prepared for the Hong Kong SAR delegation's participation in both games. The department provided secretariat support for all competition-related, administrative and logistic arrangements.



Members of Hong Kong's archery, basketball and sports medical teams pose for a picture before departing for the 7th National Intercity Games.

Sports Exchange and Co-operation Programmes

To raise the standard of sports in Hong Kong and facilitate sports exchange and co-operation, Hong Kong and the Mainland signed five agreements/memoranda.

- The Hong Kong, Guangdong and Macau Sports Exchange and Co-operation Agreement (December 29, 2003),
- The Hong Kong and State Sports General Administration of China Sports Exchange and Co-operation Agreement (May 13, 2004),
- The Hong Kong and Shanghai Administration of Sports Exchange and Co-operation Agreement (May 30, 2004),
- The Hong Kong and General Office of Culture, Radio, TV, Publications and Sports of Hainan Province Sports Exchange and Co-operation Memorandum (November 15, 2004), and
- The Hong Kong and Yunnan Sports Bureau Sports Exchange and Co-operation Memorandum (May 27, 2005).

Under the auspices of these agreements and memoranda, a number of exchange programmes with various Mainland cities took place during the year.



Youngsters from Hong Kong and the Mainland have fun when interacting with each other at the Hong Kong and Shanghai Summer Sports Camp for Youth 2011.

Horticulture and Amenities

Hong Kong Zoological and Botanical Gardens

The Hong Kong Zoological and Botanical Gardens, the 5.6-hectare green lung overlooking Central District, is a conservation centre for 13 endangered species of mammals, birds and reptiles. The zoo is home to about 370 birds of 80 species, of which more than 15 have reared offspring.



With their orange crowns and foreheads ringed in white, the adorable De Brazza's monkeys in the Hong Kong Zoological and Botanical Gardens are very popular with visitors.

There are 60 mammals of 15 species, mainly primates. In July 2011, for the first time in Hong Kong, a pair of Bornean orangutan twins was born at the zoo, raising their number there to five. Vandu, the father, came from Hungary's Sosto Zoo in 2010 through a conservation breeding programme. Raba, their mother, was born in the gardens in 1996.



In July 2011, the Hong Kong Zoological and Botanical Gardens celebrated the birth of a pair of Bornean orangutans. It was the first successful breeding of Bornean orangutan twins in Hong Kong.

Trees, shrubs, creepers and foliage of more than 900 species thrive in the gardens. A herb garden was established in 1986 and a greenhouse in 1993. They have about 500 species of herbs, orchids, ferns, bromeliads, and carnivorous and indoor plants.

An education and exhibition centre, completed in 2008, displays botanical and zoological specimens, and offers teaching facilities and guided visits.

Hong Kong Park, Kowloon Park, Tuen Mun Park and Yuen Long Park also feature zoological specimens.

Zoological and Horticultural Education

We have introduced a number of zoological and horticultural education programmes to raise public interest in conservation and green issues. Around 21 000 people participated in 418 zoological programmes in 2011-12, and more than 22 600 in 422 horticultural programmes. Some 564 education programmes were organised for around 18 500 students.

During the year, the zoological and horticultural education exhibitions at Kowloon Park attracted about 8 200 and 9 000 visitors respectively.

Roving exhibitions were held at the Hong Kong Zoological and Botanical Gardens, Hong Kong Park, Kowloon Park, Tai Po Waterfront Park, Tuen Mun Park, North District Park and Lai Chi Kok Park, while 12 courses educated the public on conservation. The encouraging feedback attests to the success of these programmes.



Visitors to Hong Kong Park can enjoy a variety of beautiful orchids at the conservatory.

Tree Management

The department is responsible for the management and maintenance of about 500 000 trees, including 468 old and valuable trees, in parks, tree pits and roadside landscaped areas.

Since May 2010, the department has implemented a new and strengthened tree management manpower structure, setting up six regional tree teams, so as to carry out tree management work more systematically and effectively. In 2011-12, the department continued to make regular inspections on the trees under its care and carried out tree maintenance/trimming work on about 70 000 trees.



Staff practice tree pruning during a training course.

About 2 400 trees were planted under the department's tree-planting programme in 2011-12, mostly during the rainy season (March to October) so as to ensure stable growth.

About 63 per cent of these trees were planted in the New Territories, with the remainder in urban areas, including 1 000 along roadsides and 1 400 in parks and gardens. Apart from serving the functional purposes such as shade, screening, soil protection and conservation, tree planting also greens and beautifies the environment.

In 2011-12, we planted about 600 flowering trees, including Bauhinia blakeana, Bauhinia variegata, Lagerstroemia speciosa and Tabebuia chrysantha, which have brighter seasonal colours.

Horticultural and Landscape Services

Together with the Home Affairs Bureau and Architectural Services Department (Arch SD), the LCSD participated in the 2011 Xi'an International Horticultural Exposition from April 28 to October 22, 2011. While the Arch SD designed and constructed the 716-square-metre garden, the LCSD planted and maintained seasonal flowers to beautify the garden, which was well received by visitors.



The Hong Kong Garden at the International Horticultural Exposition 2011 in Xi'an.

As the department responsible for improving the urban environment and landscape in general, we research the latest horticultural and arboricultural practices to update our policies and guidelines. We also periodically review our practices to maintain high standards of management and maintenance of community amenities.

As part of the programme to make Hong Kong greener, we closely monitor planting programmes in all districts, with the emphasis on preserving existing trees and nurturing new ones, including those planted on development sites. During the year, we successfully preserved more than 1 300 trees.

The department is also responsible for vetting the landscaping of all new public works projects to ensure maximum planting and high-quality

landscape work. In 2011-12, the department made landscape improvements on more than 20 hectares of existing venues, vacant government land and roadside amenities.

Green Promotion

Green Ambassador Scheme

Following the recommendations of the urban greening task force led by the Chief Secretary for the Administration released in 2009, we implemented a Green Ambassador (GA) Scheme. Leading members of the community, including LegCo and District Council (DC) members, were invited to serve as GAs to help improve tree surveillance in the community. By March 2012, over 300 prominent citizens had joined the scheme.

Hong Kong Flower Show 2012

The Hong Kong Flower Show was held successfully at Victoria Park from March 16 to 25, 2012. The show, which gave pride of place to the hyacinth this year, attracted over 560 000 people.

In addition to cash payment for admission, we accepted Octopus payments, reducing queuing time this year.

In addition to about 20 species and cultivars of hyacinth and other exotic flowers and plants from all over the world, the show featured magnificent floral art displays by horticultural groups from Hong Kong, the Mainland and overseas. Participants included over 210 horticultural organisations, private firms and government departments from Hong Kong, Australia, Belgium, Canada, the Mainland, the Republic of Estonia, France, Germany, Indonesia, Italy, Japan, Korea, Malaysia, the Netherlands, New Zealand, Pakistan, the Philippines, Singapore, South Africa, Spain, the United Kingdom and the United States.



The Hong Kong Flower Show 2012, held at Victoria Park from March 16 to 25, showcased more than 350 000 flowers, including 30 000 hyacinths, this year's theme flower.

In addition to such major attractions as landscape features, floral arrangements, potted plant and bonsai displays, the show offered a wide range of educational and recreational activities. These included horticultural talks, floral arrangement demonstrations, cooking demonstrations, musical performances, cultural presentations, fashion shows, exhibits, drawing and photo competitions, plant-care workshops, and guided tours to promote interest in horticulture and the greening of Hong Kong.



Youngsters decorate a floral display during a learning activity at the Hong Kong Flower Show 2012.



A variety of recreational activities were organised for the enjoyment of all ages at the Hong Kong Flower Show 2012.

Green Hong Kong Campaign

In tandem with the department's extensive planting programme to improve the cityscape, we launched a series of educational and community involvement programmes to promote a green culture in

government departments and the community. More than 3 200 green activities, involving 1 346 000 people, were organised throughout the year.



Green Volunteers from different age groups and professions sharpen their greening skills at a horticulture seminar organised by the LCSD.

Under the community greening programme, we organised over 170 green promotional and outreach activities, in which about 45 200 people participated.

Some 3 200 Green Volunteers from the 18 districts were recruited under the Green Volunteer Scheme to carry out simple horticultural maintenance in parks. These volunteers also serve as stewards in green promotional activities.



Green Volunteers participating in planting activities with their passion for nature.

The Community Garden Programme, extended to all 18 districts by the end of 2005, encourages the public to participate in community-level greening activities and to adopt best green practices in daily life. The programme is also designed to raise public awareness of green and environmental protection issues through gardening activities. The 18 districts now boast 21 community gardens. In 2011-12, 50 gardening courses were organised for more than 10 600 participants.

The department continued to work with the DCs and local communities organising Community Planting Days throughout the year. In 21 planting days, involving over 4 600 participants, 51 trees and 26 500 shrubs were planted.

The Greening School Subsidy Programme, conducted during the year as part of a school greening programme, provided cash subsidies to 850 schools and kindergartens to make their campuses greener and for green educational activities for students, with the assistance of part-time instructors. Adjudication of the greening projects was arranged and a Greening School Project Award presented to the winning schools. About 360 000 students were given pots of seedlings to nurture at home or at school under the 'One Person, One Flower' Scheme, encouraging them to grow plants and to develop an interest in greening.



Young students pay attention to a gardening demonstration at their school.

Licensing

Since January 1, 2000, the department has been the licensing authority for Places of Amusement, including billiard establishments, public bowling-alleys and public skating rinks. In 2011-12, the licensed venues include 67 billiard establishments, seven public bowling-alleys and eight public skating rinks.

Major Recreational and Sports Events

Date

Event

April 23-May 11,
2011

Bun Carnival 2011



Crowds of spectators watch as climbers race up the bun tower at the Bun Scrambling Competition.

May 14-June 5,
2011

The 3rd Hong Kong Games



The basketball competitions at the 3rd Hong Kong Games were very popular with the public.

July 6, 2011

Welcome Home Ceremony for the Hong Kong, China

Delegation to the 2011 Special Olympics World Summer Games



Athletes from Hong Kong's delegation to the 2011 Special Olympics World Summer Games make a triumphant return home, welcomed by cheering students at the airport.

July 9-17, 2011 37th Hong Kong International Open Tenpin Bowling Championships

August 7, 2011 Sport For All Day 2011



Members of the public learn an easy fitness workout at the Sport For All Day 2011.

August 10-14, 2011 Hong Kong Junior Squash Open 2011

August 19-21, 2011 FIVB World Grand Prix - Hong Kong

2011



The FIVB World Grand Prix – Hong Kong 2011 is an annual extravaganza for volleyball fans.

September 2-11, 2011 World Tenpin Bowling Championships for Women 2011

October 16-25, 2011 The 7th National Intercity Games



A Hong Kong fencer makes a remarkable strike at the 7th National Intercity Games.

October 28-30, 2011 Hong Kong Cricket Sixes 2011

November 13-20, 2011 Hong Kong Squash Open 2011

November 15-20, Hong Kong Open Badminton Championships 2011
2011

December 1-4, Hong Kong Open Championship 2011 (Golf)
2011

January 3-13, The 12th National Winter Games
2012



Ice hockey players competed at the 12th National Winter Games.

February 5, 2012 Hong Kong Marathon 2012



Tens of thousands of local and international runners took part in the full and half marathons at the Hong Kong Marathon 2012.

March 2-4, 2012 Hong Kong BMX Golden League

March 16-25,
2012 Hong Kong Flower Show 2012



A floral art catwalk at the Hong Kong Flower Show.

March 23-25,
2012 Hong Kong Sevens 2012 (Rugby)



The Hong Kong Sevens is one of the biggest international rugby events. The annual event attracts rugby fans from around the world.

Cultural Services

A prominent arts and cultural hub, Hong Kong has one of the liveliest cultural scenes in Asia, thriving on the fusion of creative talent from East and West.

The Cultural Services Branch of the department plans and manages performance venues and organises cultural and entertainment programmes to promote arts and culture in Hong Kong. It also provides public library services to meet the community's need for information and knowledge and to promote reading and the literary arts. The branch also helps preserve our cultural heritage through museums and related services.

Through these services, we aim to create an environment that encourages artistic expression and a deeper appreciation of culture in the community, thus fostering a more open and mature society that appreciates arts and culture as part of everyday life.

Hong Kong has excellent cultural facilities, including 14 performance venues after the soft opening of Yau Ma Tei Theatre in April 2012, seven major museums, seven smaller museums, two heritage centres, a film archive, a visual arts centre, two indoor stadia, as well as 67 static and 10 mobile libraries.

Performing Arts

During the year under review, the LCSD continued to offer quality cultural events, helping maintain Hong Kong's status as Asia's events capital. The array of programmes included exciting shows by local and international artists, a variety of festivals and audience-building activities. The department also manages many of Hong Kong's leading performance venues.

Hong Kong Cultural Centre

Since it opened in 1989, the Hong Kong Cultural Centre (HKCC), managed by the LCSD, has been Hong Kong's premier cultural venue. Capable of staging a wide range of performing arts events, the centre houses a 2 019-seat Concert Hall, a 1 734-seat Grand Theatre and a Studio Theatre with a maximum seating capacity of 496. In 2011-12, 760 performances there attracted more than 700 000 people.

The centre is the major venue for Hong Kong's five big cultural events – the Hong Kong Arts Festival, Hong Kong International Film Festival, Chinese Opera Festival, International Arts Carnival and the Autumn Thematic Arts Festival. It is also a stage for many internationally-acclaimed performing arts groups. Among them, in 2011-12, were the Mahler Chamber Orchestra (Germany), Shanghai Peking Opera Troupe (the Mainland), Vienna Philharmonic Orchestra (Austria), National Ballet of China (the Mainland), Shanghai Yueju Opera House (the Mainland), Hamburg Ballet (Germany), Royal Concertgebouw Orchestra (The Netherlands) and the Bavarian Radio Symphony Orchestra (Germany). Other attractions included opera productions *Dr. Sun Yat-sen* and *Così fan Tutte*, recitals by Anne-Sophie Mutter, Murray Perahia, Itzhak Perlman, Anne Sofie von Otter and Karita Mattila.



A new opera, *Dr. Sun Yat-sen*, commemorating the centennial anniversary of China's 1911 Revolution, narrated stories of Dr Sun's friendships and loves.

Offering a panoramic view of Victoria Harbour, the HKCC's outdoor piazza is a popular place for spectacular events, such as the International Chinese New Year Night Parade and the Lunar New Year Lantern Carnival and Fireworks Display.



The live broadcast of the stunning performance by the Vienna Philharmonic Orchestra at the Victoria Harbour attracted the crowds.

Hong Kong City Hall

Hong Kong City Hall, which opened in 1962, is our first purpose-built civic centre. In 2009, the Bauhaus-style complex was designated a Grade 1 Historic Building. The City Hall has a 1 434-seat concert hall, a 463-seat theatre and a 590-m² exhibition hall. About 359 000 patrons attended 620 performances staged there in 2011-12.



Secretary for Home Affairs, Mr Tsang Tak-sing (fifth left) and Director of Leisure and Cultural Services, Mrs Betty Fung (fourth left), joined hands with other guests in hosting the ceremony celebrating the 50th anniversary of Hong Kong City Hall.



The time capsule buried by the former Urban Council in 1997 at the Memorial Garden of the Hong Kong City Hall was unearthed this year to tie in with the 50th anniversary of Hong Kong City Hall.

The City Hall, which marked its Golden Jubilee in 2012, celebrated the milestone with a colourful array of programmes from November 2011 to May 2012. Celebrations reached its climax with The Golden Stage – Hong Kong City Hall 50th Anniversary Commemorative Exhibition opened on its 50th anniversary on March 2, 2012, followed by a concert graced by the world renowned cellist Yo-Yo Ma with the Hong Kong Philharmonic Orchestra. The department's annual Dance Day, themed City Hall and I, was organised for the first time on Hong Kong Island at the City Hall and its environs. A commemorative book titled *Where Modern Hong Kong Began – The City Hall and Its 50-Year Story* gave a detailed account of City Hall's rich history as a cradle of the arts and in promoting arts and culture in Hong Kong.



The Golden Jubilee celebrations of Hong Kong City Hall included an exhibition of more than 200 photographs submitted by the public showing their cherished moments at this important landmark.

Apart from the department's own presentations, local and overseas, other highlights of the anniversary celebration included contributory programmes by the Hong Kong Arts Festival, Hong Kong International Film Festival, City Hall's two venue partners - the Hong Kong Sinfonietta

and Hong Kong Repertory Theatre as well as other major performing companies such as the Hong Kong Chinese Orchestra.

Distinguished visiting artists and arts groups who performed at the venue included the Jin Liansheng Gaojia Opera Troupe of Xiamen City and Shanghai Pingtan Troupe (the Mainland), Nikolai Demidenko, L'Arpeggiata, Martina Filjak and Kuhmo Chamber Music Festival (Finland) as well as Danilo Rea and Flavio Boltro.

The City Hall was also one of the main venues for major arts festivals during the year under review.

Community Arts Facilities

Our range of arts facilities are focal points for cultural activities around Hong Kong. They include larger venues such as the Sha Tin, Tsuen Wan and Tuen Mun town halls; the Kwai Tsing, Yuen Long and Ko Shan theatres; and smaller venues such as the Sai Wan Ho, Sheung Wan, Ngau Chi Wan and Tai Po civic centres, and the North District Town Hall. Most of them have been serving the community for many years.

A series of programmes was arranged to celebrate the 25th anniversary of Sha Tin Town Hall in 2012. Highlights included *A Showcase of Guangdong, Hong Kong and Macao Cantonese Opera Masters*, *Heroic Boys* by the Guangzhou Acrobatic Troupe of China (the Mainland), a concert by the Shanghai Chinese Orchestra (the Mainland) and *Flames of Desire* by Tango Fire (Argentina). Presented alongside the highlights was a variety of popular shows by local performing groups and district arts groups, featuring the Cinematic Theatre and the Town Hall's two venue partners, the Cantonese Opera Advancement Association and the Hong Kong Children's Arts Alliance. The Fun Day, welcomed by families and local residents, added variety to this memorable occasion.



Public performances like this one at the piazza of Sha Tin Town Hall gave people an opportunity to appreciate arts and culture close up.

To promote and encourage the arts at grassroots level, district arts groups organising cultural activities for the local community enjoy free use of these facilities through our venue sponsorship scheme. In 2011-12, around 100 community arts groups were sponsored in 615 activities, attracting more than 110 000 people. Various independent organisations also hired our facilities for arts-related activities.

Support for Cantonese Opera

The Government is keen to preserve and develop Cantonese opera in Hong Kong. To meet the high demand for performance venues, the department has put in place a priority hiring policy for professional Cantonese opera troupes. They include priority hiring of the Ko Shan Theatre and priority booking for specific periods at five other major performance venues. The Yau Ma Tei Theatre, a new territory-wide venue will add to the fleet of 13 performance venues and accept booking applications for Chinese opera only. The Cantonese Opera Advisory Committee and the Cantonese opera sector support these measures.

Planned New Facilities

Two new venue projects are currently in the pipeline. The first is the conversion of two graded historic buildings – the Yau Ma Tei Theatre and the Red Brick Building – into a performance venue housing a 300-seat theatre and two multi-purpose rooms. Building conversion works of the two buildings were completed in September 2011 followed by a

series of fitting out and testing works on the technical equipment and stage systems. The venue launched its commissioning programmes in April 2012 and was scheduled for opening in July 2012. Another project, scheduled for completion in 2013, is the Annex Building at the Ko Shan Theatre to house a 600-seat theatre, as well as rehearsal and training facilities. These venues will provide facilities particularly for budding Cantonese opera artists/performing troupes to organise small to medium-scale Cantonese opera performances, experimental works, training and rehearsal.

Venue Partnership Scheme

To provide a supportive environment for sustainable development of the performing arts, we began a three-year Venue Partnership Scheme in April 2009. The first round of the scheme, involving 20 venue partners, including individual groups, joint groups and consortia, organised various performing arts activities at 11 venues from April 2009 to March 2012. It aimed to foster partnership between venues and performing arts groups to enhance their image, expand audience, optimise the use of the facility, encourage community involvement in arts development and promote arts in the community.

Venue	Partners
(1) Hong Kong City Hall	<ul style="list-style-type: none"> • Hong Kong Sinfonietta • Hong Kong Repertory Theatre
(2) Hong Kong Cultural Centre	<ul style="list-style-type: none"> • Hong Kong Philharmonic Orchestra • Hong Kong Chinese Orchestra • Hong Kong Ballet • Zuni Icosahedron

(3)	Kwai Tsing Theatre	<ul style="list-style-type: none"> • Chung Ying Theatre Company • W Theatre and Wind Mill Grass Theatre
(4)	Ngau Chi Wan Civic Centre	<ul style="list-style-type: none"> • Whole Theatre • E-Side Dance Company
(5)	North District Town Hall	<ul style="list-style-type: none"> • Harmonic Theatre
(6)	Sai Wan Ho Civic Centre	<ul style="list-style-type: none"> • The Absolutely Fabulous Theatre Connection
(7)	Sha Tin Town Hall	<ul style="list-style-type: none"> • The Cantonese Opera Advancement Association • Hong Kong Children's Arts Alliance
(8)	Sheung Wan Civic Centre	<ul style="list-style-type: none"> • Perry Chiu Experimental Theatre
(9)	Tsuen Wan Town Hall	<ul style="list-style-type: none"> • Hong Kong Dance Company • Ming Ri Institute for Arts Education
(10)	Tuen Mun Town Hall	<ul style="list-style-type: none"> • Spring-Time Chinese Opera and Hon Fung Creative Chinese Opera
(11)	Yuen Long Theatre	<ul style="list-style-type: none"> • Chung Ying Theatre Company • Y-Space

Venue partners are supported in various ways, including priority use of venue facilities, funding and enhanced publicity and provision of workspace. In 2011-12, the 20 venue partners presented 628 performances and engaged in 720 audience building activities. Together

they attracted about 701 000 spectators and participants. A new round of the scheme will run from April 2012 to March 2015.

Arts Administrator Trainee Programme

An arts administrator trainee scheme was launched in 2010-11 to nurture a pool of arts administrators to support the development of Hong Kong's cultural software.

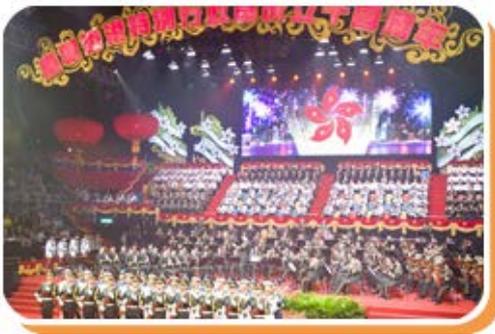
Thirteen LCSD trainees, engaged in a two-year programme that commenced in 2010-11, have learned venue operations, facility management, event promotion, as well as organisation of performing arts programmes, carnivals and arts festivals. The second phase of the programme will start in late 2012 for 18 trainees.

Separately, the LCSD sponsored our venue partners to engage trainees to learn about the management of performing arts groups. Under this scheme, 20 trainees were engaged by 18 venue partners during the year under review.

Cultural Presentations

The Cultural Presentations Section offers music, dance, Chinese Opera, theatre and multimedia performing arts programmes throughout the year. These programmes, ranging from the traditional to the cutting edge, offer the best of local and international performances. In 2011-12, more than 981 events attracted about 431 200 spectators.

In celebration of the 14th anniversary of the establishment of HKSAR, the LCSD presented the *Symphonic Concert* featuring the Military Band of the People's Liberation Army, Hong Kong Police Band, Military Band of the People's Liberation Army Hong Kong Garrison and the Hong Kong Association of Choral Societies.



The Military Band of the People's Liberation Army and the Hong Kong Police Band joined forces to present symphonic concerts at the Queen Elizabeth Stadium to celebrate the 14th anniversary of the establishment of the HKSAR.

Celebratory programmes were also organised for the 50th anniversary of Hong Kong City Hall. Apart from the concert by the Hong Kong Philharmonic Orchestra and Yo-Yo Ma as well as a large-scale Dance Day mentioned earlier, there were concerts by the Silk Road Ensemble with Yo-Yo Ma and events featuring local artists and arts groups, including *A Concert of Cantonese Music Masterpieces in Hundred Years*, featuring renowned artists Wan Fei-yin, Ng Chin-fung, Yuen Siu-fai, Ng Mei-ying, Lee Lung, Nam Fung, Chan Wing-yee, Sun Kim-long, Koi Ming-fai, Lung Koon-tin and Chung Lai-yung. Those Were the Days Celebrity Talks brought together eminent practitioners in the fields of dance, Cantonese

opera, theatre and music to share how their original works were performed at the City Hall and how its ambience inspired them.



Famous cellist Yo-Yo Ma and members of the Silk Road Ensemble introduce their new concert to the media.

The Chinese Opera Festival 2011, from June to July, was designed to promote the art of *xiqu* or 'Chinese traditional theatre' showcasing a variety of operatic genres, including Cantonese Opera, Peking Opera, Kunqu Opera, Qi Opera of Hunan Province, Shanghai *pingtan* and Chiu Chow Opera. Apart from stage performances, the festival also featured a variety of extension activities in the form of exhibitions and symposiums, workshops and lectures, to give the public a deeper understanding of Chinese operatic arts, thus enhancing their appreciation.

To commemorate the 200th birth anniversary of Franz Liszt and the 100th death anniversary of Gustav Mahler, the department organised concerts featuring world-renowned orchestras and musicians, including the Vienna Philharmonic Orchestra from Austria, the Mahler Chamber Orchestra from Germany, Nikolai Demidenko from Russia, Anne Sofie von Otter from Sweden and local artists.



The Vienna Philharmonic Orchestra gave an unforgettable performance in Hong Kong.

Other leading programmes during the year included recitals by: Murray Perahia, Anne Sophie Mutter and Itzhak Perlman under the Encore Series; dance productions *Can We Talk About This?* by DV8 Physical Theatre from the UK and *Flames of Desire* by the Tango Fire Company from Argentina; *The Blue Planet* multimedia theatre directed by Peter Greenaway from the UK and Saskia Boddeke from The Netherlands; *Dr. Sun Yat-sen* opera by Opera Hong Kong; and Donizetti's *Lucia di Lammermoor* by Musica Viva. The latter two programmes featured international and local singers.



Internationally-renowned directors Peter Greenaway and Saskia Boddeke retell the story of the great flood and Noah's ark at the Hong Kong debut of their multimedia theatre production *The Blue Planet*.



A scene from *Lucia di Lammermoor* performed in Hong Kong in January. The romantic opera in three acts is Italian composer Gaetano Donizetti's best-known masterpiece.

The LCSD has long supported local artists and arts groups by offering them numerous performing opportunities in thematic series of various art forms. They included: the New Force in Motion Series which showcased budding local choreographers; Dance on Parallel Lines Series, a crossover between local modern dance professionals and budding artists; Re-run Run Show Series for local arts groups to build their own repertoires and re-stage popular productions; the Playwrights Scheme which supported young and distinguished theatre playwrights; Our Music

Talents Series; and the Young Cantonese Opera Artists Series which offered performance platforms for local artists with potential.

Large-scale free events, such as the ninth Cantonese Opera Day, featuring budding local artists and groups were organised to popularise arts in the community.



The last Sunday of November each year has been designated Cantonese Opera Day to preserve this valuable art form and to promote it among a broader audience.

To further support the growth and development of local artists, the LCSD explores potential performance venues other than those under its management. Under the Live! At Museums Series, heritage sites such as the Flagstaff House Museum of Tea Ware, Hong Kong Railway Museum and Sam Tung Uk Museum were chosen as venues for specially curated programmes designed to harmonise with the ambience of these particular places.

Notable examples were *Our Memorable Moment* by the Class 7A Drama Group and *Cantonese Music under the Tree* at the Hong Kong Railway Museum, and *3D Museum in Motion* by Unlock Dancing Plaza, involving cutting-edge dance artists crossing over into Hakka folk songs, in the historic surroundings of Sam Tung Uk Museum. While strengthening support for the local arts sector, this new initiative also demonstrated the department's efforts to arouse public's awareness of our cultural heritage.

The department also continued to organise joint projects with various Consulates-General and cultural organisations, including the Pearl River Delta Culture Summit to foster cultural exchange and enhance Hong Kong's reputation as the events capital of Asia.

Festivals

International Arts Carnival 2011

The International Arts Carnival, an annual summer event, offers performing arts programmes and educational arts activities for families, youth and young children in the form of dance, multi-media theatre, puppet theatre, comedy, music and children's films.



An amusing performance at the opening ceremony of the International Arts Carnival 2011, an annual summer festival for the whole family.

The 2011 carnival opened with a spectacular acrobatic performance by the Moscow Circus on Ice. Other highlights by renowned arts groups from around the world included: the Spaghetti Western Orchestra from Australia; *Parken* and *Nikolaï's Celebration* by the Introdans Ensemble for Youth from The Netherlands; *Circus* by the Demmeni Marionette Theatre from Russia; *Genesis* by the Meridiano Teatret from Denmark; *Les Âmes Nocturnes* by the Le Shlemil Théâtre from France and *Plastic Fantastic* by the Mimirichi Clowns and Pantomime Theatre from Ukraine.



Moscow Circus on Ice kicks off the International Arts Carnival 2011. The fabulous performance combined ice-skating and traditional Russian acrobatics.

Local artists added colour to the carnival with the *Prodigies From Around the World* by the City Chamber Orchestra of Hong Kong, featuring performances by four talented young musicians, *Ball Ball Show* by Harry

Wong, *My Beautiful Life* by the Trinity Theatre and *Twelfth Night* by the Hong Kong Theatre Work.

It also involved pre-carnival school tours, community outreach performances, school culture day programmes, exhibitions and workshops. The carnival provided a platform for the 2011 International Choral Jazz and Mass Participatory Musicking Festival, co-presented by the Hong Kong Institute of Education and the Hong Kong Association for Music Educators.

Thirty local and 11 visiting arts groups participated in 411 carnival events, from July 8 to August 14, 2011, attracting an audience of 143 583. The average attendance at ticketed events was 92 per cent.

World Cultures Festival 2011

The fourth edition of the World Cultures Festival presented in 2011 under the theme 'Enchanting Arts of Asia', showcased many facets of Asian arts and culture.

The festival was kicked off with a diverse programme of ballet classics by the highly-acclaimed National Ballet of China, and concluded with a selection of old and new *yueju* favourites by the Shanghai Yueju Opera House and the five-star Asian première of *DESH* by the celebrated British-Bangladeshi dance-master Akram Khan.



The world-renowned National Ballet of China mesmerises audiences at the World Cultures Festival 2011 with *The Red Detachment of Women*, a boldly innovative classical ballet.

The festival gave audiences a taste of innovative works by Asian artists, including: *Song of Pensive Beholding* by the Legend Lin Dance Theatre of Taiwan; *The Manganiyar Seduction* which fused traditional Indian music and contemporary stagecraft; and *Celestial Songs*, a concert by local composer Lam Man-ye and a group of eminent Asian singers and artists.



The performance by legendary Japanese Taiko drummer Eitetsu Hayashi was a highlight of the World Cultures Festival 2011 - Enchanting Arts of Asia programme.

Other highlights included: *Taiko Legend* by Eitetsu Hayashi from Japan; *Splendour of Korea* by the Chae Hyang Soon Dance Company from Korea; *Iridescent Balinese Gamelan and Dance* by the Gong Tri Pitaka from Indonesia; outdoor performances by the Thang Long Water Puppet Troupe from Vietnam; and the local theatre production *Our Best of Youth in Cambrian* by the Princess' Black Box.

During the month-long festival, 22 visiting and 72 local artists/arts groups presented 146 events. They also included workshops, master

classes, school tours, student shows, exhibitions, foyer and outdoor performances and talks in selected restaurants and tertiary institutions. The festival attracted an audience of 143 085, with an average attendance of 91 per cent for ticketed events.

Arts Education and Audience-Building Programmes

To cultivate cultural literacy in schools and the community, the LCSD organised 1 271 arts education and audience building activities throughout the territory. They attracted more than 315 000 people during the year under review.

In Schools

Various arts education programmes are regularly organised in schools to foster cultural literacy among young students.

Under the School Arts Animateur Scheme, the department collaborates with local performing groups experienced in arts education to conduct arts education projects in schools. After attending a series of workshops lasting a few months to an academic year, participating students show what they have learnt through performances.



Under the School Arts Animateur Scheme, the LCSD joined hands with local professional arts groups to conduct arts education projects in school, to bring students closer to the arts.

In the year under review, 12 projects, comprising dance, music, musicals, drama and Cantonese opera, and multi-media arts were presented with the help of the Unlock Dancing Plaza, Chung Ying Theatre Company, City Contemporary Dance Company, Hong Kong Composers' Guild, Hong Kong Ballet, Hong Kong 3 Arts Musical Institute, DanceArt Hong Kong, Prospects Theatre, Exploration Theatre, Theatre Space, Class 7A Drama Group and the Kim Sum Cantonese Opera Association.

To enhance arts education and students' civic consciousness, the LCSD worked with some of these arts groups and participating schools to organise Students' Performances for the Community at community centres and homes for the aged in their school neighbourhoods.

The School Culture Day Scheme encourages primary, secondary and special schools to bring students to the department's various performance venues, museums and libraries during school hours to participate in specially-tailored cultural activities. This popular scheme also serves to integrate art, history and science in school curriculums and everyday life. To tie in with the Arts Experience Scheme for Senior Secondary Students, launched in 2009, the performing arts programmes under the School Culture Day Scheme were realigned for students from Primary One to Secondary Three.



Students participate in a pre-performance workshop on Bertolt Brecht's *Fear and Misery of the Third Reich*, conducted by the Alice Theatre Laboratory under the Arts Experience Scheme for Senior Secondary Students.

The Arts Experience Scheme for Senior Secondary Students offers tailor-made programmes with enhanced interactive and educational elements to tie in with Aesthetic Development of Other Learning Experience in the new senior secondary curriculum.

We offered 22 programmes in 2011-12. They comprised dance, drama, music, Chinese opera and multi-media theatre. Participating artists/arts groups included: Gong Tri Pitaka, Chung Ying Theatre Company, Thang Long Water Puppet Troupe, Hong Kong Ballet, Nancy Loo, Hong Kong Dance Company, Zuni Icosahedron, Musica Viva, City Contemporary

Dance Company, Hong Kong Repertory Theatre, Theatre Space, Jingkun Theatre, Hong Kong Theatre Works, Hong Kong Chinese Orchestra, Yuen Siu-fai, Sun Kim-long, Alice Theatre Laboratory, Absolutely Fabulous Theatre Connection and the Unlock Dancing Plaza.

In 2011-12, the Audience Building Office organised the Performing Arts Criticism Project in collaboration with the International Association of Theatre Critics (Hong Kong), introducing the basic techniques of arts criticism to senior secondary students through seminars and workshops.

To promote interest in Cantonese opera, especially among students, the department collaborated with district organisations and organised Let's Enjoy Cantonese Opera in Bamboo Theatre in bamboo theatres in various districts. These performances featured Cantonese opera with interactive/educational activities tailored for students.



Hundreds gather in a bamboo theatre to appreciate a Cantonese opera performance.



Let's Enjoy Cantonese Opera in Bamboo Theatre is one of the initiatives launched by the LCSD to cultivate students' interest in Cantonese opera.

In the Community

Audience-building programmes at the community level included the Community Cultural Ambassador Scheme, District Cantonese Opera

Parade and projects organised in co-operation with district and non-government cultural organisations.

Outreach activities under the auspices of the Community Cultural Ambassador Scheme are designed to make the arts more accessible to the community, with performances in public spaces such as parks, shopping malls and community centres. Twenty-two arts groups/artists participated in the scheme in 2011-12.



A fine demonstration of music performances marked the launch ceremony of the 2012 Community Cultural Ambassador Scheme.

The District Cantonese Opera Parade promotes Cantonese opera and provides emerging and amateur Cantonese opera troupes with opportunities to perform full-length repertoires at regional/district venues.

To encourage the elderly to participate in cultural activities, the LCSD organised the Community Oral History Theatre Project in collaboration with performing arts and district organisations. The project aimed to collect, through a series of workshops, valuable personal histories of elderly people in the district. After their oral histories were scripted, the old people had the opportunity to perform their stories on stage. In 2011-12, we continued the project in Sham Shui Po district with the support of Sham Shui Po District Council and extended it to Kwun Tong district.



Elderly people share their life stories through public stage performances in the Community Oral History Theatre Project.

Carnivals and Entertainment Programmes

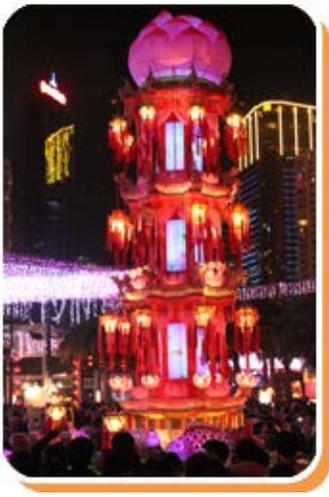
Seven large carnivals were organised during the year to celebrate traditional festivals and major festive days. The New Year's Eve Countdown Carnival 2011, in Sha Tin Park and at the Sha Tin Town Hall Plaza cum City Art Square, attracted 80 000 visitors.



The four-metre-high illuminated giant elves, presented by French arts group Cie des Quidams, celebrate with the crowd at the New Year's Eve Countdown Carnival 2011 in Sha Tin Park and Sha Tin Town Hall Plaza cum City Art Square.

Dances, magic, music shows by local arts groups and talented young artists entertained the large crowd. A visiting French group gave fun-filled street theatre performances with giant luminous characters lighting up City Art Square. The climax of the evening was the New Year countdown, followed by a spectacular fireworks display over Sha Tin Town Hall complex.

To celebrate the Mid-Autumn Festival and the Lunar New Year, the department organised large-scale lantern carnivals. The highlights involved spectacular ethnic dances, martial arts and acrobatics by groups from Henan and Inner-Mongolia. They were sponsored by the Office for Cultural Affairs of Hong Kong, Macao and Taiwan Regions of the Mainland Ministry of Culture.



The 2011 Mid-Autumn Lantern Carnival at Victoria Park featured spectacular lantern installations, including traditional hand-made revolving 'zoumadeng' lanterns.

Intangible cultural heritage elements such as the fire dragon dancing parade and traditional lantern-making craftsmanship by local masters were also featured. During both festivals, thematic lantern exhibitions were staged at the Hong Kong Cultural Centre Piazza and, during the Mid-Autumn Festival, at the West Kowloon Waterfront Promenade, captivating scores of locals and tourists.



Colourful lanterns light up the promenade along the harbour in celebration of the traditional Mid-Autumn Festival.

To foster amity between locals and other ethnic Asians, the department, in co-operation with the Consulate-General of the Philippines, organised the Concert in the Park featuring Filipino artists. Another event, themed Asian Ethnic Cultural Performances, was organised in co-operation with the Consulates-General of Bangladesh, India, Japan, the Republic of Korea, Nepal, the Philippines and Sri Lanka.

Following their successful launch in 2009-10, three Community Thematic Carnivals were held this year in Kowloon City, Tai Po and North District, with performances and community participation activities.

The Youth Band Marathon and Marching Band Parade continued to provide platforms for talented youth.

Funded by and in co-operation with the District Councils, 638 regular free entertainment performances were offered throughout Hong Kong for audiences of all ages. Usually held on weekends and public holidays, these free programmes included traditional Chinese performing arts, music, dance and family entertainment.

In 2011-12, the department organised a total of 665 carnivals, special events and free entertainment programmes, attracting about 1 165 000 people.

Subvention to Hong Kong Arts Festival

The LCSD provides an annual subvention to the Hong Kong Arts Festival Society. Held every year in February and March, this is one of Asia's premier international arts festivals. The 2012 event comprised 170 ticketed performances which attracted about 149 500 people, of whom about 19 100 attended under the auspices of the Young Friends of the Festival Scheme.

Cultural Exchanges

Exchanges with the International Community

The department's arts managers, curators and librarians regularly attend international conferences and festivals to keep in touch with the latest developments and to scout for quality programmes to be presented in Hong Kong.

Our Public Libraries strengthened ties with counterparts elsewhere to cooperate and exchange views on subjects of mutual interest. A public lecture, *IFLA and Asia: Strategies and Initiatives for Libraries and Library Associations in Asia and Oceania*, was jointly organised with the Regional Standing Committee for Asia and Oceania, International Federation of Library Associations and Institutions and Hong Kong Library Association. The event provided a platform for local and international librarians to share knowledge about the latest developments in Information Science in the region.

In 2011-12, the department's representatives attended the Asia-Pacific Network of Science & Technology Centres (ASPAC) 2011 Annual Conference (Guangdong) and the 11th Guangdong Arts Festival.

Attendance in overseas exchange programmes included: the Venice Biennale 2011; the Communicating the Museum – CTM11 Conference in Dusseldorf; the Museum Association 2011 Annual Conference, the British Council Edinburgh Showcase and the Edinburgh International Festival in the United Kingdom; the 33rd Annual Conference and Exhibition of the International Ticketing Association (INTIX) and the Association of Science-Technology Centres (ASTC) 2011 Annual Conference in the United States; the 15th Southeast Asia-Pacific Audiovisual Archive

Association (SEAPAVAA) Conference and the General Assembly in Kuala Lumpur; the European Network of Science Centres and Museums (ECSITE) Annual Conference 2011 in Poland; the International Association of Amusement Parks and Attractions (IAAPA) in Singapore; the 2011 Australia ICOMOS and the National Trusts of Australia Conference; and the Sibiu International Theatre Festival in Romania.

Exchanges with Mainland China and Macao

The Exhibition of Rare Books and Special Collections from the National Library of China, one of the major cultural exchange programmes with Mainland public libraries, brought to Hong Kong selected cultural relics of China to acquaint people with Chinese civilisation and heritage.



Secretary of Home Affairs, Tsang Tak-sing (right) and the former Vice Minister of Culture and Director of the National Library of China, Zhou Heping, open the Exhibition of Rare Books and Special Collections from the National Library of China.

As part of the library co-operation programme to promote reading and creative writing, the Hong Kong Public Libraries and Shenzhen Library held creative writing competitions to celebrate the 4.23 World Book Day. The winning entries from Hong Kong and Shenzhen were displayed in both libraries.

To enhance cultural exchange, improve co-operation and extend networking, reciprocal visits were organised between the LCSD and cultural bodies on the Mainland and in Macao. Among the visitors to Hong Kong during the year were delegates from the Ministry of Foreign Affairs of the People's Republic of China, Hong Kong and Macao Affairs

Office of the People's Government of Guangdong Province, Hong Kong and Macao Affairs Office of Fujian Provincial People's Government, National Centre for the Performing Arts, Department of Culture of Guangxi, China Association of Performing Arts, Suzhou Culture and Arts Centre and Shanghai Grand Theatre.



The objectives and direction of future exchanges and co-operation on cultural heritage between the Mainland and Hong Kong were strengthened with the signing of an agreement by the Secretary for Home Affairs, Tsang Tak-sing (right) and the Director General of the State Administration of Cultural Heritage, Shan Jixiang.

The Greater Pearl River Delta Cultural Co-operation Meeting, held annually to strengthen cultural exchange and co-operation between Guangdong, Hong Kong and Macao, was hosted in Guangdong in 2011. A wide range of topics was discussed during the two-day meeting, including the development and exchange of performing arts talent and programme collaboration; interflow of cultural information; heritage and museum co-operation; library co-operation and exchanges; intangible cultural heritage and further study of the development of cultural and creative industries.

In Search of the Ideal Nation – Dr Sun Yat-sen and Guangzhou after the 1911 Revolution exhibition, was presented jointly with the Chinese People's Political Consultative Conference Guangzhou Committee and the Administration of Culture, Press, Publication, Radio and Television of Guangzhou Municipality. The exhibition, co-organised with the Memorial

Museum of Generalissimo Sun Yat-sen's Mansion, was held at the Dr Sun Yat-sen Museum from September 2011 to March 2012.

In November 2011, the annual Cantonese Opera Day was held at the Hong Kong Cultural Centre Piazza to promote the art and enhance community access.

A project to strengthen online links with public libraries systems outside Hong Kong was completed. Websites and online catalogues of the Hong Kong Public Libraries, the Sun Yat-Sen Library of Guangdong Province, the Shenzhen Library and the Macao Central Library were interlinked to facilitate the sharing of library news and collections.

2011 Xi'an International Horticultural Exposition

The LCSD coordinated three music programmes for the Hong Kong Week at the 2011 Xi'an International Horticultural Exposition from June 27 to July 1, 2011. In the 25 outdoor concerts at the Hong Kong Garden, over 30 local artists performed their signature pieces, ranging from western classics to adaptations of Hong Kong and Chinese tunes in three programmes: *Varsity in the Garden* by the Varsity Saxophone Quartet, *Contemporary A Cappella in Xi'an* by the Sregnis Singers, and concerts by the Hong Kong Harmonica Association.



Members of the Hong Kong Harmonica Association stage an outdoor concert entitled *The Unique Charming Harmonica Music from Hong Kong* at the International Horticultural Exposition 2011 Xi'an.

Film Archive and Film and Video Programmes

Hong Kong Film Archive

Equipped with such facilities as a cinema, an exhibition hall, a resource centre and four temperature-controlled collection stores, the Hong Kong Film Archive continues to acquire, preserve, catalogue and document Hong Kong films and related materials. Regular thematic retrospectives, exhibitions, symposiums and film seminars are also organised here.



The Wheel of Time: 100 Years of Light and Shadow exhibition, organised by the Hong Kong Film Archive, took visitors on a journey through the sights and sounds of the city's social life and culture.

In 2011-12, we organised three major thematic exhibitions, namely The Union Spirit: One for All, Faces of Endearment: A Tribute to Supporting Actors, and The Wheel of Time: 100 Years of Light and Shadow. Film programmes were held to complement the first two exhibitions. A programme titled 100 Must-See Hong Kong Movies commenced in August 2011, showcasing 100 selected titles. The archive attracted about 247 145 visitors during the year under review.



The Faces of Endearment: A Tribute to Supporting Actors exhibition paid homage to character actors from the 1950s and 60s.



The Union Spirit: One for All exhibition paid tribute to the outstanding contribution made by the Union Film Enterprise to Hong Kong's film industry.

The Film Archive has 12 080 films and 1 058 837 related items, mainly donations and deposits. Major acquisitions included 451 films dating from 1971 to 2005, distributed by Fortune Star Media Limited, and 138 titles dating from 1980 to 1991, jointly donated by Golden Princess Amusement Company Limited and Fortune Star Media Limited. Television Broadcasts Limited gave more than 900 films, dating from 1943 to 1997.



TVB handed over about 1 000 film titles from the 1930s to the 1990s to the Hong Kong Film Archive, greatly enriching its permanent collection and supporting the preservation of Hong Kong's film heritage.

Major conservation projects involved the restoration of the first two Wong Fei-hung films, *The Story of Wong Fei-hung, Part One* (1949) and *Part Two* (1949). Several publications, including *Chinese Cinema: Tracing the Origin*, *Mastering Virtue: The Cinematic Legend of a Martial Artist*, and *The Amoy-dialect Films of Hong Kong* were released during the year.



Kung-fu masters strike poses at the Hong Kong Film Archive's Benevolence and Loftiness: The Cinematic Legend of Wong Fei-hung exhibition.

Film and Video Programmes

The Film Programmes Office works to promote a film appreciation culture in Hong Kong. In 2011-12, the office organised a variety of popular film and video programmes and seminars, enabling local audiences to appreciate international cinema.

Highlights of the year included the International Children's Film Carnival 2011, Chinese Film Panorama 2011, 40th French Cinepanorama, Critics' Choice 2011, Through the Innocent Eyes – Filmmakers on Childhood and Repertory Cinema 2011 featuring world classics by Charlie Chaplin and Buster Keaton.

Other thematic programmes included All for One and One for All: Union Film, Kuei Chih-hung, the Rebel in the System, Four Characters: A Tribute to Lee Hong-kum, Helena Law Lan, Lui Ming & Wang Lai, Master of Versatility: Lee Tit, Funny Girls: Do Do Cheng and Cora Miao and The Tramp in Hong Kong: Re-imaginings of Chaplin's Charlie. Regular programmes included 100 Must-see Hong Kong Movies, Restored Treasures and Morning Matinee.



Famous local actors Lee Hong-kum and Lui Ming share their acting experiences with the audience at the Hong Kong Film Archive.



The Hong Kong Film Archive's flagship series, 100 Must-See Hong Kong Movies, features 100 films representing Hong Kong cinema in different eras. In this picture is actor Simon Yam, Programme Ambassador, of the series.

To support major local film events, the LCSD sponsors the venue for the annual Hong Kong Film Awards Presentation Ceremony. It also provides funding support to the Hong Kong Arts Centre and Microwave Company Limited to organise the annual Incubator for Film and Visual Media in Asia (formerly Hong Kong Independent Short Film and Video Awards) and the Microwave International New Media Arts Festival respectively. These events encourage creative, independent productions of short films and videos and promote the media arts.

Music Office

The Music Office promotes knowledge and appreciation of music in the community, especially among young people. The office provides instrumental and ensemble training and organises a variety of activities to promote music appreciation among public.



Outstanding young members of the Hong Kong Youth Symphony Orchestra, all trained by the Music Office, demonstrate their talents at an annual concert.

The services and activities during the year included: an Instrumental Music Training Scheme for 4 580 trainees; 18 youth orchestras, bands and choirs with 1 342 members; 230 short-term music interest courses for 2 399 participants; and 361 other music activities which attracted about 160 000 people. The latter included a music camp, youth music events, and a variety of educational programmes for students and the community.



The Hong Kong Youth Music Camp is a major annual summer youth activity organised by the Music Office.

The office also arranged several cultural exchange events during the year. The Hong Kong Youth Chinese Orchestra toured Taiwan for the first time and engaged in activities with young musicians in Taipei and Taichung and performed at the 2011 Contemporary Chinese Orchestra Festival in Changhua. In addition, the office organised exchange activities in Hong Kong for youth music groups from Beijing and Tianjin.

Indoor Stadia

The 12 500-seat Hong Kong Coliseum and the 3 500-seat Queen Elizabeth Stadium are two of the largest and most popular multi-purpose indoor stadia in Hong Kong. With flexible stage and seating configurations, both are premier venues for pop concerts, international sporting events and tournaments, spectacular entertainment, celebrations and ceremonial functions.

Hong Kong Coliseum

Famous overseas singers who performed at the coliseum during the year included Jeff Chang, Jam Hsiao, Tiger Huang, Richie Jen, Show Lo, Crowd Lu, Mayday and Jolin Tsai from Taiwan, Dao Lang from the Mainland, Fish Leong from Malaysia and Hanjin Tan from Singapore. Local artists included Jackie Cheung, Mimi Choo, G.E.M., Andy Hui, Jade Kwan, Susanna Kwan, Aaron Kwok, Leo Ku, Leon Lai, George Lam, Raymond Lam, Sandy Lam, Hacken Lee with the Hong Kong Sinfonietta, Edmond Leung, MR, William So, Swing, Kay Tse, Lisa Wang and Adam Cheng with Kitaro, Chris Wong and Ivana Wong.

Other highlights included the Summer Pop Live in Hong Kong 2011, Concert YY, and stand-up comedy shows by Jan Lamb, Sandy Lamb with Lawrence Cheng and Cho Lam Wong with Johnson Lee and Louis Yuen which were all well received.

International sporting events and tournaments included: the 2011 FIVB World Grand Prix-Hong Kong; Hong Kong Open Badminton Championships 2011 (part of the BWF World Superseries); 6th Cheerleading World Championships 2011; Luminous Dragon Dance and Lion Dance Championships 2012; and the 55th Festival of Sport.



World-class badminton pro, Lin Dan, strikes a powerful shot at the Hong Kong Open Badminton Super Series 2011 at the Hong Kong Coliseum.

During the year, a total of 53 events attracted 1 469 389 spectators.

Queen Elizabeth Stadium

Major sporting events at this venue during the year included: the Festival of Sports - Powerlifting Championship; 2011 Hong Kong Open International Dancesport Championships; Hong Kong International Open Dancesport Championships; World Challenge Dancesport Championship 2011; Hong Kong Gymnastics for All Festival 2011; Hong Kong Gymnastics Festival for the Elderly 2011; 2011 Hong Kong Bodybuilding Championships cum South China Invitational Championships & HK-GZ Bodybuilding Championships; Hong Kong Junior & Cadet Open; and the International Kung Fu & Special Weapons Form Championship.

Cultural events included: the Symphonic Concert in Celebration of the 14th Anniversary of the Establishment of HKSAR; Hong Kong Youth Music Interflow-Symphonic Band Contest; Hong Kong Marching Band Contest 2011; and the International a cappella Festival – 2012 International a cappella Extravaganza.

Entertainment events included: the Bar City Happy 2012, Cheng Kok Kong 40th Anniversary Concert, Teresa Cheung in Concert and the Mika Singh Live in Concert. Dramas included: *Shrimp Crazy Family*, *Zhong*

Nuis' Antidote and *Love Master*; and stand-up comedy, *Cho Lam Show Off Show II*.



Held at the Queen Elizabeth Stadium, the musical comedy *Shrimp Crazy Family* provides audiences plenty elements to have a good laugh.

During the year, the stadium hosted 156 events, which attracted a total of 388 365 spectators.

Urban Ticketing System (URBTIX)

URBTIX is Hong Kong's premier ticketing system. It serves 43 regular performance venues, with a combined seating capacity of more than 100 000. There are 44 URBTIX ticketing outlets throughout Hong Kong, 15 in LCSD venues.

URBTIX provides a wide range of easy and reliable ticketing services to both event presenters and the public. The computerised multi-channel ticketing system, which includes a wide network of outlets for box office sales, telephone and 24-hour internet booking, offers customers the best available seats in real time.

During the year, we introduced a ticket collection service for customers to collect from over 60 locations pre-paid tickets booked via internet or phone.



Users of URBTIX Internet and telephone credit card booking services can collect their pre-paid tickets at these ticket dispensing machines at the Hong Kong Cultural Centre.

In 2011-12, URBTIX sold 4.46 million tickets for more than 8 400 performances. Sales totalled \$856 million.

Public Libraries

The LCSD operates the Hong Kong Public Libraries (HKPL) network of 67 static and 10 mobile libraries. It also manages the Books Registration Office. The library system provides free library and information services to meet the community's demand for knowledge, information, research and recreation, and to support lifelong learning. HKPL promotes reading and the literary arts and offers library extension activities for people of all ages.

The HKPL network has 4.01 million registered borrowers and a comprehensive collection, comprising 11.09 million books and 1.72 million multimedia materials. During the year under review, users borrowed more than 58.3 million books and other library materials from Hong Kong's 77 public libraries.

The Hong Kong Central Library is a major information and cultural centre, offering more than 2.51 million items of library materials and a wide range of facilities. Special features include: an arts resource centre; multimedia information system; over 480 computer workstations providing access to the HKPL network and Internet electronic resources; a central reference library with six subject departments; Hong Kong literature room; map library; language learning centre; young adult library; and a toy library.



People with different needs can access a wide range of e-books and other e-resources at the Hong Kong Public Libraries.

Facilities are also available for hire, including a 1 540-square-metre exhibition gallery, a 290-seat lecture theatre, two activity rooms, a music practice room and eight discussion rooms.

Public Libraries Advisory Committee

The Public Libraries Advisory Committee, comprising professionals, academics, prominent people and government representatives, meets regularly to advise the Government on the HKPL's overall development strategy.

District Council Review

In 2011-12, Hong Kong's public libraries continued to work with District Councils (DCs) to develop district library services and organise activities to better satisfy the community's needs. Their concerted efforts provided the impetus for another encouraging year, illustrated by the growing diversity of community involvement activities to promote reading and the wider variety of projects to enhance library facilities and reading environments.

DCs offered more support for library extension activities. With their financial support, we organised more than 3 300 regular extension activities and large-scale reading activities throughout the year. These include the summer reading programme Treasure-hunting of Chinese Culture in Sham Shui Po; Our Inspiration Stories: Book Report Writing Competition in Tuen Mun; Reading with Love and Care Carnival and the Reading with Love and Care Postcard Design Competition in Sha Tin; and Summer Reading Fun in Sai Kung. Often co-organised with district organisations, these outreach activities boost the popularity of our public libraries and promote the reading habit.

To further foster a reading culture in the community, we organised a variety of reading ambassador programmes, in partnership with schools or local organisations. Examples include: the Reading Seeds Scheme: Little Reading Ambassadors for primary students in Wanchai; Ambassadors for Reading@Community for young adults in Kwun Tong; and READ Ambassadors Programme for parents in Sai Kung. Some DCs also support reading by encouraging the setting up of new community libraries under the Libraries@neighbourhood – Community Libraries Partnership Scheme or subsidising community libraries to improve their facilities and services.

DCs have also been actively enhancing library facilities and reading environments by initiating projects and providing financial support. Examples of projects undertaken and completed in 2011-12 include: upgrading and replacing equipment such as air-conditioning, lighting, CCTV and microfilm readers; installing floor directory signage; upgrading audio-visual systems and public address systems; and adding power sockets for users of portable computers.

New Library

The Siu Sai Wan Public Library, which was added to the public library network in June 2011, significantly enhanced library services in the Eastern District.



Secretary of Home Affairs, Tsang Tak-sing and other officiating guests join a children storytelling session after the opening of the Siu Sai Wan Complex.

New Initiatives in Library Services

The HKPL network is enhancing services by extending its book-drop service beyond library premises, enhancing its stock, reference and information services, information technology (IT), and promoting good reading habits in the community.

In September, a trial book-drop service was launched at three major Mass Transit Railway interchange stations – Central, Kowloon Tong and Nam Cheong – to provide more convenience to readers in the returning of library materials.



The book drop boxes at the MTR Kowloon Tong Station provide convenience for readers to return books borrowed from public libraries.

To promote lifelong learning, the HKPL will continue to collaborate with the Education Bureau to encourage students to use public library services through the Library Cards for All School Children Scheme. Sixteen public libraries stock Open University of Hong Kong course materials to enable self-learning.

Information Technology Initiatives and Digital Library Services

The Next Generation Integrated Library System (NGILS) was successfully launched at the end of 2011. As one of the world's largest computerised library systems, it offers comprehensive automated library services, including 24-hour Internet library services, online catalogue searching, reservation and renewal of library materials.

HKPL also provides a wide range of online services through its website (www.hkpl.gov.hk), which recorded more than 152.6 million visits in 2011-12. To further enhance public library services and collection

management, a pilot scheme for the application of Radio-frequency identification (RFID) technology was launched in six libraries, including the major libraries in Sha Tin and City Hall, district libraries at Lockhart Road and Lai Chi Kok, and small libraries at Shun Lee Estate and Tin Shui Wai North. The pilot scheme covers application of RFID enabled self-charging terminals, self-returning stations and book sorter systems. The Sha Tin Public Library also conducts a pilot test on a 24-hour Smart Return Station for readers to return library materials at any time.



The Radio Frequency Identification (RFID)-enabled self-charging terminals are now being pilot-tested at six selected libraries.

To promote wider use of IT, more than 90 new Internet Express Terminals, most of which have motorised height-adjustment feature, were installed in branch libraries. More than 1 700 computer workstations with Internet access have also been provided. Government Wi-Fi service is also available in all 67 static public libraries.

Through the sophisticated one-stop search capability of the Multimedia Information System (MMIS), users can explore multimedia archives via the Internet or through any of the 600 workstations at the Hong Kong Central Library and 27 major and district libraries. Instant access to a wide variety of digital documents and audio and video programmes via the Internet is also available. A major upgrade of the MMIS, now in full swing, is expected to be completed in 2013.

Reference and Information Services

Reference and information services are available at the Hong Kong Central Library and five other major libraries – City Hall, Kowloon, Sha Tin, Tsuen Wan and Tuen Mun public libraries. The Reference Library at the Hong Kong Central Library has six subject departments with a collection of over one million items reference materials and a wide range of electronic resources, including 60 online databases, and 130 000 e-books. Registered members can access all e-books and 13 online databases in the e-resource collection on Internet at home. The Reference Library continually adds reference materials to the Hong Kong Collection and the Hong Kong Oral History Special Collection. It also houses the depository collections of nine international organisations.

Specialised reference services are available at the Arts Resource Centre, Hong Kong Literature Room and the Map Library in the Hong Kong Central Library. City Hall Public Library offers specialised reference services through its Business and Industry Library, Creativity and Innovation Resource Centre and the Basic Law Library. The Kowloon Public Library provides specialised resources and services through its Education Resource Centre. The Sha Tin Public Library hosts a thematic collection and information webpage on sports and fitness resources. The wide range of reference and thematic resources are promoted through workshops, library visits and subject talks, in collaboration with the Education Bureau, scholars and NGOs involved in the particular areas.

The Hong Kong Central Library operates a referral service for registered users to access the collections of The University of Hong Kong Libraries.

During the year, the HKPL handled 3.76 million enquiries.

Extension Activities and Promotion of Reading and Literary Arts

Outreach programmes are an integral part of library services and our libraries organised a wide range of activities throughout the year, including storytelling programmes, book displays, exhibitions and community talks. A total of 20 526 library outreach programmes were organised in 2011-12.



The family of renowned Chinese composer Wut Man-chung generously donated the music-score manuscripts of his masterpieces to the Hong Kong Music Collection of the Hong Kong Central Library.

The Hong Kong Central Library marked its 10th anniversary in 2011, with programmes highlighting its role as a hub of information, culture and heritage. Events included: the A Decade of Document Collection Campaigns of the Hong Kong Central Library: Review and Prospect exhibition; Exhibition of Rare Books and Special Collections from the National Library of China; Summer Reading Month; literary seminars and public lectures by scholars, professionals and renowned writers from Hong Kong and overseas.



Precious ancient rare books and special collections from the National Library of China were displayed at the Hong Kong Central Library.

A variety of reading programmes and reading-related activities were also organised to promote and sustain an interest in reading. Programmes organised during the year tied in with the centenary of the 1911 Revolution. Organised around different themes to heighten public interest in the history of the motherland and home town, they included: the 4.23 World Book Day Creative Competition in 2011: Modern China; Meet-the-Authors 2011: Stories of Hong Kong, Affection for Hong Kong; Thematic Storytelling Workshop: Fluffy's Time Travel to China; Summer Reading Month Exhibition: Eminent Figures in the Modern History of China; subject talks on Cosmopolitan Hong Kong; and the subject talks series China Today.



Hong Kong public libraries organises a variety of programmes and activities to promote reading to library users.

During the year, Teens Reading Clubs were set up at 38 libraries and Family Reading Clubs in five major libraries. Public Libraries also joined other organisations to hold territory-wide reading activities such as the Reading Carnival.

Many other special programmes and competitions were held throughout the year to promote creative writing and encourage the appreciation and development of literary arts. The 11th Hong Kong Biennial Awards for Chinese Literature was held to recognise the excellence of Hong Kong writers and to encourage the publishing of outstanding literary works. Seminars connected with awards were conducted by a panel of renowned local and overseas scholars and writers dedicated to foster interest in and appreciation of literature. Other major creative writing

competitions in 2011 included the 21st Chinese Poetry Writing Competition and the Competition on Story Writing in Chinese for Students.



Winners of the 11th Hong Kong Biennial Awards for Chinese Literature. Their outstanding Chinese works of literature were published in Hong Kong for the first time in 2009 and 2010.

Community Libraries

The Libraries@neighbourhood community library partnership scheme is designed to provide community-based library services in collaboration with non-profit local community organisations. These organisations are offered block loans of library materials together with professional advice to set up community libraries tailored to their target audiences. By the end of 2011-12, 207 community libraries had been established.



The Libraries@neighbourhood community library partnership scheme provides community-based library services in collaboration with local non-profit community organisations.

Books Registration Office

The Books Registration Office helps preserve Hong Kong's literary heritage through the registration of local publications and monitors the effective use of the International Standard Book Number (ISBN) system. It publishes *A Catalogue of Books Printed in Hong Kong* in the *Government Gazette* every quarter. This catalogue can also be accessed

on the Internet. In 2011-12, the office registered a total of 15 475 books, 10 766 periodicals and 1 224 new publisher prefixes conforming to ISBN.

Museums

The LCSD manages seven major museums: the Hong Kong Museum of Art, Hong Kong Museum of History, Hong Kong Museum of Coastal Defence, Hong Kong Science Museum, Hong Kong Space Museum, Hong Kong Heritage Museum and the Dr Sun Yat-sen Museum. They acquire, conserve, research, exhibit and interpret Hong Kong's tangible and intangible cultural heritage.

The department also manages the Hong Kong Film Archive, Art Promotion Office, Hong Kong Heritage Discovery Centre, Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre and seven smaller museums, namely Flagstaff House Museum of Tea Ware, Lei Cheng Uk Han Tomb Museum, Law Uk Folk Museum, Sheung Yiu Folk Museum, Sam Tung Uk Museum, Hong Kong Railway Museum and the Fireboat Alexander Grantham Exhibition Gallery.

In 2011-12, over 5.1 million visitors patronised LCSD's museums. We will continue to roll out inspiring and enjoyable exhibitions and programmes for different audiences. To boost publicity of museum programmes and to increase our audience base, the department set up a new Marketing and Business Development Section. It works to strengthen branding and promotion work and cultivate partnerships with external entities.



Young participants enjoy their handmade interactive games at the MuseKids summer camp.

The Hong Kong Public Museums portal was launched in February 2012 as a one-stop-shop for programmes and activities offered by the 14 museums, two heritage centres, one film archive and one visual arts centre under LCSD management.

The Hong Kong Museum of Art and the Hong Kong Heritage Museum joined the Google Art Project in April 2012 to showcase 187 artworks, among which most are works of renowned Hong Kong artists. With this project, Hong Kong art can be shared with global audience in close detail through a virtual wall-less museum, anywhere, anytime.

Museum Advisory Panels

Three Museum Advisory Panels (Art, History and Science) were set up in October 2010 to enhance the management and operation of the museums and to increase professional and community involvement in the subject. In the year under review, they continued to advise the department on positioning, business development, promotion and management of the different museums. The panels comprise professionals, academics, museum experts, artists, collectors, art promoters, entrepreneurs, marketing and public relations experts, and community leaders with expertise relevant to various museums.

Intangible Cultural Heritage Advisory Committee

The Intangible Cultural Heritage Advisory Committee was set up in July 2008 to monitor and advise on the first territory-wide survey of Hong Kong's intangible cultural heritage. The committee, which comprises local academics, experts and community personalities, commenced its second term on January 1, 2011, with an expanded membership of a wider spectrum of experts. Its terms of reference were also widened to

cover safeguarding, as well as research, promotion, enhancement, transmission and revitalisation of our intangible cultural heritage.

Museum Trainee Programme

A Museum Trainee Programme started in 2010 to develop museum professionals. Ten graduates from local and overseas universities in disciplines such as the Fine Arts, History of Arts, Communication Studies, Conservation, Cultural Management and Architecture were recruited and trained for two years. They were attached to the Hong Kong Museum of Art, Hong Kong Museum of History, Hong Kong Heritage Museum, Hong Kong Film Archive, Art Promotion Office and the Central Conservation Section.

Guided by their supervisors, the trainees learnt how to manage museum services and organise education programmes. They also got hands-on experience in curating exhibitions and projects. The second phase of the Museum Trainee Programme will start in late 2012 for 15 trainees.

Hong Kong Museum of Art

The Hong Kong Museum of Art offers a multicultural vision of world art and culture through exhibitions and programmes with an international perspective. The Hong Kong Museum of Art collaborated with the British Museum to present the Fantastic Creatures from the British Museum exhibition as the kick-off event of the museum's 50th anniversary celebrations in 2012. The exhibition presented a colourful menagerie of fantastic creatures from around the world and across time.



Officiating guests are entranced by a mythical dragon exhibited at the Fantastic Creatures from the British Museum exhibition.

To present the unique nature of the museum's collection of Chinese export paintings, we presented Artistic Inclusion of the East and West: Apprentice to Master, an exhibition about the role of Western art traditions in Chinese export painting. In 2011, the museum restaged the Legacy and Creations – Ink Art vs Ink Art and Art vs Art exhibition, which premiered at Shanghai to coincide with the World Expo in 2010. The public got the opportunity to understand ink painting traditions and developments in Hong Kong, as well as creations of contemporary Hong Kong art.

From Common to Uncommon – the Legend of Ha Bik-chuen, a retrospective exhibition paid tribute to the renowned local artist Ha Bik-chuen. Education corner and lecture series were organised to enhance the visitors' understanding of and interest in the artworks.



The From Common to Uncommon – the Legend of Ha Bik-chuen exhibition paid tribute to this famous local artist.

Other major exhibitions organised in 2011-12 include: Wu Guanzhong: Painting·Dance·Music and Revitalising the Glorious Tradition: The Retrospective Exhibition of Pan Tianshou's Art, a joint venture with the China Academy of Art and the Pan Tianshou Foundation.



More than 30 paintings by Pan Tianshou, a prominent figure in modern Chinese painting, went on display at the Hong Kong Museum of Art. In the picture, officiating guests at the opening ceremony tour the exhibition.

The museum also offered a wide array of educational programmes to enhance public art appreciation. To tie in with the Fantastic Creatures from the British Museum exhibition, an education corner called Pow Wow Creatures Zone was specially designed to give interesting information about the exhibits, through computer games and origami. Audio guided tours and special lecture programmes to coincide with exhibitions were organised to enhance the visitors' experience in the museum.



Visitors to the Fantastic Creatures from the British Museum exhibition have fun using the interactive content at the education corner, the Pow Wow Creatures Zone.

Art accessibility programmes such as thematic tours with sign language interpretation were organised to enable differently abled people to appreciate art. During the Fantastic Creatures from the British Museum exhibition, an Adventurous Tour with Fantastic Animals was organised in partnership with the Arts with the Disabled Association Hong Kong.



Visually-impaired visitors enjoy art appreciation at the Adventurous Tour with Fantastic Animals exhibition.

The Hong Kong Art from 1960 to 2010 lecture series was co-organised with the local art organisation Asian Art Archive to give a comprehensive overview on the art development in Hong Kong.

In 2011-12, the museum and The Metropolitan Museum of Art in New York jointly organised The Art of Dissent in 17th Century China: Masterpieces of Ming Loyalist Art from the Chih Lo Lou Collection with Chih Lo Lou Art Promotion (Non-profit making) Ltd. The exhibition featured more than 60 prized painting and calligraphy works.

The museum attracted 338 246 visitors during the year, while 2 426 education and extension programmes drew 73 400 people.

Flagstaff House Museum of Tea Ware

The Flagstaff House Museum of Tea Ware is a branch of the Hong Kong Museum of Art. Its collection features tea ware and related implements from the collection of the late Dr K S Lo, as well as rare Chinese ceramics and seals donated by the K S Lo Foundation. The From Clay to Teapot: Tea Ware by Hong Kong Potters 1986-2010 exhibition showcases the collection of works of local potters, made over the past two decades. Over 84 000 people visited the exhibition. The museum, which also organised many activities to teach people the art of tea drinking and about tea ware, attracted 197 360 visitors during the year under review.



Visitors admire the beauty of clay tea ware at the exhibition From Clay to Teapot: Tea Ware by Hong Kong Potters 1986-2010.

Hong Kong Museum of History

The mission of the Hong Kong Museum of History is to foster interest in history, enrich cultural life, strengthen social cohesion and nurture a national identity. It collects, preserves and displays cultural objects closely related to the history of Hong Kong, South China and overseas.



A visitor learns about the significance of aloe (also known as agarwood) in the naming of Hong Kong, which in Chinese means 'Fragrant Harbour', at the exhibition *Peace and Harmony - The Divine Spectra of China's Fragrant Harbour Exhibition*.

In addition to its permanent exhibition, *The Hong Kong Story*, the museum presents various thematic exhibitions either on its own or in conjunction with other museums and cultural organisations in Hong Kong, overseas and the Mainland.

The Flavours of Everyday Life in China – Memories from the Past Half Century exhibition offered a different perspective on the changes that took place in ordinary people's lives, from the founding of the People's Republic of China to economic reforms and the country's opening up, through the display of everyday necessities and consumer goods of the times.



The Flavours of Everyday Life in China – Memories from the Past Half Century exhibition showcased a wide variety of images and everyday objects used by people in China between the 1950s and 1990s.

With over 100 sets of artefacts sourced from the collections of Shanghai Jiading Museum and locally, the *Knowledge·Power: The Imperial*

Examination System of the Qing Dynasty exhibition revisited China's imperial examination system, its development, demise and legacy, to examine how it shaped Chinese society and culture over a period of 1 300 years. The Hong Kong Currency exhibition showcased Hong Kong coins and notes of different periods and related items such as trial coins, minting tools, circulated coins, plaster models of commemorative coins, design drawings of banknotes, trial notes, plates to print banknotes, uncut sheets of banknotes, and more. About 700 artefacts, along with fascinating historical images and videos, showed pictures of the eras during which different types of currency appeared in Hong Kong. The exhibits, intricately related to Hong Kong people's everyday lives, showed how the purchasing power of currency has changed over the years.



The Hong Kong Currency exhibition at the Hong Kong Museum of History displayed a vast collection of coins and paper money, the largest exhibition of its kind in Hong Kong.

The museum also jointly organised The Evergreen Classic – Transformation of the Qipao exhibition with the Soong Ching Ling Residence Administration Center at the former Residence of Soong Ching Ling, Beijing, from April to May 2011. Four other exhibitions, A Partnership with the People: KAAA and Agricultural Post-war Hong Kong, Dockyards of Hong Kong: Pictorial Exhibition on Hong Kong's Shipbuilding and Repair Industry, Hong Kong Prehistoric Waters and Chaozhou Food Culture in Hong Kong, were also held.

To foster public interest in local history and cultural heritage, the museum organised a rich variety of educational and extension activities,

such as weekend lectures, handicraft workshops, field trips, film shows and outreach programmes throughout the year.

To complement the Centenary of China's 1911 Revolution exhibition, local historians and experts were invited to speak at a lecture series on the subject, in April and May 2011. An international conference on the centenary of China's 1911 Revolution was launched in May 2011, when 50 historians and experts from the Mainland, Hong Kong, Taiwan, Japan and the United States shared their latest findings on the subject and re-interpreted, from a global perspective, the political, social and historical importance of the 1911 revolution.

In July 2011, a conference on Chinese Capital: History and Documents was jointly organised with the Hong Kong Institute for the Humanities and Social Sciences of The University of Hong Kong.

To tie in with the new senior secondary curriculum, a new competition, the 1st Inter-school Competition of Project Learning on Hong Kong's History and Culture was launched in July 2011. Others included the fifth Competition on Historical Research on Photos and An Enlightening Encounter: Examinations and Life essay writing and sharing competition. To further promote local history and culture among primary school students, a total of 12 outreach drama performances were organised for 3 090 students, between October 2011 and February 2012.

The Hong Kong Museum of History attracted 655 403 visitors during the year. In addition to the Hong Kong Museum of Coastal Defence and the Dr Sun Yat-sen Museum, the Hong Kong Museum of History also manages three small branch museums – the Fireboat Alexander Grantham Exhibition Gallery at Quarry Bay Park, Lei Cheng Uk Han Tomb Museum in Sham Shui Po and Law Uk Folk Museum in Chai Wan.

They attracted 70 346, 38 861 and 13 532 visitors, respectively, during the year.

Hong Kong Museum of Coastal Defence

The old Lei Yue Mun Fort in Shau Kei Wan was transformed into the Hong Kong Museum of Coastal Defence, a branch of the Hong Kong Museum of History. Apart from its permanent exhibition, 600 Years of Coastal Defence in Hong Kong, the museum staged two thematic exhibitions, The Cultural Relics of the Taiping Heavenly Kingdom, and the To the Last Man: The Canadian Troops in the Battle of Hong Kong.

To complement the 70th anniversary of the Battle of Hong Kong, the museum staged the History Crossover Drama, a programme of interactive theatre. Co-organised with the Performing Arts Education Centre of the Hong Kong Academy of Performing Arts, about 50 pre-performance workshops and 14 interactive drama performances were enjoyed by more than 3 000 secondary school students, from November 2011 to February 2012.



Students visiting Hong Kong Museum of Coastal Defence learn about the early days of Hong Kong through various programmes.

The museum attracted 127 129 visitors during this year.

Dr Sun Yat-sen Museum

Dr Sun Yat-sen Museum, housed in Kom Tong Hall, a declared monument, has two permanent exhibitions covering Dr Sun's life and his close connection with Hong Kong. Besides two thematic exhibitions, the

People Who Made History – A Philatelic Commemorative of Xinhai Revolutionaries and In Search of the Ideal Nation – Dr Sun Yat-sen and Guangzhou after the 1911 Revolution, were organised this year.



Visitors to the In Search of the Ideal Nation - Dr Sun Yat-sen and Guangzhou After the 1911 Revolution exhibition learn about the three efforts that Dr Sun Yat-sen and his disciples made to build a government in Guangzhou.

To commemorate the Centenary of the 1911 Revolution, the museum staged the 1911 Revolution in China: Francis Stafford's Photo Exhibition at the Hong Kong Cultural Centre; and jointly organised the Revolution Once More – Dr Sun Yat-sen from Xing Zhong Hui to the Governments in Guangzhou exhibition, with the Guangzhou Museum and Jinan City Museum at Jinan City Museum in October 2011. The Second Revolution and Nanyang exhibition, jointly organised with the Guangzhou Museum and the Sun Yat Sen Nanyang Memorial Hall at the Sun Yat Sen Nanyang Memorial Hall, was staged from October 2011 to February 2012.

This museum attracted 97 920 visitors during the year.

Hong Kong Science Museum

The mission of the Hong Kong Science Museum is to promote public interest in science and technology through world-class services and facilities. The museum continually adds to its impressive collection of science and technology-related artefacts for research, education and public appreciation.

To celebrate the 20th Anniversary of the Hong Kong Science Museum, the museum jointly organised the Albert Einstein (1879-1955)

exhibition, from April 18 to August 31, 2011, in cooperation with the Consulate General of Switzerland in Hong Kong. This biographical and scientific exhibition, made possible through the courtesy of the Historisches Museum Bern, introduced the life of the genius and his important contributions, through hundreds of objects, replicas, documents, animations and movies. A series of educational activities, such as lectures by Nobel Prize laureates and other eminent scientists, an academic conference on cosmology, a music workshop and a concert were organised together with The Hong Kong University of Science and Technology under the Einstein in Hong Kong programme. The exhibition drew 259 700 visitors.



The Mirror Hall which creates a sense of infinite space, also screened a video about the life of physicist Albert Einstein.

It's a Tasty World – Food Science Now! exhibition, from October 14, 2011 to February 1, 2012, enabled visitors to understand food science and its myths and facts. Supplied by the National Museum of Emerging Science and Innovation (Miraikan), Japan, the exhibition comprised more than 60 interactive exhibits and videos on food science from different perspectives. They showed how our sense of taste works, how food is packaged and preserved and how food waste is recycled, and also looked at the food crisis and its effects. The museum enriched the exhibition with local elements with four interactive exhibits on food labelling, production processes and recycling of food waste. A total of 122 000 visitors attended this exhibition.



Visitors to the It's a Tasty World Food Science Now! exhibition learned about the myths and facts about food.

The museum jointly organised the Amazing Vaccines exhibition with the Hong Kong Museum of Medical Sciences. It covered a wide range of topics, including the history and production of vaccines, the importance of vaccination to prevent infections and chronic diseases, and the future of vaccines. The museum specially developed a number of interactive exhibits for this exhibition, which began in September 2011 and will run until mid-2013.



The Amazing Vaccines exhibition illustrated the dramatic impact of vaccines on human beings and their development in the future.

The museum also organised two exhibitions with the Agricultural, Fisheries and Conservation Department, from November 2011 to February 2012. The former introduced the special volcanic columns in the Hong Kong Global Geopark of China, while the latter introduced the migratory birds and wetlands of Hong Kong.

During the year, the museum acquired 11 collections of electrical instruments and neurosurgical instruments. It also designed and fabricated two new interactive exhibits, Colour Shadow and Cloud Ring for its permanent galleries. The Children's Zone was revamped and

opened in May 2011, with a newly-designed, larger gallery to provide small children with a better learning environment.

The Science News Corner relocated in June 2011 had its exhibition area expanded to provide richer material on the scientific and technological achievements of local universities. Three thematic exhibitions, namely, Cardio Sentinel: A 24-hour Health Care and Monitoring System, Nanotechnology and Technologies Enhancing Patient Care were presented. The first two were organised jointly with The Hong Kong University of Science and Technology and the other with The Chinese University of Hong Kong.

In October 2011, four leading scientists from the Mainland and Hong Kong delivered lectures at the Distinguished Chinese Scientists Lecture Series organised jointly by the China Association for Science and Technology, Beijing-Hong Kong Academic Exchange Centre, the China Association (Hong Kong) for Science and Society and the Science Museum. Topics ranged from fundamental science to energy and materials. The lectures shed light on recent developments in science and technology and the contributions of Chinese scientists.

In March 2011, the museum organised the biennial Secondary School Science Quiz Competition 2011 in which 67 schools participated.

In November 2011, the museum jointly organised, with The University of Hong Kong's faculties of engineering and science and IBM Corporation, A Night at the Science Museum to celebrate the centenary of The University of Hong Kong and IBM, as well as the 20th anniversary of the Science Museum. Six hundred students and teachers from 60 secondary schools participated in the innovative programme, talking with experts, watching film shows, attending workshops and exploring the galleries.

Science Alive 2011, sponsored by the Croucher Foundation and jointly presented with the British Council, the Education Bureau and the Hong Kong Education City Limited, offered a variety of educational activities, including a science communication contest, a debating competition, a lecture series, workshops, demonstrations and science walkabouts.

The museum also worked with academic institutions, professional bodies and government departments on a number of special programmes. They included: the Fun Science Competition; Primary Science Project Exhibition; Hong Kong Student Science Project Competition; 44th Joint School Science Exhibition; Robotic Olympiad; Research Grants Council Public Lectures and the Science in the Public Service campaign.

During the year, 1 157 764 people visited the exhibitions while 204 344 participants attended the education and extension activities.

Hong Kong Space Museum

The Hong Kong Space Museum, which opened in 1980, is the major local institution dedicated to popularising astronomy and space science. Its main facilities include the Stanley Ho Space Theatre and two exhibition halls – the Hall of Space Science and the Hall of Astronomy. The exhibition halls feature more than 50 groups of exhibits, predominantly interactive. The Space Theatre offers awe-inspiring and educational experiences with its OMNIMAX and Sky Shows.

From August to November 2011, the museum, in cooperation with the Guangzhou Institute of Geochemistry of the Chinese Academy of Sciences and the Beijing-Hong Kong Academic Centre, organised a special exhibition entitled Xiuyan Impact Crater about the first confirmed meteorite impact crater in China.



The Xiuyan Impact Crater exhibition organised by the Hong Kong Space Museum, described the formation of impact craters and introduced the Xiuyan Crater, China's first confirmed impact crater.

To celebrate China's breakthrough in space docking, the museum staged a special exhibition titled *Tiangong-1*, from September 2011 to March 2012.

A tender to renovate the two exhibition halls was issued and new exhibits simulating the experience of space travel will be designed and displayed. The museum's website (<http://hk.space.museum>), with its wealth of information and educational resources on astronomy and space science, remains very popular.

In the Young Astronaut Training Camp jointly organised by the Space Museum, Chinese General Chamber of Commerce, China Astronaut Research and Training Center and the Xichang Satellite Launch Center, 30 local secondary students were selected to participate in a space science and astronaut training study visit in Beijing and Xichang in August 2011.

During the year, the museum presented two Sky Shows, four OMNIMAX Shows and three School Shows, attracting a total of 315 109 visitors.



Professional cyclists Hung Chung-yam and Ho Siu-lun share their experiences of training to win at the premiere of Hong Kong Space Museum's OMNIMAX show, *Wired to Win: Surviving the Tour de France*.

403 253 people visited the Hall of Space Science, Hall of Astronomy and 12 special exhibitions, while 20 699 people participated in 170 extension activities.

Hong Kong Heritage Museum

The Hong Kong Heritage Museum continued to feature a variety of exhibitions with cultural and creative themes. The blockbuster Pixar: 25 Years of Animation exhibition, showcasing a substantial collection of creative work from Pixar Animation Studios, was staged from late March to July 2011. With over 400 exhibits, including traditional artworks in various mediums, maquettes, early animated short films, and one-of-a-kind media installations, the exhibition took visitors on a journey behind the scenes of Pixar's famous computer-animated films. The exhibition drew a record attendance of over 435 000.

Other thematic exhibitions during the year included: Virtuosity and Innovation: The Masterful Legacy of Lam



The Pixar: 25 Years of Animation exhibition included two must-see exhibitions, the Toy Story Zoetrope and Artscape.

Kar Sing about the life and career of Lam Kar Sing and Applauding to Hong Kong Pop Legend: Roman Tam, commemorating the performing artist's versatile career and revisiting the development of popular music in Hong Kong.



The Applauding to Hong Kong Pop Legend: Roman Tam exhibition at the Hong Kong Heritage Museum introduced visitors to special moments of Roman Tam's career and also gave them insights into the development of pop music in Hong Kong.

To acknowledge a generous donation of cartoonist Louie Yu Tin's works by his family, a display featuring 50 works showcased Louie's *Woo Lung Wong* social commentary cartoons was held at the museum between February 22 and June 4, 2011.



Visitors study the works of local cartoonist Louie Yu-tin at the Hong Kong Heritage Museum. The collection which includes his most popular work *Woo Lung Wong* was generously donated by the cartoonist's family.

Imprint of the Heart: Artistic Journey of Huang Xinbo, an exhibition of the artist's works donated by his family, illustrated his influence on the development of print art in Hong Kong and Mainland China in the 20th century. The Lingering Image: The Art of Ho Fung-lin concluded the second round of the museum's Chao Shao-an Student Exhibition Series which showed the way Chao Shao-an's students incorporate his style into their works.



An exhibition of more than 200 works of Huang Xinbo gave visitors the opportunity to appreciate this influential 20th century print artist's creative output.

A special touring exhibition Made in Britain: Contemporary Art from the British Council Collection 1980 – 2010, showcasing 37 prominent contemporary British artists such as Damien Hirst and Sarah Lucas, offered a rare opportunity to see the interesting artistic developments in Britain.

The Fashion Visionaries exhibition, in collaboration with the Hong Kong Fashion Designers Association, featured exciting local fashion design.



Talented local fashion designers showed off their creations at the Fashion Visionaries exhibition.

During the year, the museum offered a diverse range of educational programmes connected with the Pixar: 25 Years of Animation exhibition. In collaboration with the School of Creative Media of the City University of Hong Kong, the museum organised an international symposium, Animated Imaginary: Global Pioneers of Contemporary Art Animation: USA, Europe and Asia Symposium, which gave more insights into the world of animation.

The museum also offered the Around the World of Animation: A Fun with English Tour to give students an opportunity to appreciate, learn and create art works interactively.



The interactive programme of the Pixar: 25 Years of Animation exhibition attracted large crowds.

Together with the Hong Kong Open Printshop, the museum organised a series of fringe activities to complement the Imprint of the Heart: Artistic Journey of Huang Xinbo exhibition. We invited tertiary and secondary school students to take part in the fourth-month Life Impression: A Printmaking Quartet which led up to the exhibition. A number of outstanding works by students, inspired by Huang's masterpiece, were exhibited. A variety of educational activities were also organised to complement the exhibitions in 2011-12. These programmes included: the Musics of Hong Kong Talk Series, The Masterful Legacy of Lam Kar Sing – A Sharing Session on the Inheritance of Cantonese Opera, a series of talks on fashion, workshops, guided tours and special events for the general public, schools and the underprivileged.



Renowned Cantonese opera master Lam Kar Sing inspires opera lovers by recounting experiences from his decades-long career on stage.

Commissioned by the LCSD, the South China Research Center of The Hong Kong University of Science and Technology continued a territory-wide survey to document Hong Kong's intangible cultural heritage.



Children in traditional costume perform a dance at the Opening Ceremony of Genesis and Spirit: A Showcase of Intangible Cultural Heritage of China.

To promote a better understanding of this aspect of culture, the Genesis and Spirit: A Showcase of Intangible Cultural Heritage of China exhibition was held in October 2011. Focusing on historical developments and measures on the Mainland to protect intangible cultural heritage, the exhibition also showed what Hong Kong has done in this regard since UNESCO's Convention for the Safeguarding of the Intangible Cultural Heritage came into effect in April 2006. Performances by eight representative bearers of items on the National List of Intangible Cultural Heritage roused interest in the event.

In late May 2011, the State Council of China approved the Third National List of Intangible Cultural Heritage. Four embodiments of indigenous Hong Kong culture – the Jiao Festival of Cheung Chau, the dragon boat water parade of Tai O, the Yu Lan Ghost Festival of the Hong Kong Chiu Chow community, and the fire dragon dance of Tai Hang were successfully inscribed on the list, thus confirming their historical and cultural value.

The Hong Kong Heritage Museum, which attracted 796 326 visitors during the year, also manages three branch museums: the Sam Tung Uk Museum, Hong Kong Railway Museum and the Sheung Yiu Folk Museum. These three branch museums attracted 95 407, 209 404 and 45 106 visitors, respectively.

Art Promotion Office

The Art Promotion Office (APO), in co-operation with various partners, organised numerous activities to enrich cultural life and promote art appreciation among the public, through a series of community and public art projects in 2011-12.

Art@Government Buildings, a scheme launched in October 2010, featured, from June to November 2011, site-specific artworks by three local artists, at Cheung Sha Wan Government Offices, Tsuen Wan Government Offices and Revenue Tower. A mentorship programme for tertiary students to learn from professional artists preceded this.



Guests and student assistants pose at the opening ceremony of the Art @ Government Buildings exhibition at the Cheung Sha Wan Government Offices.

The Park Déco Scheme, which began in October 2010, aims to enrich our public parks with artistic elements. Three sets of park furniture and a signage system were installed at Quarry Bay Park in mid-May 2011. We collaborated with the Hong Kong Design Centre and Architectural Services Department, as well as local architects and designers on the Park Déco at Cornwall Street Park, for its completion by the end of 2012.



The Park Déco scheme is injecting creative elements into LCSD parks. Picture shows *Assembled Topology* benches in Quarry Bay Park.

In the ArtAlive@Park2012 scheme, new works by architecture students of three local universities dressed up, from March 2012 to January 2013, three public parks fronting the sea – Tsim Sha Tsui East Waterfront Podium Garden, Tai Po Waterfront Park and Stanley Promenade.



Under the ArtAlive@Park 2012 scheme, a variety of programmes such as this performance were held in parks to bring art closer to the public.

To encourage public participation and promote local artworks, the Chief Secretary for Administration's Office opened, through the Public Art Project – Tamar project, a call for proposals to select artworks for installation in Tamar Park. The first batch is expected to be installed in mid-2012.



Exhibition panels displayed under the Public Art Project – Tamar.

In January 2012, a call for entries was made for the Public Art Scheme in Town Park at the Indoor Velodrome-cum-Sports Centre in Tseung Kwan O, inviting proposals from local and overseas artists. Meanwhile, four installations in the Sai Kung District Council Public Art Project 2009 were completed in 2011.



Under the Sai Kung District Council Public Art Project, selected works of public art have been installed at LCSD venues in the Sai Kung District. Picture shows *Beyond Boundaries*, a sculpture enhancing Po Tsui Park in Tseung Kwan O.

Since January 2012, we have partnered with the Hong Kong Design Centre in organising the Terracotta Warrior Inspired Design Public Art Programmes, a series of programmes to promote The Majesty of All Under Heaven: The Eternal Realm of China's First Emperor exhibition, to be held at the Hong Kong Museum of History from July to November 2012.

To encourage people to enjoy visual arts in everyday life, the APO launched the fifth round of the Artists in the Neighbourhood Scheme. We staged solo exhibitions of three local artists in different districts and partnered with various organisations and local designers in an effort to bring different segments of our community together through art appreciation.



The works of Lam Tung-pang were exhibited at the Hong Kong Central Library under the Artists in the Neighbourhood Scheme V.

To foster community engagement, the APO, in collaboration with a number of NGOs, initiated the unique 12 Oil Street: Casting project, based on the rich history of the red-brick complex at 12 Oil Street, a gazetted historic monument. Each of 12 eclectic groups – iPhone users, architecture students, South Asian families, North Point residents, etc. – paired with an artist to create their own version of the story of the building through photography. Photographs and behind-the-scenes episodes were uploaded online for public viewing from January 2012 onwards.



Souvenirs from 12 Oil Street – Casting, a project that paired 12 groups of people from different walks of life with 12 artists to use their cameras to present their personal interpretations of the 12 Oil Street story.

To enhance closer cultural collaboration in the Greater Pearl River Delta region, the APO joined with Mainland municipal bodies to co-organise the Hong Kong Graphic Art Fiesta 2011: Xin Yi Dai – An International University Students Exchange Exhibition. Co-presented by the LCSD, Shenzhen International Cultural Exchange Association and the Shenzhen Municipal Bureau of Culture, Sports and Tourism, the exhibition was co-organised by the APO, Guan Shanyue Art Museum and the Hong Kong Open Printshop. It was first held at the Guan Shanyue Art Museum, Shenzhen, in August 2011 to celebrate Universiade Shenzhen 2011, and then at the Sha Tin Town Hall from September to October 2011.



Visitors watch a demonstration on how to create a lithography print at the Hong Kong Visual Arts Centre.

The APO organised two exhibitions which showcased works by some 160 university students from China, Australia, Brazil, Canada, Czech Republic, Italy, Malaysia, Spain, the United Kingdom and the United States. A series of fringe activities were also organised while a virtual exhibition publicised the event internationally in an effort to build a platform to foster cultural exchange.

Hong Kong Visual Arts Centre

The Hong Kong Visual Arts Centre (VAC), a visual arts training institution managed by the APO, organised signature programmes such as the Art Specialist Course, a year-long art-training programme for amateurs and young artists, and the Artist-in-Residence programme to encourage prominent artists to interact with the public and exhibit their work during their residency.



An exhibition on the Chinese calligraphy and ink-painting works was held at the Hong Kong City Hall by graduates of the Art Specialist Course.

In summer 2011, the VAC, in cooperation with the Centre for Community Cultural Development, launched a new initiative in the form of the Beautiful World Art Summer Camps project. Two art camps, held in early August 2011, involved workshops in drawing, environmental art, story-telling, and mask and shadow puppet-making for people with

disabilities. Participants created their own 'beautiful world' beyond the confines of city life. The programme closed with a graduation party cum exhibition in late August 2011.



Differently-abled people express their feelings for the world at the Beautiful World Art Summer Camps.

Central Conservation Section

To preserve the wealth of local artistic, historical and cultural artefacts, the Central Conservation Section devised and implemented tailor-made conservation programmes for 1 958 different cultural objects, including but not limited to paintings, paper artefacts, textiles, photographs, metals, ceramics, organic materials and archaeological finds.



A conservator uses a stereomicroscope to carefully remove residues of corrosion on a gold disc.

The section also gave technical support for thematic exhibitions at our museums.

To expand museum exhibition audiences, the section collaborated with the Airport Authority to stage a new thematic exhibition, Caring Hong Kong, at the Departures Hall of Hong Kong International Airport.

Through historical photographs and texts, it showed aspects of caring neighbourhoods, rural self-reliance, generous education, charitable activities and volunteer work in Hong Kong.



Visitors learn about Hong Kong's caring ways at the Caring Hong Kong exhibition at Hong Kong International Airport.

Extending its mission to local school students and the general public, the section reached out to 17 schools and 1 000 individuals in the community through its community-engagement programmes, through the School Culture Day Scheme, Conservation Internship Scheme, behind-the-scenes laboratory visits, thematic seminars and experiential workshops.



Students listen attentively to their instructor's brief at the School Culture Day.

Fifty volunteers donated 2 230 hours of service to help preserve our cultural heritage. Eleven of them were given the Outstanding Conservation Volunteer 2011 awards for exceptional service.

To heighten professional exchanges with the overseas counterparts, staff of the section presented two papers on conservation at the 16th ICOM-CC triennial conservation conference in Lisbon and at the ICCROM Sharing Decision conference in Rome.

Antiquities and Monuments Office

The Antiquities and Monuments Office (AMO) plays an important role in the preservation and promotion of Hong Kong's archaeological and built heritage.

Three historic buildings, including the fortified structure in Yuen Long, King's College on Bonham Road and the School House of St Stephen's College in Stanley were declared monuments for permanent protection under the Antiquities and Monuments Ordinance.

The AMO also carried out restoration and repairs on a number of historic buildings. Major projects include: the Green Island Lighthouse Compound, Chik Kwai Study Hall in Yuen Long, Morrison Building in Tuen Mun, Former Residence of Ip Ting-sz in Sha Tau Kok, Tai Fu Tai in San Tin, Tang Kwong U Ancestral Hall in Kam Tin, Tang Ancestral Hall in Ha Tsuen, Maryknoll Convent School in Kowloon Tong, and St John's Cathedral and The Helena May in Central.



The former residence of Ip Ting-sz in Sha Tau Kok, built in 1908, was declared a monument and was repaired and restored by the Antiquities Monuments Office.

The office conducted archaeological investigations and excavations in Tuen Mun, Yuen Long, Sai Kung, Sha Tau Kok and Lamma Island, to prevent damage to underground archaeological deposits from infrastructure construction and small house building projects.

A consultancy project on the conservation and management of ancient rock carvings and inscriptions was completed. Based on the consultancy's recommendations, another study was launched with a view to design new safeguards and visitor facilities. The Antiquities Advisory Board supported the scheme, which will be implemented in phases.

The AMO launched the Hong Kong Archaeological Archive in November 2011. The public can now see important archaeological finds in Hong Kong on our website.

A long-term exhibition on the archaeological and built heritage was staged at the Hong Kong Heritage Discovery Centre from mid-2011. During the year, the Hong Kong Heritage Discovery Centre and the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre attracted 234 889 and 84 160 visitors respectively. The AMO also organised a wide variety of educational and publicity programmes in the form of displays, lectures, guided tours and workshops to promote heritage conservation.



The Ping Shan Clan Gallery cum Heritage Trail Visitors Centre is the first joint collaboration between the Government and a local clan.

Expert Advisers on Cultural Services

Our 170 advisers in 20 fields advise the department on the performing arts, literary arts and museum activities. They include artists, authors, academics and practitioners who have made significant contributions to their respective fields.

Major Cultural Events

Date

Event

October 2010-
November 2011

Art@Government Buildings



The Art@Government Buildings project introduced artistic elements such as this sculpture of a shoe, to government buildings, providing visitors with more opportunities to appreciate and enjoy art.

November 2010-
September 2011

4.23 World Book Day Creative Competition in 2011:
Modern China and exhibition of winning entries



Winner of the World Book Day Creative Competition poses beside his winning entry.

December 2010-
May 2011

Thematic Storytelling Workshops: Fluffy's Time
Travel to China

December 2010-
January 2012

The 4th Hong Kong Book Prize



Winners and guests at the prize presentation ceremony of the 4th Hong Kong Book Prize.

January-July 2011

Competition on Story Writing in Chinese for Students in 2011

January-
September 2011

21st Chinese Poetry Writing Competition

January-
November 2011

11th Hong Kong Biennial Awards for Chinese Literature and literary seminars

March-December
2011

Explore the World of Medicine: Public Lecture Series 2011



Speakers at the Explore the World of Medicine Public Lecture Series 2011, co-organised by the

University of Hong Kong Li Ka Shing Faculty of Medicine and the Hong Kong Public Libraries, introduce various health-related issues to the public.

March-November 2011 Meet-the-Authors 2011: Stories of Hong Kong, Affection for Hong Kong

March 28-July 11, 2011 Pixar: 25 Years of Animation



Children have fun at the Pixar: 25 Years of Animation exhibition.

April 18-August 31, 2011 Albert Einstein (1879-1955)



Visitors are amazed by Einstein's life and his talents on science at the exhibition Albert

Einstein (1879 – 1955).

May 1, 2011 Encore Series: Violin Recital by Anne-Sophie Mutter
at Hong Kong Cultural Centre

May 6-7, 2011 International Conference on the Centenary of
China's 1911 Revolution

May 29, 2011 Community Thematic Carnival: Deep in Love with
Kowloon City at Carpenter Road Park Soccer Pitch
and Kowloon Walled City Park

June 3-July 24,
2011 Chinese Opera Festival 2011



The Last Emperor of Southern Tang (new version) serves as the opening performance of the Chinese Opera Festival 2011.

June 5, 2011 Encore Series: Mahler Chamber Orchestra at Hong
Kong Cultural Centre

June 15, 2011-
July 30, 2012 From Clay to Teapot: Tea Ware by Hong Kong
Potters 1986-2010

June 18-
November 30,
2011

A Decade of Documents Collection Campaigns of the
Hong Kong Central Library: Review and Prospect



Valuable collectibles gathered through the Documents Collection Campaign were displayed at the A Decade of Documents Collection Campaigns of the Hong Kong Central Library: Review and Prospect exhibition at Hong Kong Central Library.

June 27-July 1,
2011

2011 Xi'an International Horticultural Exposition –
Hong Kong Week



The Sregnis Singers, a leading Hong Kong ensemble, performed a variety of contemporary a cappella styles at Hong Kong Week at the International Horticultural Exposition 2011 Xi'an.

June 30-October
9, 2011

Made in Britain: Contemporary Art from the British
Council Collection 1980 - 2010

June 30-July 2, 2011 Symphonic Concert in Celebration of the 14th Anniversary of the Establishment of the HKSAR at Queen Elizabeth Stadium and Hong Kong Cultural Centre Piazza

July 2011-December 31, 2012 12 Oil Street: Casting

July 3, 2011 Community Thematic Carnival: Chic Teen Zone@Tai Po at Tai Po Central Town Square

July 6-September 26, 2011 The Flavours of Everyday Life in China – Memories from the Past Half Century exhibition



Exhibits at The Flavours of Everyday Life in China – Memories from the Past Half Century exhibition help visitors to understand how the older generation copes with life's hardships.

July 8-August 14, 2011 International Arts Carnival 2011

July 9-10, 2011 A Kaleidoscope of Stories - Outdoor Programme in support of the International Arts Carnival 2011 at Hong Kong Cultural Centre Piazza

July 16- August 15, 2011 Summer Reading Month 2011



Adults and children share the joy of reading at the Summer Reading Month 2011.

July 20, 2011-May 14, 2012 Virtuosity and Innovation – The Masterful Legacy of Lam Kar Sing



Visitors study Cantonese opera artefacts donated by renowned Cantonese opera artist Lam Kar Sing to the Hong Kong Heritage Museum.

July 21-24, 2011 *The Doppelgänger* by Edward Lam Dance Theatre at Hong Kong Cultural Centre



Renowned theatre director Edward Lam and actress Renee Liu interpret *The Doppelgänger*, an adaptation of the literary classic *Romance of the West Chamber*.

July 23-24, 2011 Summer Fun Party Midsummer's Dream
Masquerade at Queen Elizabeth Stadium

August 2011-April 2012 The 23rd Hong Kong Print Awards



The roving exhibition showcases the winning works of the 23rd Hong Kong Print Awards.

August-November 2011 Subject Talk Series on Life and Death Education:
From the Shadow of Death

August 5-28, 2011 Hong Kong Graphic Art Fiesta 2011: Xin Yi Dai – An
International University Students Exchange

Exhibition (Shenzhen)

September 1-18, 2011 2011 Mid-Autumn Thematic Lantern Exhibition:
Idiom Garden at West Kowloon Waterfront
Promenade

September 1-
October 9, 2011 2011 Mid-Autumn Thematic Lantern Exhibition:
Moon · Fun · Playground at Hong Kong Cultural
Centre Piazza

September 2-4,
2011 *Can We Talk About This?* by DV8 Physical Theatre at
Sha Tin Town Hall



DV8 Physical Theatre examines multicultural policies, press freedom and artistic censorship through dance in the Asia premiere of *Can We Talk About This?*

September 8-17,
2011 Mid-Autumn Lantern Design Competition Entries
Exhibition 2011 at Hong Kong City Hall

September 11-13,
2011 2011 Mid-Autumn Lantern Carnivals at Tin Shui Wai
Park and Ginza Square, Victoria Park and Sha Tin
Park and Sha Tin Town Hall Plaza



A gigantic gold fish-shaped lantern 'swims' around in Victoria Park, celebrating the traditional Mid-Autumn Festival.

September 25,
2011

Hong Kong International Jazz Festival 2011:
Opening Concert at Hong Kong Cultural Centre
Piazza

September 29,
2011

Piano Recital by Nikolai Demidenko at Hong Kong
City Hall

October-
December 2011

Subject Talks on Cosmopolitan Hong Kong



Distinguished scholar Professor Edward K Y Chen shares his views on Hong Kong's education and economic development at the Subject Talks on Cosmopolitan Hong Kong programme.

October 1, 2011 2011 National Day Fireworks Display

October 9, 2011 Vienna Philharmonic Orchestra at Hong Kong Cultural Centre

October 9-27, 2011 Genesis and Spirit: Intangible Cultural Heritage of China Exhibition



Youngsters watch a live Taishan shadow play performance at the Genesis and Spirit: Intangible Cultural Heritage of China Exhibition.

October 13-16, 2011 Opera: Dr. Sun Yat-sen at Hong Kong Cultural Centre

October 13-16 , 2011 *Macbeth* by TNT Theatre at Hong Kong City Hall



TNT Theatre Britain actors in *Macbeth*. The company's interpretation of Shakespeare's dark masterpiece is famous for its highly physical style and dynamism.

October 14, 2011- It's a Tasty World – Food Science Now!
February 1, 2012,



Visitors to the It's a Tasty World – Food Science Now! exhibition were given a choice of more than 60 interactive exhibits to learn about food science, including myths and facts.

October 17, 2011 Encore Series: Piano Recital by Murray Perahia at Hong Kong Cultural Centre

October 20- World Cultures Festival 2011: Enchanting Arts of
November 20, Asia
2011

October 23, 2011 Encore Series: Violin Recital by Itzhak Perlman at Hong Kong Cultural Centre

October 25, 2011 Encore Series: Vocal Recital by Anne Sofie von Otter at Hong Kong Cultural Centre

November 3,
2011-
March 26, 2012

Imprint of the Heart: Artistic Journey of Huang
Xinbo



More than 200 block prints and oil paintings by acclaimed print artist Huang Xinbo went on display in the Imprint of the Heart: Artistic Journey of Huang Xinbo exhibition, which provided an overview of the artist's achievements.

November 5,
2011-
March 12, 2012

Fashion Visionaries



A model strides down the catwalk at the Fashion Visionaries exhibition organised by the Hong Kong Heritage Museum which traced the

development of Hong Kong's fashion industry over the past 50 years.

November 9,
2011-
February 6, 2012

Knowledge·Power: The Imperial Examination System of the Qing Dynasty exhibition



The Knowledge·Power: The Imperial Examination System of the Qing Dynasty exhibition took the audience back to the Qing Dynasty to understand the traditional Chinese examination system that was in use for more than 1 300 years.

November 9,
2011-
April 15, 2012

Wu Guanzhong: Painting·Dance·Music



This guqin demonstration at the Wu Guanzhong: Painting·Dance·Music exhibition enhanced audience appreciation of the creative process of the late Chinese master artist.

November 13, 2011	Asian Ethnic Cultural Performances 2011 at Hong Kong Cultural Centre Piazza
November 20, 2011	Community Thematic Carnival: Splendid Journey to North District at Shek Wu Hui Playground, Sheung Shui
November 25, 2011-February 5, 2012	Revitalising the Glorious Tradition: The Retrospective Exhibition of Pan Tianshou's Art
November 27, 2011	Cantonese Opera Day at Hong Kong Cultural Centre
December 2011	Public Lectures on Asian Studies 2011
December 4, 2011	Concert in the Park at Hong Kong Cultural Centre Piazza
December 9, 2011- January 15, 2012	Exhibition of Rare Books and Special Collections from the National Library of China



Director of the National Library of China and
Director of the National Centre for Preservation

and Conservation of Ancient Books, Zhou Heping (right), shares his views on the conservation of rare documents.

December 11,
2011

Youth Band Marathon 2011 at Hong Kong Cultural Centre Piazza

December 21,
2011-
July 30, 2012

Applauding to Hong Kong Pop Legend: Roman Tam



Fans of Roman Tam learn about the legendary pop star's career and influence on popular music in Hong Kong at the Applauding to Hong Kong Pop Legend: Roman Tam exhibition, organised by the Hong Kong Heritage Museum.

December 28,
2011

Marching Band Parade 2011 at Hong Kong Cultural Centre Piazza

December 31,
2011

New Year's Eve Countdown Carnival 2011 at Sha Tin Park and Sha Tin Town Hall Plaza cum City Art Square

January-April

Subject Talk Series: Japan: Beyond Popular Culture

2012

January 6-8, 2012 Opera: Donizetti's *Lucia di Lammermoor* at Hong Kong City Hall

January 13-14, 2012 *Flames of Desire* by the Tango Fire Company at Sha Tin Town Hall

January 19-February 26, 2012 2012 Lunar New Year Thematic Lantern Exhibition: Glittering Toys – A Showcase of Chinese Zodiac at Hong Kong Cultural Centre Piazza

January 20-April 11, 2012 Fantastic Creatures from the British Museum



The Fantastic Creatures from the British Museums exhibition presented Hong Kong audiences with an array of valuable artefacts from the British Museum, spanning different cultures and civilizations from the Ice Ages to the present day.

January 24, 2012 2012 Lunar New Year Fireworks Display

February-March 2012 Subject Talk Series: China Today

February 4-6,
2012

2012 Lunar New Year Lantern Carnivals at Tsuen Wan Sha Tsui Road Playground, Tseung Kwan O Po Tsui Park and Hong Kong Cultural Centre Piazza



This vibrant lion dance at the Lunar New Year Lantern Carnival 2012 delights audiences of all ages.

March 2012

Public Lectures on History and Business in China 2011-12

March 2-April 9,
2012

The Golden Stage - Hong Kong City Hall 50th Anniversary Commemorative Exhibition

March 2, 2012

Hong Kong Philharmonic Orchestra & Yo-Yo Ma at Hong Kong City Hall



The Hong Kong Philharmonic Orchestra teamed up with Yo-Yo Ma in a concert celebrating the

50th anniversary of Hong Kong City Hall.

March 3, 2012 The Silk Road Ensemble with Yo-Yo Ma at Hong Kong City Hall

March 4, 2012 Dance Day at Hong Kong City Hall



Young dancers celebrate the 50th anniversary of Hong Kong City Hall by staging a series of vibrant performances on the Dance Day.

March 14-June 4, 2012 Hong Kong Currency Exhibition

March 30-31, 2012 Multimedia Theatre *The Blue Planet* at Kwai Tsing Theatre



The multimedia theatre production *The Blue Planet* integrated acting, singing and live music

with modern technology, taking audiences into a virtual world.

Financial Management

The Director of the Leisure and Cultural Services Department (LCSD) is the controlling officer of the department's budget, ensuring the provision of quality services efficiently and economically.

Source of Funds

Under Head 95 — Leisure and Cultural Services Department, the Government's General Revenue Account allocated to the department \$5,630 million for the 2011-12 financial year to meet operational and capital expenditure in five major areas managed by LCSD: Recreation and Sports, Horticulture and Amenities, Heritage and Museums, Performing Arts, and Public Libraries. The funds were also used to financially support the Hong Kong Life Saving Society, the Hong Kong Archaeological Society, local sports bodies and camps run by non-government organisations.

The Government's Capital Works Reserve Fund finances the department's installation of major systems and equipment costing more than \$2 million per item. The fund also finances the capital works projects of the department. The Architectural Services Department supervises the funding and progress of such projects.

Budgetary Control

The department ensures good financial control of the approved budget through a three-tier structure involving 200 budget holders authorised to deploy funds and accountable for expenditure.

Fees, Charges and Revenue Collection

The Director of LCSD administers more than 740 types of fees and charges, ensuring that they are collected on time, properly accounted for and periodically reviewed.

The revised revenue estimate for 2011-12 of \$956 million came primarily from fees and charges, ticket sales and facility rent. Revenue is credited to the General Revenue Account.

Public Feedback

In 2011-12, the department conducted 19 surveys to gauge customer satisfaction with our services. All 16 completed surveys about outsourced sports centres showed more than 80 per cent user satisfaction.

For continuous service enhancement, an opinion survey on museum services is expected to be completed in May 2012. A physical fitness test for the community and a survey on the LCSD's performing arts activities are expected to be completed by June 2012.

Our 'Views from the Public' system maintains a database of feedback received through various channels on the department's policies, facilities and services. The information is regularly analysed according to type, nature and cause, and reported to management to help them identify areas that need improvement. A system enhancement, covering cross-departmental complaints, anonymous complaints and proforma complaints was completed and launched in April 2011.

Outsourcing

The department has followed the Government's guidelines on outsourcing non-core activities to the private sector to improve efficiency. The major services outsourced include cleaning, security, horticultural maintenance and facility management. As at March 2012, the department was managing 105 outsourced contracts for major services of a total value of \$2,824 million. These contracts covered both leisure and cultural facilities.



Venue staff like this man keep facilities spotless with care and professionalism.

The department's outsourcing follows these principles:

- Contracts must be commercially viable,
- Standard of service must not be reduced,
- Services must be cost-effective, and
- Staff should not be declared redundant.

To deliver quality services to the public more cost-effectively through private sector expertise, the department had contracted out the management of 14 sports centres up to March 2012. They are: Jockey Club Tuen Mun Butterfly Beach Sports Centre, contracted out in 2000; Quarry Bay Sports Centre, Chun Wah Road Sports Centre, Cheung Sha Wan Sports Centre and Chuk Yuen Sports Centre, contracted out in 2001; Choi Hung Road Sports Centre, Wo Hing Sports Centre, North Kwai Chung Tang Shiu Kin Sports Centre and Ap Lei Chau Sports Centre, contracted out in 2004; Fa Yuen Street Sports Centre and Wong Chuk

Hang Sports Centre, contracted out in 2005; and Hiu Kwong Street Sports Centre, Yeung Uk Road Sports Centre and Tin Shui Wai Sports Centre, contracted out in 2007.

Because of a previous staff freeze, the department was also compelled to contract out the management of several cultural facilities, including the Hong Kong Heritage Discovery Centre in 2005, the Dr Sun Yat-sen Museum and Fireboat Alexander Grantham Exhibition Gallery in 2006, and the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre in 2007.

Contract Management

The department closely monitors service contractors to safeguard non-skilled workers' wages and benefits. The department also maintained a computerised appraisal system, giving an overview of contractors' performance. Contractors' past performance may be taken into account when the department evaluates their future tender offers. Regular meetings are held between the department's contract management team and contractors' senior managers to discuss contract management issues. These meetings enhance communication and convey the message that the department does not condone any exploitation of non-skilled workers.

Human Resources

Manpower Planning

By the end of March 2012, the department was staffed by 7 887 civil servants. Apart from fulfilling new service demands, additional human resources were required to fill existing vacancies and replace non-civil service contract (NCSC) staff in public libraries to enable us to offer better frontline services. To man new facilities and services and enhance existing services, the department expects to further strengthen its workforce with about 230 new posts in 2012-13.

Employment Situation for NCSC Staff

NCSC staff are employed by the department under the NCSC Staff Scheme to meet our service and operational requirements. They are mainly responsible for providing support services in the leisure and cultural venues/offices, including general administrative support, frontline and customer services, technical support and information technology services.

In the past few years, the department has made good progress in replacing about 770 NCSC staff with civil servants out of the 800 positions identified for replacement under the special review of NCSC staff by the Civil Service Bureau in 2006. The majority of the remaining NCSC positions will gradually be phased out in the coming financial year when these contracts expire, taking into account the lead time required to fill related civil service posts through open recruitment.

Apart from the aforementioned special review of NCSC staff, the department has completed a review of the mode of governance in public museums as well as a review of frontline and support services in public

libraries. Some 280 NCSC positions in public museums and libraries are being replaced in phases by civil service posts.

Recruitment of Civil Service Staff

Following a series of recruitment drives in recent years for various departmental grades for both leisure and cultural services, the department continued recruitment exercises for Assistant Leisure Services Manager II, Assistant Librarian and Cultural Services Assistant II in 2011-12. About 340 new recruits reported for duty in the period to fill existing vacancies and take up the new posts created to cope with new service demands and replace NCSC positions.

Staff Training and Development

The department's Training Section offered a wide range of programmes in 2011-12.

Growing environmental awareness and public concern for tree management increased the demand for tree specialists. Therefore, the Training Section organised professional training to strengthen knowledge and professionalism in arboriculture of staff involved in this area.



Colleagues learned more about trees by joining the Visual Tree Inspection & Recognition of Tree Risk training course.

During the year, the main focus of training was on tree inspection, pathology, risk assessment and old and valuable tree (OVT) management to improve curative measures for problem trees. The training programme covered: 22 courses on Visual Tree Inspection and

Recognition of Tree Risk for over 600 staff from September to December 2011; a Certified Tree Risk Assessor Training Programme in April and December 2011 for 20 Leisure Services Managers and Amenities Assistants; Thematic Arboriculture seminars for over 400 staff; a Specialist Arboriculture training course for 54 staff; and an OVT Management Training Programme for 33 staff.



Staff learn how to use a resistograph, a device that reveals tree decay.

In June and December 2011, we organised re-certification training programmes for the International Society of Arboriculture Certified Arborists. Forty Leisure Services Managers and Amenities Assistants were re-certified for the professional qualification. We also arranged training for other recognised qualifications, including the Professional Diploma in Arboriculture (CUHK), BSc (Hon) Degree in Arboriculture (UK), Arboriculture Level 3 BTEC Diploma/Extended Diploma (UK) and Tree Surgery for Craftsmen (UK).

The Training Section acquired two new premises for arboriculture and horticulture training, one in the new practical training grounds in Lai Chi Kok Park and the other in Central Kwai Chung Park. The facilities, which opened in May 2011, enable the department to cater better to our training needs.



An instructor at a staff training session at the arboriculture centre in Kwai Chung.

One of the department's core missions is to strive for service excellence. The Training Section provides comprehensive customer service training to staff. In 2011-12, the Training Section widened the scope of the Know Your Customers, Serve Better workshop series, with seminars and workshops on serving the hearing-impaired and customers suffering from psychosis. By learning more about different customers' needs, staff can evaluate and improve their current service standards.

To further raise professional standards, the Training Section organised structured training in museology, librarianship, arts administration and performing arts appreciation. It also arranged training in such important areas as audience building, intellectual property rights, emergency management, Internet and mobile marketing, to name a few.



Assistant managers of the cultural branch honed their arts administration skills at an induction programme organised to raise professionalism.

Committed to providing a safe and pleasant environment to the public, the Training Section developed a compact, tailor-made Building Management series. It involved a five-day customised course on building management, talks on building operation and maintenance, as well as

experience sharing seminars on repair and maintenance works. In addition, a talk on planning new cultural facilities was organised to discuss the challenge of constructing intelligent, sustainable and accessible facilities for the arts community and the public.

Staff were also given opportunities to broaden their cultural knowledge through overseas training and internship programmes and exchanges with prestigious international cultural institutions. The valuable experience and knowledge thus gained have enabled them to plan our public events more imaginatively, helping Hong Kong retain its status as a world-class events capital.

The Training Section continued to organise Occupational Health and Safety (OSH) training programmes to provide a safe and healthy environment for all staff and for customers visiting premises or participating in our activities. This year, over 1 000 staff received training in the use of Automated External Defibrillators (AEDs) and received relevant certification. Other general courses in OSH, such as Prevention of Violence at the Workplace, Breakaway Techniques, Avoiding Snake Bites, Dog Behaviour, Fire Prevention, Electrical Safety and so on, raised occupational safety awareness among frontline staff.



Training courses for staff helped them learn life-saving techniques with Cardio-Pulmonary Resuscitation and Automated External Defibrillator.

We also continued to offer competence certificate courses, such as the Certificate of Competence in Display Screen Equipment Assessment and Certificate of Competence in Manual Handling. In addition, the Training Section also organised OSH management courses for district and venue

safety officers, including Basic Safety Management Training for District/Venue Safety Officers and Risk Assessment for Swimming Pool Managers, among others.

In 2011-12, the department continued a government initiative to offer temporary jobs to youngsters, through two schemes: Swimming Pool Trainee (SPT) and Beach Trainee (BT). Under the SPT and BT schemes, the Training Section provided four to six months' training to over 40 youngsters, of whom more than 90 per cent passed the tests to gain lifeguard qualifications. These graduates were able to find jobs in public and private aquatic venues. Some also applied to join as civil service lifeguards.



The department's Swimming Pool Trainee scheme offers youngsters aquatic first aid skills.

Our Training Section also provided a number of regular programmes covering various leisure and cultural services disciplines, in addition to general knowledge and skills training, supervisory management, language and communication, computer software applications and IT.



Staff learn the proper handling of museum objects at a workshop.

Overall, 2011-12 was a productive year for staff training. In the year under review, we offered a total of 18 853 training places to all grades and ranks including NCSC and ex-Council contract staff. Most of our training programmes were effective, as reflected in trainees' feedback.

Staff Relations and Communication

The department maintains good staff relations through excellent communication.

Management maintains regular contact with staff through meetings of the Departmental Consultative Committee, the General Grades Consultative Committee and with staff unions. In addition, ad hoc meetings, informal gatherings and briefings are held to discuss issues of mutual concern. The Director of Leisure and Cultural Services also meets staff and union representatives to gain a better understanding of their concerns and take appropriate action.

Individual needs are given equal attention. The Staff Relations – Staff Welfare Unit attends to requests and enquiries from staff regarding their welfare and other concerns. Staff are encouraged to make suggestions about improving and streamlining operations and/or the department's management.



Our staff enthusiastically joined the Walks for Millions to raise funds for needy people in our community.

The department also organises recreational activities like day camp. To enhance team spirit, we also organise popular special-interest classes on such topics as horticulture and physical fitness. The departmental

Volunteer Team and 15 sports teams also encourage staff to use their leisure time in worthwhile pursuits. This year, the Volunteer Team visited inmates of an integrative rehabilitation complex and a home for the elderly. We also made arrangements for underprivileged families to attend the Centenary of China's 1911 Revolution Exhibition and the annual Hong Kong Flower Show. Our sports teams participated in various open and inter-departmental competitions.



The department organises a wide range of leisure activities for our staff.



The winning team of the department's dragon boat teams pose with their championship trophy at the Hong Kong Dragon Boat Carnival.

The quarterly Staff Newsletter is another effective medium for staff communication.

Staff Motivation

Recognition plays a key role in building a motivated and committed workforce. Staff who have served well for 20 years or more are eligible for consideration for Long and Meritorious Service Certificates and Long and Meritorious Service Travel Awards. In 2011-12, eight staff received Commendation Letters for their outstanding contribution towards enhancing the image of the department and 169 staff received Certificates of Merit for their meritorious service.



The LCSD won the Civil Service Outstanding Service Award 2011 for our customer service.

The department also nominates staff for external commendations. In 2011-12, three of our staff members received commendations by the Secretary for the Civil Service for their consistently meritorious daily performance.



Our colleagues received the Secretary for the Civil Service's Commendation Awards for their excellent performance.

The department's Customer Appreciation Card Scheme is a channel for staff to receive direct customer feedback. Staff are also encouraged to develop and improve service standards through the Staff Suggestion Scheme and Work Improvement Teams. In 2011-12, a competition was held among Work Improvement Teams in Sports Centres.



The Work Improvement Team Award Scheme gave staff an opportunity to share their thoughts on how new measures for quality customer services are carried out at venues.

Customer Service

Customer focus is a core value of the department. In 2011-12, we received more than 13 500 appreciation cards and over 1 700

compliments from our customers. The significant increase over the previous year is most encouraging, especially for our frontline staff.



Customer appreciation cards show the compliments we received for services at various venues.

Environmental Efforts

In line with the Government's environmental goals, the department takes environmental considerations into account, from project inception to management/operation to minimise pollution, conserve resources, protect the natural environment and promote the appreciation of the beauty of our environment.

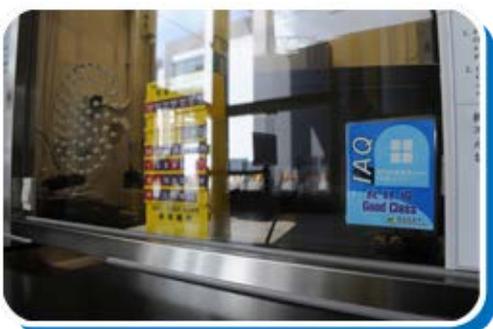
The LCSD is committed to:

- Promoting greening and horticulture,
- Preserving assets of our heritage,
- Providing aesthetically pleasing open space,



Litter-cum-recycle bins were installed at our venues to recycle waste paper, metals and plastics.

- Practising waste reduction and energy saving, and
- Minimising air and noise pollution in organising leisure and cultural activities.



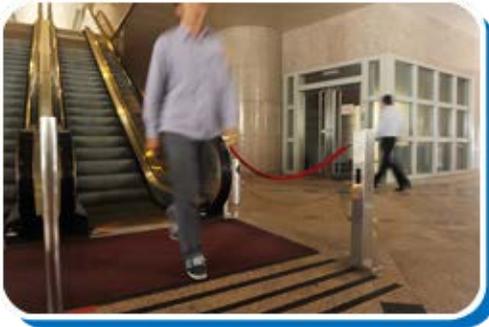
A Certificate of Good Class under the Indoor Air Quality Certification Scheme was issued to the Sun Yat Sen Memorial Park Sports Centre.

We follow the above environmental policies when planning new facilities and maintaining existing ones. We promote energy-saving building service installations and environment-friendly materials. We use high-efficiency lighting systems as much as possible. Wherever feasible, we have minimised the operating duration of lighting at venues. In summer, we generally maintain the government recommended office room temperature of 25.5°C. At places such as museums, sports centres and performing arts venues where we cannot strictly maintain this temperature because of essential operational and/or customer service reasons, we work closely with the Electrical and Mechanical Services Department (EMSD) to adjust the temperature to as close to 25.5°C as practicable.

Other major environmental efforts include:

- Upgrading existing landscape areas and planting more trees and shrubs,
- Launching community greening activities, such as the Hong Kong Flower Show, Community Planting Day, Green Volunteer Scheme and Greening School Subsidy Scheme,
- Organising public education and publicity programmes to promote heritage conservation,
- Saving water by planting drought-tolerant species in suitable locations and using less water for water features in major parks,
- Conducting energy audits and energy-saving improvement works where practicable, in collaboration with EMSD and the Architectural Services Department,
- Adjusting lighting operating hours at our venues where reasonable and installing occupancy sensors to control lighting at a number of leisure venues and in our Sha Tin headquarters,

- Taking part in Earth Hour 2011 lights-out campaign, organised by the World Wide Fund for Nature in March 2011,
- Switching off lights on outside walls and outdoor areas of our venues, except for operational and safety/security reasons,



The department is committed to a sustainable future through energy-saving green buildings. Our venues are designed and operated in an eco-friendly way.

- Encouraging colleagues to support Hong Kong No Air Con Night organised by Green Sense and to turn off air-conditioners at home for 12 hours in September 2011,
- Planning to gradually replace conventional retired departmental vehicles with environment-friendly vehicles,
- Installing solar panels at Hong Kong Science Museum, Hong Kong Museum of Coastal Defence and Hong Kong Museum of Art,
- Widely promoting good environmental practices and publicising green tips in our offices and venues,



The department added more electric vehicles to the fleet.

- Promoting the use of more green products and recycled paper,
- Engaging contractors to recycle magazines, newspapers, waste paper and printer cartridges,
- Placing waste separation bins at our venues to recycle waste paper, metals and plastics,
- Recycling paper and unserviceable library materials, and reducing paper by giving users the option of receiving overdue and reservation notices through e-mail,
- Recycling exhibition materials at museums and the Hong Kong Film Archive and placing collection boxes to collect used guide maps and pamphlets discarded by patrons,
- Publicising programmes and collecting feedback electronically at performing arts venues and programming offices,
- Cutting down on printed material by tightly monitoring distribution and recycling unused flyers and programme guides, and
- Reducing the use of plastic shopping bags.

In December 2011, the department issued its 11th Environmental Report, covering our green management practices and activities in greater detail.



The department's annual environmental report gives a full account of our green activities.

Facilities and Projects

The LCSD attaches great importance to providing leisure and cultural facilities to the public. Our Planning Section works closely with various District Councils to provide facilities that best meet the needs of the local community. Since the department's establishment in 2000, about 118 projects, at a total cost of about \$19 billion, have been completed. In addition, we are implementing ex-Municipal Council projects and new projects selected for early implementation.

The department made significant progress in 2011-12.



Sun Yat Sen Memorial Park Sports Centre offers a wide range of sports facilities and organises training courses and activities for the public.

New Facilities Completed

Ten capital works projects were completed during the year, including: the Tin Shui Wai Public Library cum Sports Centre; the Tseung Kwan O Complex in Area 44, which mainly comprises a sports centre; a Sports Centre in Area 28A, Fanling/Sheung Shui; and redevelopment of Mong Kok Stadium and the Sun Yat Sen Memorial Park Swimming Pool.

Appendix 5 gives a full list of completed projects.



After major renovation, the new-look Mong Kok Stadium opened in October 2011.

Facilities under Construction

At the end of 2011-12, 10 capital works projects were in progress, including a Sports Centre and Community Hall in Area 101, Tin Shui Wai; Public Library and Sports Centre in Area 3, Yuen Long; Town Park, Indoor Velodrome-cum-sports centre in Area 45, Tseung Kwan O; and a district open space, sports centre and library in Area 74, Tseung Kwan O; Lam Tin North Municipal Services Building, comprising an indoor heated swimming pool complex, district library and music centre; and an Annex Building at the Ko Shan Theatre. Redevelopment projects included: Victoria Park Swimming Pool Complex; Kwun Tong Swimming Pool Complex and Kwun Tong Recreation Ground. Appendix 6 gives a complete project list.



The Tseung Kwan O Velodrome, Hong Kong's first-ever indoor cycling facility, is due to open in late 2013.

Minor Works Projects

Twenty minor works projects, costing less than \$21 million each and involving the construction of new venues and major improvement works, were completed during the year while 18 are under construction.

Information Technology

The LCSD makes extensive use of information technology to deliver services to the public. In 2011-12, the department commissioned 29 computerisation projects at a total cost of \$159 million to enhance service quality and operational efficiency.



Self-service ticket machines at the Hong Kong Cultural Centre make it quick and easy for customers to buy tickets to our cultural programmes.

Computerisation of Public Libraries

Phase 1 of the Next Generation Integrated Library System (NGILS) project to replace the Library Automation System (LAS) was rolled out successfully and the Radio Frequency Identification (RFID) pilot scheme was effectively implemented in six selected branch libraries in December 2011. NGILS provides automated library services, including library material circulation and online catalogue searching as well as acquisition and cataloguing support for internal library operations. The pilot scheme covered application of RFID-enabled self-charging terminals, self-returning stations and book sorter systems. The RFID-enabled Sha Tin Public Library also conducted a pilot test on a 24-hour self-returning service for readers to return loaned materials at any time.



Automated library services were enhanced with the roll-out of the pilot Radio Frequency Identification scheme enabling the use of self-charging terminals.



Members of the Public Libraries Advisory Committee see the new automated book sorting system in operation at Sha Tin Public Library.

The pilot scheme has enhanced the efficiency of library circulation services and made available more self-service facilities in six selected branch libraries.

The implementation of Phase 2 of NGILS, which includes more new services such as self-service printing, e-payment and virtual reference service, is in progress. It is planned to be completed in 2013.

A feasibility study for further implementation of RFID in Hong Kong Public Libraries will commence in mid-2012.

The Multimedia Information System (MMIS) is a digital library system that allows patrons to search and gain instant access to digitised documents, and both digital and analogue audio and video material in the Hong Kong Central Library and 27 branch libraries. The system has been in place for ten years. A major system upgrade began in late 2011 and it is expected to be operational by 2013.

There are over 1 700 Internet-enabled computer workstations for the public in our libraries. To meet the increasing demand for speedy Internet access, network infrastructure has been improved and about 280 workstations have been upgraded.

Leisure Link System

The Leisure Link System (LLS) enables the public to book leisure facilities and enrol in recreational and sports activities through different

channels, including counters, the Internet, self-service kiosks and by phone. In October 2011, the system was enhanced to handle more types of miscellaneous payments for leisure facilities. The system is being upgraded and further enhanced to reduce waiting time for booking services and to make our services more user-friendly. Stage 1 of the upgrade was rolled out in March 2012 and the full upgrade and enhancement will be completed in 2013.

Urban Ticketing System (URBTIX)

URBTIX, which has served the public and the hirers of LCSD performance venues since 1984, is Hong Kong's leading ticketing system. It serves 43 performing arts venues with an aggregate seating capacity of more than 100 000. At present, there are 44 URBTIX ticketing outlets territory-wide. In 2011, a feasibility study was conducted to recommend a viable business ticketing model and a computerised solution that best suited the delivery of ticketing services to the public. The findings served as a reference for strategic planning of future provision of ticketing services.

Hong Kong Archaeological Archives System

The Hong Kong Archaeological Archives System provides digitised data in the form of photos, drawings and interactive 3D models on artefacts found at archaeological sites in the Hong Kong SAR. The public can access them via the Internet for research, education and general interest. Phase I of the system, covering about 1 000 archaeological items, was launched in November 2011. More collections will be progressively released in the coming two years in Phase II.

Virtual Reality Touring System on King Yin Lei

A virtual reality touring system with computer graphics and 3D animation on the restoration of King Yin Lei is being developed to educate the public about our heritage. The public will be able to enjoy it in 2012.



The department launched the Generic Platform for Virtual Reality Touring Programme for Monuments, which enables people to take a virtual tour of King Yin Lei.

Museum Portal

The soft launch of the Museum Portal took place in February 2012. It aims to provide a one-stop platform for all LCSD museums. Its content management system also enables easy website updating.

Extending Octopus Applications in LCSD Venues

The use of Octopus cards for payment is being extended in LCSD venues to make our services easier to access and cut queuing time. Visitors were able to use their Octopus to pay admission fees in the Flower Show in March 2012. The department will extend Octopus applications to public libraries and museums in the coming two years. An Octopus Collection Recording System is being developed to process Octopus revenue information. It will be in operation in 2013.



Entry to the Hong Kong Flower Show 2012 was simplified with the option to pay the admission fee through Octopus.

Sports Subvention Management System

The Sports Subvention Management System is being developed to fully automate the operation of the Sports Subvention Scheme. Its first phase, which began in December 2011, supports intra-departmental operations. The second phase, to be implemented in the 2012-13 financial year, will provide services to sports organisations under the scheme.

Projects in Progress

- A Film Archive Management System (FAMS) is being developed to replace the existing system and improve the management of films and related items of the Hong Kong Film Archive (HKFA). The new system will enable people to search the online catalogue on the Internet. It will also provide more functions to streamline the HKFA's business operation. The new system will be ready in 2012.
- The Civic Centre Management System (CCMS) is being enhanced to provide new e-submission and e-payment services to the public, as well as other new internal functions to further improve the booking process. The new functions will be ready in 2013.
- A mobile app for cultural programmes is being developed for launch in 2012. Supporting iPhone, iPad and Android mobile devices, the app will provide a new channel to promote arts and cultural events to target audiences.
- The Contract Staff Payroll System (CSPS) is being re-developed to better manage the contract staff payroll. The new system will be launched in 2012.
- Phase III of LCSD Management Information System is being developed to enrich management information in areas related to promoted programmes, service resources and channels to facilitate

data analysis and management decision making. The project will be completed in 2014.

- The Part-time Staff Management System is being improved to address the needs of the new operation workflow, ensure compliance with the Employment Ordinance and MPF scheme, and further streamline operations. The Attendance Logging Device will be extended to all LCSD leisure venues to automate logging procedure and facilitate payment of wages to part-time staff. The project will be completed in 2014.
- The Hong Kong Public Libraries (HKPL) web portal is being revamped to better promote our diverse library services and improve public access to all online library services. The revamped portal is expected to be ready in 2013.

Public Relations and Publicity

The Information and Public Relations Section (IPRS) disseminates information and promotes the department's services, facilities and programmes. The IPRS issued 2 115 press releases, arranged 106 press visits, and organised 81 press conferences and media briefings during the year.

The IPRS is also responsible for planning and implementing the department's promotional campaigns, and provides public relations support for major events. The IPRS also provides creative and photographic service support for publications and publicity materials such as posters, outdoor displays, exhibitions, and television and radio Announcements in the Public Interest (APIs).

During the year, IPRS made a major effort to publicise the 3rd Hong Kong Games and the 50th anniversary of the Hong Kong City Hall. The publicity campaigns for such significant events greatly enhanced the department's public image.

Major publications produced by the IPRS include: an e-version of the department's Annual Report, which outlines our activities and achievements; a quarterly Staff Newsletter to enhance communication among the department's 9 308 staff members; and a magazine designed to promote community sports participation and cultivate a sense of belonging among Community Sports Clubs.

The department's website gives comprehensive information about our many services and facilities, as well as leisure and cultural programmes. Publications, application forms and tender notices are also available on the website. This site, which attracted 395 535 682 page views in 2011-

12, ranks fourth amongst all Hong Kong government websites. Weekly highlights of major activities were emailed direct to 191 139 subscribers in the form of an e-magazine.

An Emergency Information Centre, operated by the IPRS, informs the public about the status of LCSD programmes and activities in the event of typhoons and other emergencies.

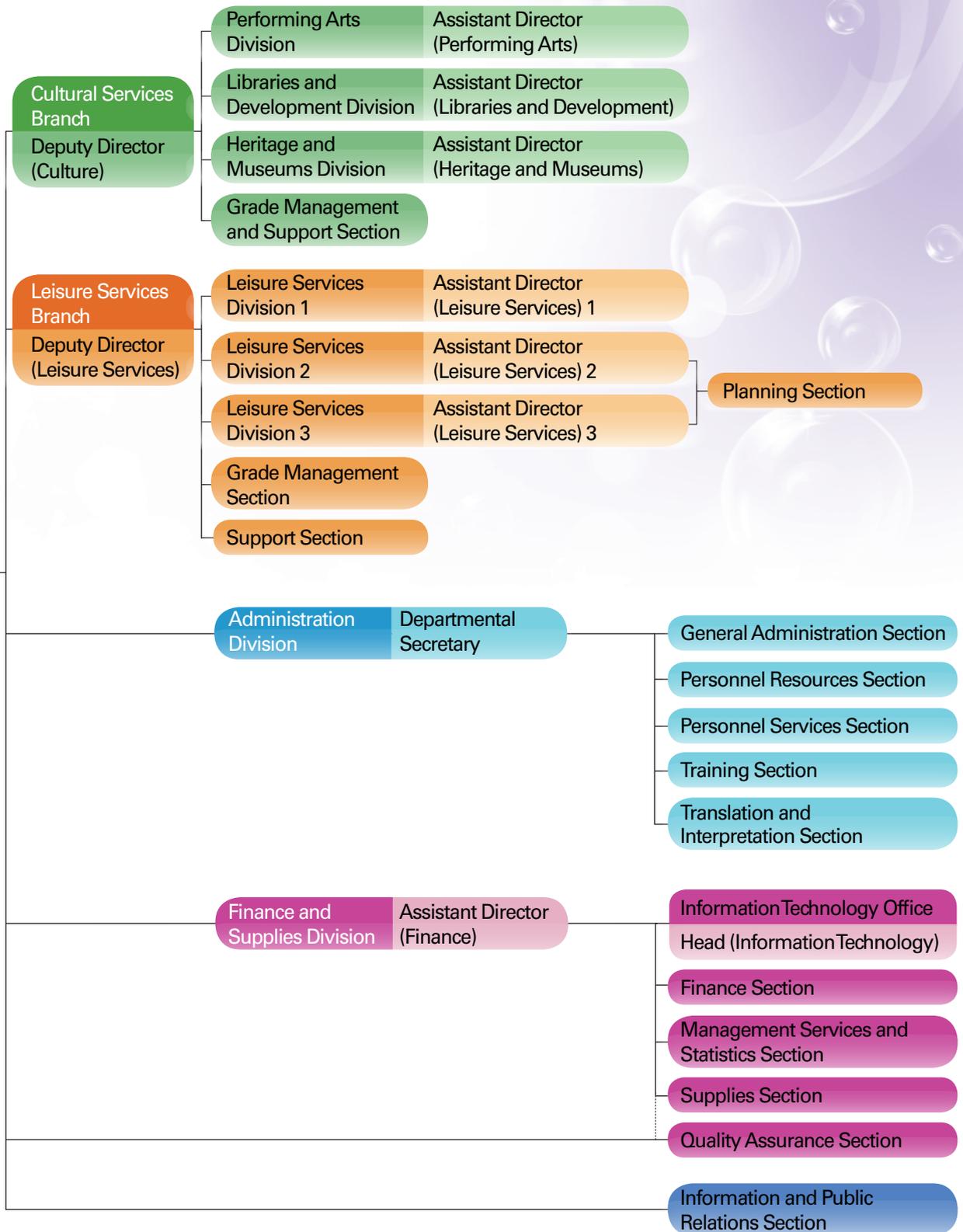
Appendices

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- Establishment, Strength and Vacancies by Branch and Grade
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- Major Cultural Venues
- Selected Publications on Heritage and Museums

Appendix 1

Leisure and Cultural Services Department Organisation Chart

(As at 31.3.2012)



Appendix 2

Establishment, Strength and Vacancies by Branch and Grade

(As at 31.3.2012)

Branch/Grade	Establishment	Strength	Vacancy (No.)
Leisure Services Branch			
Directorate grades	4	3	1
Non-directorate grades			
Departmental grades	1 785	1 785	0
General/Common grades	3 688	3 254	434
Sub-total	5 477	5 042	435
Cultural Services Branch			
Directorate grades	4	4	0
Non-directorate grades			
Departmental grades	1 436	1 348	88
General/Common grades	1 030	972	58
Sub-total	2 470	2 324	146
Administration			
Directorate grades	4	4	0
Non-directorate grades			
Departmental grades	18	18	0
General/Common grades	512	499	13
Sub-total	534	521	13
Total	8 481	7 887	594

Appendix 3

Performance Achievements

CULTURAL SERVICES

1. PERFORMING ARTS

(A) Performance Venues

Type of Service	Target	Achievement in 2011-12
To confirm bookings as follows:		
(a) Ordinary	To give a written reply within 14 working days from the monthly closing date for applications	100%
(b) Special	To give a written reply within 14 working days from the monthly closing date for applications	100%
(c) Late		
(i) Major facilities		
a) including Auditoria, Concert Halls and Exhibition Halls/Galleries	To give a written reply within 7 working days from the weekly closing date for applications	100%
b) Arenas of the Hong Kong Coliseum and the Queen Elizabeth Stadium	To give a written reply within 7 working days from receiving an application	100%
(ii) Minor facilities including Lecture Rooms, Dance Studios, Conference Rooms, etc.	To give a written reply within 7 working days from receiving an application	100%

(B) Ticketing

Type of Service	Target	Achievement in 2011-12
Sale of tickets at the box office	To serve the customer within 25 minutes except during rush periods when counter ticket sales begin for popular events and major arts/film festivals; and to supply a ticket within 4 minutes	100%
Telephone enquiry services	To serve the customer within 5 minutes except during peak hours (10:00 a.m. – 11:00 a.m. and 12:30 p.m. – 2:00 p.m.)	100%
Telephone booking service	To post the tickets by the next working day to registered patrons using the service	100%
Postal bookings processed by URB TIX	To post the tickets within 5 working days after the closing date	100%

Appendix 3

Performance Achievements

2. LIBRARY SERVICES

(A) Libraries

Type of Service	Target	Achievement in 2011–12
To achieve the following performance standards for 90% of the opening hours, including peak hours:		
(a) Applying for a new library card	10 minutes	100%
(b) Replacing a library card	10 minutes	100%
(c) Borrowing a library item	5 minutes	100%
(d) Returning a library item	5 minutes	100%
(e) Reserving a library item	5 minutes	100%

(B) Book Registration

Type of Service	Target	Achievement in 2011–12
To gazette a bibliography of registered books in accordance with the Books Registration Ordinance, Cap. 142 of the Laws of Hong Kong	At quarterly intervals	100%

Appendix 3

Performance Achievements

3. HERITAGE AND MUSEUM SERVICES

(A) Museums

Type of Service	Target	Achievement in 2011-12
To process requests for school visits and guided tours	Within 7 working days	100%
To maintain the hands-on exhibits in use in the Hong Kong Science Museum and Hong Kong Space Museum	At least 90% of hands-on exhibits in use at all times	100%
To provide a balanced mix of museum	(i) 4 exhibitions of various themes per month	100%
	(ii) 750 sections of educational programmes per month	100%
To preserve Hong Kong's art and material culture by acquiring works of art, film and historical objects	An annual increase of 1% to 2% of the collections	100%

(B) Antiquities and Monuments

Type of Service	Target	Achievement in 2011-12
To process applications for location filming	10 working days	100%
To process applications for the reproduction of photographs and slides	14 working days	100%
To process applications for photocopies of sites and monument records	4 working days	100%

Appendix 3

Performance Achievements

4. FOR ALL CULTURAL SERVICES

Type of Service	Target	Achievement in 2011-12
Refund of fees and charges for hiring facilities, admission tickets for museums and programme presentations, fees for museum activities and services, course and participation fees for music training, replacement cost for library items and deposit for temporary library card		
(a) Refund of non-credit card payment under normal circumstances		
(i) Applications submitted in off-peak seasons (Jan – Jun and Nov – Dec)	To complete processing 95% of the applications within 30 working days ^(Note) after receipt of the completed applications with full documentary support	100%
(ii) Applications submitted in peak season (Jul – Oct)	To complete processing 95% of the applications within 50 working days ^(Note) after receipt of the completed applications with full documentary support	100%
(b) Refund of credit card payment under normal circumstances*	As refund of credit card payment can only be made to the credit card account that was used for the payment, at least ten extra calendar days are required for processing by Government agents and credit card issuing bank	100%

Note: Excluding Saturday, Sunday and public holidays

*Not applicable for venues/offices where credit card payment is not available

Appendix 3

Performance Achievements

LEISURE SERVICES

Type of Service	Target	Achievement in 2011-12
For activities enrolled on a first-come-first-served basis		
(a) At District Leisure Services Office counters/venue booking counters	Within 15 minutes queuing time except peak period (8:30 a.m. – 10:30 a.m.)	100%
(b) By post	To notify applicants within 7 working days from the closing date	100%
For activities enrolled by balloting		
	(i) To publicise the balloting result within 5 working days from the balloting date	100%
	(ii) To notify the successful applicants within 7 working days from the balloting date	100%
Applications for the use of sports facilities in person at venue booking counters	Within 15 minutes queuing time except peak period (7:00 a.m. – 7:30 a.m.)	100%
Waiting time for admission to swimming pools	Less than 20 minutes when the maximum pool capacity has not been reached	100%
Processing new licence applications for billiard establishments, public bowling-alleys and public skating rinks :		
(a) To issue a letter of acknowledgement to the applicant and forward the application to the relevant government departments for comment	Within 5 working days upon receipt of all the required documents and inspection of the premises	100%
(b) To issue a letter of requirements to the applicant	Within 5 working days upon confirmation that the relevant government departments have raised no objection	100%
(c) To issue a licence to the applicant	Within 5 working days upon confirmation that all the licensing requirements have been satisfied	100%

Appendix 3

Performance Achievements

Type of Service	Target	Achievement in 2011-12
Processing renewal of licence applications for billiard establishments, public bowling-alleys and public skating rinks (effective from April 29, 2011) :		
(a) To issue a letter of acknowledgement to the applicant and forward the application to the relevant government departments for comment	Within 5 working days upon receipt of all the required documents	100%
(b) To issue an approval letter of renewal of Places of Amusement Licence	Within 5 working days upon confirmation that the relevant government departments have raised no objection and all the licensing requirements have been satisfied	100%
Processing licence transfer applications for billiard establishments, public bowling-alleys and public skating rinks (effective from April 29, 2011) :		
(a) To issue a letter of acknowledgement to the applicant and forward the application to the relevant government departments for comment	Within 5 working days upon receipt of all the required documents	100%
(b) To issue an approval letter of transfer of Places of Amusement Licence	Within 5 working days upon confirmation that the relevant government departments have raised no objection and all the licensing requirements have been satisfied	100%
Refund of fees and charges for recreational and sports activities and hire of leisure facilities		
(a) Refund of non-credit card payment under normal circumstances		
(i) Applications submitted in off-peak seasons (Jan – Jun and Nov - Dec)	To complete processing 95% of the applications within 30 working days ^(Note) after receipt of the completed applications or completion of the activities (whichever is later)	100%
(ii) Applications submitted in peak season (Jul – Oct)	To complete processing 95% of the applications within 50 working days ^(Note) after receipt of the completed applications or completion of the activities (whichever is later)	100%
(b) Refund of credit card payment under normal circumstances	As refund of credit card payment can only be made to the credit card account that was used for the payment, at least ten extra calendar days are required for processing by Government agents and credit card issuing bank	100%

Note: Excluding Saturday, Sunday and public holidays

Appendix 4

Statement of the Estimated Revenue and Expenditure for the Financial Year 2011–12

	2011–12 \$M ⁽¹⁾	2010–11 \$M ⁽²⁾
Revenue		
Rent	198	192
Fees and charges		
Admission and hire charges	614	618
Programme entry fees	39	38
Others	27	30
Other receipts	78	55
Total revenue	956	933
Recurrent expenditure		
Personal emoluments	2,164	1,957
Mandatory/Civil Service Provident Fund contribution	35	20
Departmental expenses	2,832	2,656
Cultural presentations, entertainment programmes, activities and exhibitions	153	154
Recreation and sports activities, programmes, campaigns and exhibitions	42	38
Library materials and multi-media services	86	87
Artefacts and museum exhibitions	53	57
Publicity	50	57
Subventions	275	246
Total recurrent expenditure	5,690	5,272
Deficit for the year after recurrent expenditure	4,734	4,339
Non-recurrent expenditure		
Plant, vehicles and equipment	101	83
Others	26	37
Total non-recurrent expenditure	127	120
Total deficit for the year	4,861	4,459

Notes

(1) These figures are revised estimates for the financial year 2011–12.

(2) These figures represent the actual revenue and expenditure for the financial year 2010–11.

Appendix 5

Leisure and Cultural Services Department Capital Works Projects Completed in 2011-12

Project Title	Project Cost (\$M)	Construction Completion Date
Sports Centre in Area 28A, Fanling/Sheung Shui	360.00	4/2011
Tseung Kwan O Complex in Area 44, Tseung Kwan O	530.90	5/2011
Tin Shui Wai Public Library cum Sports Centre	625.40	5/2011
District Open Space at Po Kong Village Road, Wong Tai Sin	475.60	6/2011
Local Open Space in Area 25, Fanling/Sheung Shui	51.30	6/2011
Sun Yat Sen Memorial Park and Swimming Pool Complex	574.70	9/2011
Conversion of Yau Ma Tei Theatre and Red Brick Building into a Xiqu Activity Centre	186.70	9/2011
Improvement works for Mong Kok Stadium	275.50	9/2011
District Open Space in Area 37, Tseung Kwan O	140.60	10/2011
Swimming Pool Complex in Area 1 (San Wai Court), Tuen Mun	791.40	3/2012

Appendix 6

Leisure and Cultural Services Department Facilities Under Construction

Project Title	Works Start Date	Target Completion Date
Reprovisioning of Pak Tin Public Library	6/2008	Early 2013
Redevelopment of Victoria Park Swimming Pool Complex	8/2009	Late 2014
Lam Tin North Municipal Services Building	11/2009	Mid 2012
Sports Centre and Community Hall in Area 101, Tin Shui Wai	11/2009	Mid 2012
Redevelopment of Kwun Tong Swimming Pool Complex and Kwun Tong Recreation Ground	11/2009	Late 2014
Conversion of secondary pool of Lai Chi Kok Park Swimming Pool into indoor heated pool	2/2010	Mid 2012
Town Park, indoor velodrome-cum-sports centre in Area 45, Tseung Kwan O	3/2010	Early 2013
Public Library and Sports Centre in Area 3, Yuen Long	7/2010	Mid 2013
Construction of an Annex Building at the Ko Shan Theatre	11/2010	Mid 2013
District open space, sports centre and library in Area 74, Tseung Kwan O	9/2011	Late 2014

Appendix 7

Recreational Facilities

Recreational facilities	No.
SPORTS FACILITIES	
Sports centres	93
Courts (indoor and outdoor)	
Badminton	589
Basketball ⁽¹⁾	489
Handball	40
Volleyball ⁽²⁾	254
Netball	40
Squash ⁽³⁾	290
Tennis	256
Tennis practice	15
Turf pitches (natural)	
Soccer	33
Soccer cum other ball games	12
Rugby	2
Rugby cum other ball games	3
Stadia (outdoor)	2
Turf pitches (artificial)	
Soccer	15
Soccer cum other ball games	14
Hockey	2
Hard-surfaced soccer pitches ⁽⁴⁾	230
Gateball courts (natural and artificial)	35
Sports grounds	25
Bowling greens (indoor and outdoor)	11
Obstacle golf course	1
Open air theatres	15
Archery fields	4
Roller skating rinks	28
Jogging tracks/fitness trails	100
Cycling tracks	19

Recreational facilities	No.
Model boat pools	6
Boating park	1
Beaches	41
Swimming pools	41
Water sports centres	5
Holiday camps	4
Horse riding schools	2
Golf driving ranges (indoor and outdoor)	4
Camp site	1
PASSIVE FACILITIES	
Major parks	25
Small parks/Gardens/Sitting-out areas	1 517
Fountains	86
Children's playgrounds	697
Zoos/Aviaries	5
Conservatories	3
Bathing sheds	40
Barbecue pits	650
Road safety towns	4
Community gardens	21
Total area of sites provided with horticultural maintenance ⁽⁵⁾ (hectares)	1 591
Total area of leisure facilities administered ⁽⁶⁾ (hectares)	2 360

Notes

- (1) Including 6 3-on-3 basketball courts.
- (2) Including 2 beach volleyball courts.
- (3) Including 7 squash courts used as American pool table rooms and those squash courts which are temporarily changed to other use (such as table-tennis room).
- (4) Including hard-surfaced soccer cum other ball games pitches.
- (5) Including all LCSD venues, government compounds and roadside amenity areas provided with horticultural maintenance and undergrowth cutting.
- (6) Including the indoor and outdoor leisure facilities and roadside amenity areas maintained by the LCSD.

Appendix 8

Usage of Recreational and Sports Facilities (Percentages, unless otherwise specified)

Type of Recreational and Sports Facilities	Unit	Usage Rate (%)
Hard-surfaced courts		
Tennis	hour	58.1
Obstacle golf (number)	game	1 760
Turf pitches		
Natural turf pitches	session	95.5
Artificial turf pitches	session	73.0
Bowling greens	hour	31.3
Hockey (artificial)	hour	59.0
Rugby	hour	100.0
Sports grounds		hour 98.6
Sports centres		
Arenas	hour	78.3
Activity rooms/dance rooms	hour	65.4
Children's playrooms	hour	89.8
Squash courts ⁽¹⁾	hour	55.7
Holiday camps		Attendance Rate (%)
Day	person	83.3
Residential	person	68.3
Evening (attendance)	person	40 522
Others (attendance) ⁽²⁾	person	11 363
Water sports centres		
Day	person	90.1
Tent	person	117.1
Craft-hour used	hour	441 356

Notes

$$\text{Usage Rate (\%)} = \frac{\text{Total hours/sessions used}}{\text{Total hours/sessions available}} \times 100\%$$

$$\text{Attendance Rate (\%)} = \frac{\text{No. of attendances}}{\text{Capacity}} \times 100\%$$

(1) Including all multi-use squash courts such as for table-tennis rooms, activities rooms.

(2) Including other camp users, e.g. those who attending wedding ceremonies.

Appendix 9

Recreational, Sports and Amenity Programmes

Events/Programmes	No. of Events/ Programmes	No. of Participants/ Attendees
Recreational and sports activities	37 600	2 421 400
Sports Subvention Scheme	11 177	737 829
Zoo Education Programme	418	20 837
Horticulture Education Programme	422	22 658
Greening School Subsidy Scheme	867	225 420
One Person, One Flower Scheme	1 136	363 520
Hong Kong Flower Show	1	562 917
Greening Hong Kong Activities Subsidy Scheme	8	87 120
Green Volunteer Scheme	484	7 236
Community Planting Days	21	4 680
Greening Exhibitions/Talks	487	39 214
Community Garden Programme	50	10 620
Outreaching Greening Promotional Activities	171	45 255

Appendix 10

Addresses and Enquiry Numbers of LCSD District Leisure Services Offices

District	Address	Enquiries
Central and Western	Room 1001, 10/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Central, Hong Kong	2853 2566
Kowloon City	10/F, To Kwa Wan Government Offices, 165 Ma Tau Wai Road, Kowloon	2711 0541
Sham Shui Po	7/F, Un Chau Street Municipal Services Building, 59-63 Un Chau Street, Sham Shui Po, Kowloon	2386 0945
Eastern	3/F, Quarry Bay Municipal Services Building, 38 Quarry Bay Street, Quarry Bay, Hong Kong	2564 2264
Kwun Tong	Units 13-18, M1/F and Units 110-118, M2/F, Tsui Cheung House, Tsui Ping North Estate, Kwun Tong, Kowloon	2343 6123
Southern	4/F, Aberdeen Municipal Services Building, 203 Aberdeen Main Road, Aberdeen, Hong Kong	2555 1268 / 2555 1263
Wan Chai	9/F, Lockhart Road Municipal Services Building, 225 Hennessy Road, Wan Chai, Hong Kong	2879 5622
Wong Tai Sin	4/F, Ngau Chi Wan Municipal Services Building, 11 Clear water Bay Road, Wong Tai Sin, Kowloon	2328 9262
Yau Tsim Mong	1/F, Kowloon Park Management Office, 22 Austin Road, Tsim Sha Tsui, Kowloon	2302 1762
Islands	Rooms 617-623, 6/F, Harbour Building, 38 Pier Road, Central, Hong Kong	2852 3220
Kwai Tsing	Room 805, 8/F, Kwai Hing Government Offices, 166-174 Hing Fong Road, Kwai Chung, New Territories	2424 7201
North	4/F, Shek Wu Hui Municipal Services Building, 13 Chi Cheong Road, Sheung Shui, New Territories	2679 2819
Sai Kung	9/F, Sai Kung Tseung Kwan O Government Complex, 38 Pui Shing Road, Tseung Kwan O, New Territories	2791 3100
Sha Tin	Units 1207-1212, 12/F, Tower 1, Grand Central Plaza, 138 Sha Tin Rural Committee Road, Sha Tin, New Territories	2634 0111
Tai Po	3/F, Tai Po Complex, 8 Heung Sze Wui Street, Tai Po, New Territories	3183 9020
Tsuen Wan	Room 330B, 3/F, Yeung Uk Road Municipal Services Building, 45 Yeung Uk Road, Tsuen Wan, New Territories	2212 9702
Tuen Mun	3/F, Tuen Mun Government Offices, 1 Tuen Hi Road, Tuen Mun, New Territories	2451 0304
Yuen Long	Room 212, 2/F, Yuen Long Government Offices, 2 Kiu Lok Square, Yuen Long, New Territories	2478 4342

Appendix 11

Attendances at Cultural and Entertainment Programmes

Venue	2011/12 Performance ⁽²⁾ (No.)	2011/12 Attendance ⁽²⁾ (No.)
Hong Kong Cultural Centre ⁽¹⁾	439	468 561
Hong Kong City Hall	215	134 404
Sai Wan Ho Civic Centre	156	46 283
Sheung Wan Civic Centre	174	47 845
Ko Shan Theatre	28	24 711
Ngau Chi Wan Civic Centre	206	30 220
Tsuen Wan Town Hall ⁽¹⁾	323	96 877
Tuen Mun Town Hall ⁽¹⁾	229	121 870
Sha Tin Town Hall ⁽¹⁾	398	206 313
Kwai Tsing Theatre ⁽¹⁾	125	56 308
Yuen Long Theatre ⁽¹⁾	137	83 349
Tai Po Civic Centre	55	14 988
North District Town Hall	60	16 735
Hong Kong Film Archive Cinema	449	41 864
Hong Kong Coliseum	0	0
Queen Elizabeth Stadium	14	27 246
Hong Kong Science Museum Lecture Hall	74	11 874
Hong Kong Space Museum Lecture Hall	124	13 203
Other LCSD Venues	476	971 928
Non-LCSD Venues	1 800	375 618
Total	5 482	2 790 197

Notes

(1) Including foyer and piazza programmes.

(2) Excluding programmes organised by hirers.

Appendix 12

Attendances of Cultural Presentations, Festivals, Entertainment, Arts Education and Audience Building Programmes

Type of Performance	No. of Performances	Attendance
Cultural Presentations Section		
Music	243	123 188
Dance	114	72 128
Multi-Arts	197	44 940
Theatre	260	67 343
Chinese Opera	167	123 593
Total	981	431 192

Type of Performance	No. of Performances	Attendance
Audience Building, Festivals and Entertainment Section		
Arts Education and Audience Building*	1 105	275 851
Festivals*	474	176 957
Entertainment	665	1 165 239
Total	2 244	1 618 047

* Excluding performances/activities presented by subvented arts companies and other LCSD offices.

Appendix 13

Attendances at Museums

Venue	Attendance
Hong Kong Museum of Art	338 246
Hong Kong Museum of History	655 403
Hong Kong Science Museum	1 157 764
Hong Kong Space Museum	718 362
Hong Kong Heritage Museum	796 326
Hong Kong Museum of Coastal Defence	126 606
Sam Tung Uk Museum	95 407
Hong Kong Railway Museum	209 404
Flagstaff House Museum of Tea Ware	197 360
Sheung Yiu Folk Museum	45 106
Law Uk Folk Museum	13 532
Lei Cheng Uk Han Tomb Museum	38 861
Hong Kong Film Archive	228 577
Hong Kong Heritage Discovery Centre	234 889
Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre	84 160
Dr Sun Yat-sen Museum	97 920
Fireboat Alexander Grantham Exhibition Gallery	70 346
Other Venue	Attendance
Hong Kong Visual Arts Centre	490 989 (52 865 in-house and 438 124 outreach)

Appendix 14

Usage of Public Libraries

	2010-2011	2011-2012
No. of Libraries	76	77
Registered Borrowers	3 914 483	4 014 277
Library Stock		
Books	10 872 224	11 094 281
Multimedia Material	1 701 771	1 721 605
Materials Borrowed	59 901 191	58 319 521
No. of Requests for Multimedia Services	3 744 765	3 778 677
Reference and Information Enquiries Handled	3 811 455	3 764 922
No. of Extension Activities	20 835	20 526
Extension Activities Attendance	19 645 069	19 322 389
Internet Library Services		
Visits to Library Homepage	152 337 823	152 594 514
Internet Renewals	16 357 091	16 188 997
Internet Reservations	704 800	767 412
Use of Multimedia Information System	2 201 126	2 278 892
No. of Books Registered	14 428	15 475
No. of Periodicals Registered	11 824	10 766
No. of International Standard Book Numbers Issued	1 099	1 224

Appendix 15

Major Cultural Venues

Venue	Address
Hong Kong Cultural Centre	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Hong Kong City Hall	5 Edinburgh Place, Central, Hong Kong
Sheung Wan Civic Centre	4-8/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Hong Kong
Sai Wan Ho Civic Centre	111 Shau Kei Wan Road, Sai Wan Ho, Hong Kong
Ngau Chi Wan Civic Centre	2-3/F, Ngau Chi Wan Municipal Services Building, 11 Clear Water Bay Road, Wong Tai Sin, Kowloon
Ko Shan Theatre	77 Ko Shan Road, Hung Hom, Kowloon
Tsuen Wan Town Hall	72 Tai Ho Road, Tsuen Wan, New Territories
Sha Tin Town Hall	1 Yuen Wo Road, Sha Tin, New Territories
Tuen Mun Town Hall	3 Tuen Hi Road, Tuen Mun, New Territories
Kwai Tsing Theatre	12 Hing Ning Road, Kwai Chung, New Territories
Yuen Long Theatre	9 Yuen Long Tai Yuk Road, Yuen Long, New Territories
Tai Po Civic Centre	12 On Pong Road, Tai Po, New Territories
North District Town Hall	2 Lung Wan Street, Sheung Shui, New Territories
Hong Kong Coliseum	9 Cheong Wan Road, Hung Hom, Kowloon
Queen Elizabeth Stadium	18 Oi Kwan Road, Wan Chai, Hong Kong

Public Library	Address
Hong Kong Central Library	66 Causeway Road, Causeway Bay, Hong Kong
City Hall Public Library	2-6/F and 8-11/F, City Hall High Block, Central, Hong Kong
Kowloon Public Library	5 Pui Ching Road, Kowloon
Sha Tin Public Library	1 Yuen Wo Road, Sha Tin, New Territories
Tsuen Wan Public Library	38 Sai Lau Kok Road, Tsuen Wan, New Territories
Tuen Mun Public Library	1 Tuen Hi Road, Tuen Mun, New Territories

Appendix 15

Major Cultural Venues

Museum	Address
Hong Kong Museum of Art	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Hong Kong Museum of History	100 Chatham Road South, Tsim Sha Tsui, Kowloon
Hong Kong Science Museum	2 Science Museum Road, Tsim Sha Tsui East, Kowloon
Hong Kong Space Museum	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Flagstaff House Museum of Tea Ware	10 Cotton Tree Drive, Central, Hong Kong (inside Hong Kong Park)
Lei Cheng Uk Han Tomb Museum	41 Tonkin Street, Sham Shui Po, Kowloon
Law Uk Folk Museum	14 Kut Shing Street, Chai Wan, Hong Kong
Sheung Yiu Folk Museum	Pak Tam Chung Nature Trail, Sai Kung, New Territories
Hong Kong Railway Museum	13 Shung Tak Street, Tai Po Market, Tai Po, New Territories
Sam Tung Uk Museum	2 Kwu Uk Lane, Tsuen Wan, New Territories
Hong Kong Museum of Coastal Defence	175 Tung Hei Road, Shau Kei Wan, Hong Kong
Hong Kong Film Archive	50 Lei King Road, Sai Wan Ho, Hong Kong
Hong Kong Heritage Museum	1 Man Lam Road, Sha Tin, New Territories
Hong Kong Heritage Discovery Centre	Kowloon Park, Haiphong Road, Tsim Sha Tsui, Kowloon
Dr Sun Yat-sen Museum	7 Castle Road, Mid-Levels, Central, Hong Kong
Fireboat Alexander Grantham Exhibition Gallery	Quarry Bay Park, Hong Kong
Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre	Hang Tau Tsuen, Ping Shan, Yuen Long, New Territories
Hong Kong Visual Arts Centre	7A Kennedy Road, Central, Hong Kong

Appendix 16

Selected Publications on Heritage and Museums

- 1 Artistic Inclusion of the East and West: Apprentice to Master
- 2 From Common to Uncommon – the Legend of Ha Bik-chuen
- 3 Johnson Chow Su-sing: A Tranquil Heart in Art
- 4 Fantastic Creatures from the British Museum
- 5 A Passion for Tradition: The Art of Li Yanshan
- 6 Revitalising the Glorious Tradition: The Retrospective Exhibition of Pan Tianshou's Art
- 7 Road to China's 1911 Revolution
- 8 The Evergreen Classic – Transformation of The Qipao
- 9 Fashion Visionaries
- 10 Chinese Cinema: Tracing the Origin (reference materials in CD-Rom)
- 11 Mastering Virtue: The Cinematic Legend of a Martial Artist (English Version in CD-Rom)
- 12 The Amoy-dialect Films of Hong Kong (Chinese)