



Leisure and Cultural Services Department

ANNUAL REPORT 2009-10

Enter



*Quality Services
for Quality Life*

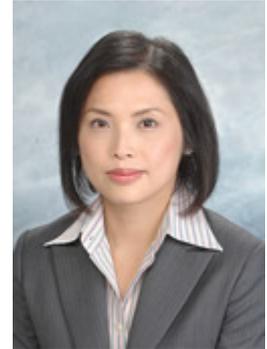
Contents	Pages
Foreword	1-3
Performance Pledges	4-5
Vision, Mission & Values	6-7
Feedback Channels	8
Leisure Services	9-63
Recreational and Sports Facilities	10-21
Recreational and Sports Programmes	22-29
Sports Subvention Scheme	30-32
The 11th National Games of the People's Republic of China	33-34
Hong Kong 2009 East Asian Games	35-40
The 2nd Hong Kong Games	41-43
Sports Exchange and Co-operation Programmes	44-45
Horticulture and Amenities	46-51
Green Promotion	52-55
Licensing	56
Major Recreational & Sports Events	57-63

Cultural Services	64-168
Performing Arts	66-74
Cultural Presentations	75-82
Festivals	83-86
Arts Education and Audience Building Programmes	87-90
Carnivals and Entertainment Programmes	91-93
Subvention to Hong Kong Arts Festival	94
Cultural Exchanges	95-99
Film Archive and Film and Video Programmes	100-102
Music Office	103-104
Indoor Stadia	105-108
Urban Ticketing System (URBTIX)	109
Public Libraries	110-121
Museums	122-142
Central Conservation Section	143-145
Antiquities and Monuments Office	146-148
Expert Advisers on Cultural Services	149
Major Cultural Events	150-168
Administration	169-208

Financial Management	169-170
Public Feedback	171-172
Outsourcing	173-175
Human Resources	176-189
Environmental Efforts	190-193
Facilities and Projects	194-197
Information Technology	198-205
Public Relations and Publicity	206-208
Appendices	209-230

Foreword

2009-10 was an exciting but rewarding year for everyone in the Leisure and Cultural Services Department (LCSD). Apart from the usual hectic and heavy duties and responsibilities, I should mention a few tasks which have helped boost the image and morale of the Department during the year. The first one was the 2009 East Asian Games (EAG) held in Hong Kong from December 5 to 13, 2009.



Three months before the opening of the Games, which was also the time I joined LCSD, the majority of the public still seemed to be unaware of the EAG. But something miraculous happened after the Games started, and one after another. At the end, our athletes got a total of 110 medals, exceeding the total number of medals Hong Kong got in the last four EAGs. And the biggest surprise came when our soccer team won the Gold Medal on December 12, 2009. That was the day when the whole city was overjoyed because of the EAG. The medals won by Hong Kong athletes have given the EAG a perfect ending, making the slogan 'Be the Legend' come true.

Together with the second Hong Kong Games held in May 2009 and our athletes' achievements in the 11th National Games of the People's Republic of China in October 2009, the EAG have boosted the sporting atmosphere and renewed the community's support for sports in particular football. To further the community's participation in sports, LCSD has stepped up its efforts on all fronts by, for example, promoting 'Sport for All' through organising

Sports For All Day and Corporate Games, expediting the provision of third generation artificial football pitches to support football development at all levels, as well as increasing the support for the National Sports Associations.

On the cultural front, LCSD played an instrumental role in coordinating the participation of local arts groups/artists in the Expo 2010 Shanghai China. During the six months' Expo period, we have arranged some 40 cultural events in Shanghai involving 20 performing arts programmes and two visual arts exhibitions. Through these presentations, we have demonstrated to the world the cultural diversity and creative talent of Hong Kong's artists and performing groups.

In February 2010, the Government announced that the public museums should continue to be managed by LCSD rather than by a statutory museum board. With this decision, we have mapped out a new direction for our museums with a view to revitalising their image and services, enhancing community participation, supporting audience building and nurturing local artists. Among the major exhibitions organised by LCSD during the year, the exhibition organised by the Museum of Art to honour the generous donations from the late master Wu Guanzhong has received overwhelming response and been extended two times to October 2010.

At the time of writing, the Department has staged the animated version of the 'Riverside Scene at Qingming Festival' exhibition at the AsiaWorld-Expo. As the star exhibit of the China Pavilion of Expo 2010 Shanghai China, this animated painting was on display

in Hong Kong from November 9 to 29, 2010. The exhibition has received overwhelming response from the public setting a number of ticket sales records for Hong Kong. Over 900 000 Hong Kong people and visitors were able to see the exhibit during the three-week exhibition period.

During the year, we continued to enhance our provision of leisure and cultural facilities by, for example, opening the Tung Chung Public Library, Tung Chung Man Tung Road Sports Centre, the Ma On Shan Promenade, and the Jordan Valley Park which features a radio-controlled model car racing circuit that meets international standards. We have also secured funding from the Legislative Council for the conversion of Yau Ma Tei Theatre and the Red Brick Building into a Xiqu Activity Centre, and for the construction of the Ko Shan Theatre Annex Building. We also celebrated past successes by organising a fun day in November 2009 to mark the 20th anniversary of the Hong Kong Cultural Centre.

Looking ahead, LCSD will continue to make its best endeavour to provide quality leisure and cultural services for the community at large. We pledge to be a responsive and creative department.



Mrs Betty Fung

Director of Leisure and Cultural Services

Performance Pledges

Leisure Services

- We pledge to provide facilities to foster public participation in recreational and sports activities, and to organise a wide range of programmes to enrich the quality of life of the community.
- We pledge to maintain hire charges and programme fees at a level affordable to the general public. Concessionary rates for the elderly, full-time students, people under the age of 14, and persons with disabilities together with their minders will continue to be offered.
- We pledge to provide, manage and maintain safe and high-quality recreation and sports facilities for the general public.

Cultural Services

- We pledge to provide civic centre facilities and cultural and entertainment programmes, and to promote the development and appreciation of the performing and visual arts.
- We pledge to provide courteous and efficient service to all library users to meet the community's need for knowledge, information and research; to support life-long learning, continuous education and the profitable use of leisure time; and to promote local literary arts.
- We pledge to preserve local cultural heritage and to promote its appreciation by providing and developing museum and related services. We will focus our conservation efforts on antiquities and monuments and promote heritage education and appreciation. We will also promote the visual arts and

Hong Kong artists, and with a variety of education activities, foster a sense of belonging for the people of Hong Kong.

Vision, Mission and Values

Our vision sets out the goals that our staff should be working to achieve.

Our mission lays down clearly the actions that are required to turn the vision into reality.

Our values outline the behaviour and performance that we aim to foster among our staff and highlight the culture that we wish to nurture.

Our vision is to:

- provide quality leisure and cultural services that are commensurate with Hong Kong's development as a world-class city and events capital.

Our mission is to:

- enrich life by providing quality leisure and cultural services for all;
- promote professionalism and excellence in leisure pursuits and cultural services;
- promote synergy with sports, cultural and community organisations to enhance the development of arts and sports in Hong Kong;
- preserve our cultural heritage;
- beautify the environment through tree planting;
- achieve a high level of customer satisfaction; and
- build a highly motivated, committed and service-oriented workforce.

We achieve our mission by embracing these core values:

- **Customer focus**

We continue to respond to customer needs and pledge to provide services in a courteous and user-friendly manner.

- **Quality**

We pledge to deliver high-quality services in a cost-effective manner.

- **Creativity**

We continue to encourage diversity and to value original ideas.

- **Professionalism**

We uphold the highest standards of professionalism and ethics while maintaining a high level of performance.

- **Result oriented**

Our focus at all times is to achieve the best results possible.

- **Cost effective**

We are committed to reaching our goals in an efficient and cost-effective manner.

- **Continuous improvement**

We seek to continually improve our services and to respond proactively in meeting the changing needs of the community.

Feedback Channels

Any suggestions, enquiries or complaints can be given to this Department through the following channels.

- Call the LCSD's 24-hour Hotline : 2414 5555 (this hotline is now handled by the 1823 Call Centre).
- Send an email to enquiries@lcsd.gov.hk (this e-mail account is now handled by the 1823 Call Centre).
- Write or send a fax to the General Administration Section, Administration Division, Leisure and Cultural Services Department :
Address : 13/F, Leisure and Cultural Services Headquarters, 1-3, Pai Tau Street, Sha Tin, New Territories;
Fax No. : 2603 0642

We will reply to all enquiries and complaints, whether written or verbal, within 10 days of receipt. If a substantive reply is not possible within this period, then an interim reply will be given.

Leisure Services

The Leisure Services Branch of the LCSD manages and develops recreational and sports facilities throughout Hong Kong and provides a wide range of leisure activities to facilitate the community's enjoyment of a healthy lifestyle. It also promotes nature conservation and the greening of Hong Kong through the planting of trees and shrubs in public parks and recreational areas.

When planning new recreational facilities, the Branch maintains close collaboration with the District Councils (DCs) to cater for the community's changing needs. The planning process also takes into account the provision of recreational facilities in the private sector and in neighbouring districts.

Recreational and Sports Facilities

The sports facilities and other amenities in Hong Kong's 18 districts comprise 41 gazetted beaches, 37 swimming pools, two outdoor stadia (Hong Kong Stadium and Mong Kok Stadium), 48 natural turf pitches, 24 artificial turf pitches, 233 hard-surface soccer pitches, two hockey pitches, two rugby pitches, 89 sports centres, 290 squash courts, 25 sports grounds, 260 tennis courts, four golf driving ranges, five water sports centres, four holiday camps, 24 major parks and 684 children's playgrounds. These leisure facilities cover a total area of 2 350 hectares.



The Six Arts Terrace at Kowloon Walled City Park is a place of tranquil beauty, ideal for traditional Chinese wedding ceremonies and receptions.

Parks

The LCSD manages more than 1 510 parks and gardens of different sizes, including the following major parks.

Hong Kong Park

Hong Kong Park, which covers an area of 8.16 hectares, was officially opened in May 1991 on the former Victoria Barracks garrison site. The Park's major facilities include an aviary, a

conservatory, a vantage point, Olympic Square, a squash centre, a sports centre, a children's playground and a restaurant.

The aviary is designed to simulate a tropical rainforest and is home to about 600 birds of 80 different species. Several of these species successfully reared broods during the year, namely, the Java Sparrow, the Bali Mynah and the Rainbow Lorikeet.

The conservatory comprises a Display Plant House, a Dry Plant House and a Humid Plant House with environmental controls that simulate different climatic conditions for plants from arid and tropical regions. In May 2009, Hong Kong Park was voted the 'Best Garden in Hong Kong' by open polling in the 'The Best of Hong Kong Awards'.



The Golden Barrel is one of the plant species at the Dry Plant House in the Hong Kong Park conservatory. The environment is always kept hot and dry, with a maximum temperature of 33° C and 60 per cent relative humidity.



Water is employed in the Hong Kong Park as a thematic motif that links different park features, such as waterfalls, streams, ponds and cliffs of artificial rock.

In 2009-10, the Hong Kong 2009 East Asian Games (EAG) Flag Raising Ceremony was held at Olympic Square, and a squash competition at the Hong Kong Squash Centre and Hong Kong Park Sports Centre. The Christmas floral art exhibition staged in December 2009 attracted an aggregate attendance of about 24 000.



The Hong Kong 2009 East Asian Games (EAG) Flag Raising Ceremony for the nine participating countries/regions was held at the Olympic Square in the Hong Kong Park on December 4, 2009.

Victoria Park

Victoria Park, which is named after Queen Victoria and features a statue of her, was commissioned in October 1957. Open to the public for more than half a century, this 19.3-hectare park remains one of the most popular in Hong Kong.

In addition to providing the public with an attractive venue that meets its sporting and leisure needs, the Park is a popular location for community events, such as the annual Lunar New Year Fair, the Hong Kong Flower Show and the Mid-Autumn Lantern Festival, which attract hundreds of thousands of visitors every year.

Kowloon Park

The 13.3-hectare Kowloon Park, which served as an encampment during the 1860s, was converted into a park in 1970. It was redeveloped by the former Royal Hong Kong Jockey Club and took its present form in 1989. Conveniently located in the centre of Tsim Sha Tsui, the Park is the largest in Kowloon and provides a wide array of indoor and outdoor recreational facilities, including a hard-surface soccer pitch, a sports centre and a swimming pool complex.

Occupying an area of about three hectares, the Kowloon Park Swimming Pool has a maximum admission capacity of 1 469 swimmers, and the average annual attendance in the past three years exceeded 800 000. As one of the best-equipped swimming pools in Hong Kong, it is a major training and competition venue for numerous international aquatic events. In December 2009, for example, the Kowloon Park Swimming Pool was designated as a competition venue for the aquatic events of the Hong Kong 2009 EAG.



The aquatic events of the Hong Kong 2009 EAG were held at the Kowloon Park Swimming Pool from December 6 to 13, 2009.

In addition to these opportunities for active physical exercise, the Park also offers a number of gardens and walks. The Sculpture Walk features permanent and temporary displays by both local and

overseas artists, including the Concept of Newton, a permanent sculpture by Eduardo Paolozzi. A 240-metre-long tree walk features 35 of Hong Kong's most common flowering species.

Another significant attraction is the landscaped bird lake and aviary with its collection of more than 100 flamingos and many other species of birds.

The Park hosts a number of major events throughout the year, including Kung Fu Corner and the Arts Fun Fair, which are held on Sundays and/or public holidays. Regular bird watching activities are organised in the mornings to introduce the public to the common bird species found in the Park, and district-wide community events such as carnivals, outdoor exhibitions and entertainment events are regularly held at the piazza. These activities attract hundreds of thousands of locals and tourists.

Nan Lian Garden

Open to the public since 2006, Nan Lian Garden is 3.5 hectares in size and situated in the midst of urban hustle and bustle. The Garden, which was designed in the Tang Dynasty style, is a classical landscaped garden based on the blueprints of Jiangshouju Garden in Shanxi Province. Thousands of trees and shrubs, including rare and precious species, are planted throughout the Garden, which also boasts rocks, hillocks and water features that blend harmoniously with timber structures in the Tang architectural style, such as pavilions, verandas and gates.

Tai Po Waterfront Park

The 22-hectare Tai Po Waterfront Park is the largest park managed by the LCSD.

The Park's 32-metre-tall lookout tower affords visitors a panoramic view of Tolo Harbour and its surroundings. Other facilities include a 1 000-metre-long promenade, an insect house, an amphitheatre, a central water feature, a sheltered viewing terrace, children's play areas, bowling greens, a gateball court and different theme gardens, such as a Floral Display, Scented Garden, Malvaceae Garden, Western Garden, Ecological Garden, Palm Garden, Herb Garden, Fig Garden and Camellia Garden.



The Tai Po Waterfront Park's 32-metre-high Spiral Lookout Tower affords visitors a panoramic view of Tolo Harbour and its surroundings.

Tuen Mun Park

Tuen Mun Park was the first major park in the New Territories to provide a wide range of facilities. Phases I, II and III were opened to the public in 1985, 1988 and 1991, respectively.

Built on reclaimed land, this 12.5-hectare Park provides a mass of greenery, with more than 2 500 trees and 120 000 shrubs of various species, for the enjoyment of Tuen Mun residents and visitors from all over the territory.

Its nearly one-hectare artificial lake is a popular spot, as is the Reptile House, which attracts annual patronage of more than 360 000, including 49 000 group visitors.



In addition to the lovely landscape and beautiful environment of the Tuen Mun Park, visitors can also enjoy relaxing lake views.

Other facilities include a water cascade, a model boat pool, an amphitheatre, a roller-skating rink, three children's playgrounds, a fast food kiosk, a conservation corner, an elderly sitting-out area, four pebble walking trails, pavilions and a multi-game area.

Yuen Long Park

Open to the public since early 1991, Yuen Long Park is located on 7.5 hectares of natural woodland with more than 1 000 trees, including two native Yanmin — large evergreen trees.

A hilltop pagoda features an aviary on its lower level and an upper level that serves as a viewing point for visitors. The Park's exquisite ravine garden includes a small footbridge, a stream, an artificial lake and a cascade.

Other of the Park's features are a Conservation Corner that promotes the conservation of wild birds, butterflies and dragonflies, a turf gateball court, football pitches, a children's

playground, a fitness trail, two pebble walking trails and a fountain plaza.

Beaches and Swimming Pools

Swimming is one of the most popular summer pastimes in Hong Kong, with more than 19.16 million visits made to the beaches (10.28 million) and public swimming pools (8.88 million) managed by the Department in 2009-10.



Hong Kong residents and tourists visit the well-managed beaches throughout the territory to enjoy the fun of water activities.

To promote water sports safety, the Department co-organised a series of campaigns and activities in collaboration with the Hong Kong Life Saving Society and the other departments concerned during the course of the year.

To keep Hong Kong's public swimming pools clean, the Department has organised a cleaning campaign targeted at children aged 11 and below and their parents.

Water Sports Centres and Holiday Camps

The LCSD manages five water sports centres (Chong Hing, Stanley Main Beach, St Stephen's Beach, Tai Mei Tuk and Wong Shek) and four holiday camps (the Lady MacLehose Holiday Village [LMHV],

Sai Kung Outdoor Recreation Centre, Tso Kung Tam Outdoor Recreation Centre, and Lei Yue Mun Park and Holiday Village [LYMP]). During the year, 118 580 people participated in the water sports programmes offered at the former, and 420 096 enjoyed the facilities at the latter. The Department also provides evening camp programmes to allow more people to enjoy camping facilities after office hours, with 34 743 individuals taking part in these programmes in 2009-10.

During the outbreak of Human Swine Influenza (HSI) in May 2009, both the LMHV and LYMP were reserved by the Government for contingency use (e.g., as quarantine centres) to prevent the spread of the disease. The LMHV was used for this purpose from May 1, 2009 to March 31, 2010, and the LYMP from May 1 to July 26, 2009. The former accommodated 313 quarantined guests over the period, whilst the latter housed three quarantined guests and 51 DOC guests (subject to directly observed chemoprophylaxis [DOC] plus medical surveillance [MS]).



Before leaving the Lei Yue Mun Park and Holiday Village, which was a designated quarantine centre during the outbreak of Human Swine Influenza, three quarantined guests pose for photos with staff members of the centre and the government departments concerned.

Hong Kong Stadium

Renowned for staging international events, Hong Kong Stadium has a maximum seating capacity of 40 000 and is the largest outdoor multi-purpose entertainment and sports venue in Hong Kong. During the year, 41 events were held at the Stadium, attracting an aggregate audience of 431 000. The major events included the Invitation Cup: South China vs. Tottenham Hotspur, the AFC Cup Semi-Finals: South China vs. Kuwait SC, the Hong Kong 2009 EAG, and other football and rugby events, including the Hong Kong Sevens 2010.



The Hong Kong Football Team (in red) created a legendary moment at Hong Kong Stadium on December 12, 2009 by beating their Japanese rivals to win the gold medal in the men's football event during the Hong Kong 2009 EAG.

Venue Management Initiatives and Improvements

Work Improvement Teams

By the end of March 2010, 267 Work Improvement Teams had been set up in district leisure venues to implement self-initiated and departmental improvements.

In view of the success of these Teams, the Department will continue to support them at all major leisure venues, including sports centres, swimming pools, beaches, parks and playgrounds.



Staff members of the Ping Shek Playground make use of different plants and stones to beautify and decorate the slopes.

Free Use Scheme

The Free Use Scheme aims to maximise the use of recreational facilities by allowing eligible organisations free access to the main arenas and activity rooms of all sports centres, squash courts, hockey pitches, outdoor bowling greens and obstacle golf courses during non-peak hours. Eligible organisations include schools, National Sports Associations (NSAs), district sports associations and subvented non-governmental organisations.

LCSD Leisure Link

Leisure Link Services, which enable the public to book leisure facilities and enrol in community recreation and sports programmes online, over the telephone or at booking counters located throughout the territory, were launched in 2002. To further enhance the efficiency and quality of these booking services, and to tie in with the Government's promotion of

electronic services, the Department also launched self-service kiosks in March 2008.

These self-service kiosks allow members of the public to book leisure facilities or enrol in programmes simply and quickly by using their Smart Identity Cards and paying by Octopus card.

There are currently self-service kiosks at 47 LCSD venues, including nine on Hong Kong Island, 14 in Kowloon and 24 in the New Territories.

A counter service has been fully implemented at 152 recreational venues, enabling the public to book facilities, register and pay for recreational programmes, and obtain advice and assistance on facility usage and sports programming at the same venue.

Facilities for NSAs

The Department provides 38 NSAs with National Squad Training Centres to train athletes. This arrangement encourages these associations to use LCSD facilities and provides more training opportunities for national squads and athletes.

Recreational and Sports Programmes

To promote the concept of Sport for All and to encourage people to participate in regular recreational and sports activities, the Department regularly organises a wide variety of training courses, recreational activities, sports programmes and competitions through the District Leisure Services Offices. The target groups are individuals from all walks of life and age groups. Major events and territory-wide projects include the Hong Kong Games (HKG) and the Healthy Exercise for All Campaign.

In 2009-10, we organised around 35 790 community recreational and sports activities for more than 2 163 000 participants of all ages and abilities at a cost of approximately \$128.5 million.

Study on Sport for All — Participation Patterns of Hong Kong People in Physical Activities and Follow-up Plan

To develop indicators that allow measurement of the effectiveness of community sports promotional strategies, the Community Sports Committee of the Sports Commission (SC) completed a consultancy study entitled 'Sport for All — the Participation Patterns of Hong Kong People in Physical Activities' (hereafter, 'the Study') in late 2008. The findings of the Study revealed that more than half of Hong Kong's citizens failed to reach the 'baseline indicator' (i.e., participation in moderate or vigorous physical activities for at least 30 minutes a day at least three times a week) and can thus be considered inactive. Accordingly, a new promotional strategy was developed to encourage the public, especially inactive individuals, to adopt the baseline indicator as a

starting point for participation in sports and physical activities and then to gradually develop a more active and healthier lifestyle, with the ultimate goal being regular, everyday participation in sports and physical activities.



A study entitled 'Sport for All — Participation Patterns of Hong Kong People in Physical Activities' was carried out to raise public awareness of the importance of active participation in sports and physical activities.

With reference to the Study's results and recommendations, a five-year follow-up action plan, to be divided into two phases, was formulated to encourage Hong Kong's people to participate in sports and other physical activities. The first phase of implementation focuses on publicity and education, with the message on the importance and benefits of regular physical activity participation disseminated through different channels and in collaboration with major stakeholders in the community. In the second phase, to encourage wider community participation, the Department will focus on the enhancement of recreational and sports services through the provision of more diversified activities and facilities.

Healthy Exercise for All Campaign

Enhancing public interest in sporting activities and encouraging the pursuit of a healthy lifestyle through regular physical exercise are ongoing missions for the Department. In conjunction with the Department of Health, we launched the Healthy Exercise for All Campaign in April 2000. The community activities organised in Hong Kong's 18 districts as part of this campaign in 2009-10 included fitness programmes for children, persons with disabilities and older persons; hiking and quality walking ('QualiWalk') schemes; Dance for Health programmes; and rope skipping activities. In addition, a variety of promotional activities, including a series of roving exhibitions in shopping malls, schools, youth centres, elderly centres, private residential club houses, LCSD holiday camps, parks, sports centres and public libraries, were organised to disseminate the campaign's message that people of all ages should take daily exercise to remain healthy. The response was encouraging, with 84 000 people taking part in 1 400 activities in 2009-10.

To help promote the Healthy Exercise for All Campaign, 31 top athletes were appointed as Healthy Exercise Ambassadors, and health education- and physical exercise-related materials were produced in the form of videotapes, VCDs, leaflets and booklets, which were also uploaded onto a specially designed webpage.

To promote 'QualiWalks' as a physical activity and to encourage public participation in sport, a special sports carnival was held as part of the campaign on March 7, 2010. Called 'Step and Walk, Seize a Healthy Life in Your Hands', this physical activity and sports carnival featured a variety of free activities, including

'QualiWalk' and sports demonstrations, performances and play-ins, a healthy diet talk, exhibitions on health and exercise, as well as games booths for the public's enjoyment.



In addition to 'QualiWalk' demonstrations, the physical activity and sports carnival 'Step and Walk, Seize a Healthy Life in Your Hands' featured a wide variety of activity to cater for the interests and needs of different age groups. Lion dance performance was one of the most popular.

School Sports Programme

The School Sports Programme (SSP) is organised in partnership with the NSAs and the Education Bureau. This Programme provides opportunities for students to participate in different sporting activities with the aim of raising the standards of sport in primary, secondary and special schools.



A School Sports Programme Prize Presentation Ceremony was held at the Shek Kip Mei Park Sports Centre to commend students for their active participation in sport.

SSP activities encompass seven subsidiary programmes and schemes, namely, the Sport Education Programme, the Easy Sport Programme, the Outreach Coaching Programme, the Sport Captain Programme, the Joint Schools Sports Training Programme, the Badges Award Scheme and the Sports Award Scheme. In 2009-10, 35 NSAs joined the SSP and organised more than 7 700 sports activities for about 600 600 participants.



A number of joint school events, including the 2009 Inter-school Indoor Rowing Challenge Day, were organised throughout the year to sustain students' interest in participating in sport and to enhance their skills.



The Easy Sport Programme encourages interest in sport amongst primary school students and aims to boost their confidence by teaching them simple skills with the aid of modified equipment. Here, a student participates in the long jump event in the 2009 Easy Sport Athletic Competition.

Community Sports Club Project

The Community Sports Club (CSC) Project aims to broaden the base of sports development in Hong Kong and improve the standard of sport at the community level. The Project promotes and strengthens young people's development, encourages lifelong participation in sport and attracts volunteers.

The CSCs are provided with technical and financial support to organise sports development programmes, and seminars, training courses and workshops are also arranged to enhance the managerial and technical knowledge of CSC members. A total of 29 NSAs and around 390 CSCs have now joined the CSC Project.

In 2009-10, around 2 000 CSC projects were organised with subsidies from the Department, attracting 44 000 participants.

District Sports Teams Training Scheme

To arouse community interest in sport, the 18 districts have set up their own football, basketball, handball and fencing teams with the support of the respective NSAs. More than 12 870 people have enrolled in these district teams, taking part in 270 training activities and inter-district competitions throughout the year.



Footballers competing in the District Final Football Competition.

Young Athletes Training Scheme

The main objective of the Young Athletes Training Scheme (YATS) is to enhance sports training for young people at the district level with a view to identifying talented athletes who can be referred to the NSAs for further training. The most outstanding of these young athletes will then be selected for national junior squads and represent Hong Kong in international sports events.

In 2009-10, the YATS attracted more than 28 070 participants who were involved in 833 activities in 23 sports disciplines; 256 talented young athletes were referred to the NSAs for further training.



Young athletes practising on a simulated kayak under the guidance of an instructor.

Bun Carnival

The Bun Carnival 2009 was held from April 18 to May 3. The event attracted thousands of local and overseas visitors to Cheung Chau, with more than 6 000 participating in the Bun Scrambling Competition itself and in a variety of other programmes. In addition, athletes from neighbouring cities and from local Cheung Chau organisations were invited to compete in a relay contest to make the event even more stimulating.



The spectacular Bun Scrambling Competition is a significant event on the Hong Kong cultural calendar and is held annually on Cheung Chau.

Sports Subvention Scheme

The Department is responsible for the administration of government funding for the promotion and development of sport throughout Hong Kong. Subventions are provided to the NSAs and to other sports organisations to allow them to organise sports events, training programmes and competitions. In 2009-10, the Department provided subventions worth approximately \$186 million to these NSAs and sports organisations, which together organised 10 400 sports programmes for more than 715 500 participants.

A total of 61 international events were also held locally under the auspices of the Scheme, thus stimulating greater interest in sport and providing more opportunities to watch sporting events.

Amongst those held in 2009-10 were the Hong Kong Tennis Classic 2010, the FINA Marathon Swimming World Cup — Hong Kong 2009, the 10th Asian Indoor Cycling Championships cum Hong Kong Open, the 2009 Hong Kong ITU Triathlon Premium Asian Cup, the 14th Asian Cities Gold Cup Taekwondo Championships, the Hong Kong International Bowls Classic 2009, the 2009 Hong Kong International Handball Championships, the Hong Kong Inter-City Athletic Challenge 2009, the 35th International Open Tenpin Bowling Championships, the 31st Hong Kong Rowing Championships, the Hong Kong International Judo Tournament and the Hong Kong Junior Squash Open.



The 2009 Hong Kong International Handball Championships are one of the sporting events subvented by the LCSD.

Around 360 000 people also took part in 352 local competitions organised by the NSAs. These competitions were designed to foster a sports culture amongst the players and spectators, and major events included the Hong Kong Student Streetball Challenge, the Nike Hong Kong Football Five, the Hong Kong Sports Climbing Championships, the Hong Kong Open Wakeboard and Water Ski Championships, the Hong Kong Cup Archery Tournament, the Hong Kong National Junior Tennis Championships, the Hong Kong Youth Indoor Rowing Championships, the Hong Kong Bench Press Championships, the Hong Kong Open Table Tennis Ranking Championships and the Hong Kong Cup Table Tennis Championships. A series of inter-school sports competitions was also organised for primary and secondary school students.

Sports promotion schemes and training courses are important components of these subvented programmes. The sports development programmes held in 2009-10 included school sports programmes and various training schemes, such as the Children Badminton Promotion Scheme, the Youth Football Scheme, the Youth Rugby Summer Training Scheme, the Rowing Promotion Scheme, the Youth Wushu Training Course, the Hong Kong Youth

(Boys and Girls) Basketball Training Scheme 2009 and the Mini-Squash Scheme.

The 11th National Games of the People's Republic of China

The 11th National Games of the People's Republic of China were held in Shandong Province from October 16 to 28, 2009. Held every four years, the National Games are China's highest level multi-sport event, and this was the fourth time that the HKSAR Government (HKSARG) has taken part. Sports celebrities, members of the Sports Federation & Olympic Committee of Hong Kong, China (SF&OC) and related government officials served on the organising committee that prepared the HKSAR delegation to the Games. The Department provided secretariat support for all competition-related, administrative and logistics arrangements.



The HKSAR delegation attending the Opening Ceremony of the 11th National Games of the People's Republic of China in Jinan, Shandong Province in October 2009.

The HKSARG sent about 230 athletes and 110 officials to the Games, the largest delegation ever to compete in the finals of 25 competition events. Our athletes won seven medals in the cycling, equestrian and triathlon events, including two gold, one silver and four bronze medals, the highest number Hong Kong has ever achieved at the Games.



Hong Kong athlete Patrick Lam took home the gold medal in the equestrian individual jumping event at the 11th National Games of the People's Republic of China.

Hong Kong 2009 East Asian Games

The 2009 EAG, the first international multi-sport games ever held in Hong Kong, took place from December 5 to 13, 2009. The Department worked closely with 2009 East Asian Games (Hong Kong) Limited, the SF&OC and the relevant NSAs to prepare for the Games.

The Government invested more than \$1.2 billion in the construction of the new Tseung Kwan O Sports Ground and in upgrading 13 existing LCSD venues and facilities to the required international standards for the organisation of the Games' competition events. All of the competition venues were decorated with the EAG theme to enhance the sporting and festive atmosphere.

To raise the general public's awareness of Hong Kong as the EAG host city and to generate greater support for the Games, a series of promotional activities were held. The key activities included the 200-day countdown celebration event, the unveiling of the handprints wall at the Kowloon Park piazza, the staging of an EAG roving exhibition at various venues throughout the territories, and the launching of a new Announcement of Public Interest campaign on TV and radio in August and November, 2009 and during the Games.



The unveiling of the Hong Kong Jockey Club 2009 EAG Volunteer Programme Volunteers Handprint Wall at the Kowloon Park Piazza pays tribute to the enthusiasm of the EAG volunteers.

In the run-up to the EAG, more intensive publicity programmes were rolled out. For example, more than 300 district support programmes were organised by the 18 districts, and a City Dress-Up programme was implemented. This programme featured new banners, lamppost buntings and billboards with EAG messages displayed at cultural venues, parks, and playgrounds and on government buildings and thoroughfares in various districts. In addition, the Hong Kong International Airport was decorated with the EAG theme and imagery, including the departure and arrival halls and the baggage reclaim area, and banners were placed on the air bridges and lamppost buntings of the major roads leading to the airport. Similar publicity measures were also arranged at other ports of entry to promote the EAG to overseas visitors and passengers.

To encourage the active support of the entire community for this prestigious international multi-sport event, a 100-day Countdown cum Torch Relay was held on August 29, 2009. Sixty-five torchbearers took part in the Relay, which started at Kowloon Park

and then passed through the Tsim Sha Tsui district before sailing across the Victoria Harbour onboard the government vessel, the Tin Hau, and ending up at the Golden Bauhinia Square. A 100-day Countdown to the Hong Kong 2009 EAG Show was also staged as a live television broadcast the same evening, with a viewing audience of more than a million. In addition, from September to November, over 500 primary and secondary schools and tertiary institutions, with the participation of more than 400 000 students and teachers, took part in a School Torch Relay programme to spread the EAG spirit in schools and in the community at large.



The last torchbearer, Olympic wind-surfing gold medallist Lee Lai-shan, carrying the torch to the Golden Bauhinia Square and lighting the cauldron, thereby kicking off the Closing Ceremony of the EAG Torch Relay on August 29, 2009.



Following the Torch Relay held earlier in the afternoon, the 'Countdown to the Hong Kong 2009 EAG Show' took place in the same evening at TV City in Tseung Kwan O. The Show featured a variety of programmes, including performances by pop singers and dancing and wushu demonstrations.

The Government solicited the help of its overseas Economic and Trade Offices to publicise the Games internationally. It also joined hands with the Hong Kong Tourism Board, travel agents and airlines to implement measures to make it easier for potential overseas visitors to buy EAG tickets.

The EAG competition events were staged at 16 government venues, four private venues and various road sections during the Games period. Approximately 2 100 athletes from nine countries and regions participated in about 1 100 competition events in 22 sports. The Games attracted more than 300 000 spectators. The HKSAR sent upwards of 380 athletes and 100 officials to participate in the EAG, and these Hong Kong athletes made great achievements, winning a total of 110 medals, including 26 gold medals.



Hong Kong athlete Stephen Wong took the first gold medal in the men's BMX at the Hong Kong 2009 EAG on December 5, 2009.



It is a proud moment for Hong Kong. Members of the Hong Kong Football Team show off their Hong Kong 2009 EAG gold medals at Hong Kong Stadium.

The Games were a great success, thanks to the support of the relevant government departments/organisations that took part in the planning and provision of various services, including traffic management and transport, accommodation and catering, immigration and security, and accreditation and hospitality. All the services were delivered satisfactorily to the numerous Games participants, including athletes, referees, team officials and guests.

The EAG Opening Ceremony was held at the piazza of the Hong Kong Cultural Centre and the Victoria Harbour on December 5, 2009. This was the first time to hold such a ceremony against the backdrop of Hong Kong's magnificent harbour, complemented by a floating stage, a parade of adorned vessels and a fireworks display, and it was very well-received and highly commended by the guests, athletes and the public. The Closing Ceremony held on December 13, 2009 at the Hong Kong Coliseum marked the successful completion of the Games, with the handing over of the EAG Association flag to the next host city, Tianjin.



The magnificent and sophisticated pyrotechnic display was one of the most memorable features of the Opening Ceremony of the Hong Kong 2009 EAG on December 5, 2009.

The 2nd Hong Kong Games

The HKG constitute a major territory-wide, multi-sport event that has been held biennially with Hong Kong's 18 DCs as the participating units since 2007. These Games are organised by the SC, co-ordinated by the SC's Community Sports Committee and co-organised by the LCSD, the 18 DCs, the SF&OC and the relevant NSAs.



Olympic gold medallists Li Ning and Lee Lai-shan lighting the cauldron of the 2nd Hong Kong Games (HKG) at the Opening Ceremony held at the Tseung Kwan O Sports Ground on May 9, 2009.

Following the community's encouraging response to the 1st HKG in 2007, the 2nd HKG were held successfully between May 9 and 31, 2009. This year, 2 307 athletes from 18 DCs competed in six sports competitions, namely athletics, badminton, basketball, swimming, table tennis and tennis. After several weeks of competition, the Yuen Long District won the Overall Championship of the 2nd HKG.



The athletic events of the 2nd HKG included hurdle competitions of various distances.



The athletics events of the 2nd HKG were held at the newly built Tseung Kwan O Sports Ground before the staging of the Hong Kong 2009 EAG.

To encourage wider community participation, 13 promotional/community programmes were organised. They included a launching ceremony, voting for 'My Favourite Sporty District' and guess 'the Overall Champion of the 2nd HKG', demonstrations and experience sharing by elite athletes from the six aforementioned 2nd HKG sports, a cheering team competition for the 18 districts, a grand opening ceremony, a closing cum prize presentation ceremony, and the newly introduced 'Dynamic Moments Photo Contest' and 'District with the Greatest Participation in the 2nd HKG' contest. These activities were well-received by members of the public and attracted more than 160 000 participants.



After three weeks of intense competition, the Closing cum Prize Presentation Ceremony of the 2nd HKG was held at the Kowloon Park Sports Centre on May 31, 2009.

The HKG have not only enhanced community cohesiveness, fostered harmony and promoted a strong sporting culture, but have become one of the local community's most eagerly anticipated major sporting events. The 3rd HKG will be held in 2011.

Sports Exchange and Co-operation Programmes

To raise sports standards in Hong Kong and to facilitate sports exchanges and co-operation, Hong Kong and the Mainland have signed the following five agreements/memoranda.

- The Hong Kong, Guangdong and Macau Sports Exchange and Co-operation Agreement (December 29, 2003).
- The Hong Kong and State Sports General Administration of China Sports Exchange and Co-operation Agreement (May 13, 2004).
- The Hong Kong and Shanghai Administration of Sports Exchange and Co-operation Programme Agreement (May 30, 2004).
- The Hong Kong and General Office of Culture, Radio, TV, Publications and Sports of Hainan Province Sports Exchange and Co-operation Programme Memorandum (November 15, 2004).
- The Hong Kong and Yunnan Sports Exchange and Co-operation Memorandum (May 27, 2005).

A number of exchange programmes were held throughout the year with various Mainland cities under the auspices of these agreements and memoranda.



Sports exchange and co-operation programmes with nearby cities in Mainland China help to boost the standard of sport in Hong Kong.

Horticulture and Amenities

Hong Kong Zoological and Botanical Gardens

The Hong Kong Zoological and Botanical Gardens provide relief from Hong Kong's urban environment, serving as a 5.6-hectare 'green lung' overlooking the Central District. They also represent a viable conservation centre for 14 endangered mammal, bird and reptile species. The Gardens' bird collection is one of the most comprehensive in Asia, home to about 380 birds of 130 different species, more than 15 of which have reared offspring there. The mammal collection focuses on primates and has 70 exhibits representing 17 species. In early 2010, a 15-year-old male Bornean orangutan named Vandu became the newest inhabitant of the Gardens. Coming to Hong Kong from a zoo in Hungary, Vandu has been paired up with the Gardens' two female orangutans for conservation breeding.



The Bornean orangutan is an endangered primate. Its large size and lovely appearance have made it the most popular resident of the Hong Kong Zoological and Botanical Gardens.

Trees, shrubs, creepers and foliage of more than 900 plant species thrive in the Gardens. A herb garden was established in 1987, and a greenhouse was built in 1993 to generate specialist interest.

These facilities contain about 500 species of herbs, orchids, ferns, bromeliads, and carnivorous and indoor plants. A new education and exhibition centre was completed in 2008 and now provides teaching facilities, guided visits, and displays of botanical and zoological specimens.



The LCSD Veterinary Section is responsible for taking care of all animals kept in the parks under the Department's purview. Here, veterinary staff perform surgery on a water bird at the clinic.

Zoological collections are also housed in Hong Kong Park, Kowloon Park, Tuen Mun Park and Yuen Long Park.

Zoological and Horticultural Education

A number of zoological and horticultural education programmes have been established to arouse public interest in conservation and green issues. Around 22 000 people participated in 425 zoological projects in 2009-10, and more than 22 000 in 433 horticultural programmes. Some 600 education programmes were organised for more than 19 500 students in Hong Kong's schools.



Primary school students were invited to participate in the zoological and horticultural programme held during the official opening of the Tseung Kwan O Sports Ground on May 19, 2009 to celebrate the EAG 200-day countdown.



Conservation courses offer opportunities for girl guides to learn more about the bird collection at the Kowloon Park.



The Zoological and Horticultural Unit endeavours to support environmental education. One way it does so is to organise guided visits for students and organisations.

The zoological exhibition at the Hong Kong Zoological and Botanical Gardens attracted about 8 000 visitors during the year, and the horticultural education exhibition at Kowloon Park more than 10 000. Roving exhibitions were also held at Hong Kong Park, Yuen Long Park, Tuen Mun Park, North District Park and Tai

Po Waterfront Park, and 12 conservation courses were also offered to enrich the public's knowledge of conservation. These programmes were well-received, as attested by the encouraging feedback received.

The Greening School Subsidy Scheme, which was carried out during the year as part of a school greening programme, provided more than 830 schools and kindergartens with cash subsidies to add more greenery to their campuses and to organise green educational activities for their students, with technical advice provided by part-time instructors. About 350 000 students were given pots of seedlings to nurture at home or at school under the 'One Person, One Flower' Scheme, which was established to provide children with a better understanding of how to grow plants and to encourage them to develop an interest in the subject.

Tree Planting and Preservation

The Department's tree-planting programme continued, with around 4 000 trees planted in 2009-10. Most were planted during the rainy season (March to October) to ensure their establishment and growth.

Seventy per cent of these trees were planted in the New Territories, with the remainder planted in urban areas, including 2 800 along roadsides and 1 200 in parks and gardens.

Trees have traditionally been planted for the functional purposes of providing shade, screening, soil protection and conservation, which has formed a good basis for the greening of the environment.

However, aesthetics have also been emphasised in recent years.

In 2009-10, for example, about 2 800 flowering trees, including *Bauhinia variegata*, *Delonix regia*, *Jacaranda mimosifolia*, *Lagerstroemia speciosa* and *Spathodea campanulata*, were planted to make a greater visual impact and ensure stronger seasonal colours.



Bauhinia variegata (upper) and *Delonix regia* (lower) are some of the flowering trees that enhance Hong Kong's visual impact by offering strong seasonal colours.



Hong Kong's many trees are regularly watered, pruned and fertilised to ensure healthy growth, with weeds removed and pests controlled.

Horticultural and Landscape Services

As the Department is responsible for improving the urban environment and the overall landscape, it collects the latest horticultural and arboricultural information and uses it to update

relevant policies and guidelines. The Department also periodically reviews its practices to achieve high-level management and maintenance standards for community amenities.

As part of the greening of Hong Kong, we closely monitor the implementation of planting programmes in all districts, with emphasis placed on preserving existing trees and nurturing new ones, including those planted on development sites. During the year, more than 6 400 trees were successfully preserved.



More than 1 000 plant species enhance the natural beauty of the Hong Kong Zoological and Botanical Gardens.

The Department is also responsible for vetting the landscaping of all new public works projects to ensure that maximum planting and high-quality landscape work are provided. In 2009-10, landscape improvements were made on 47 hectares of existing venues, footbridges, vacant government land and roadside amenities.

Green Promotion

Hong Kong Flower Show

The Hong Kong Flower Show, held in Victoria Park from March 19 to 28, 2010, was a great success, attracting about 538 400 people.

The theme flower for this year's Show was the Cineraria. In addition to more than 50 species and cultivars of Cineraria and other exotic flowers and plants from all over the world, visitors were treated to magnificent floral art displays created by horticultural groups from Hong Kong, Mainland China and overseas. In total, about 200 horticultural organisations, private firms and government departments from Hong Kong, Mainland China and other countries, including Australia, Canada, the Republic of Estonia, France, Germany, Indonesia, Italy, Japan, Korea, Malaysia, the Netherlands, New Zealand, Pakistan, the Philippines, Singapore, South Africa, Spain, Switzerland, the United Kingdom and the United States, participated in the Show.



Spectacular mosaiculture displays in the shape of a horse and carriage (upper) and a lion and a bear (lower) were embellished with colourful flowering plants of various species at the Hong Kong Flower Show 2010.



In addition to such major attractions as landscape features, floral arrangements, and potted plant and bonsai displays, the Show also provided a wide range of educational and recreational fringe activities. These included horticultural talks, floral arrangement demonstrations, cooking demonstrations, musical performances, cultural presentations, fashion shows, exhibits, drawing and photo competitions, plant-care workshops, and guided visits aimed at promoting interest in horticulture and the greening of Hong Kong.



The LCSD display at the Hong Kong Flower Show 2010, entitled 'A happy marriage in a beautiful scenario', featured a happily wedded prince and princess in a jumbo exhibit comprising some 40 000 exuberant flowers.

Green Hong Kong Campaign

In parallel with the Department's extensive planting programme designed to improve the cityscape, a series of educational and community involvement programmes was launched to promote a green culture in government departments and society at large.

More than 3 100 green activities were organised throughout the year, with about 1 300 000 people participating.

Under the community greening programme, more than 150 green promotional and outreach activities were held, with about 39 500 individuals taking part.

In addition, some 1 800 Green Volunteers from the 18 districts were recruited under the Green Volunteer Scheme to carry out simple horticultural maintenance in parks. These Volunteers serve as the stewards of green promotional activities.

The Community Garden Programme, which had been extended to all 18 districts by the end of 2005, encourages the public to participate in community-level greening activities and to adopt such practices as part of daily life. The Programme is also

designed to raise public awareness of green and environmental protection issues through participation in gardening activities. The 18 districts now boast 20 community gardens, and, in 2009-10, a total of 46 gardening courses were organised for more than 9 600 participants.



The community garden in North District Park affords gardening enthusiasts the pleasure of growing their own vegetables.

The Department continued to work with the DCs and local communities throughout the year to organise Community Planting Days. Thirty such events involving 11 100 participants realised the planting of around 230 trees and 65 000 shrubs.

Licensing

Since January 1, 2000, the Department has been the licensing authority for Places of Amusement, which include billiard establishments, public bowling alleys and public skating rinks. This year, we licensed 75 billiard establishments, nine public bowling alleys and seven public skating rinks.

Major Recreational and Sports Events

Date	Event
------	-------

April 18-	Bun Carnival 2009
-----------	-------------------

May 3, 2009	
----------------	--

May 9-31, 2009	The 2nd Hong Kong Games
-------------------	-------------------------

May 19- 20, 2009	200-day Countdown Celebration Events of the Hong Kong 2009 East Asian Games: Official opening of Tseung Kwan O Sports Ground on May 19, 2009 and The Hong Kong Jockey Club 2009 East Asian Games Volunteer Programme Volunteers Handprint Wall Opening Ceremony in Kowloon Park on May 20, 2009
---------------------	--



Over 30 local singers performed the Cantonese version of the Hong Kong 2009 EAG theme song 'You are the Legend' at the Hong Kong Jockey Club 2009 EAG

Volunteer Programme

Volunteers Handprint Wall

Opening Ceremony held at
Kowloon Park on May 20,
2009.

May 20- 11th Asian School Tenpin Bowling Championships
26, 2009

May 30- 2009 Hong Kong International Dragon Boat Regatta
31, 2009

August 2009 FIVB World Grand Prix — Hong Kong
14-16,
2009



The FIVB World Grand Prix
— Hong Kong has been held
annually since 1993 to focus
worldwide attention on
women's volleyball.

August 100-day Countdown cum Torch Relay of the Hong
29, 2009 Kong 2009 East Asian Games

October Hong Kong Squash Open 2009
12-18,
2009



Heated contest at the Hong Kong Squash Open 2009.

October 16-28, 2009 The 11th National Games of the People's Republic of China



Wong Kam-po exhibiting his gold medal in the men's individual road race cycling event at the 11th National Games of the People's Republic of China.

October 31- Hong Kong Cricket Sixes 2009

November
1, 2009



The annual Hong Kong Cricket Sixes continues to grow in popularity with local players and spectators.

November Hong Kong Open Badminton Super Series 2009
9-15,
2009

November Hong Kong Open Championship 2009 (Golf)
12-15,
2009

December Opening Ceremony of the Hong Kong 2009 East Asian
5, 2009 Games



Athletes from the nine participating countries/regions on a floating platform in Victoria

Harbour against the backdrop of a magnificent firework and pyrotechnics display at the Hong Kong 2009 EAG Opening Ceremony on December 5, 2009.

December The Hong Kong 2009 East Asian Games
5-13,
2009



Hong Kong athlete Chan Wai-kei basks in the glory of the women's RS:X windsurfing race, part of the Hong Kong 2009 EAG held on December 12, 2009.

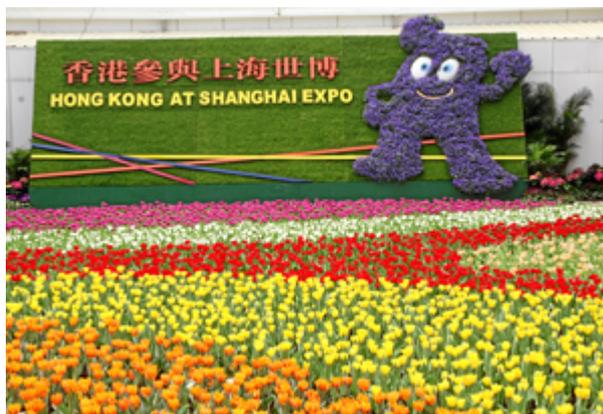
December Closing Ceremony of the Hong Kong 2009 East Asian
13, 2009 Games



Tianjin will be the host city of the 6th East Asian Games in 2013. Tianjin Mayor Mr Huang Xingguo (second from the right) receives the EAG Association Flag from the President of the 5th EAG Planning Committee, Secretary for Home Affairs Mr Tsang Tak-sing (centre), during the Closing Ceremony of the Hong Kong 2009 EAG at the Hong Kong Coliseum on December 13, 2009.

February Hong Kong Marathon 2010
28, 2010

March 19- Hong Kong Flower Show 2010
28, 2010



A flower wall promoting 'Hong Kong at Shanghai Expo' and featuring mascot Haibao was exhibited during

the Hong Kong Flower Show
2010 held at Victoria Park.

March 26- Hong Kong Sevens 2010
28, 2010

Cultural Services

Hong Kong has one of the liveliest cultural scenes in Asia, and is a regional centre for the arts that thrives on a fusion of creative talent from East and West. The Cultural Services Branch of the Department plans and manages performance venues, and organises cultural and entertainment programmes to promote culture and the arts in Hong Kong. It also provides public library services to meet the community's need for knowledge, information, informal education, and the profitable use of leisure time and to promote the literary arts. Another important part of the Branch's work is helping to preserve Hong Kong's cultural heritage and promoting awareness of that heritage through the provision and development of museums and related services.



International Museum Day 2009 was a fun-packed day allowing the public to participate in an array of entertaining educational and extension activities at the Hong Kong Cultural Centre Piazza.

Through these services, the Branch aims to create an environment that encourages artistic expression and advances a deeper appreciation of culture in the community, thus helping to nurture a

more open and mature society that embraces culture and the arts as a part of everyday life.

Hong Kong has excellent facilities for the presentation of a broad array of cultural activities, including 13 performance venues, seven major museums, seven smaller museums, two heritage centres, a film archive, a visual arts centre, two indoor stadia, and a network of 66 static and 10 mobile libraries.

Performing Arts

In 2009-10, the Department continued to fulfil its commitment to the provision of quality cultural performances commensurate with Hong Kong's status as Asia's world city. Throughout the year, we presented a diverse and innovative range of programmes featuring local and internationally renowned artists and ranging from thematic traditional festival events for mass participation to audience building activities at the community and school levels. The Department also manages quality cultural performance facilities, such as the Hong Kong Cultural Centre which are the cultural foci of the local community and attract many visitors with a colourful array of cultural events.

Committee on Performing Arts

The Department gives its full support to the Committee on Performing Arts and its three working groups on programme promotion and audience development policies, arts education and venue hiring policies by providing professional input and relevant information for discussion at meetings. To follow up on the Committee's Recommendation Report (I), the Department has established the Committee on Venue Partnership to implement the Venue Partnership Scheme. It also continues to work with the Programme and Development Committee and the six Art Form Panels to formulate strategies for programme presentation and promotion, to identify and support the development of local budding and small-scale performing arts groups, and to review programme planning and resource allocation policies.

Hong Kong Cultural Centre

Situated on the Tsim Sha Tsui waterfront, the Hong Kong Cultural Centre has been hailed as the territory's premier arts centre since its opening in 1989.

Catering for a wide variety of performing arts activities, the Centre comprises a 2 019-seat Concert Hall, a 1 734-seat Grand Theatre and a Studio Theatre with a maximum capacity of 496. A total of 764 performances attracting more than 722 000 patrons were staged in 2009-10. To mark the Centre's 20th anniversary in 2009, a rich array of more than 40 celebration programmes was arranged. Highlights included performances by the National Theatre of China, Orchester der Klangverwaltung and Chorgemeinschaft Neubeuern (Germany), John Williams, Gidon Kremer and Kremerata Baltica, Yo-Yo Ma and Kathryn Stott, and many local performing groups and artists, including the Centre's four venue partners, the Hong Kong Philharmonic Orchestra, the Hong Kong Chinese Orchestra, the Hong Kong Ballet and Zuni Icosahedron. Other highlights of the anniversary celebration included dance performance by Mui Cheuk-yin, *Piano Pals Singing Happy Birthday* by Nancy Loo, Gabriel Kwok, Eva Lue and Tam Ka-kit, Opera Hong Kong performing Mozart's *Magic Flute*, as well as a joint pipe organ concert by graduates of the Centre's Organ Education Series 1999-2008 and a Fun Day. The Centre is the major venue for Hong Kong's four large-scale festivals, namely, the Hong Kong Arts Festival, the Hong Kong International Film Festival, the International Arts Carnival and the Autumn Thematic Arts Festival. Concerts by Maurizio Pollini, Staatskapelle Dresden

(Germany), and the Choir of King's College Cambridge (UK), performances by the U Theatre (Taiwan) and Za Ondekoza (Japan), and a production of Guo Wenjing's Opera *Poet Li Bai* were other highlights of 2009-10.



The Deputy Director (Culture) of the LCSD, Mr Chung Ling-hoi (fourth from the left), and other guests joined in the cake-cutting ceremony at the Hong Kong Cultural Centre (HKCC) 20th Anniversary Celebration Fun Day.



Praised by Beethoven as 'the best in Europe', the distinguished Staatskapelle Dresden gave two concerts in May 2009. Music lovers enjoyed these two world-class performances at the HKCC.



Poet Li Bai, an opera composed by renowned Chinese artist Guo Wenjing, features five poetic scenes married with Western instrumentation, but remains distinctly Chinese.

With a panoramic view of Victoria Harbour as its backdrop, the Centre's outdoor piazza is an equally popular spot for major spectacular functions, such as International Museum Day, the Opening Ceremony of the Hong Kong 2009 East Asian Games (EAG), Cantonese Opera Day and the International Chinese New Year Night Parade.

Hong Kong City Hall

Opened in March 1962, Hong Kong City Hall was the first civic centre built for the Hong Kong community. The complex's classic Bauhaus-style has made it one of Hong Kong's design landmarks since the 1960s. In December 2009, the Antiquities Advisory Board designated City Hall as a Grade 1 Historic Building.



Hong Kong City Hall not only serves the community by providing a venue for arts activities, but its classic Bauhaus-style building was declared a Grade 1 Historic Building in 2009, thus making it a landmark of the Central waterfront.

City Hall houses a 1 434-seat Concert Hall, a 463-seat Theatre and a 590-square-metre Exhibition Hall. About 390 000 patrons attended 643 performances staged in 2009-10. In addition to their local counterparts, distinguished visiting artists and arts groups showcasing their performances at the venue included the Hebei Clapper Opera Troupe of Beijing and the Clapper Opera of Shanxi

(China), the National Theatre of China, En Chordais Ensemble (Greece), the Sydney Symphony Orchestra (Australia), I Solisti Veneti (Italy), Folk N' Blues Moriarty (France), Rene Jacobs and the Freiburg Baroque Orchestra (Germany), the Guy Barker Jazz Orchestra (UK), the Meta4 Quartet (Finland), Ladysmith Black Mambazo (South Africa), Gorilla Crew (South Korea), Michel Dalberto, David Garrett and Mikhail Rudy. City Hall was also one of the main venues for major arts festivals held during the year.

Community Arts Facilities

Hong Kong also boasts a range of other arts facilities throughout its territory that serve as focal points for cultural activities in individual communities. These include larger venues, such as the Sha Tin, Tsuen Wan, and Tuen Mun town halls and the Kwai Tsing, Yuen Long, and Ko Shan theatres, and smaller venues, such as the Sai Wan Ho, Sheung Wan, Ngau Chi Wan, and Tai Po civic centres and the North District Town Hall. Many of these venues have been serving the community for many years, and Kwai Tsing Theatre, one of the most recently established venues has already celebrated its 10th anniversary in 2009.

To promote and encourage the arts at the grassroots level, the district arts bodies that organise cultural activities for the local community now enjoy free use of these facilities through venue sponsorship. In 2009-10, about 110 community arts groups were offered sponsorship for approximately 740 activities that served more than 120 000 people. Various independent organisations also frequently hire the ancillary facilities for arts-related activities.

Support for Cantonese Opera

It is the Government's policy to support the development of Cantonese opera in Hong Kong. To address the concerns of the Cantonese Opera Advisory Committee, which was established by the Home Affairs Bureau in 2004, as well as the Cantonese opera sector's high level of demand for performance venues, the Department has introduced a series of booking measures for professional Cantonese opera troupes. These measures include a special advance booking service at the Ko Shan Theatre and priority booking for specific periods at urban performance venues and other performing arts venues in the New Territories.

Planning for New Facilities

Two new venue projects are currently in the planning stage. The first involves the conversion of the Yau Ma Tei Theatre and Red Brick Building into a Xiqu Activity Centre with a 300-seat theatre, and the second is the construction of an Annex Building at the Ko Shan Theatre to house a 600-seat theatre and large-scale rehearsal rooms. The two projects, which are scheduled for completion in 2011 and 2013, respectively, will provide dedicated venues for small-to-medium scale and experimental Cantonese opera performances, training and rehearsals.



Upon completion, the new 600-seat Ko Shan Theatre Annex will provide a dedicated venue for small-to-medium scale and experimental Cantonese opera performances, training and rehearsals.

Venue Partnership Scheme

To provide a supportive environment for the sustainable development of the performing arts, a three-year Venue Partnership Scheme was fully implemented in April 2009. The Scheme engages 20 venue partners, including individual groups, joint groups and consortia, in organising performing arts activities of various types at 11 performing arts venues. The aim is to foster partnership between venues and performing arts groups, with the primary objectives of building up the artistic image and character of the former, enlarging the audience base, optimising facility usage, encouraging community involvement in the development of the arts, and contributing to the healthy development of the performing arts scene.

Venue

Partners

- | | |
|-------------------------------|--|
| (1) Hong Kong City Hall | <ul style="list-style-type: none">• Hong Kong Sinfonietta• Hong Kong Repertory Theatre |
| (2) Hong Kong Cultural Centre | <ul style="list-style-type: none">• Hong Kong Philharmonic Orchestra• Hong Kong Chinese Orchestra• Hong Kong Ballet• Zuni Icosahedron |
| (3) Kwai Tsing Theatre | <ul style="list-style-type: none">• Chung Ying Theatre Company |

- W Theatre and Wind Mill Grass Theatre

(4) Ngau Chi Wan Civic Centre

- Whole Theatre
- E-Side Dance Company

(5) North District Town Hall

- Harmonic Theatre



Under the Venue Partnership Scheme, North District Town Hall played host to a comic drama performance by the Harmonic Theatre Company.

(6) Sai Wan Ho Civic Centre

- The Absolutely Fabulous Theatre Connection

(7) Sha Tin Town Hall

- The Cantonese Opera Advancement Association
- Hong Kong Children's Arts Alliance

(8) Sheung Wan Civic Centre

- Perry Chiu Experimental Theatre

(9) Tsuen Wan Town Hall

- Hong Kong Dance Company
- Ming Ri Institute for Arts Education

- | | |
|-------------------------|---|
| (10) Tuen Mun Town Hall | <ul style="list-style-type: none">• Spring-Time Chinese Opera and Hon Fung Creative Chinese Opera |
| (11) Yuen Long Theatre | <ul style="list-style-type: none">• Chung Ying Theatre Company• Y-Space |

Support to the venue partners is provided in various forms, including the priority use of venue facilities and the provision of funding and enhanced publicity. In 2009-10, the 20 venue partners presented 613 stage performances and 545 audience building activities, attracting a total audience of about 795 000.

Cultural Presentations

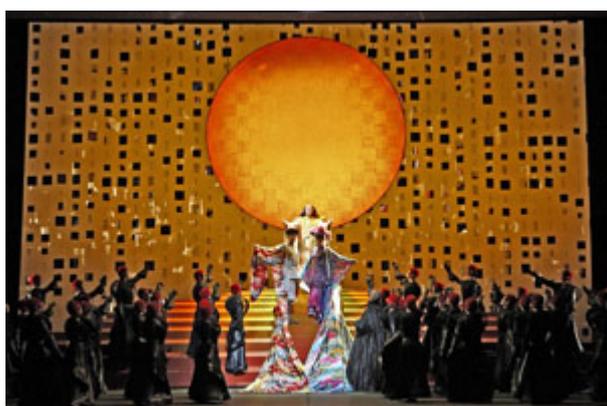
The Cultural Presentations Section offers music, dance, Chinese opera, theatre and multimedia performing arts programmes throughout the year. These programmes range from the traditional to the cutting edge and offer Hong Kong audiences the best of local artists and international stars. During the 2009-10 year, more than 980 performances took place, attracting a total audience of around 450 000.



Local contemporary music-maker Samson Young, in conjunction with the City Chamber Orchestra of Hong Kong, gave the extraordinarily pioneering music performance *Electric Requiem: God Save the Queen*. Renowned film and TV star Helena Law Lan participated in the video performance.

To celebrate the 60th anniversary of the Founding of the People's Republic of China, the LCSD presented a Cantonese Operatic Songs Gala Concert performed by special guest star Lam Kar-sing invited from overseas and more than 20 master artists from Guangdong, Hong Kong and Macao. The year 2009 also marked the 20th anniversary of the Hong Kong Cultural Centre and the 10th anniversary of the Kwai Tsing Theatre. Highlights of the celebratory programmes at the Hong Kong Cultural Centre included concerts by Yo-Yo Ma and John Williams, two artists who

appeared during the Centre's opening festival 20 years ago, and Gidon Kremer and his Kremerata Baltica chamber orchestra, who played 'Happy Birthday Variations' as an encore. There were also performances by local artists and arts groups, including Mozart's *Magic Flute*, a co-production of Opera Hong Kong, the National Centre for the Performing Arts and Den Norske Opera & Ballett; *Piano Pals Singing Happy Birthday* by Gabriel Kwok, Nancy Loo, Eva Lue and Tam Ka-kit, four artists gathering together for the second time in 20 years to celebrate the Centre's birthday; The Exquisite Charm of Peking Opera and Kunqu Opera by Tang Yuen-ha; and *Diary VI • Applause...* by dance artist Mui Cheuk-yin. Programmes held to commemorate the 10th anniversary of Kwai Tsing Theatre included performances by the National Dance Company of Korea and the Edward Lam Dance Theatre, as well as Excerpts of Cantonese Operas by Tong Tik-sang, which was performed by Cantonese opera stars.



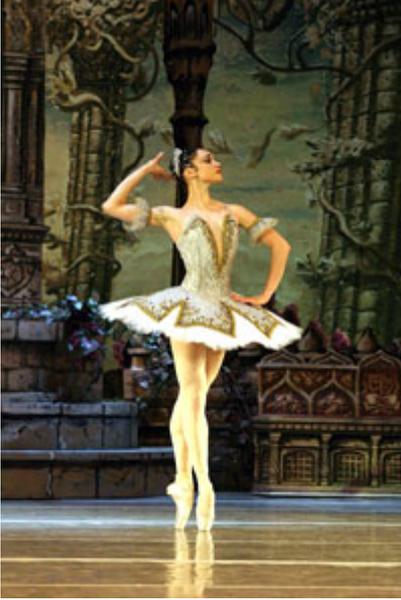
Mozart's operatic masterpiece *The Magic Flute*, which combines popular comedy and spectacle with Masonic practices, was staged in November 2009 to celebrate the 20th anniversary of the HKCC.



In celebration of the 10th anniversary of Kwai Tsing Theatre, the National Dance Company of Korea brought the aesthetics of Korean dance to the Hong Kong audience in their performance of *Korean Fantasy — Scent of Spring*.

Other programme highlights of the year included the legendary pianist Maurizio Pollini making his Hong Kong debut; two concerts by Staatskapelle Dresden from Germany under the baton of Fabio Luisi, with Emanuel Ax as the piano soloist; the Choir of King's College Cambridge; the Sydney Symphony, with Vladimir Ashkenazy conducting and Hong Kong's own young and talented Rachel Cheung appearing as solo pianist; Donizetti's *La Fille du Regiment*, a comic opera in two acts produced by Musica Viva; *Swan Lake* and *Raymonda* by the Kiev Ballet from the Ukraine; *Red Rose & White Rose* by the National Theatre of China; and the Boundless Multi-Media Series, which featured an array of international and local multi-media performances. Turning to Chinese opera, the Chinese Clapper Opera Series showcased a number of bangzi opera troupes from the Mainland. In addition, to commemorate the 50th anniversary of the death of renowned local librettist Tong Tik-sang, local Cantonese opera veterans performed excerpts of his best-known works in a programme entitled Excerpts of Cantonese Operas by Tong Tik-sang. Maestro Lam Kar-sing flew in from Canada to share his valuable experience of

Cantonese opera with the audience attending a special Talk on Lam Kar-sing's Art of Cantonese Opera. The seventh Cantonese Opera Day was organised on the last Sunday of November 2009 with a view to bringing this traditional art form closer to the public.



Renowned for its performing excellence, remarkable precision and flawless purity, the Kiev Ballet from the Ukraine made its Hong Kong debut in September 2009 with *Raymonda*, a two-act piece telling of the love between a French noblewoman and her crusading knight.



Modern Chinese author Eileen Chang's renowned *Red Rose & White Rose* casts two actors in the same role to depict a man's struggle between sense and lust.



Cantonese maestro Lam Kar-sing joined hands with other renowned Cantonese opera masters from Guangdong, Macao and Hong Kong in a gala concert to celebrate the 60th anniversary of the Founding of the People's Republic of China.

In support of the Hong Kong 2009 EAG, a series of cultural and ethnic programmes from participating countries/regions were organised, including an outdoor carnival called the EAG Cultural Extravaganza, Tian Haojiang appearing in Guo Wenjing's opera *Poet Li Bai*, and performances by two leading Asian percussion troupes, U Theatre from Taiwan and Za Ondekoza from Japan.



The fun-filled EAG Cultural Extravaganza offered an opportunity for cultural exchange. A number of overseas performing groups from within the region, including the Shaanxi Folk Arts Troupe from the Mainland, staged cultural programmes to tie in with the 5th East Asian Games (EAG) in Hong Kong.



Sound of the Ocean, staged by the U Theatre of Taiwan, struck an energetic note for the EAG by showcasing the excellence, innovation and depth of Taiwanese culture and art.

The LCSD has long supported local artists and arts groups by offering them numerous performing opportunities. The various

thematic series organised during the year included Our Music Talent Series to identify musicians with potential, the Solo Show Series featuring local veteran choreographers and dancers, the New Force in Motion Series showcasing budding local choreographers, the Young Cantonese Opera Artists Series to identify young Cantonese opera artists with potential and to provide a platform for young professional groups, the Musical... Musical! Series to enhance support for local small-and-medium-sized theatre groups, and Playwright Scheme IV showcasing the talent of 21 local playwrights. The second Dance Day held at Yuen Long Theatre also provided a platform for a number of small-and-medium-sized dance groups to display their talent and reach out to audiences in the community, especially young audiences. Additional support was given to local arts groups attracting audiences in the New Territories. In parallel with these initiatives, the Department also introduced a pilot scheme entitled Student Rush Ticket whose aim is to encourage students to attend cultural performances by offering them a 70% discount on on-the-day ticket purchases of selected programmes.



A festive Dance Day was held at the Yuen Long Theatre in February 2010 with the participation of hundreds of performers. Seven local dancers showcased their talent on the Main Stage.

A number of local artists and programmes presented by the LCSD in 2009-10 won prizes and awards both locally and internationally. In 2009, for example, young Hong Kong pianist Rachel Cheung won fifth prize in the prestigious Leeds International Pianoforte Competition. In the 19th Hong Kong Drama Awards, *The Passage Beyond* by the Actors' Family was awarded Best Performance of the Year, and *Design for Living* by Edward Lam's Dance Theatre and *Titus Andronicus 2.0* by the Tang Shu-wing Theatre Studio were each named one of the year's 10 Favourite Productions. The dance programme *Homecoming* by Passover Dance achieved top honours at the Hong Kong Dance Awards 2010, winning awards for Outstanding Achievement in Independent Dance and Outstanding Performance by a Female Dancer.

The LCSD continues to actively explore new performance spaces other than those under its management to further support the growth and development of local artists in the community, with a number of performances staged at other venues in 2009-10, including the On and On Theatre, Cattle Depot, the HKICC Lee Shau Kee School of Creativity, the Shek Kip Mei Jockey Club Creative Arts Centre, the Nan Lian Garden, the Hong Kong Academy for Performing Arts, the Youth Square and the auditoria of various universities. This new initiative demonstrates the Department's efforts to strengthen support for the local arts sector and enhance cultural ambience at the community level.

The Department also engaged in on-going co-operative efforts with the Consulates-General of different countries, as well as various cultural organisations during the year. The sponsored and jointly

presented events helped foster cultural exchange and understanding and to further affirm Hong Kong's reputation as Asia's world city.

Festivals

International Arts Carnival 2009

The International Arts Carnival is a six-week annual event that starts in early July and provides cultural events and entertainment for children, teenagers, and families during the summer holidays. It offers performances by different cultural groups and serves as an audience building platform for local artists and creative groups. In addition to performances, outreach teams promote arts activities at schools and in such public spaces as the foyers of civic centres and shopping arcades.

To celebrate the 60th anniversary of the Founding of the People's Republic of China, this year's Carnival featured two unique programmes from the Mainland: the opening programme *Genghis Khan* by the Inner Mongolia Acrobatic Troupe of China, an acrobatic spectacular that blended traditional Mongolian feats with breathtaking acrobatic stunts, and *The Carnival of Chinese Puppets*, a fabulous puppet theatre presentation by three renowned Mainland Chinese puppet troupes. Other highlights included *Clar de Ilunes* (Moonlight) by Pep Bou and *PaGAGnini* by Yllana from Spain, *Circus INcognitus* by Jamie Adkins from Canada, *Trio pour un p'tit pois* by Pascal Ayerbe, Arnaud Sacase and Jean-Baptiste Tandé from France, *Boxy George* by Denmark's Teater Refleksion, *B-boyz & Ballerina* by Korea's Gorilla Crew, *The Trick Brain* by Hong Kong's own Harry Wong, *Laughing Mama* by the Actors' Family and *Sing the Sounds of English* by the City Chamber Orchestra of Hong Kong. The Carnival also featured an array of extension activities, including school and outreach tours,

exhibitions, workshops, cultural tours, a music camp and the outdoor programme Journey of Fantasy.



The acrobatic spectacular *Genghis Khan*, performed by the renowned Inner Mongolia Acrobatic Troupe of China, showcased the traditional Mongolian feats of archery, wrestling and horse racing in breathtaking stunts. This show was the opener of the summer International Arts Carnival.



Another breathtaking moment in *Genghis Khan* shows young performers from the Inner Mongolia Acrobatic Troupe of China exhibiting complex acrobatics and extraordinary bravery.

A total of 29 local and 11 visiting arts groups performed in 413 events, attracting an audience of 132 500, during the carnival period, which ran from July 3 to August 9, 2009. A total of 91 kindergartens, primary schools and secondary schools participated in outreach activities, and the average attendance rate for ticketed events was 92 per cent.

Silk Road Arts Festival

The Silk Road Arts Festival was the third edition of the World's Cultures festival series that features leading arts groups from countries along the ancient Silk Road, as well as creations inspired by it. The Festival, held from October 9 to November 8, 2009, offered a colourful array of performances that weaved together contemporary elements and traditional folk culture by outstanding artists from Georgia, Iran, India, Afghanistan, Azerbaijan, Kyrgyzstan, Kazakhstan, the Tuva Republic of Russia, the United States, Japan and China.

The Festival opened with *Splendours of the Tang Dynasty* performed by the Shaanxi Provincial Song and Dance Theatre. Other programme highlights included exotic concerts from Central and South Asia and the Middle East; Silk Road-themed New Age music by celebrated Japanese musician Kitaro; spectacular dance performances by the Georgian National Dance Company Sukhishvili and Shen Wei Dance Arts; a commissioned programme called *Marco Polo's Travel to China* by the En Chordais Ensemble; performances of different art forms by local arts groups; and the closing programme, *Buddhist Music — Treasures from the Silk Road*, which was performed by three renowned Buddhist music ensembles from the Mainland.



Splendours of the Tang Dynasty, a historical gala of song and dance employing colourful costumes, traditional Chinese instruments and mass dancers, presented the best of modern stagecraft in a revisit of the magnificence of the Tang Dynasty.



The world-renowned Georgian National Dance Company Sukhishvili has revolutionised Georgian folk dance with its creative approach to staging and choreography. Its performance in Hong Kong was a perfect demonstration of female elegance and the power of warriors.

Over the one-month course of the Festival, 35 visiting and 45 local arts groups performed in more than 150 events, including 40 stage performances and a wide range of extension activities, such as workshops and master classes, school tours, student shows, exhibitions, foyer and outdoor performances, meet-the-artists sessions, and talks held in piazzas, shopping malls, libraries, cafes, secondary schools, and tertiary institutions. A particular highlight was two large-scale exhibitions, Peace and Harmony — the Divine Spectra of Manjusri Exhibition and Reborn — The Silk Road Arts Exhibition, which were organised in co-operation with the Chinese World Cultural Heritage Foundation, the Hong Kong Buddhist Association and Art Map. The Festival attracted more than 170 000 people, with an average attendance rate of 87 per cent.

Arts Education and Audience Building Programmes

To cultivate cultural literacy at the school and community levels, the Department organised 1 143 arts education and audience building activities on a territory-wide basis in 2009-10, with more than 328 000 people participating throughout the year.

In Schools

Various arts education programmes are also regularly organised at the school level to encourage students to develop an interest in the arts and to foster cultural literacy in their early years.

The Department collaborates with local performing groups that are experienced in arts education to implement in-depth arts education projects under the School Arts Animateur Scheme. After attending a series of workshops that last from a few months to an entire academic year, participating students practise what they have learnt by taking part in finale performances. In 2009-10, 13 projects comprising dance, multi-media theatre, musicals, drama, music and Chinese opera were presented with the participation of the Unlock Dancing Plaza, the Chung Ying Theatre Company, the City Contemporary Dance Company, the Hong Kong Composers' Guild, the Hong Kong Ballet, the Hong Kong 3 Arts Musical Institute, DanceArt Hong Kong, Prospects Theatre, Exploration Theatre, Theatre Space, the Shu Ning Presentation Unit, the Class 7A Drama Group and the Kim Sum Cantonese Opera Association. To enhance students' civic awareness and boost the efficacy of arts education, the LCSD collaborated with some of the arts groups and

schools participating in the Scheme to organise 'Students' Performances for the Community' at a number of voluntary organisations such as hospitals and elderly centres in their school neighbourhoods, thereby offering students additional performance opportunities and nurturing their sense of caring for others.

The School Culture Day Scheme encourages primary, secondary and special schools to bring students to the Department's various performance venues, museums and libraries during school hours to participate in cultural activities that are specially designed for them. This well-received Scheme provides opportunities for the integration of arts, history and science into the learning process and into students' everyday lives. To tie in with the launch of the Arts Experience Scheme for Senior Secondary Students, the performing arts programmes under the School Culture Day Scheme were realigned in 2009-10 to target students currently receiving Primary One to Secondary Form Three education.



Primary school students participating in the Fantasy World of the French Painter, Rousseau, a puppet performance cum workshop held under the auspices of the 2009-10 School Culture Day Scheme.

To tie in with the implementation of the New Senior Secondary Curriculum in the 2009-10 academic year, the Arts Experience Scheme for Senior Secondary Students, which offers tailor-made

programmes with added interactive and educational elements, was fully launched. This Scheme offered 15 programmes comprising dance, drama, music, Chinese opera and multi-media arts.

Participating artists/arts groups included Theatre Fanatico, the Hong Kong Repertory Theatre, En Chordais Ensemble (Greece), Nancy Loo, the Hong Kong Ballet, the Hong Kong Chinese Orchestra, the City Contemporary Dance Company, the Chung Ying Theatre Company, the Shu Ning Presentation Unit, the Hong Kong Dance Company, Y-Space, Yuen Siu-fai, Sun Kim-long, Theatre du Pif and the Hong Kong Theatre Works Company.



Secondary school students attending a post-performance workshop entitled Individual Witness 2 — The Curious Case of Sanzang by Theatre Fanatico.

In the Community

Audience building programmes at the community level included the Community Cultural Ambassador Scheme, the District Cantonese Opera Parade, and projects organised in co-operation with district and non-government cultural organisations.

Outreach activities under the auspices of the Community Cultural Ambassador Scheme are designed to make the arts more accessible to the community, with participating artists performing in public spaces such as parks, shopping malls, community centres

and voluntary organisations. Twenty-two arts groups/artists took part in the Scheme in 2009-10.

The District Cantonese Opera Parade promotes Cantonese opera and presents budding and amateur Cantonese opera troupes with opportunities to perform full-length repertoires at regional/district venues. To further arouse the interest of the general public, especially children, in Cantonese opera, the Department organised 'Let's Enjoy Cantonese Opera in Bamboo Theatre' performances in bamboo theatres in three districts in collaboration with district organisations from March to April 2009 on a trial basis. These performances featured Cantonese opera with interactive/educational activities tailored for children.



Under the Let's Enjoy Cantonese Opera at Bamboo Theatre Scheme, the Audience Building Office and district groups co-organised free Cantonese opera presentations for students in the bamboo theatre at Ho Sheung Heung in Sheung Shui.

To support the development of dance in the community, the Department collaborated with the City Contemporary Dance Company to present 'Dancing Youth • Two Cities — HK • GZ' in 2009-10, a programme that provided training for young dance enthusiasts in Hong Kong and Guangzhou, as well as an opportunity for them to perform at various outdoor venues in the two cities, fostering cultural exchange.

Carnivals and Entertainment Programmes

Seven large-scale carnivals were organised during the year to celebrate traditional festivals and major festive days. The New Year's Eve Countdown Carnival 2009, held in Sha Tin Park and at the Sha Tin Town Hall Plaza cum City Art Square, attracted 70 000 visitors. The large crowd was entertained by a joyful programme comprising marching band, Latin dance, Samba music and dance, and percussion and pop songs performed by local arts groups and talented young artists. In addition, energetic dancers guided the public through the world-class sculptures that embellish City Art Square. The climax of the evening came with the countdown to the New Year, followed by spectacular pyrotechnics displays on stage and around the rooftops of the Sha Tin Town Hall complex.



The New Year's Eve Countdown Carnival 2009 in Sha Tin reached its climax at midnight with a countdown ceremony and spectacular pyrotechnics.

The Department held large-scale Lantern Carnivals in celebration of the Mid-Autumn Festival and the Lunar New Year. The highlights of these two Lantern Carnivals were spectacular Chinese ethnic dance and traditional arts performances by Mainland Chinese performing groups from Yunnan and Heilongjiang, with sponsorship from the Office for Cultural Affairs with Hong Kong,

Macao, and Taiwan Regions, Ministry of Culture of the People's Republic of China. In addition, large-scale thematic lantern exhibitions were held at the Hong Kong Cultural Centre Piazza during both festivals and at the West Kowloon Waterfront Promenade during the Mid-Autumn Festival, captivating locals and tourists alike.



The Lunar New Year Thematic Lantern Exhibition at the HKCC featured giant lanterns in the shapes of the 'four auspicious creatures' — a dragon, phoenix, qilin (Chinese unicorn) and turtle — thereby symbolising luck and fortune for the year to come.

Funded by and in co-operation with the District Councils (DCs), 597 regular free entertainment performances were put on for audiences of all ages throughout Hong Kong, usually at weekends and during holidays. These free programmes included traditional Chinese performing arts, music, dance and family entertainment. To enhance cultural exchange between the local and Asian communities in Hong Kong, the Department organised a 'Concert in the Park' featuring Filipino artists in collaboration with the Consulate-General of the Philippines and 'Asian Ethnic Cultural Performances', which offered attendees the flavour of the nine countries and cities participating in the Hong Kong 2009 EAG. For the first time, a series of Community Thematic Carnivals were

launched in Tseung Kwan O, Sham Shui Po and Tung Chung, with stage performances and participatory activities tailor-made for the community. In addition, the Youth Band Marathon continued to provide a platform for young amateur pop-rock bands to show off their talent.



Cheerful costumed dancers from a local primary school perform at the Community Thematic Carnival — Tseung Kwan O Family Carnival 'Happy Together'.

The carnivals, special events and district-wide free entertainment programmes organised by the Department in 2009-10 attracted an audience of 1 000 000.

Subvention to Hong Kong Arts Festival

The Department provides funding support to the Hong Kong Arts Festival Society in the form of an annual subvention. Held every year in February and March, this international festival is one of the most important in Asia. The 2010 Festival comprised 113 ticketed performances, and attracted about 120 000 persons, 16 000 of whom attended under the auspices of the Young Friends of the Festival Scheme.

Cultural Exchanges

Exchanges with the International Community

Departmental arts managers and curators regularly attend international conferences and festivals to keep abreast of the latest developments in the arts and in science education, to engage in exchanges with their international counterparts, and to scout out quality overseas programmes for presentation in Hong Kong. In 2009-10, representatives of the Department attended the Cambridge Summer Music Festival, the World of Music, Art and Dance (WOMAD) Festival, the Stockton International Riverside Festival, and Public Library Authorities (PLA) Conference 2009 in the UK, the Association of Science and Technology Centre 2009 Conference in the US, and the Asia Pacific Network of Science and Technology Centres 2010 Conference in New Zealand.

On-going collaboration with international cultural institutions in the presentation of library extension activities took place throughout the year. An Exhibition on Contemporary Picture Book Illustration in Germany was jointly organised with the Goethe-Institut Hongkong to introduce the work of 13 leading German illustrators.



Officiating guests at the Exhibition on Contemporary Picture Book Illustration in Germany viewing the poetic and surreal illustrations of German artists.

Exchanges with Mainland China and Macao

Reciprocal visits were arranged between the Department and cultural bodies from Mainland China and Macao to enhance cultural exchange, improve co-operation and extend networking. Amongst the visitors to Hong Kong in 2009-10 were delegates from the Ministry of Culture of the People's Republic of China, the Tianjin Municipal Bureau of Culture, the Dengfeng Municipal People's Government, the Guangdong Science Centre, the Shanghai Grand Theatre, the Shenzhen Municipal Bureau of Culture, Sport and Tourism, the Shenzhen Museum, Shenzhen Library, the Macao Science Centre and Hubei Library.

Under the umbrella of the Greater Pearl River Delta Cultural Co-operation Meeting, two performances of a cultural exchange programme entitled Cantonese Operatic Songs Gala Concert by Cantonese Opera Masters from Guangdong, Hong Kong and Macao in Celebration of the 60th Anniversary of the Founding of the People's Republic of China were staged in October 2009 at the Hong Kong Coliseum. These performances were well received by the Hong Kong audience.



Officiating guests at the opening ceremony of the Cantonese Operatic Songs Gala Concert by Cantonese Opera Masters.

To further strengthen and promote cultural exchange and co-operation amongst Guangdong, Hong Kong, and Macao, the Greater Pearl River Delta Cultural Co-operation Meeting is held annually, with the three locations taking turns to play host. The discussion topics covered various aspects of cultural co-operation, including the development and exchange of performing arts talent and programme collaboration; the interflow of cultural information; heritage and museum co-operation; library co-operation and exchanges; the promotion of Cantonese opera; and further study of the development of the cultural and creative industries.

Efforts to strengthen cultural links and co-operation with public libraries outside of Hong Kong also continued throughout the year. The websites and online catalogues of the Hong Kong Public Libraries, the Sun Yat-Sen Library of Guangdong Province, Shenzhen Library and the Macao Central Library were linked to allow the sharing of library news and collections. As part of the cultural exchange programme, the Hong Kong Public Libraries and Shenzhen Library also held creative writing competitions to celebrate '4.23 World Book Day', with the winning entries from Hong Kong and Shenzhen displayed together.

As part of the cultural exchange programme with libraries in the Pearl River Delta region, representatives from the Hong Kong Public Libraries attended the International Summit on Public Libraries held in November 2009 in Shenzhen.

Participation in Expo 2010 Shanghai China

The Department has arranged 22 cultural events, including 20 performing arts programmes and two visual arts exhibitions, for presentation during Expo 2010 Shanghai China from May to October 2010. The programmes, whose theme is 'creativity, connectivity and vibrancy', embrace a variety of art forms, including Cantonese opera, Chinese and Western music, dance, drama, opera, music theatre and multimedia performances, as well as art exhibitions.

Participating arts groups include the Yat Po Singers, the Hong Kong Chinese Orchestra, The Hong Kong Ballet, The Hong Kong Academy for Performing Arts School of Dance, the City Contemporary Dance Company, the Hong Kong Dance Company, Edward Lam Dance Theatre, the Hong Kong Arts Festival and the Chinese Artists Association of Hong Kong, Musica Viva and The Hong Kong Academy for Performing Arts Alumni Association, the Hong Kong Arts Festival and Fredric Mao Theatre Project, the Hong Kong Philharmonic Orchestra, Theatre du Pif, Zuni Icosahedron, the Hong Kong Youth Symphony Orchestra, the Hong Kong Fringe Club, Opera Hong Kong, Hong Kong Singer-Song Writers and the Hong Kong Sinfonietta.



Featuring more than 100 dancers and creative personnel, the spectacle *Qingming Riverside* performed by the Hong Kong Dance Company offered a gateway to a prosperous Utopian past and a salute to the long and profound history of Chinese culture.

The rich diversity of programmes by some of Hong Kong's best-known and respected cultural talent, as well as the next generation of young and emerging stars, is designed to highlight the uniqueness of the Hong Kong cultural scene and provide an exchange platform for artists from Hong Kong and the Mainland.

In addition to the performing arts programmes, two large-scale visual art exhibitions — Legacy and Creations — Ink Art vs Ink Art, and Legacy and Creations — Art vs Art — were jointly presented by the Hong Kong Museum of Art and two leading museums in Shanghai, the Shanghai Art Museum and the Museum of Contemporary Art, Shanghai. These exhibitions reflect the culture and lifestyle of the Hong Kong people and complement the Expo theme: 'Better City, Better Life'.

Film Archive and Film and Video Programmes

Hong Kong Film Archive

The Hong Kong Film Archive's major functions are to acquire, preserve, catalogue, and document Hong Kong films and related materials. Its major facilities include a cinema, an exhibition hall, a resource centre and four temperature-controlled collection stores. It has already acquired 9 116 films and 1 020 067 related items, mainly through donations and loans. Major acquisitions include more than 65 000 film-related materials from the 1950s to 1990s from Shaw Brothers (HK) Limited and nearly 100 film print titles and 3 000 film-related materials from Dream Movie Entertainment Overseas Limited. During 2009-10, the Film Archive continued its film research efforts and carried out oral history interviews with film veterans. Several publications, including *The Cold War and Hong Kong Cinema* (in Chinese), *Eileen Chang: MP & GI Screenplays* (in Chinese) and *Oral History Series (6): Director Lung Kong*, were released during the year. Major exhibitions included *In the Name of Love: The Films of Evan Yang*, *The Legend & The Beauty of Lin Dai* and *Humble Beginning: Early Films of the Yuen Clan*. The Archive attracted 296 907 visitors during the year.



The Hong Kong Film Archive acquired more than 65 000 film-related materials from the 1950s to 1990s that were donated by Shaw Brothers (HK) Limited.



One of the major exhibitions held at the Hong Kong Film Archive, *The Legend & The Beauty of Lin Dai* displayed artefacts of the legendary actress.

Film and Video Programmes

The Film Programmes Office focuses on the cultivation and promotion of film culture in Hong Kong and, in 2009-10, organised a variety of very well-received film and video programmes and seminars, thus enabling local audiences to appreciate international cinematic arts and experience diverse cultural activities.

Highlights of the year included the International Children's Film Carnival, Chinese Film Panorama 2009, the 38th French Cinepanorama and Repertory Cinema 2009 Programme 2 : Jean-Luc Godard featuring world classics by French film master Jean-Luc Godard, and the showing of Fei Mu's long-lost film *Confucius*. Other thematic programmes included *In the Name of Love: The Films of Evan Yang*, *A Wreath for Madame Kawakita*, *e-wave to new wave: Life as Art, Life as Dream* — Allen Fong in Retrospective, *The Legend & The Beauty* — The Films of Lin Dai; and *Images of the Silk Road*.



The Hong Kong Film Archive organised e-wave to new wave: Life as Art, Life as Dream — Allen Fong in Retrospective in recognition of Allen Fong's unique achievements in the local film industry and his passion for art and life.

To support major local film events, the Department provides venue sponsorship to the annual Hong Kong Film Awards Presentation Ceremony. It also provides funding support to the Hong Kong Arts Centre and Microwave Co Ltd for the annual Hong Kong Independent Short Film and Video Awards and the Microwave International New Media Arts Festival, respectively, to encourage creative, independent productions of short films and videos and to promote the media arts.

Music Office

The Music Office promotes the knowledge and appreciation of music in the community, especially amongst young people, with a view to creating a new generation with an interest in music. The Office provides instrumental and ensemble training and organises a variety of music activities. The services and activities provided in 2009-10 included an instrumental music training scheme for 4 600 trainees; 18 youth orchestras, bands and choirs with 1 400 members; short-term music interest courses for 2 250 participants; and about 390 music activities that attracted the participation of 165 000 people. The latter included a music camp, youth music interflows, and a variety of education-oriented programmes for students and the community.



The Music Office Youth Choir was awarded four prizes in the 4th International Choral Festival themed 'A Voyage of Songs' in Penang, Malaysia.

The Music Office also arranged several cultural exchanges during the year. The Music Office Youth Choir participated in the 4th International Choral Festival 'A Voyage of Songs' in Penang, Malaysia in July 2009. The Youth Choir, which was praised by the jury for its outstanding artistic achievement, was awarded four prizes in Festival competitions. The Office also arranged exchange

activities for youth music groups from Singapore during their visits to Hong Kong.

Indoor Stadia

The 12 500-seat Hong Kong Coliseum and 3 500-seat Queen Elizabeth Stadium are well-designed, multi-purpose indoor stadia that allow the staging of a wide variety of activities. Their flexible seating arrangements and excellent facilities are ideal for holding large-scale events that range from spectacular entertainment and cultural performances to international sports and celebratory events. In December 2009, the two stadia were the major competition venues for the Hong Kong 2009 EAG.

Hong Kong Coliseum

Hong Kong Coliseum event highlights during the year included concerts by popular singers Stefanie Sun from Singapore and Amit, Join Love Club, Lollipop, Mayday, S.H.E., Super Band, Wu Bai, and Harlem Yu from Taiwan. Local artists performing at the Coliseum included Big Four, Eason Chan, Ekin Cheng, Sammi Cheng, Grasshopper, Sam Hui, Leo Ku, Leon Lai, George Lam, Kay Tse and Liza Wang, in addition to stand-up comedian Jan Lamb and Cantonese operatic star Chan Po Chu.



Lollipop, the popular Taiwanese boy band, showed off their drumming talent during their Lollipop I am Legend 2009 Asia Tour at the Hong Kong Coliseum.

Other significant events included the volleyball competition, basketball final competition and closing ceremony of the Hong Kong 2009 EAG, the 2009 FIVB World Grand Prix — Hong Kong volleyball tournament, the World Hong Kong Luminous Dragon Dance & Lion Dance Championships 2010, the Miss Hong Kong Pageant 2009 and a variety show held to celebrate the 60th anniversary of the Founding of the People's Republic of China.



The Hong Kong Coliseum was the venue for the joyful closing ceremony of the Hong Kong 2009 EAG. As the theme song 'You Are the Legend' echoed throughout the arena, the athletes created their own legends after two weeks of intense competition and excellent performances.



The World Hong Kong Luminous Dragon Dance & Lion Dance Championships 2010 represented a twist on the conventional dragon dance, with international teams from around the globe gathering to compete in eye-catching dragon dance performances in the darkened Hong Kong Coliseum.

In total, the Coliseum hosted 154 performances that attracted a total audience of 1 371 000.

Queen Elizabeth Stadium

Queen Elizabeth Stadium played host to a wide variety of entertainment and cultural events, including popular concerts by Alice Amu, at17, Louie Castro and Chow Kai Sang, stand-up comedy by Wong Tsz Wah, *Bravo! Broadway & Hollywood* by the Hong Kong Philharmonic Orchestra, *Nouvelle Vague Meets High Tone* during Le French May 2009, a children's musical by the Little Big Club, the Summer Fun Series Parent-Child Puppet Party, the Hong Kong Youth Music Interflows Symphonic Band Contest, the 2010 International a Cappella Extravaganza, a variety show in celebration of the 60th anniversary of the Founding of the People's Republic of China and the 2009 XXXIII Asian Hairstyling Competition.



In April 2009, young artists Ellen Loo and Eman Lam of popular local girl band at17 delivered two nights of pop music to thousands of fans at the Queen Elizabeth Stadium.

Sporting events included the table tennis and badminton competitions of the Hong Kong 2009 EAG, the 2nd Hong Kong Games Badminton Competition, the 2009 Hong Kong Bodybuilding Championships, the 2009 ITTF Junior Circuit — 1st Hong Kong

Junior Open table tennis competition, the 2009 Hong Kong Open International DanceSport Championships and the Hong Kong Open Badminton Super Series 2009.



Ko Lai-chak, the renowned table tennis star of the Hong Kong team, swept to the mixed doubles gold with his teammate Tie Yana at Queen Elizabeth Stadium in the Hong Kong 2009 EAG.

The Stadium hosted 273 performances for a total audience of 426 000 during the year.

Urban Ticketing System (URBTIX)

URBTIX, which was launched in 1984, has become one of the leading ticketing systems in Hong Kong, and serves 43 regular performance venues with an aggregate seating capacity of more than 100 000. At present, there are 39 URBTIX ticketing outlets throughout Hong Kong, 15 of which are housed in LCSD cultural venues.

This ticketing system provides a wide range of convenient and reliable ticketing services to both event presenters and the public. Customers are offered the best available seats in real time through multiple ticketing channels, including a wide network of outlets for box office sales in addition to telephone and 24-hour Internet bookings. The bilingual user-friendly URBTIX system allows customers to choose their preferred seats and to obtain event information and seating plans. In 2009-10, URBTIX sold 4.14 million tickets to more than 7 400 performances, for a total sales volume of \$677 million.



URBTIX, which has served the local community for more than 25 years, continues to be one of the leading ticketing systems in Hong Kong.

Public Libraries

The LCSD operates the Hong Kong Public Libraries (HKPL) which is a library network comprising 66 static and 10 mobile libraries. It also manages the Books Registration Office. The library system provides free library and information services to meet the community's need for knowledge, information, research, and recreation and to support lifelong learning and continuous education. It promotes reading and the literary arts and offers library extension activities to people of all ages.



The Hong Kong Public Libraries system provides free library and information services to meet the community's need for knowledge, information, research and recreation.

The HKPL has 3.81 million registered borrowers and a comprehensive collection of library materials, including 10.81 million books and 1.65 million multimedia materials. More than 61.32 million books and other library materials were borrowed from Hong Kong's 76 public libraries during the year.

The Hong Kong Central Library is a major information and cultural centre, offering a total stock of more than 2 million items and providing a wide range of facilities. Special features include an arts resource centre and a multimedia information system, a central reference library with six subject departments, a Hong Kong

literature room, a map library, a language learning centre, a young adult library and a toy library. Facilities are also available for hire, including a 1 500-square-metre exhibition gallery, a 290-seat lecture theatre, two activity rooms, a music practice room and eight discussion rooms.

In addition to hosting regular cultural activities and talks, the Hong Kong Central Library also organised a wide range of large-scale cultural and scholarly talks throughout the year, including a Subject Talk on Cosmopolitan Hong Kong, Explore the World of Medicine: Public Lecture Series 2009, a Subject Talk Series on Life & Death Education: Peace Within, Public Lectures on History and Business in China 2009-10, a Public Lecture entitled Prof. Charles K. Kao and Optical Fibre, 'New Vision in the 21st Century' Subject Talk Series 2009 entitled The Outstanding Young Persons' Discourse on Adversity Resilience and Public Lectures on Asian Studies 2009.



Prof. Francis T Lui of the Hong Kong University of Science and Technology discussed the impact of the global financial crisis on the Hong Kong economy during a subject talk entitled Cosmopolitan Hong Kong.

Public Libraries Advisory Committee

The Home Affairs Bureau has set up a Public Libraries Advisory Committee to advise the Government on the overall development strategy of the HKPL. Its members include professionals, academics, community personalities and government representatives.

District Council Review

Consolidating the efforts made in 2008, which saw the implementation of the District Council Co-management Scheme, Hong Kong's public libraries continued to collaborate with the District Councils (DCs) to develop district library services and to organise activities that better meet the needs and aspirations of local residents. Their concerted efforts provided the impetus for another year of encouraging development, which is best illustrated by the growing diversity of the community involvement activities organised for local communities and the wider variety of work projects undertaken to enhance library facilities and improve the library environment.

With financial support from the DCs, more than 3 000 regular extension activities, including storytelling, subject talks and workshops, were organised throughout the year. Increased interest and support were also witnessed amongst the DCs for organising large-scale activities to promote reading, many of which involve outreach efforts to bring public libraries to local communities. Examples of these activities include the Summer Reading Programme 'Delightful Reading Journey' in Sham Shui Po, 'Vote for Good Books for Children and Youth' and Creative Book Report Writing in Tuen Mun, and the 'Healthy Green Reading in

Sha Tin' Carnival and Book Review Competition in Sha Tin, and a number of new initiatives, such as the Book Fiesta in the North District and the Community Wall Painting and Bookmark Design Competition on Road Safety in Sai Kung. Often co-organised with district organisations, these outreach activities boost the popularity of Hong Kong's public libraries and involve the community more closely through diversified approaches to the promotion of reading in different walks of life. Some of the DCs also support reading by organising promotional campaigns to subsidise the establishment of additional community libraries or the improvement of the facilities of existing community libraries under the Community Libraries Partnership Scheme.

The DCs have also been actively enhancing library facilities and environment. In addition to providing the necessary financial support for work projects, the DCs also encourage the proactive identification of library facilities that need improvement. Examples of work projects undertaken in 2009-10 included the reprovisioning of the Butterfly Estate Public Library in Tuen Mun District in June 2010 to allow the accommodation of more facilities and patrons; the upgrading and replacement of building services such as air-conditioning systems, lighting systems and CCTV systems; the installation of Braille floor plans; and the upgrading of audio-visual systems to facilitate the organisation of library extension activities.

Extension of Library Opening Hours

In April 2009, all 33 major and district libraries saw their opening hours extended from 61 or 62 hours to 71 hours a week to provide

more convenient services and to meet the needs of a wider spectrum of user groups. The major and district libraries in urban areas have extended their morning operating hours six days a week and their evening hours on all weekdays and Saturdays, whilst those in the New Territories have increased Saturday opening hours and cancelled weekly closing days. The opening hours of these libraries have also been aligned to provide seven-day-a-week library services to the public.

All major and district libraries now open at 9:00 am every morning, except for Mondays or Thursdays when they open at noon, and operate until 8:00 pm on weekdays and Saturdays.

New Initiatives in Library Services

The HKPL is making a dedicated effort to improve its service to the public by enhancing its library stock, reference and information services, and use of information technology, and by promoting good reading habits in the community.

With a view to promoting the use of oral history in Hong Kong studies and to bring about wider public appreciation of the important role of oral history in preserving local history and culture, the Hong Kong Oral History Special Collection project was launched at the Reference Library of the Hong Kong Central Library in October 2009 with the support of nine founding partners from the local tertiary institutes. The Collection aims to provide a wide range of reference materials including oral history records, audio-visual programmes, books, resource guides, research outputs on oral histories of Hong Kong and materials deposited by the

founding partners for public reference. A core collection of standard works, journals and reference resources on the theories and practice of oral history is also available. The Hong Kong Oral History Information thematic website was also launched by the Library as a one-stop information portal for locating oral history resources held in the Special Collection and local archives, libraries and museums.

Launched in August 2008, the Sports & Fitness Collection aims to promote public awareness of the attainment of healthy living through sport and exercise and to help amateurs, professionals, and the general public to enhance their sporting skills and physical fitness through access to library resources. The collection has expanded to its present size of 17 000 items, including books, reports, magazines, multimedia resources, electronic databases, e-books and news clippings. To enhance access to the collection, a Sports and Fitness Information Website has been developed as a one-stop Internet portal that allows readers to check out, reserve or renew library materials, and make enquiries about relevant subjects through the online 'Ask A Librarian' service. To enhance public awareness of sport and fitness and to promote the collection, subject talks, roving book exhibitions, and reading activities such as 'Olympic Book Corners' and the 'Olympic Sport and Literature Competition — Hong Kong Phase' were organised in 2008 and 2009 respectively. Focus was also placed on user education, with workshops incorporating specially designed hands-on activities held regularly throughout the year to publicise online access to the Sports & Fitness Collection. These workshops were

particularly well received by teachers and students of the Physical Education of Hong Kong Diploma of Secondary Education.

To promote and support lifelong learning, Hong Kong Public Libraries will continue to collaborate with the Education Bureau to encourage school students to use public library services by offering the Library Cards for All School Children Scheme. In addition, Open University of Hong Kong course materials are available in 16 public libraries to facilitate the public's pursuit of self-learning.

Information Technology Initiatives and Digital Library Services

The HKPL's Library Automation System (LAS) is one of the world's largest computerised library systems with both Chinese and English capabilities. It provides 24-hour Internet library services, including online catalogue searching and the reservation and renewal of library materials. The HKPL also provides a wide range of online services through its website (www.hkpl.gov.hk), which recorded more than 152 million visits in 2009-10. It is planning to replace the existing LAS with a new library system and to launch a pilot run on a Radio Frequency Identification (RFID) sub-system to enhance the efficiency of public library services.

During the course of the year, more than 85 new Internet Express Terminals with a motorised height adjustment feature were installed in branch libraries to promote the wider use of information technology. In addition, more than 1 700 of the computer workstations in libraries were provided with an Internet

connection for public use. Wi-Fi service is available in all 66 static public libraries.

The Multimedia Information System (MMIS) has opened up new realms of information retrieval by offering the public instant access to a wide variety of digital documents and audio and video programmes. It provides a powerful and sophisticated one-stop search facility that enables library users to explore multimedia archives via the Internet or through any of the 600 workstations at the Hong Kong Central Library or 26 major and district libraries. A major upgrade of the MMIS based on the latest technology is currently underway, with completion expected in 2013.



The Multimedia Information System provides a one-stop search facility that enables library users to explore multimedia archives via the Internet or through any of the 600 workstations at the HK Public Libraries.

Reference and Information Services

Reference and information services are available at the Hong Kong Central Library and five other major libraries — the City Hall, Kowloon, Sha Tin, Tsuen Wan and Tuen Mun public libraries. The Reference Library at the Hong Kong Central Library has six subject departments with a total collection of 1 million items and a wide-ranging collection of electronic resources, including 59 online

databases, 48 000 e-books and multimedia materials. The Library also holds a permanent collection of books on Hong Kong and the depository collections of nine international organisations.



Reference and information services are available at the Tuen Mun Public Library, one of Hong Kong's five major libraries.

Specialised reference services are available at the Arts Resource Centre, the Hong Kong Literature Room and the Map Library of the Hong Kong Central Library. In addition, the City Hall Public Library offers specialised reference services through its Business and Industry Library, Creativity and Innovation Resource Centre, and Basic Law Library. The Kowloon Public Library provides specialised resources and services through its Education Resource Centre. During the year, the HKPL handled a total of 3.9 million enquiries.

To further meet the public's research needs, the Hong Kong Central Library has a referral service in place to assist registered library users in gaining access to the collections of The University of Hong Kong Libraries.

Extension Activities and Promotion of Reading and the Literary Arts

Outreach programmes form an integral part of library services, and Hong Kong's libraries organised a balanced mix of activities throughout the year, including storytelling programmes, book displays, exhibitions and community talks. A total of 19 879 library outreach programmes were offered in 2009-10.

In addition, a variety of reading programmes and reading-related activities were also organised to promote reading amongst, and sustain the reading interest of, library users. The annual Summer Reading Month was held from July to August to attract children's interest and promote family reading. The highlight of the 2009 programme, which carried the theme 'The Family of the Chinese Nation', was an exhibition that presented interesting information on the ethnic groups in China to enlighten children about the unique culture and customs of different ethnic groups.



A Summer Reading Month 2009 exhibition themed 'The Family of the Chinese Nation' was held to celebrate the 60th anniversary of the Founding of the People's Republic of China.

Teen Reading Clubs were formed at 32 major and district libraries during the year, with Family Reading Clubs set up at five major libraries. Meet-the-Author 2009 sessions were organised thematically to enhance young people's reading experience. To tie in with the 4.23 World Book Day, and in celebration of the 60th anniversary of the Founding of the People's Republic of China, the

HKPL organised a school-wide creative writing and collage design competition on the theme 'China Today', which aimed to broaden young people's reading scope and deepen their understanding of different perspectives while promoting reading and arousing social awareness through the study of modern China.

Many other special programmes and competitions were held throughout the year to promote creative writing and encourage the appreciation and development of the literary arts. The 10th Hong Kong Biennial Awards for Chinese Literature, for example, was held in collaboration with the Hong Kong Arts Development Council to encourage creative writing in Chinese and to support budding writers. Other major creative writing competitions included the 19th Chinese Poetry Writing Competition in 2009 and Competition on Story Writing in Chinese for Students in 2009.



Under Secretary for Home Affairs, Ms Florence Hui, read aloud one of the winning stories in the Competition on Story Writing in Chinese for Students in 2009 at the presentation ceremony.

A variety of cultural programmes were held during the year to celebrate the 60th anniversary of the Founding of the People's Republic of China, including the aforementioned creative competitions in conjunction with 4.23 World Book Day 2009, and a public lecture series shared the same theme on 'China Today'. All of these programmes were designed for people in Hong Kong to

know more about the rich culture and heritage of the motherland and the development of modern China.

Community Libraries

Libraries@neighbourhood is a community library partnership scheme designed to provide community-based library services in collaboration with non-profit-making local community organisations. Participating organisations are offered a block loan of library materials and professional advice to set up community libraries that meet the needs of their target clients. By the end of 2009-10, 151 community libraries had been set up.

Books Registration Office

The Books Registration Office helps to preserve Hong Kong's literary heritage through the registration of local publications, and monitors the effective use of the International Standard Book Number (ISBN) system. It publishes 'A Catalogue of Books Printed in Hong Kong' in the *Government Gazette* on a quarterly basis, and this Catalogue can also be accessed through the Internet. In 2009-10, the Office registered a total of 13 763 books, 12 226 periodicals and 886 new publisher prefixes conforming to the ISBN.

Museums

The seven major museums managed by the Department are the Hong Kong Museum of Art, the Hong Kong Museum of History, the Hong Kong Museum of Coastal Defence, the Hong Kong Science Museum, the Hong Kong Space Museum, the Hong Kong Heritage Museum and the Dr Sun Yat-sen Museum. In the interests of study, education, and enjoyment, these museums acquire, conserve, research, exhibit, and interpret Hong Kong's tangible and intangible cultural heritage.



The Hong Kong Museum of Coastal Defence, the territory's most formidable fortifications when they were built more than 100 years ago, preserves and presents Hong Kong's 600-year history of coastal defence.

The Department also manages the Hong Kong Film Archive, the Art Promotion Office, the Hong Kong Heritage Discovery Centre, the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre and seven smaller museums, including the Flagstaff House Museum of Tea Ware, the Lei Cheng Uk Han Tomb Museum, the Law Uk Folk Museum, the Sheung Yiu Folk Museum, the Sam Tung Uk Museum, the Hong Kong Railway Museum and the Fireboat Alexander Grantham Exhibition Gallery.



The Hong Kong Railway Museum is an open-air museum converted from the old Tai Po Railway Station. Shown here is one of the two locomotives on exhibition at the museum.

Future Development of Museum Services

The Committee on Museums, which was established in November 2004 to advise the Secretary for Home Affairs on the provision of public museum services, submitted a Recommendation Report to the Government in May 2007. This Report sets out long-term plans for the development of public museum facilities and services, and its recommendations cover the following areas: (a) a development strategy for public museum services; (b) performance enhancement and the promotion of patronage; (c) community involvement and partnership; (d) public museum funding; (e) public museum governance; and (f) public museum staff development. The Government has studied these recommendations and decided that the LCSD should continue to manage Hong Kong's 14 public museums. The Government committed to further improve the museum services.

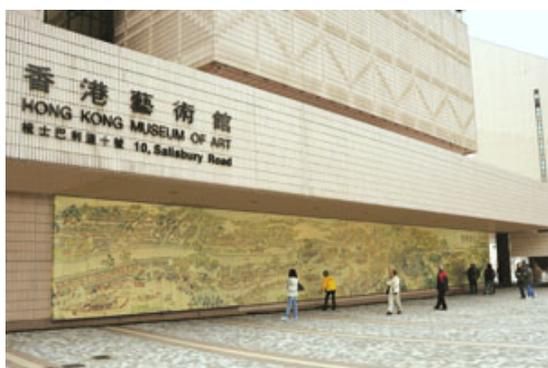
Hong Kong Museum of Art

The mission of the Hong Kong Museum of Art is to bring to Hong Kong a multicultural vision of world art and culture through exhibition programmes with an international perspective. One of

the major exhibitions organised in 2009-10 was a collaboration with the art foundation of international fashion brand Louis Vuitton, LOUIS VUITTON: A PASSION FOR CREATION, which gave the Museum a fresh new image and attracted a new audience. The Prosperous Cities: A Selection of Paintings from the Liaoning Provincial Museum featured representative works of Chinese paintings in history, some of which were once the prized possessions of the Qing emperor Qianlong. Lofty Integrity: Donation of Works by Wu Guanzhong was staged to honour the generous donation of works by Wu Guanzhong, an internationally acclaimed master of painting and an important figure in 20th Century Chinese art history. The exhibition reviewed this late master's artistic development and reflected his most recent artistic pursuits.



The LOUIS VUITTON: A PASSION FOR CREATION exhibition gave the Hong Kong Museum of Art a fresh new image and attracted new audiences.



The Prosperous Cities: A Selection of Paintings from the Liaoning Provincial Museum featured representative works of Chinese paintings in history.

The Hong Kong Art: Open Dialogue Exhibition Series IV, which was curated by guest curators, explored new curatorship directions in Hong Kong and featured the works of local artists. Other thematic exhibitions held during the year included The Ultimate South China Travel Guide — Canton, Glittering Beauty: Chinese Accessories from the Hong Kong Museum of Art, New Literati Painting and Homage to Ha Bik-chuen: Art of an Eternal Spring.

The Hong Kong Contemporary Art Biennial Awards 2009 competition received a very encouraging response from local artists. More than 2 200 entries in different media were submitted to the competition, with 14 artworks selected for awards. The Museum also organised a wide range of educational activities, some of which were co-organised with art groups and cultural organisations. They included 'New Teens Online' to coincide with the new Senior Secondary School Curriculum, the Summer Art Cadets 2009 Discovery Trip, the School Culture Day Scheme and a number of in-house educational activities. The Hong Kong Museum of Art attracted 338 067 visitors during the year.

To foster cultural exchange, the Museum collaborated with the Guangzhou Museum of Art to stage the A Retrospective Exhibition of Ding Yanyong's Art as a programme of the Greater Pearl River Delta Cultural Co-operation.

Flagstaff House Museum of Tea Ware

Situated in Hong Kong Park, the Flagstaff House Museum of Tea Ware is a branch of the Hong Kong Museum of Art that is devoted to the study and promotion of tea culture.

A thematic exhibition entitled The Artistry of Yixing Pottery: The K.S. Lo Collection of the Flagstaff House Museum of Tea Ware was held in 2009-10, during which more than 110 artefacts of refined Yixing ware from the Ming Dynasty (1368-1644) to the late 20th Century were on display. The Museum attracted more than 163 460 visitors during the year.

To enhance creativity in the art of pottery tea ware, the 2010 Tea Ware by Hong Kong Potters competition was held in 2009, and the Museum received a record number of entries and entrants.

To foster cultural exchange, the Museum of Tea Ware had staged a thematic exhibition Tea Through the Ages: An Art of Living featuring the museum's collections at the Royal Museum of Mariemont, Belgium as a programme of the international arts festival Europalia, China.

Hong Kong Museum of History

The Hong Kong Museum of History makes a concerted effort to collect, preserve and display cultural objects that are closely related to the history of Hong Kong and the South China area. Its mission is to enrich cultural life, strengthen social cohesion and nurture a national identity.

In addition to its permanent exhibition, The Hong Kong Story, the Museum presents various thematic exhibitions in conjunction with other museums and cultural organisations in Hong Kong, Mainland China, and cities throughout the world. Three major exhibitions were organised during the year, namely, Modern Metropolis:

Material Culture of Shanghai and Hong Kong, A Century of China and Legends of Luxury and Elegance: Lifestyles of the Han Nobility. The former two programmes were staged to celebrate the 60th anniversary of the Founding of the People's Republic of China. The Museum also collaborated with various government departments and local institutions to present exhibitions on Hong Kong, including Traditional Festivals in Hong Kong, Pioneer Archaeologist in South China: Father Maglioni's Collection of Archaeological Finds and In memory of The King of Radio Broadcasting — Exhibition of Mr. Chung Wai-ming's Collection.



Held at the Hong Kong Museum of History, the A Century of China exhibition told the story of China and its political, economic, social and cultural transformation over the past 160 years.

To foster public interest in local history and cultural heritage, the Museum organised a rich variety of educational and extension activities throughout the year. A major highlight was the International Academic Conference on the History of the State Making of the PRC, which was jointly organised in June 2009 with The Chinese University of Hong Kong and East China Normal University to mark the 60th anniversary of the Founding of the People's Republic of China. The Conference gathered more than 40 world-renowned historians, who presented their latest research findings on the early years (1949-1958) of the PRC. The Hong

Kong Museum of History attracted 627 138 visitors during the year.

The Hong Kong Museum of Coastal Defence, which is a branch of the Hong Kong Museum of History, was converted from the old Lei Yue Mun Fort in Shau Kei Wan. In addition to its permanent exhibition, 600 Years of Coastal Defence in Hong Kong, the Museum staged two thematic exhibitions, People's Liberation Army Hong Kong Garrison and Escape from Hong Kong: The Road to Waichow, during the year. A total of 125 940 visitors patronised the Museum in 2009-10.



An exhibition on the People's Liberation Army Hong Kong Garrison covered the Garrison's formation, training and contributions to the Hong Kong Special Administrative Region.

The Dr Sun Yat-sen Museum is housed in a historic residence called Kom Tong Hall. Its two permanent exhibitions on Dr Sun and thematic exhibitions entitled A Sketch of Soong Ching Ling and Her Artefacts and Icon of an Era — the Dr Sun Yat-sen Mausoleum 1929.6.1 attracted 109 453 visitors during the year.



The thematic exhibition A Sketch of Soong Ching Ling and Her Artefacts, showcasing a selection of valuable artefacts and photographs, provided a glimpse of Soong Ching Ling through intimate details of her life.

The Hong Kong Museum of History also manages three small branch museums, namely, the Fireboat Alexander Grantham Exhibition Gallery at Quarry Bay Park, the Lei Cheng Uk Han Tomb Museum in Sham Shui Po and the Law Uk Folk Museum in Chai Wan, which attracted 102 926, 33 290 and 14 638 visitors, respectively, during the year.

Hong Kong Science Museum

The mission of the Hong Kong Science Museum is to promote public interest in science and technology through international-calibre services and facilities. The Museum also strives to continually add to its impressive collection of science-and technology-related artefacts for research, education and appreciation by the general public.

To celebrate the 60th anniversary of the Founding of the People's Republic of China, the Museum presented Biodiversity in China — An Exhibition on China's Wildlife Specimens, which enhanced visitors' understanding of the rich biodiversity of China and the importance of natural habitat conservation. The Candy Unwrapped

exhibition, which revealed the surprising biology, chemistry, physiology and psychology underlying the world of candy, was presented during the summer holidays.



Living mainly in the middle and lower Yangtze River, the Chinese alligator is one of the smallest crocodylian species in the world.



Children jumping on the oh-so cushy giant tongue that was the highlight of the Candy Unwrapped exhibition at the Hong Kong Science Museum. They learned about taste buds, where they exist and the incredible sensory complexity of the human tongue.

In collaboration with the China Satellite Maritime Tracking and Control Department, the Museum also organised a number of public activities surrounding the Visit of the Yuanwang-6 Space Tracking Ship to Hong Kong from April 30 to May 3, 2009. These activities included guided tours of the ship's facilities and an exhibition that introduced its missions and technology. The ship's resident experts and crew also gave a public lecture at the Museum. These activities attracted 13 600 visitors. Other special exhibitions held during the year included Exploration of Time, Polar

Crisis — Climate Change and the display of a 91-year-old vintage car called Beastie.

The Science Museum organised the Secondary School Science Quiz Competition 2009, attracting the participation of 78 schools. The Science News Corner also staged three thematic exhibitions, namely, the Science of Human Locomotion, Bio-hydrogen Production from Wastewater and Transgenic Fish for Rapid Monitoring of Estrogenic Pollution, during the year. These exhibitions were jointly developed by local universities and the Museum to showcase the latest research achievements and technological breakthroughs in Hong Kong.

Jointly presented by the Department of Earth Sciences and Stephen Hui Geological Museum of The University of Hong Kong, the Geotechnical Engineering Office of Civil Engineering and Development Department, the Geological Society of Hong Kong and the Museum, Hong Kong Geology 360 enhanced the public's understanding of the local geological environment and the need to preserve our geological heritage through a series of lectures, field visits and a special exhibition on local geology. The programme began in May 2009 and ran until late October.

The Distinguished Chinese Scientists Lecture Series 2009 invited outstanding scientists from the Mainland and Hong Kong to deliver five public lectures in November on the topics of public health, lunar exploration, aviation technology, innovative global positioning systems and applications of mathematics. It was jointly organised with the China Association for Science and Technology,

the Beijing-Hong Kong Academic Exchange Centre and the China Association (Hong Kong) for Science and Society.

To commemorate Prof. Charles Kao's 2009 Nobel Prize for Physics, awarded for his groundbreaking achievements in fibre optics communication, the Museum and The Chinese University of Hong Kong jointly presented an exhibition entitled A Tribute to Prof. Charles Kao — Father of Fibre Optics from December 8, 2009 to March 10, 2010. The exhibition introduced details of his academic life and highlighted his achievements over the past 40 years. A concurrent Stamp Sheetlet Design Competition in November 2009 received 389 entries from Open, Secondary and Primary groups.



Prof. Charles Kao unveiled the design for the definitive stamp sheetlet to commemorate his 2009 Nobel Prize in Physics, which was awarded for his groundbreaking achievements in fibre optics communication.

Science Alive 2009, which was sponsored by the Croucher Foundation and jointly presented with the British Council and the Education Bureau, featured a variety of educational and extension activities, including a science communication contest, workshops, school tours, science walkabout shows, interactive science lectures and science demonstrations on the theme of 'Beautiful Science'.

The Hong Kong Science Museum attracted 1 003 227 visitors during the year.

Hong Kong Space Museum

Officially opened in 1980, the Hong Kong Space Museum is the major local institution dedicated to popularising astronomy and space science. Its main facilities include the Stanley Ho Space Theatre and two exhibition halls, the Hall of Space Science and the Hall of Astronomy. The exhibition halls feature 59 predominantly interactive exhibits, whilst the 23-metre hemispherical dome of the Space Theatre wows audiences with the stunning visual impact of OMNIMAX films and provides educational planetarium programmes.



The new star projection system at the Hong Kong Space Museum's Stanley Ho Space Theatre made a stunning visual impact on the audience.

Funding for the renovation of the two exhibition halls has been secured, and new exhibits will be designed and installed in an immersive environment to simulate the experience of space travel. The Museum's website (<http://hk.space.museum>), with its wealth of information and educational resources on astronomy and space science, remains as popular as ever.

The Space Theatre was closed from November 17, 2008 to June 30, 2009 for the installation of a state-of-the-art star projection system. Between July 1, 2009 and March 31, 2010, the Museum presented three Sky Shows, four OMNIMAX Shows and two School Shows, attracting a total of 282 421 viewers. In addition, the Space Museum and the China Astronaut Research and Training Centre jointly offered a Young Astronaut Training Camp from August 8-14, 2009 with the sponsorship of the Chinese General Chamber of Commerce. Thirty local secondary school students were selected to study basic space science and experience astronaut training in Beijing and Xichang, China.



Young astronauts launch a model rocket during their lesson in basic space science at the Young Astronaut Training Camp.

A special exhibition entitled Beyond Time was jointly presented by the Hong Kong Space Museum and OMEGA in June 2009 to celebrate the 40th anniversary of the first lunar landing. It featured instruments, flight plans, cameras, watches and other exhibits, most of which had never before been seen in Hong Kong. To celebrate the International Year of Astronomy 2009 and to arouse interest in astronomy amongst the general public, the

Museum held The World at Night exhibition, which showcased a stunning photo collection of the world's most beautiful and historic sites against a nighttime backdrop of celestial bodies.

The Astropark, Hong Kong's first stargazing theme park, was opened to the public at the Chong Hing Water Sports Centre in Sai Kung in January 2010. The park, which was designed and is managed by the Space Museum, features specially designed stargazing benches, free binoculars and telescope piers to facilitate casual stargazing for members of the public, as well as astronomical observations by serious amateur astronomers. Replicas of a wide range of ancient Chinese astronomical instruments, including a life-size model of the armillary sphere, are on display to testify to the crowning achievements of ancient Chinese astronomy.



The Astropark, Hong Kong's first stargazing theme park, was opened to the public in January 2010 at the Chong Hing Water Sports Centre in Sai Kung.



Visitors admire the beautifully crafted ancient Chinese astronomical instrument replicas in the Astropark.

During the year, 657 621 members of the public visited the Hall of Space Science, the Hall of Astronomy, the Space Theatre and the 15 temporary special exhibitions, whilst 21 164 people participated in 188 extension activities during the year.

Hong Kong Heritage Museum

The Hong Kong Heritage Museum (HKHM) offers a diverse range of exhibitions and educational activities throughout the year.

To coincide with Le French May 2009 and the theme of this year's HKHM programme series, *A Salute to the Masters*, the Museum organised *The Golden Age of Couture: Paris and London 1947-1957*. Drawn mainly from the Victoria and Albert Museum's renowned collection of French and British fashion and photography, this special exhibition focused on post-war couture during the decade described by Christian Dior as the 'Golden Age' of fashion. Also part of the *A Salute to the Masters* programme series were the *Splendour of Cantonese Opera: Masters Tong Tik Sang and Yam Kim Fai*, which showcased Tong and Yam's achievements in and contributions to the art of Cantonese opera, and *The Enchanting Brush: Selected Works of Chinese Painting and Calligraphy by Chao Shao-an*, which featured representative works by the Lingnan master from the HKHM's collection. A generous donation from Lydia Sum's family made possible an exhibition entitled *Our Beloved 'Happy Fruit' Lydia Sum*, which revisited eight of Lydia's iconic images and considered their relationship with the broader historical and cultural context of Hong Kong since the 1960s.



Drawn mainly from the Victoria and Albert Museum's collections of French and British fashion and photography, The Golden Age of Couture: Paris and London 1947-1957 exhibition explored the creative, social and commercial aspects of this highly traditional and luxurious craft industry and analysed its legacy.



The thematic exhibition Splendour of Cantonese Opera: Masters Tong Tik Sang and Yam Kim Fai featured the achievements and contributions made by Tong and Yam to the art of Cantonese opera.

Throughout the year, a wide variety of guided tours, thematic talks, interactive workshops, demonstrations, outreach activities and Cantonese opera performances, amongst other educational and extension programmes, were held in association with the HKHM's thematic exhibitions. The Museum was also the host organiser of International Museum Day 2009, Hong Kong. The highlight of this event was a car parade entitled 'Museums On the

Go', which toured the territory's sightseeing attractions and shopping areas to introduce the local community and overseas visitors to the wide range of services offered by Hong Kong's museums.



The Museums On the Go car parade toured the territory to promote museum services and resources to citizens and tourists on International Museum Day 2009.

Following the implementation of UNESCO's Convention for the Safeguarding of the Intangible Cultural Heritage in April 2006, the LCSD commissioned the South China Research Centre of the Hong Kong University of Science and Technology in late August 2009 to conduct a territory-wide survey of Hong Kong's intangible cultural heritage (ICH) with a view to compiling an ICH inventory. To enhance the visibility of local ICH, in September 2009, the HKSAR Government submitted four applications to the Ministry of Culture for the inclusion of the *Jiao* Festival of Cheung Chau, the dragon boat water parade of Tai O, the fire dragon dance of Tai Hang and the Yu Lan Ghost Festival of the Hong Kong Chiu Chow Community in the third national list of ICH. Also in September, the application to include Cantonese opera on UNESCO's Representative List of the Intangible Cultural Heritage of Humanity was accepted, making it Hong Kong's first item of world ICH. Amongst the public programmes organised during the year to promote ICH was a

three-day international conference in December, which provided an opportunity for an exchange of experiences in the preservation of ICH on the Mainland, Hong Kong and the East Asian region.



On October 30, 2009, officials and members of Cantonese opera organisations from Guangdong, Macao and Hong Kong gathered to announce the successful inscription of Cantonese opera on UNESCO's Representative List of the Intangible Cultural Heritage of Humanity.



The fire dragon dance of Tai Hang was one of the four applications submitted to the Ministry of Culture for inscription on the list of intangible cultural heritage.

The HKHM, which attracted 478 578 visitors during the year, also manages three branch museums, the Sam Tung Uk Museum, the Hong Kong Railway Museum and the Sheung Yiu Folk Museum. These three branch museums attracted 112 265, 214 293 and 54 458 visitors, respectively.

Art Promotion Office

To heighten appreciation of the art of sculpture, advocate visual arts education, and foster cultural and arts exchanges in the community, the Office teamed up with the Hong Kong Sculpture Society to present the Oasis • Mirage: Hong Kong International Sculpture Symposium in 2009 at the West Kowloon Waterfront Promenade. The Symposium involved a variety of exciting programmes and attracted more than 80 000 visitors. The Artists in the Neighbourhood Scheme IV is the Office's major community arts programme. Under the auspices of the Scheme in 2009, four solo shows for two arts groups and two artists toured various districts. The Visual Arts Thematic Exhibition was co-presented with the Hong Kong Arts Development Council. Following an open invitation for proposals, two thematic exhibitions on Chinese painting and Western art were held from January to February and August to September, 2009, respectively, to showcase the latest works of local artists. In support of equal opportunities for people with disabilities to participate in cultural activities and to promote art to the wider community, the Office collaborated with The Spastics Association of Hong Kong, The Salvation Army, and the Kadoorie Farm and Botanic Garden Corporation to organise a series of hand-weaving workshops and an exhibition for rehabilitated groups. The Art Promotion Office is also actively involved in the arts of ceramics and printmaking via partnership projects with different arts organisations. In the past year, two exhibitions, namely, the Legend of Hong Kong Ceramics in partnership with the Hong Kong Ceramics Society and Youth Impressions in partnership with the Hong Kong Open Printshop, have been held. These exhibitions expanded the opportunities

available for art teachers and scholars to exchange views on ceramics and print art education.



Offering visitors the opportunity to appreciate art creation and chat with artists at work, the Oasis • Mirage: Hong Kong International Sculpture Symposium 2009 served as a good platform for art education.



The Joy of Weaving — SAORI Hand-weaving Project exhibition for rehabilitated groups enabled people with disabilities to participate in cultural activities and promoted art to a wider community.



The Legend of Hong Kong Ceramics exhibition provided opportunities for art teachers and scholars to exchange views on ceramics.

Hong Kong Visual Arts Centre

The Hong Kong Visual Arts Centre, which comprises nine art studios, a lecture theatre, an exhibition hall, and a multi-purpose room, focuses on visual arts training and promotion and offers facilities for hire to professionals. A graduation exhibition for the Art Specialist Course was held at the Centre in January 2010. To promote the development of Hong Kong art, the Centre has also organised a series of New Media Art workshops and video screenings.

In partnership with the Hong Kong Graphics Society, Printmakers in Residence 2009 was held at the Hong Kong Visual Arts Centre last year. Six printmakers from Mainland China, Taiwan, Macao and Hong Kong conducted public activities at the printmaking studios to promote the art of printmaking and to facilitate exchange and communications amongst artists and visitors.



Printmakers from China, Taiwan, Macao and Hong Kong demonstrate woodcut printmaking in the Printmaking Studio of the Hong Kong Visual Arts Centre.

Central Conservation Section

To conserve public museum collections for the present and future generations, the Central Conservation Section completed the restoration and treatment of 666 cultural objects in the past year, including paintings, documents, prints, textiles, metals, ceramics, organic materials and archaeological finds. It also provided technical support for thematic exhibitions and assisted in the management of some 200 000 collection items pertaining to 14 public museums, two heritage centres, the Antiquities and Monuments Office, and the Art Promotion Office.



A conservation specialist demonstrates gold gilding on an eave board of Chik Kwai Study Hall, a typical traditional study hall in Pat Heung, Yuen Long.

Following its achievements in previous efforts, the Section organised a new thematic exhibition, *Discovering Hong Kong's Cultural Traditions*, in February in collaboration with Airport Authority Hong Kong. A colourful exhibition showcasing 24 items from various traditional festivals in Hong Kong was held in the Departures Hall of Terminal 1 at Hong Kong International Airport. These enchanting objects not only impressed local residents and overseas visitors, but also enabled them to savour the joyful atmosphere of Hong Kong's festivals once again prior to departure.



The Discovering Hong Kong's Cultural Traditions exhibition was on display in the Departures Hall of Terminal 1 at the Hong Kong International Airport.

With a view to spreading the message of the importance of artefact conservation and widening the horizons of school students, the Section organised a Conservation Outreach Week under the auspices of the School Culture Day Scheme. The conservation talks, workshops and exhibitions held in the participating schools were well received by teachers and students alike. The Section also organised 25 conservation workshops, guided tours and thematic talks in 2009-10, attracting a total of 1 723 visitors. To elicit greater community support for the preservation of Hong Kong's cultural properties, the Section recruited a volunteer conservation team that together generously contributed 1 100 service hours to various conservation projects throughout the year.

The launching of an internal web-based museum object conservation system has facilitated the composition, sharing, transmission and maintenance of object treatment records amongst conservators and curators to increase operational effectiveness and efficiency within the Section. The Section's recent acquisition of an infra-red micro-chemical imaging system will provide non-invasive micro analysis of various museum

materials for identification purposes and to better understand their chemical changes and deterioration to ensure that an appropriate course of treatment can be formulated.



This newly acquired infra-red micro-chemical imaging system was used to analyse the silk fibres from a birthday hanging.

The Art Museum of Guangzhou Academy of Fine Arts invited the Central Conservation Section to attend its China • Painting (Oil Painting) Restoration and Conservation International Seminar at the Guangzhou Academy of Fine Arts in December 2009, during which a Section representative presented an academic paper entitled the 'Conservation of China Trade Oil Paintings'. This invitation and presentation not only attest to the Section's conservation excellence, but also conferred an opportunity to engage in a professional exchange with its Mainland and international counterparts.

Antiquities and Monuments Office

Through the Antiquities and Monuments Office (AMO), the Department plays an important role in the preservation and promotion of Hong Kong's archaeology and built heritage.

Notable AMO achievements during the year included the declaration of 41 waterworks structures within six pre-war reservoirs, namely, the Pok Fu Lam Reservoir, Tai Tam Group of Reservoirs, Wong Nai Chung Reservoir, Aberdeen Reservoir, Kowloon Reservoir and Shing Mun (Jubilee) Reservoir. With the support of the owners concerned, two private buildings, namely, the Residence of Ip Ting-sz in Sha Tau Kok and the Yan Tun Kong Study Hall in Ping Shan, were also declared monuments during the year.



The waterworks structures of Aberdeen Reservoir were declared monuments in September 2009.

The AMO also carried out restoration and repair works on a number of historical buildings, including Kun Lung Wai and Lo Wai in Lung Yeuk Tau, Man Mo Temple in Tai Po, the Hung Shing Temple in Kau Sai Chau, the Yi Tai Study Hall in Kam Tin, I Shing Kung in Wang Chau, the Leung Ancestral Hall in Pat Heung, the Maryknoll Convent School in Kowloon Tong and The Helena May

building in Central. Full restoration of the Tang Ancestral Hall in Ha Tsuen also commenced in November 2009, with completion targeted for 2011.

The AMO also conducted rescue excavations at archaeological sites threatened by development, helped with environmental impact assessment studies for development projects and monitored the implementation of mitigation measures. A large-scale rescue excavation at So Kwun Wat, Tuen Mun was launched in November 2008 and completed in late July 2009. Archaeological surveys were also carried out in Sai Kung, Yuen Long, Tuen Mun, and Tai Po and on Lamma Island to protect underground archaeological deposits against damage from building work.



Archaeologists collected artefacts from a prehistoric cultural layer at an excavation site in So Kwun Wat, Tuen Mun.

During the year, the Hong Kong Heritage Discovery Centre and the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre attracted 175 178 and 83 723 visitors, respectively. With the help of other organisations, the AMO co-organised three major exhibitions, namely, Remaking Hong Kong: Architecture as Culture, Keys to the Past: Artefacts and Records, and Heritage Alive: Hong Kong Winning Projects of UNESCO Asia-Pacific Heritage Awards for Culture Heritage Conservation at the Hong

Kong Heritage Discovery Centre. A symposium entitled Revitalisation of Urban Heritage Buildings and Sites: Private Sector Experience in Three Cities (Hong Kong, Toronto and Vancouver) was also arranged jointly with the Architectural Conservation Programme of The University of Hong Kong and the Commissioner for Heritage's Office in November 2009.



Panels, exhibits and videos were used to introduce Hong Kong's 12 winning heritage conservation projects in the Heritage Alive: Hong Kong Winning Projects of UNESCO Asia-Pacific Heritage Awards for Culture Heritage Conservation exhibition.

Expert Advisers on Cultural Services

Advice on performing arts activities, the literary arts and museum activities can be obtained from our 195 advisers in 26 areas. They include artists, academics and practitioners who have made significant contributions in their respective fields.

Major Cultural Events

Date	Event
November 2008- June 2009	Hong Kong Book Prize 2008
December 2008- May 2009	Discovering Ethnic Minorities in China — Storytelling Workshop
January-June 2009	Bowen Public Lectures
January-July 2009	Competition on Story Writing in Chinese for Students in 2009
January-September 2009	19th Chinese Poetry Writing Competition in 2009
January-December 2009	10th Hong Kong Biennial Awards for Chinese Literature



Local writers hold their award-winning books at the presentation ceremony of the 10th Hong Kong Biennial Awards for Chinese Literature.

March-April 2009	Philosophy Talk Series
March-May 2009	'Let's Enjoy Cantonese Opera in Bamboo Theatre' at the bamboo theatres in Sheung Shui, Tsing Yi and Tai Po
March 20, 2009- February 28, 2010	New Literati Painting (III) at Hong Kong Museum of Art
March 29- October 26, 2009	The Verve of Light and Shadow: Master Photographers Tchan Fou-li • Kan Hing-fook • Leo K.K. Wong exhibition at Hong Kong Heritage Museum
March-November 2009	Subject Talk on Cosmopolitan Hong Kong
March-December 2009	Explore the World of Medicine: Public Lecture Series 2009
March-December 2009	Meet-the-Author 2009
April-September 2009	4.23 World Book Day in 2009 Creative Competition on 'China Today' and Roving Exhibition on Winning Entries
April-November 2009	Philosophy Talk 2009
April 15, 2009	Encore Series: Piano Recital by Maurizio Pollini

(Concert Hall, Hong Kong Cultural Centre)



The long-awaited Hong Kong debut concert by legendary Italian pianist Maurizio Pollini was received with enthusiasm and rave reviews.

April 29-August 17, 2009

Modern Metropolis: Material Culture of Shanghai and Hong Kong exhibition at Hong Kong Museum of History

April 30-May 3, 2009

Visit of Yuanwang-6 Space Tracking Ship to Hong Kong at Ocean Terminal

May-July 2009

Leaders' Talks Series 2009

May 3, 2009

Community Thematic Carnival —
Tseung Kwan O Family Carnival

'Happy Together' at Po Tsui Park,
Tseung Kwan O

May 3-4, 2009

Staatskapelle Dresden
(Concert Hall, Hong Kong Cultural
Centre)

May 22-23, 2009

*Forbidden Fruit under the Great
Wall* by Huajin Dance Drama
Ensemble
(Auditorium, Tuen Mun Town
Hall)



Choreographed by Zhang
Jigang, the Deputy Director
of the opening and closing
ceremonies of the 2008
Olympics in Beijing,
*Forbidden Fruit under the
Great Wall* is a grand dance
drama telling a tragic love
story set in the affluent world
of Shanxi merchants.

May 22-August 9,

LOUIS VUITTON: A PASSION FOR

2009

CREATION at Hong Kong Museum of Art

May 30-

September 28, 2009

The Golden Age of Couture: Paris and London 1947-1957 exhibition at Hong Kong Heritage Museum



The Golden Age of Couture: Paris and London 1947-1957 exhibition focused on post-war couture drawn mainly from the Victoria and Albert Museum's collection of French and British fashion and photography.

June 14, 2009

Community Thematic Carnival — Sham Shui Po Pleasure Hunting at Po On Road Playground and Lei Cheng Uk Han Garden

June 26-

October 28, 2009

Candy Unwrapped exhibition at Hong Kong Science Museum

July-August 2009

Subject Talk Series on Life & Death Education: Peace Within

July-September 2009	Chinese Clapper Opera Series (Theatre, Hong Kong City Hall)
July 3-August 9, 2009	International Arts Carnival 2009
July 4-5, 2009	Journey of Fantasy, Outdoor Programme in support of the International Arts Carnival 2009 at Hong Kong Cultural Centre, Piazza
July 11, 2009- May 17, 2010	The Artistry of Yixing Pottery: The K.S. Lo Collection of the Flagstaff House Museum of Tea Ware at Flagstaff House Museum of Tea Ware
July 18-August 17, 2009	Summer Reading Month 2009
July 22, 2009- February 22, 2010	Our Beloved 'Happy Fruit' Lydia Sum exhibition at Hong Kong Heritage Museum
July 25-26, 2009	Summer Fun Series — Parent-Child Puppet Party at Queen Elizabeth Stadium
August 2009	'New Vision in the 21st Century' Subject Talk Series 2009: The Outstanding Young Persons' Discourse on Adversity Resilience
August 2009- March 2010	21st Hong Kong Print Awards

August 14-15, 2009 Boundless Multi-Media Series —
The Great War by Hotel Modern
(The Netherlands)
(Theatre, Sheung Wan Civic
Centre)

August 21-23, 2009 The Exquisite Charm of Peking
Opera and Kunqu Opera
(Studio Theatre, Hong Kong
Cultural Centre)

September 2009 Exhibition on Contemporary
Picture Book Illustration in
Germany

September 2009 Inscription of Cantonese Opera
onto UNESCO's Representative
List of the Intangible Cultural
Heritage of Humanity
Submission to the Ministry of
Culture for the inscription of the
Jiao Festival of Cheung Chau, the
dragon boat water parade of Tai
O, the fire dragon dance of Tai
Hang, and the Yu Lan Ghost
Festival of the Hong Kong Chiu
Chow Community on the third
national list of intangible cultural
heritage in China

September-October
2009 Public Lectures on Asian Studies
2009

September 11-13,
2009

Red Rose & White Rose by
National Theatre of China
(Grand Theatre, Hong Kong
Cultural Centre)

September 14, 2009-
March 28, 2010

The Ultimate South China Travel
Guide — Canton at Hong Kong
Museum of Art

September 18-20,
2009

Swan Lake & Raymonda by the
Kiev Ballet (UKraine)
(Auditorium, Tuen Mun Town Hall
and Auditorium, Sha Tin Town
Hall)

September 21-
October 4, 2009

2009 Mid-Autumn Thematic
Lantern Exhibition — Glittering
Garden under the Moon at West
Kowloon Waterfront Promenade

September 21-
November 1, 2009

2009 Mid-Autumn Thematic
Lantern Exhibition — Join Hands
to be the Legend at Hong Kong
Cultural Centre, Piazza



The 2009 Mid-Autumn

Thematic Lantern Exhibition, which took the theme 'Join Hands to be the Legend', displayed giant lanterns featuring EAG mascots Dony and Ami.

September 23, 2009-
January 4, 2010

A Century of China exhibition at
Hong Kong Museum of History



Held at the Hong Kong Museum of History, the A Century of China exhibition featured 165 exhibits from Beijing, Taiwan and Hong Kong.

September 25-
November 22, 2009

The Prosperous Cities: A Selection of Paintings from Liaoning Provincial Museum at Hong Kong Museum of Art

September 26-
October 3, 2009

Mid-Autumn Lantern Design Exhibition 2009 at Hong Kong City Hall, Exhibition Hall

October-November
2009

Public Lectures on Science Fiction

October-November
2009

'60th Anniversary of the Founding
of the People's Republic of China'
Public Lecture Series: China
Today

October 1, 2009

2009 National Day Fireworks
Display

October 2-4, 2009

2009 Mid-Autumn Lantern
Carnivals at Tin Shui Wai Park &
Ginza Square, Victoria Park and
Sha Tin Park & Sha Tin Town Hall
Plaza



The 2009 Mid-Autumn
Lantern Carnivals, held at Tin
Shui Wai Park & Ginza
Square, Victoria Park and
Sha Tin Park & Sha Tin Town
Hall Plaza, boasted beautiful
lantern displays and a variety

of entertainment
programmes.

October 9-November 8, 2009	Silk Road Arts Festival
October 11, 2009	Hong Kong International Jazz Festival 2009 — Outdoor Concert
October 24-25, 2009	Along the Silk Road, Outdoor Programme in support of Silk Road Arts Festival at Hong Kong Cultural Centre Piazza
October 30-31, 2009	Cantonese Operatic Songs Gala Concert at Hong Kong Coliseum
October 30- November 1, 2009	Boundless Multi-Media Series — <i>Electric Requiem: God Save the Queen</i> (Black Box Theatre, Jockey Club Creative Arts Centre)
November 1, 2009	JAL Sky School 2009
November 3, 2009	Encore Series: Guitar Recital by John Williams (Concert Hall, Hong Kong Cultural Centre)
November 5-7, 2009	Distinguished Chinese Scientists Lecture Series 2009 at Hong Kong Science Museum
November 5-9, 2009	Mozart's Opera: <i>The Magic Flute</i> (Grand Theatre, Hong Kong)

Cultural Centre)

November 6-8, 2009

Diary VI • Applause... by dance
artist Mui Cheuk-yin
(Studio Theatre, Hong Kong
Cultural Centre)

November 7, 2009-
January 24, 2010

Homage to Ha Bik-chuen: Art of
an Eternal Spring at Hong Kong
Museum of Art

November 12, 2009-
March 1, 2010

A Retrospective Exhibition of Ding
Yanyong's Art at Guangzhou
Museum of Art

November 13-14,
2009

Gidon Kremer & Kremerata
Baltica
(Concert Hall, Hong Kong Cultural
Centre and Auditorium, Tsuen
Wan Town Hall)

November 13-16, 2009

Edward Lam Dance Theatre —
Man and Woman, War and Peace
(Auditorium, Kwai Tsing Theatre)

November 14, 2009-
February 21, 2010

Europalia, China 2009
Tea Through the Ages: An Art of
Living in Belgium

November 15, 2009

Asian Ethnic Cultural
Performances 2009 at Sha Tin
Town Hall Plaza

November 16-
December 4, 2009

Stamp Sheetlet Design
Competition in Honour of

(Open for competition entries) Professor Charles Kao's 2009
March 2, 2010 Nobel Prize for Physics at Hong
(Prize Presentation Ceremony) Kong Science Museum

November 17-25,
2009 Science Alive 2009 at Hong Kong
Science Museum

November 20, 2009 Encore Series: Duo Recital by Yo-
Yo Ma & Kathryn Stott
(Concert Hall, Hong Kong Cultural
Centre)

November 20-22, 2009 *Korean Fantasy — Scent of
Spring* by National Dance
Company of Korea
(Auditorium, Kwai Tsing Theatre
and Auditorium, Yuen Long
Theatre)

November 21, 2009 Glittering Beauty: Chinese
Accessories from the Hong Kong
Museum of Art at Hong Kong
Museum of Art

November 21, 2009 Youth Band Marathon 2009 at
Hong Kong Cultural Centre Piazza

November 22, 2009 Concert in the Park 2009 at Hong
Kong Cultural Centre Piazza

November 28, 2009-
May 10, 2010 The Enchanting Brush: Selected
Works of Chinese Painting and
Calligraphy by Chao Shao-an from

the Museum Collection exhibition
at Hong Kong Heritage Museum

November 29, 2009

Cantonese Opera Day 2009 at
Hong Kong Cultural Centre

December 2009

Public Lecture on 'Prof. Charles K.
Kao and Optical Fibre'

December 4-6, 2009

Guo Wenjing's Opera: *Poet Li Bai*
(Grand Theatre, Hong Kong
Cultural Centre)

December 5, 2009

Hong Kong 2009 East Asian
Games Fireworks Display



Fireworks light up the sky
over the giant floating stage
that hosted the Opening
Ceremony of the 5th EAG in
Hong Kong.

December 5, 2009

Outdoor Fringe Activities in
support of the Celebration of the
Hong Kong 2009 East Asian
Games Opening Ceremony at

West Kowloon Waterfront
Promenade

December 7-8, 2009 &
December 18-19, 2009

Excerpts of Cantonese Operas by
Tong Tik-sang
(Grand Theatre, Hong Kong
Cultural Centre and Auditorium,
Kwai Tsing Theatre)

December 8, 2009-
March 10, 2010

A Tribute to Prof. Charles Kao —
Father of Fibre Optics exhibition
at Hong Kong Science Museum



A tribute to Prof. Charles
Kao, the Father of Fibre
Optics, was held at the Hong
Kong Science Museum to
commemorate
Prof. Kao's 2009 Nobel Prize
in Physics for his
groundbreaking
achievements in fibre optics
communication.

December 11, 2009

Sound of the Ocean by U Theatre

(Grand Theatre, Hong Kong
Cultural Centre)

December 12, 2009

EAG Cultural Extravaganza at
Hong Kong Cultural Centre



The EAG Cultural Extravaganza featured rhythmic drum shows and folk dancing in addition to performances by local arts groups from some of the EAG's participating countries/regions.

December 18, 2009-
August 31, 2010

Biodiversity in China — An
Exhibition on China's Wildlife
Specimens at Hong Kong Science
Museum

December 20, 2009

Community Thematic Carnival
Series — The Colour of Islands
at the Square Exhibition Area,
Citygate Outlets, Tung Chung

December 20, 2009-

Splendour of Cantonese Opera:

September 27, 2010

Masters Tong Tik Sang and Yam Kim Fai exhibition at Hong Kong Heritage Museum

December 27, 2009

Marching Band Parade 2009 at Hong Kong Cultural Centre Piazza

December 31, 2009

New Year's Eve Countdown Carnival 2009 at Sha Tin Park and Sha Tin Town Hall Plaza cum City Art Square



Scintillating Samba dance and music provided festive heat and an exotic atmosphere at the New Year's Eve Countdown Carnival 2009.

January-February 2010

Public Lectures on History and Business in China 2009-10

January 1, 2010

New Year Day Carnival (Green Ribbon Movement Carnival) at Sha Tin Park

January 17, 2010

Swing Party at Hong Kong

Cultural Centre Piazza

January 29-31, 2010

Donizetti's Opera: *La Fille du Régiment*
(Concert Hall, Hong Kong City Hall)

February 5-
April 25, 2010

New Vision: New Colours at Hong Kong Museum of Art

February 6, 2010

Dance Day at Yuen Long Theatre

February 10-
March 21, 2010

2010 Lunar New Year Thematic Lantern Exhibition — Spring Blessings for a Prosperous Year at Hong Kong Cultural Centre Piazza

February 10-
May 3, 2010

Legends of Luxury and Elegance: Lifestyles of the Han Nobility exhibition at Hong Kong Museum of History

February 15, 2010

2010 Lunar New Year Fireworks Display

February 26-28,
2010

2010 Lunar New Year Lantern Carnivals at Po Tsui Park, Tseung Kwan O, Pak Tai Temple Playground, Cheung Chau and Ko Shan Road Park & Ko Shan Theatre

February 28, 2010

Talk on Lam Kar-sing's Art of Cantonese Opera

(Grand Theatre, Hong Kong
Cultural Centre)

March 26-
October 10, 2010

Lofty Integrity: Donation of Works
by Wu Guanzhong at Hong Kong
Museum of Art



The creative work of recently
deceased Chinese artist Wu
Guanzhong was showcased
at the Lofty Integrity:
Donation of Works by Wu
Guanzhong exhibition,
offering visitors fascinating
insights into the world of this
important artist.

Financial Management

As the controlling officer of the Leisure and Cultural Services Department (LCSD) budget, the LCSD Director is accountable for all expenditures vested under her control. She must ensure that the Department provides high-quality services in an efficient, economical and effective manner.

Source of Funds

The Department's activities are funded through the Government's General Revenue Account. Under Head 95 — Leisure and Cultural Services Department, a total budget of \$5,426 million was allocated for the 2009-10 financial year to meet the operational and capital expenditures of the Department's five programmes, namely, (1) Recreation and Sports, (2) Horticulture and Amenities, (3) Heritage and Museums, (4) Performing Arts, and (5) Public Libraries, and to provide subventions to the Hong Kong Life Saving Society, the Hong Kong Archaeological Society, local sports bodies and camps run by non-government organisations to help them to meet their operating expenses.

Funding for major systems, computerisation and equipment costing more than \$2 million per item comes from the Government's Capital Works Reserve Fund, which also funds the capital works projects planned by the Department. Both funding provision and project progress are supervised by the Architectural Services Department.

Monitoring the Budget

The Department maintains a budgetary control system to ensure that expenditures are properly monitored within the approved budget. Financial management and budgetary control are exercised by about 200 budget holders through a three-tier structure. The line managers at different levels have been delegated the authority to deploy resources, but they are responsible for exercising budgetary control and are accountable for every item of spending.

Fees, Charges and Revenue Collection

The LCSD Director administers more than 740 types of fees and charges. She is also responsible for ensuring that these fees and charges are periodically reviewed and that the revenue from them is collected promptly and is properly accounted for.

The revised revenue estimate for 2009-10 is \$835 million, which came primarily from fees and charges, admission to and the hiring of leisure and cultural activities and facilities, and rent. Revenue is credited to the General Revenue Account.

Public Feedback

To collect users' views about its services, the Department carried out 20 customer satisfaction surveys in 2009-10. Of the 18 surveys that concerned outsourced sports centres, 16 recorded that more than 75 per cent of users were satisfied with the services offered, whilst two recorded more than 65 per cent satisfaction. In an omnibus survey covering all sports centres (including self-managed and outsourced sports centres), public swimming pools, beaches, parks and children's playgrounds, more than 90 per cent of users said they regarded our services as either satisfactory or average. The satisfaction rate expressed in a museum survey was 93 per cent. To ensure ongoing service enhancement, an opinion survey on public libraries and a key project on museum services are currently in progress, with completion expected by early 2011.



A survey has found that more than 90 per cent of users opined that the Department's park services are either satisfactory or average.

Our 'Views from the Public' system maintains a data repository that records the public feedback received through various channels on the Department's policies, facilities, services and staff service quality. The information collected is analysed regularly by type, nature and cause, with reports issued to management to help

them to identify less satisfactory areas and to initiate remedial action.

Outsourcing

The Department has followed the Government's policy of outsourcing non-core activities to the private sector in its provision of public services. The major services that have been outsourced to date include cleaning, security, horticultural maintenance and facility management. As of March 31, 2010, the Department was managing 123 outsourced contracts, covering both leisure and cultural facilities, with a total value of \$2,258 million. The main objective of outsourcing is to improve efficiency and effectiveness.

In drawing up its outsourcing plans, the Department has adopted the following set of predetermined principles.

- The contract must be commercially viable.
- The standard of service must not be reduced.
- The services must be cost-effective.
- There should be no staff redundancies.

Since 2000, the LCSD has contracted out the management of 16 sports centres to deliver quality services to the public in a more cost-effective manner and to make use of the private sector's expertise. These centres are the Jockey Club Tuen Mun Butterfly Beach Sports Centre, contracted out in 2000; the Quarry Bay Sports Centre, Island East Sports Centre, Chun Wah Road Sports Centre, Cheung Sha Wan Sports Centre and Chuk Yuen Sports Centre, contracted out in 2001; the Choi Hung Road Sports Centre, Wo Hing Sports Centre, North Kwai Chung Tang Shiu Kin Sports Centre and Ap Lei Chau Sports Centre, contracted out in 2004; the Fa Yuen Street Sports Centre, Wong Chuk Hang Sports Centre and

Tai Kok Tsui Sports Centre, contracted out in 2005; and the Hiu Kwong Street Sports Centre, Yeung Uk Road Sports Centre and Tin Shui Wai Sports Centre, contracted out in 2007.

In addition, as a result of a previous staff freeze, the Department had no alternative but to contract out the management of several cultural facilities, including the Hong Kong Heritage Discovery Centre in 2005; the Dr Sun Yat-sen Museum and Fireboat Alexander Grantham Exhibition Gallery in 2006; and the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre in 2007.



The Department contracted out the management of the Fireboat Alexander Grantham Exhibition Gallery in 2006.

Contract Management

The Department maintains tight control over the monitoring and assessment of service contractors to protect the wages and employment benefits of non-skilled workers. Regular meetings are held between the headquarters contract management team and the senior managers of the contractors to appraise the latter's performance and exchange views on contract management issues and related policies. These meetings serve as a forum by which the

Department enhances mutual communication and conveys a message of zero tolerance for the exploitation of non-skilled workers. The LCSD has also implemented a computerised appraisal system that provides an overview of contractors' performance trends.

Human Resources

Manpower Planning

There has been a gradual increase in the Department's workforce, with the number of civil servants employed reaching 7 354 by the end of March 2010. This additional manpower has been deployed to meet the staffing requirements of new facilities and services, as well as to replace the non-civil service contract (NCSC) staff positions identified in the Civil Service Bureau's 2006 special review of the employment situation of NCSC staff in all government bureaux and departments.

It is expected that, to meet new service demands and enhance existing services, the Department's workforce will need to expand further, with about 160 new posts to be added in 2010-11.

Employment Situation for NCSC Staff

NCSC staff are employed by the Department under the ambit of the NCSC Staff Scheme to meet service and operational requirements. They are mainly responsible for providing support services in leisure and cultural venues/offices, such as general and administrative support, frontline and customer services, technical support, and information technology services.

Subsequent to the aforementioned Civil Service Bureau special review, the Department had made good progress in replacing about 700 NCSC staff with civil servants, out of the 800 positions targeted for such replacement. The majority of the remaining about 100 positions are expected to be phased out in the coming

financial year, in light of the imminent expiry of the employment contracts of the NCSC staff concerned and the lead-time needed to fill their posts with replacement civil service staff.

Recruitment of Civil Service Staff

Since the resumption of the open recruitment of civil servants in 2007, the Department has conducted recruitment exercises for various departmental grades, including Assistant Leisure Services Manager II, Amenities Assistant III, Artisan (Beach/Swimming Pool), Assistant Librarian, Assistant Manager (Cultural Services) and Assistant Curator II (History). About 160 new departmental-grade recruits have reported for duty in 2009-10 to fill existing vacancies and the new posts created to cater for new initiatives and services and to replace the aforementioned NCSC positions.



The Department has conducted recruitment exercises for a number of departmental grades, including Artisan (Beach/Swimming Pool), since the resumption of hiring civil servants in 2007.

Following a February 2010 decision to leave the governance mode of the public museums currently managed by the LCSD unchanged, the Department has launched fresh recruitment exercises for the Assistant Curator II (Art), Assistant Curator II (Conservation), Assistant Curator II (Science), Technical Officer II (Design) (Cultural Services) and Technical Officer II (Engineering)

(Cultural Services) grades. Recruitment exercises for other departmental grades, including Assistant Librarian and Artisan (Beach/Swimming Pool), are also in the pipeline.

Staff Training and Development

The Training Section organised and provided a wide range of training programmes in 2009-10 to serve Departmental objectives and the training and development needs of our staff.

Growing environmental awareness and increased public concern about the hazards posed by trees has increased the demand for tree specialists in the Department. The Training Section organised professional and specialist training for the staff concerned to strengthen their arboriculture knowledge and professionalism. During the year, the main focus of arboriculture training was the Tree Risk Assessor Training Programme, which was conducted by an international tree expert and trainer in July and August of 2009 and was the first Tree Risk Assessor Training ever held in Hong Kong. Twenty-five officers of the Leisure Services Manager and Amenities Assistant grades obtained the professional qualification of Certified Tree Risk Assessor. In addition, we organised a Certified Arborist training programme in October and November of 2009. Twenty-six Leisure Services Managers and Amenities Assistants obtained the professional qualification of International Society of Arboriculture Certified Arborist. We also arranged professional training for other recognised qualifications, including Professional Diploma in Arboriculture (Chinese University of Hong Kong), National Certificate in Arboriculture (UK) and Tree Surgery for Craftsmen (UK), and some of our staff took part in the

Internship Programme at Arboretum in Royal Botanic Garden Edinburgh (UK) and the Study Visit for Tree Management and Maintenance (Singapore).



The Training Section regularly organises professional and specialist training for the staff concerned to strengthen their arboriculture knowledge and professionalism.

Striving for service excellence is one of the LCSD's core missions. Accordingly, the Training Section provides comprehensive customer service training to hone the service skills of staff. The programmes organised in 2009-10 included a Customer Service Enhancement Training Programme for library staff, Helping People with Disabilities training workshops, and a Management of Violence and Aggression training workshop. In addition, in line with our mission to provide a safe environment for our valued customers, we organised training programmes throughout the year with various professional institutions to ensure our staff are well-informed about fire prevention and fighting, handling dangerous goods and crowd management, thus strengthening public safety in all of our venues.



The Training Section arranged leisure and cultural services staff to undergo crowd management training at the Police Tactical Unit of the Hong Kong Police Force.

To foster high standards and professionalism in our staff for the provision of high-quality services, we have sponsored professional training in museology, librarianship, arts administration and performing arts appreciation. Staff are also given opportunities to widen their horizons in the cultural arena by taking part in overseas training and internship programmes and engaging in exchanges with prestigious international cultural institutions. The invaluable experience and knowledge they have gained have further encouraged the creativity and diversity of the planning and organisation of our public events, thus ensuring the standard of our services is commensurate with Hong Kong's status as a world-class city and events capital.

To provide staff with greater confidence in executing the new Fixed Penalty (Smoking Offences) Ordinance (Cap. 600) in September 2009, we invited speakers from the Tobacco Control Office to deliver talks on both this ordinance and the Smoking (Public Health) Ordinance (Cap. 371) and to discuss their experience of enforcing the law. In addition to organising various types of law enforcement training for staff, we also designed and produced a

video demonstrating the effective execution of law enforcement duties in different smoking offence scenarios.

To further promote health and safety at work and to respond to the Government's increased emphasis on Occupational Safety and Health (OSH), the Training Section continued to provide OSH training programmes aimed at minimising workplace injuries. We also introduced several new courses this year, namely, 'Electricity Safety', 'Work Safety — Cleansing Workers' and 'Safe Use of Lifting Gears and Lifting Appliances', to enhance occupational safety awareness amongst frontline staff. We also continued to provide competency certificates to district and venue safety officers, including the Certificate of Competency in Display Screen Equipment Assessment and the Certificate of Competency in Manual Handling. In addition, the Training Section also organised courses on manual lifting and handling, working on slippery floors, preventing the overuse of soft tissue, tool and machine handling, outdoor work and weather forecasting, fire fighting, the prevention of violence at work, and stress management.

In 2009-10, the Department continued with a Government initiative to offer temporary jobs to youngsters, organising three schemes: the Swimming Pool Trainee (SPT), Beach Trainee (BT) and Library Assistant Trainee (LAT) schemes. Under the auspices of the SPT and BT schemes, the Training Section provided four to six months of training to over 40 youngsters, more than 90 per cent of whom passed the examinations required to gain lifeguard qualifications. These graduates were then able to join the labour force and find jobs in public and private aquatic venues. Some of

those who graduated from the SPT/BT schemes even applied to join government service as civil service lifeguards.

Apart from the above training courses, the Training Section also provided a number of regular programmes covering various Leisure and Cultural Services disciplines, in addition to knowledge and skills training in general and supervisory management, language and communication, computer software applications, and information technology (IT).

Overall, 2009-10 was a successful year. The majority of the training programmes we carried out were very effective, as reflected in the excellent ratings given them by staff. Abundant training opportunities and more than 13 200 training places were made available to all grades and ranks of staff throughout the year, including NCSC and ex-Council contract staff.

Staff Relations and Communication

Our staff are our greatest asset. To meet Departmental challenges together, we attach the utmost importance to maintaining good and effective staff relations and engaging in regular staff communication.



LCSD staff are enthusiastic about contributing to charity, and many of them eagerly participate in the Community Chest's Walk for Millions every year.

Management has regular contact with staff through meetings of the Departmental Consultative Committee and the General Grades Consultative Committee and through meetings with staff unions. Ad hoc meetings, informal gatherings and briefings are also held as and when necessary to discuss issues of mutual concern. The Director also meets personally with staff and staff union representatives to facilitate a better understanding of their concerns and the taking of follow-up actions as appropriate.

The needs of individuals are given equal attention, and the Staff Relations-Staff Welfare Unit is always ready to attend to requests and enquiries from individual staff members regarding their welfare and/or other concerns. Staff are also encouraged to make suggestions about improving and streamlining operations and/or the management of the Department. This year, we invited them to put forward proposals for cost/energy savings. Sixteen suggestions were received, of which three were considered meritorious and granted Nominal and Encouragement Awards.



A staff proposal to install a 'Save Energy' inflatable model on the Hong Kong Science Museum plaza was granted a Nominal and Encouragement Award under the Staff Suggestion Scheme. Members of staff are encouraged to make constructive and practical suggestions to help to enhance office efficiency.

The Department also organises recreational activities periodically. The annual karaoke contest, for example, continues to be a popular event, with the winners performing at the headquarters Christmas Party. To enhance staff *esprit de corps*, we also organise well-attended special-interest classes on such topics as horticulture and physical fitness. The Departmental Volunteer Team and 15 Sports Teams also encourage staff to use their leisure time for worthwhile pursuits. This year, the Volunteer Team paid a visit to the inmates of a care and attention home for the elderly and arranged for underprivileged families to attend the annual Hong Kong Flower Show. The Sports Teams actively participated in various open and inter-departmental sports competitions.



Recreational activities are periodically organised for staff. Here, the winners of the annual karaoke contest perform enthusiastically at the headquarters Christmas Party.



Members of the Departmental Volunteer Team enjoy a visit to an elderly home during their leisure time.



The Departmental Football Team won the championship at the Assistant Leisure Services Manager II Association Football Invitation Tournament 2009.

The informative Staff Newsletter, which is published every three months, is another effective channel for staff communications.

Staff Motivation

One of our aims is to build a highly motivated and committed workforce. To this end, we spare no effort in properly recognising staff contributions. Staff members with service of 20 years or more and have performed meritoriously are eligible for consideration for

Long and Meritorious Service Certificates and Long and Meritorious Service Travel Award. In addition, in 2009-10, 125 Certificates of Merit were issued to staff members who had performed commendable acts.

We are also pleased to put forward nominations for commendation schemes beyond the Departmental level. In 2009-10, three members of our staff were awarded commendations by the Secretary for the Civil Service for their consistently meritorious performance in their daily work. We are particularly proud of the two officers who received awards from the Chief Executive at the 2009 Honours and Awards Ceremony in recognition of their assiduous and professional service.



Workman I (Hoi Bun Road Park) Ms Fung Suk-man was one of this year's recipients of the Secretary for the Civil Service's Commendation.



Ms Cheng Oi-chu, Clerical Assistant (Tsuen Wan) Recreation and Amenities, is an awardee of the Secretary for the Civil Service's Commendation.



Mr Tam Ka-yin, Technical Officer I (Hong Kong Central Library) Audio Visual, another awardee of the Secretary for the Civil Service's Commendation.

Medal of Honour

Dr Lee Kwong-hung, Senior Librarian



Dr Lee Kwong-hung, Senior Librarian, received a Medal of Honour.

Chief Executive's Commendation for Government/Public Service Mr Vincent Liu, Deputy Director



A Chief Executive's Commendation for Government/Public Service was awarded to Mr Vincent Liu, Deputy Director (Leisure Services).

The Department's Customer Appreciation Card Scheme provides a direct channel for staff to receive feedback from customers. Staff are also encouraged to develop and improve service standards through the Departmental Staff Suggestion Scheme, Work Improvement Teams and Staff Recognition Award set up in various leisure venues and the Work Improvement Competition in public libraries.

Customer Service

A focus on customers is a core value for the Department, and we are pleased to have received more than 10 400 appreciation cards and over 600 compliments from our customers in 2009-10. This positive feedback is most encouraging to our frontline staff.



This year, the Department received more than 10 400 appreciation cards from customers, a very encouraging feedback for the frontline colleagues.

Environmental Efforts

In support of the Government's environmental objectives, the Department takes environmental considerations into account from project inception to project management/operation to minimise pollution, conserve resources, protect our natural environment and promote appreciation of its beauty.



Improvement works were carried out on the lighting system of the Hong Kong Science Museum Mathematics Hall to reduce energy consumption.

In meeting these goals, we are committed to:

- promoting greening and horticulture;
- preserving the assets of our heritage;
- providing aesthetically pleasing open spaces;
- practising waste reduction and energy savings; and
- minimising air and noise pollution in leisure and cultural activities.

We are mindful of these environmental objectives when we plan new facilities and maintain existing facilities and, accordingly, we promote energy-saving building service installations and the use of environmentally friendly materials. High-efficiency lighting systems (fluorescent tubes with electronic ballasts, motion sensors and optical fibres) are used to achieve energy savings as far as

possible. The operating hours of venue lighting have also been rationalised where appropriate to reduce electricity consumption. In general, during the summer months, we maintain the 25.5°C office room temperature target set by the Government. In cases in which it is necessary to deviate from this standard for operational and/or customer comfort reasons, such as in certain areas of museums, sports centres and performing arts venues, we work closely with the Electrical and Mechanical Services Department (EMSD) to monitor the situation and adjust the room temperature to as close to 25.5°C as possible and appropriate.

Other major environmental efforts include:

- upgrading existing landscape areas and planting more trees and shrubs;
- launching community greening activities, such as the Greening School Subsidy Scheme, the Hong Kong Flower Show, Community Planting Day and the Green Volunteer Scheme;
- organising educational programmes to promote heritage preservation amongst the public;
- saving water by planting drought-tolerant species at suitable locations and using less water for the water features of major parks;
- carrying out energy audits and energy-savings improvement work where practicable in collaboration with the EMSD and the Architectural Services Department;
- adjusting lighting operating hours at our venues where reasonable and installing occupancy sensors to control the

- switching on and off of lighting at a number of leisure venues and our headquarters to reduce energy consumption;
- taking part in the Friends of the Earth-organised 'Dim It 6.21' campaign from 8:00 pm to 10:00 pm on June 21, 2009;
 - switching off lights in the outer walls and outdoor areas of our venues, except for operational needs and safety/security reasons;
 - using green products and promoting the use of recycled paper;
 - engaging contractors to recycle magazines, newspapers, waste paper and printer cartridges;
 - using waste separation bins at our venues for the recovery of waste paper, metals and plastics;
 - replacing Euro I and II emission standard diesel specialised vehicles in our fleet with Euro V vehicles, and gradually replacing departmental petro-driven light buses with LPG vehicles to reduce emissions;
 - installing solar panels at the Hong Kong Science Museum, the Hong Kong Museum of Coastal Defence and the Hong Kong Museum of Art to promote the energy savings concept;



Solar panels were installed at the Hong Kong Museum of Coastal Defence to promote the energy savings concept.

- widely promoting good environmental practice and publicising green tips in our offices and venues; and
- appealing for staff support in adopting a more relaxed code of business attire and dressing down in summer to conserve energy and improve our air quality.

In December 2009, the Department issued its ninth environmental report, which covers its green management practices and activities in this area in greater detail.

Facilities and Projects

The LCSD attaches great importance to the provision of leisure and cultural facilities to the public. Its Planning Section liaises closely with various District Councils to provide facilities that best meet the needs of the local community. Since the Department's establishment in 2000, some 100 projects with a total cost of about \$13 billion have been completed. In addition, we are actively pursuing the implementation of 46 ex-Municipal Council projects and new projects that have been selected for priority treatment and early implementation.

In 2009-10, the Department made significant progress in the provision of new leisure and cultural facilities.



In 2009-10, the Department made significant progress in providing new leisure and cultural facilities to the public. Picture shows a newly constructed Ngau Chi Wan Recreation Ground.

New Facilities Completed

Six capital works projects were completed during the year, including a Recreational Development at the North Ap Lei Chau Reclamation site, which mainly comprises a waterfront promenade

with a tower and a viewing platform to allow appreciation of the original fishing-junks and lifestyle of the fishing community, a Sports Centre, Community Hall cum Library in Area 17 Tung Chung, Lantau, which mainly comprises a District Library and a multi-purpose arena that can be used as a venue for basketball, volleyball and badminton and District Open Space in Area 18, Tung Chung, Lantau which mainly comprises a 7-a-side hard surface soccer pitch. A full list of completed projects can be found in Appendix 5.



The Recreational Development at the North Ap Lei Chau Reclamation site comprises a waterfront promenade with a tower and a viewing platform to allow appreciation of the original fishing-junks and lifestyle of the traditional fishing community.

Facilities Upgraded for the Hong Kong 2009 East Asian Games

The construction of the new Tseung Kwan O Sports Ground and the upgrading of 13 existing LCSD venues for the Hong Kong 2009 East Asian Games had been completed by mid-2009.



The newly constructed Tseung Kwan O Sports Ground meets today's highest standards for holding international athletics events.

Facilities under Construction

At the end of 2009-10, the construction of 24 capital works projects was in progress, including 16 major facilities: the Tin Shui Wai Public Library cum Sports Centre; a Sports Centre and Community Hall in Area 101 Tin Shui Wai; the Ma On Shan Waterfront Promenade; a Swimming Pool Complex with an indoor heated pool in Area 2 in Tung Chung; a Swimming Pool Complex in Area 1 (San Wai Court), Tuen Mun; the Tseung Kwan O Complex in Area 44, which comprises a sports centre and a community hall; Town Park, an Indoor Velodrome-cum-sports centre in Area 45, Tseung Kwan O; a Sports Centre in Area 28A, Fanling/Sheung Shui; the redevelopment of the Victoria Park Swimming Pool Complex; the redevelopment of the Kwun Tong Swimming Pool Complex and Kwun Tong Recreation Ground; improvement works at Mong Kok Stadium; District Open Space at Po Kong Village Road and the Ngau Chi Wan Recreation Ground in Wong Tai Sin; the Sun Yat Sen Memorial Park and Swimming Pool Complex; the Siu Sai Wan Complex, which comprises a sports centre, two swimming pools, a small library and a community hall; and the Lam Tin North Municipal Services Building, which comprises an indoor heated

swimming pool complex, district library and music centre. A complete list of projects is provided in Appendix 6.

Minor Works Projects

For minor works projects, each costing less than \$21 million, which involve construction of new venues and major improvement works, 14 were completed during the year, and 21 are currently under construction.

Information Technology

Information Technology (IT) is a crucial facilitator in the delivery of LCSD services to the public. Nineteen computerisation projects and other support activities with a total cost of \$48 million were commissioned in 2009-10 to enhance service quality and operational efficiency.

Computerisation of Public Libraries

The Library Automation System (LAS) provides automated library services, including acquisition and cataloguing support for internal library operation, library material circulation and public access to the Online Public Access Catalogue (OPAC). A contract was awarded in January 2010 for the replacement of the system with a view to providing new and better services to the public.

Contractors have been engaged for this purpose, and we plan to launch the first phase of the enhanced system in 2011. A pilot scheme to install Radio Frequency Identification technology in a number of branch libraries will also be implemented to assess the impact and benefits to the public and internal library operation.

The Multimedia Information System (MMIS) is a digital library system that allows patrons to search for and gain instant access to digitised documents and to audio and video material in both digital and analogue formats in the Hong Kong Central Library and 26 branch libraries. The system has been in place for eight years, and a feasibility study was carried out in July 2008 to ascertain the public's needs and propose feasible solutions for a system upgrade. The Department sought funding approval from the

Legislative Council in early 2009 for a major system upgrade, and tendering activities are in progress.

Over eighty-five Internet Express Terminals (IET) have been installed in 64 branch libraries to meet increased public demand for convenient and speedy access to Internet facilities since the system was installed in late 2009. The self-service kiosk technology of the IETs means that no prior reservation is required, and each individual can have up to 15 minutes to search the Internet and check emails. All of the terminals are managed and monitored by a centralised system.

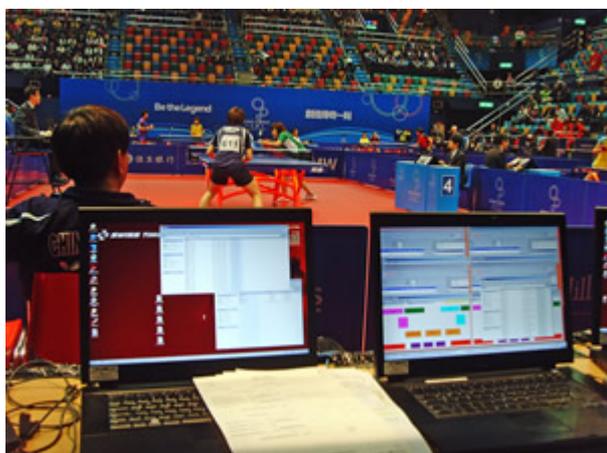


The Internet Express Terminals located in public libraries allow individuals 15-minute sessions to search the Internet and check emails with no prior reservation required.

East Asian Games Integration System (EAGIS)

The East Asian Games Integration System (EAGIS) was implemented to support the Hong Kong 2009 East Asian Games (EAG) held in December, the largest international multi-sport event ever held in Hong Kong. The EAGIS, which employed the latest technologies, was mainly used to capture, record and publish the results of the 262 competition events in 22 sports programmes in support of the information requirements of officials, athletes, referees, the media and the general public. The system also

allowed venue access control by providing accreditation and badges for more than 5 000 officials, athletes and staff. An internal IT management team consisting of 12 IT professionals was formed by the IT Office to supervise the project, and to manage all of the other EAG-related IT initiatives, such as IT security control, the use of video conferencing and messaging amongst the 40 competition venues, and PC provision for officials, referees and staff. The EAGIS and all of the other support initiatives managed by the IT management team helped to ensure that the EAG were a great success.



The East Asian Games Integration System was used to capture, record and publish competition results during the Hong Kong 2009 East Asian Games.

Leisure Link System

The Leisure Link System (LLS) enables the public to book leisure facilities and enrol in recreational and sports activities through different channels, including counters, the Internet, self-service kiosks and by telephone. The following two major enhancements were completed in 2009-10.

- The system was enhanced and integrated with the GovHK portal's Change of Address function in March 2010. Leisure

Link members can now conveniently submit their change of address requests through the GovHK portal.

- The telephone booking channel was improved in January 2010. Additional telephone lines were provided, and more bookings can now be processed in the same amount of time. With the provision of a call centre queuing function, LLS customers are now informed of their position in the queue, which greatly reduces the likelihood of missed telephone calls.

In view of growing public demand for the LLS, a technical study on the replacement of its backend system and frontend workstations was completed in October 2009. The proposed upgrade will commence in 2010-11, with completion expected by 2013, subject to funding approval.

Government Wi-Fi Programme

Phase two of the implementation of the Government's Wi-Fi programme (*GovWiFi*) is now complete. As of the end of March 2010, the public can enjoy GovWiFi services at 208 LCSD sites, including all 66 static public libraries and some civic centres, stadia, museums, sports centres and major parks.



Since the end of March 2010, the public can enjoy GovWiFi services at 208 LCSD sites, including 66 static public libraries.

Urban Ticketing System (URBTIX)

URBTIX has served the public and the hirers of LCSD performance venues since 1984. It has become Hong Kong's leading ticketing system and serves 43 regular performing arts venues with an aggregate seating capacity of more than 100 000. At present, there are 39 URBTIX ticketing outlets located territory-wide. A throttle infrastructure was installed in 2009 to protect the system and its operation from the overwhelming amount of Internet traffic.

Human Resources Management Information System

The Human Resources Management Information System (HRMIS) was launched in June 2009 to facilitate the Department's human resources management functions, including staff appointments, postings and performance appraisals. The system streamlines operational procedures and business operations related to human resources management with the objective of improving operational efficiency.

Management Information System Phase II

The first wave (Wave 1.1) of the Management Information System Phase II (MIS II) was launched in March 2010 to establish an enterprise-wide data warehouse for the provision of timely management information to the Department's senior management. The system aims to facilitate decision-making and planning for senior management, as well as assist them in answering ad hoc enquiries, formulating public service policies and allocating resources. MIS II Wave 1.1 covers information related to

venues and facilities while other relevant information will be covered in subsequent waves.

Civic Centre Management System

The Civic Centre Management System was launched in July 2009. It is a venue management and facility booking system which facilitates the processing of applications to hire facilities. Its major functions include venue and facility management, booking application management, point system and facility allocation for the applications and handling of payment transactions. The system can improve the overall operations by enabling data sharing amongst all civic centres and performing arts venues.

Museum Collection Management System for Hong Kong Heritage Museum

A Museum Collection Management System (MCMS) has been developed for the Hong Kong Heritage Museum. It facilitates the management of the museum's collections and allows the public to access information on select artefacts via the Internet. The system's implementation was completed in September 2009, and the public access module will be rolled out in mid-2010.

Museum Object Conservation System

A Museum Object Conservation System has been developed for the Central Conservation Section of the LCSD to facilitate the management of conservation records for museum artefacts and heritage objects and the inventory of treatment materials for the Section's laboratories.

Projects under Development

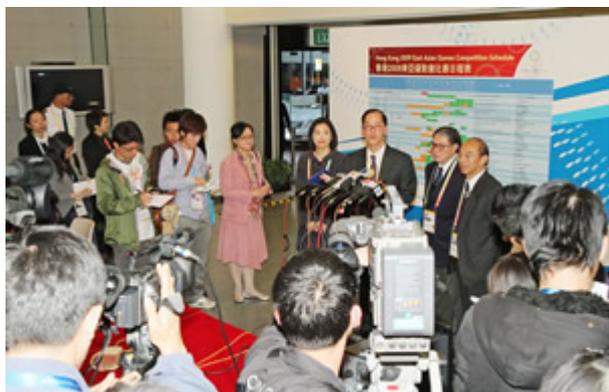
The following projects are in progress:

- An URBTIX capacity review is being conducted to identify its upgrade requirements in accordance with emerging market needs and the aspirations of the performing arts sector.
- Ticket Dispensing Machines for the collection of pre-paid tickets will be installed at 15 LCSD performing arts venues for URBTIX customers who have purchased tickets via the Internet/telephone ticketing channels.
- A Hong Kong Archaeological Archives System is being developed to digitise data on the artefacts discovered at archaeological sites within the Hong Kong region. Photos, drawings and interactive 3D models of select collection items will be made accessible to the public via the Internet for research and education purposes.
- A feasibility study on the introduction of the restoration works of King Yin Lei to the public for heritage education and promotion purposes through Virtual Reality Touring and 3D animation technology was completed in December 2009. System development will commence in early 2011.
- Direct Purchase Authority Management System Phase II (DPAS II) is currently underway to enhance the system's functionality and user friendliness and to further streamline daily operations.
- A new Contract Staff Payroll System (CSPS) is being developed to facilitate business operations in relation to the payroll of the Department's contract staff. This system will replace the

existing one and will have more flexible functions and better system performance, thanks to the use of the latest technology.

Public Relations and Publicity

The Information and Public Relations Section (IPRS) plays an instrumental role in the dissemination of information and the promotion of the Department's services, facilities and programmes. To boost media coverage and increase the transparency of the Department's work, the IPRS issued 2 229 press releases, arranged 102 press visits, and hosted 91 press conferences and media briefings during the 2009-10 year.



The IPRS plays a key role in disseminating information about the Department to the public and in promoting the Department's services, facilities and programmes.



To facilitate media coverage of Department events and activities, the IPRS issues press releases, hosts press visits, and arranges press conferences and briefings throughout the year.

The IPRS is also responsible for the planning and implementation of the Department's promotional campaigns, and serves as the executive agent and co-ordinator for the advertising of departmental events. The Section also provides creative and photographic service support for the production of publications and

publicity materials, such as posters, outdoor displays, exhibitions, and television and radio announcements and commercials.

The major publications produced during the year include an e-version of the Department's Annual Report, which outlines its functions and development; a quarterly staff bulletin aimed at enhancing internal relations amongst the Department's 9 260 staff members; and a magazine designed to promote community sports participation and cultivate a sense of belonging amongst the Community Sports Clubs.

To reach out to the ever-increasing Internet population, the Department maintains an informative website that provides the public with firsthand information on its many services, facilities, and leisure and cultural programmes. Publications, application forms and tender notices are also available on the website. With a total of 352 245 161 page views in 2009-10, the Department's website ranks fifth amongst all government websites in Hong Kong. Weekly highlights of major activities in the form of an e-magazine are also emailed directly to subscribers, whose numbers had reached 175 660 by the end of the financial year.

The Hong Kong 2009 EAG, the first international multi-sport games ever held in Hong Kong, took place from December 5 to 13, 2009. Prior to the event, a series of promotional activities were held to raise the general public's awareness of Hong Kong as the EAG host city and to generate greater support for the games. Dynamic performances by cultural groups from around the region, organised under the theme of 'Cultural EAG' and taking place throughout the city, provided a spectacular backdrop to the Hong Kong 2009 EAG.

The IPRS joined hands with colleagues from the LCSD and relevant government departments/organisations to promote and publicise these events and programmes with a view to encouraging mass community participation and enhancing regional cultural exchanges.



Advertising and publicity plans for the Department's major campaigns and events are co-ordinated and implemented by the IPRS.

In the event of such emergencies as typhoons, IPRS officers are deployed to operate the Emergency Information Centre and issue announcements to keep the public informed of the current status of LCSD programmes and activities.

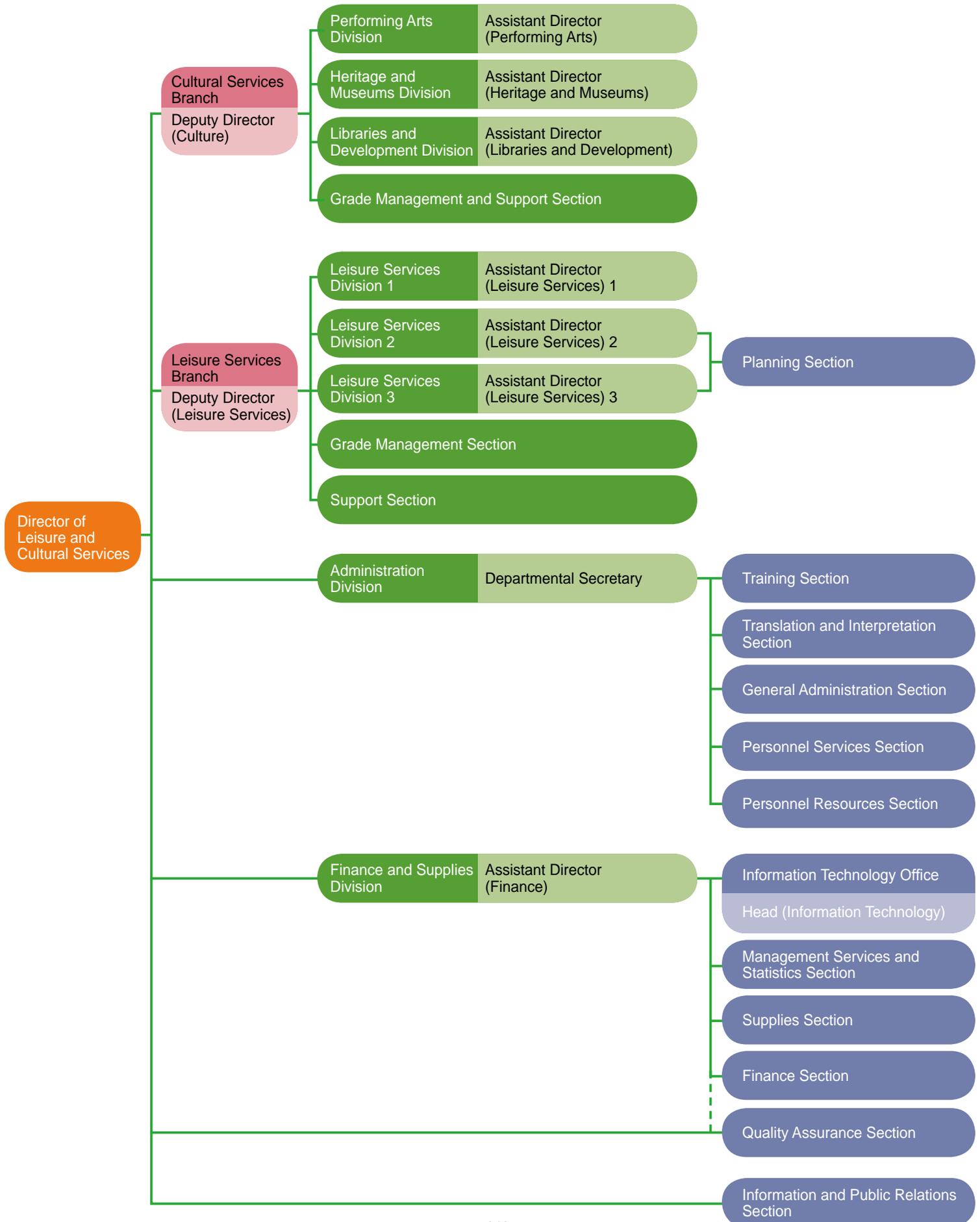
Appendices

- Leisure and Cultural Services Department Organisation Chart
- Establishment, Strength and Vacancies by Branch and Grade
- Performance Achievements
- Statement of the Estimated Revenue and Expenditure for the Financial Year 2009-10
- Leisure and Cultural Services Department Capital Works Projects Completed in 2009-10
- Leisure and Cultural Services Department Facilities Under Construction
- Recreational Facilities
- Usage of Recreational and Sports Facilities
- Recreational, Sports and Amenity Programmes
- Addresses and Enquiry Numbers of LCSD District Leisure Services Offices
- Attendances at Cultural and Entertainment Programmes
- Attendances of Cultural Presentations, Festivals, Entertainment, Arts Education and Audience Building Programmes
- Attendances at Museums
- Usage of Public Libraries
- Major Cultural Venues
- Selected Publications on Heritage and Museums

Appendix 1

Leisure and Cultural Services Department Organisation Chart

(As at 31.3.2010)



Appendix 2

Establishment, Strength and Vacancies by Branch and Grade

(As at 31.3.2010)

Branch /Grade	Establishment	Strength	Vacancy (No.)
Leisure Services Branch			
Directorate grades	4	4	0
Non-directorate grades			
Departmental grades	1 652	1 632	20
General/Common grades	3 416	3 125	291
Sub-total	5 072	4 761	311
Cultural Services Branch			
Directorate grades	4	4	0
Non-directorate grades			
Departmental grades	1 359	1 227	132
General/Common grades	908	860	48
Sub-total	2 271	2 091	180
Administration			
Directorate grades	3	3	0
Non-directorate grades			
Departmental grades	16	16	0
General/Common grades	499	483	16
Sub-total	518	502	16
Total	7 861	7 354	507

Appendix 3

Performance Achievements

Cultural Services

1. Performing Arts

(A) Performance Venues

Type of Service	Target	Achievement in 2009-10
To confirm bookings as follows:		
(a) Ordinary	To give a written reply within 14 working days from the monthly closing date for applications	100%
(b) Special	To give a written reply within 14 working days from the monthly closing date for applications	100%
(c) Late		
(i) Major facilities		
a) including Auditoria, Concert Halls and Exhibition Halls/Galleries	To give a written reply within 7 working days from the weekly closing date for applications	100%
b) Arenas of the Hong Kong Coliseum and the Queen Elizabeth Stadium	To give a written reply within 7 working days from receiving an application	100%
(ii) Minor facilities including Lecture Rooms, Dance Studios, Conference Rooms, etc.	To give a written reply within 7 working days from receiving an application	100%

Appendix 3

Performance Achievements

Cultural Services

1. Performing Arts

(B) Ticketing

Type of Service	Target	Achievement in 2009-10
Sale of tickets at the box office	To serve the customer within 25 minutes except during rush periods when counter ticket sales begin for popular events and major arts/film festivals; and to supply a ticket within 4 minutes	100%
Telephone reservation and enquiry services	To serve the customer within 5 minutes except during peak hours (10:00 a.m. – 11:00 a.m. and 12:30 p.m. – 2:00 p.m.)	100%
Telephone booking service	To post the tickets by the next working day to registered patrons using the service	100%
Postal bookings processed by URBTIX	To post the tickets within 5 working days after the closing date	100%

Appendix 3

Performance Achievements

Cultural Services

2. Library Services

(A) Libraries

Type of Service	Target	Achievement in 2009-10
-----------------	--------	------------------------

To achieve the following performance standards for 90% of the opening hours, including peak hours:

(a) Applying for a new library card	10 minutes	100%
(b) Replacing a library card	10 minutes	100%
(c) Borrowing a library item	5 minutes	100%
(d) Returning a library item	5 minutes	100%
(e) Reserving a library item	5 minutes	100%

(B) Book Registration

Type of Service	Target	Achievement in 2009-10
-----------------	--------	------------------------

To gazette a bibliography of registered books in accordance with the Books Registration Ordinance, Cap. 142 of the Laws of Hong Kong	At quarterly intervals	100%
--	------------------------	------

Appendix 3

Performance Achievements

Cultural Services

3. Heritage and Museum Services

(A) Museums

Type of Service	Target	Achievement in 2009-10
To process requests for school visits and guided tours	Within 7 working days	100%
To maintain the hands-on exhibits in use in the Hong Kong Science Museum and the Hong Kong Space Museum	At least 90% of hands-on exhibits in use at all times	100%
To provide a balanced mix of museum programmes	(i) 4 exhibitions of various themes per month (ii) 750 sections of educational programmes per month	100% 100%
To preserve Hong Kong's art and material culture by acquiring works of art, film and historical objects	An annual increase of 1% to 2% of the collections	100%

(B) Antiquities and Monuments

Type of Service	Target	Achievement in 2009-10
To process applications for location filming	10 working days	100%
To process applications for the reproduction of photographs and slides	14 working days	100%
To process applications for photocopies of sites and monument records	4 working days	100%

Appendix 3

Performance Achievements

Leisure Services

Type of Service	Target	Achievement in 2009-10
For activities enrolled on a first-come-first-served basis		
(a) At District Leisure Services Office counters/venue booking counters	Within 15 minutes queuing time except peak period (8:30 a.m. – 10:30 a.m.)	100%
(b) By post	To notify applicants within 7 working days from the closing date	100%
For activities enrolled by balloting	(i) To publicise the balloting result within 5 working days from the balloting date	100%
	(ii) To notify the successful applicants within 7 working days from the balloting date	100%
Applications for the use of sports facilities in person at venue booking counters	Within 15 minutes queuing time except peak period (7:00 a.m. – 7:30 a.m.)	100%
Waiting time for admission to swimming pools	Less than 20 minutes when the maximum pool capacity has not been reached	100%
Processing of licence applications for billiard establishments, public bowling alleys and public skating rinks		
(a) To issue a letter of acknowledgement to the applicant and forward the application to the relevant government departments for comments upon receipt of all the required documents and inspection of the premises	Within 5 working days	100%
(b) To issue a letter of requirements to the applicant upon confirmation that the relevant government departments have raised no objection	Within 5 working days	100%
(c) To issue a licence upon confirmation that all the licensing requirements have been satisfied	Within 5 working days	100%

Appendix 4

Statement of the Estimated Revenue and Expenditure for the Financial Year 2009-10

	2009-10 \$M ⁽¹⁾	2008-09 \$M ⁽²⁾
Revenue		
Rent	164	171
Fees and charges		
Admission and hire charges	564	437
Programme entry fees	38	38
Others	26	22
Other receipts	43	43
Total revenue	835	711
Recurrent expenditure		
Personal emoluments	1,966	1,883
Mandatory/Civil Service Provident Fund contribution	13	8
Departmental expenses	2,623	2,526
Cultural presentations, entertainment programmes, activities and exhibitions	152	145
Recreation and sports activities, programmes, campaigns and exhibitions	48	23
Library materials and multi-media services	86	87
Artefacts and museum exhibitions	51	37
Publicity	51	44
Subventions	212	210
Total recurrent expenditure	5,202	4,963
Deficit for the year after recurrent expenditure	4,367	4,252
Non-recurrent expenditure		
Plant, vehicles and equipment	119	85
Others	87	49
Total non-recurrent expenditure	206	134
Total deficit for the year	4,573	4,386

Notes

(1) These figures are revised estimates for the financial year 2009-10.

(2) These figures represent the actual revenue and expenditure for the financial year 2008-09.

Appendix 5

Leisure and Cultural Services Department Capital Works Projects Completed in 2009-10

Project Title	Project Cost \$M	Construction Completion Date
Improvement to Stanley Main Beach Water Sports Centre	19.20	4/2009
Improvement to Hong Kong Squash Centre	20.60	5/2009
Improvement to Victoria Park Tennis Centre	73.70	7/2009
Recreational Development at North Ap Lei Chau Reclamation	94.30	9/2009
Sports Centre, Community Hall cum Library in Area 17, Tung Chung, Lantau	429.70	10/2009
District Open Space in Area 18, Tung Chung, Lantau	230.00	3/2010

Appendix 6

Leisure and Cultural Services Department Facilities Under Construction

Project Title	Works Start Date	Target Completion Date
Ma On Shan Waterfront Promenade		
Phase 1	5/2007	6/2009
Phase 2	5/2007	12/2009
Phase 3	5/2007	Mid 2010
Swimming Pool Complex in Area 2, Tung Chung, Lantau	9/2007	Late 2010
District Open Space in Area 9, Tsing Yi	11/2007	Mid 2010
Tin Shui Wai Public Library cum Sports Centre	11/2007	Mid 2011
Recreational facilities on Jordan Valley former landfill, Kwun Tong	12/2007	Mid 2010
Ngau Chi Wan Recreation Ground, Wong Tai Sin	1/2008	Mid 2010
District Open Space at Po Kong Village Road, Wong Tai Sin	1/2008	Late 2010
Siu Sai Wan Complex	3/2008	Late 2010
Sun Yat Sen Memorial Park and Swimming Pool Complex	3/2008	Early 2011
Reprovisioning of Pak Tin Public Library	6/2008	Early 2013
Tseung Kwan O Complex in Area 44, Tseung Kwan O	10/2008	Mid 2011
Sports Centre in Area 28A, Fanling/Sheung Shui	12/2008	Mid 2011
Aldrich Bay Park	5/2009	Early 2011
Swimming Pool Complex in Area 1 (San Wai Court), Tuen Mun	5/2009	Early 2012
Conversion of Yau Ma Tei Theatre and Red Brick Building into a Xiqu Activity Centre	7/2009	Late 2011
Redevelopment of Victoria Park Swimming Pool Complex	8/2009	Late 2014
Improvement works for Mong Kok Stadium	9/2009	Late 2011
Lam Tin North Municipal Services Building	11/2009	Mid 2012
Sports Centre and Community Hall in Area 101 Tin Shui Wai	11/2009	Mid 2012
Redevelopment of Kwun Tong Swimming Pool Complex and Kwun Tong Recreation Ground	11/2009	Late 2014
Local Open Space in Area 25, Fanling/Sheung Shui	12/2009	Early 2012
District Open Space in Area 37, Tseung Kwan O	12/2009	Early 2012
Conversion of secondary pool of Lai Chi Kok Park Swimming Pool into indoor heated pool	2/2010	Mid 2012
Town Park, indoor velodrome-cum-sports centre in Area 45, Tseung Kwan O	3/2010	Early 2013

Appendix 7

Recreational Facilities

Recreational facilities	No.	Recreational facilities	No.
SPORTS FACILITIES			
Sports centres	89	Hard-surfaced soccer pitches ⁽⁴⁾	233
Courts (indoor and outdoor)		Gateball courts (natural and artificial)	34
Badminton	556	Sports grounds	25
Basketball ⁽¹⁾	475	Bowling greens (indoor and outdoor)	10
Handball	41	Obstacle golf course	1
Volleyball ⁽²⁾	249	Open air theatres	14
Netball	38	Archery fields	3
Squash ⁽³⁾	290	Roller skating rinks	31
Tennis	260	Jogging tracks/fitness trails	93
Tennis practice	17	Cycling tracks	15
Turf pitches (natural)		Model boat pools	6
Soccer	32	Boating park	1
Soccer cum other ball games	13	Beaches	41
Rugby	2	Swimming pools	37
Rugby cum other ball games	3	Water sports centres	5
Stadia (outdoor)	2	Holiday camps	4
Turf pitches (artificial)		Horse riding schools	2
Soccer	13	Golf driving ranges (indoor and outdoor)	4
Soccer cum other ball games	11	Camp site	1
Hockey	2		

Recreational facilities	No.	Recreational facilities	No.
PASSIVE FACILITIES			
Major parks	24	Barbecue pits	643
Small parks/Gardens/Sitting-out areas	1 491	Road safety towns	4
Fountains	84	Community gardens	20
Children's playgrounds	684	Total area of sites provided with horticultural maintenance ⁽⁵⁾ (hectares)	1 656.9
Zoos/Aviaries	5	Total area of leisure facilities administered ⁽⁶⁾ (hectares)	2 350
Conservatories	2		
Bathing sheds	41		

Notes

(1) Including 6 3-on-3 basketball courts.

(2) Including 2 beach volleyball courts.

(3) Including 7 squash courts used as American pool table rooms and those squash courts which are temporarily changed to other use (such as table-tennis room).

(4) Including hard-surfaced soccer cum other ball games pitches.

(5) Including all LCSD venues, government compounds and roadside amenity areas provided with horticultural maintenance and undergrowth cutting.

(6) Including the indoor and outdoor leisure facilities and roadside amenity areas maintained by the LCSD.

Appendix 8

Usage of Recreational and Sports Facilities

(Percentages, unless otherwise specified)

Type of Recreational and Sports Facilities	Unit	Usage Rate (%)
Hard-surfaced courts		
Tennis	hour	58.4
Obstacle golf (number)	game	1 865
Turf pitches		
Natural turf pitches	session	99.6
Artificial turf pitches	session	74.7
Bowling greens	hour	30.4
Hockey (artificial)	hour	66.7
Rugby	hour	100
Sports grounds		
	hour	97.9
Sports centres		
Arenas	hour	80.3
Activity rooms/dance rooms	hour	64.6
Children's playrooms	hour	88.2
Squash courts ⁽¹⁾	hour	53.7
Holiday camps		
		Attendance Rate (%)
Day	person	88.4
Residential	person	72
Evening (attendance)	person	34 743
Others (attendance) ⁽²⁾	person	9 080
Water sports centres		
Day	person	86
Tent	person	92.6
Craft-hour used	hour	412 979

Notes

Usage Rate (%) = $\frac{\text{Total hours/sessions used}}{\text{Total hours/sessions available}} \times 100\%$

Attendance Rate (%) = $\frac{\text{No. of attendances}}{\text{Capacity}} \times 100\%$

(1) Including free-standing squash courts/centres.

(2) Including other camp users, e.g. those who attending wedding ceremonies.

Appendix 9

Recreational, Sports and Amenity Programmes

Events/Programmes	No. of Events/ Programmes	No. of Participants/ Attendees
Recreational and sports activities	35 792	2 163 275
Sports Subvention Scheme	10 409	715 589
Zoo Education Programme	425	21 762
Horticulture Education Programme	433	22 876
Greening School Subsidy Scheme	830	215 800
One Person, One Flower Scheme	1 111	355 520
Hong Kong Flower Show	1	538 400
Greening Hong Kong Activities Subsidy Scheme	7	84 400
Green Volunteer Scheme	479	6 200
Community Planting Days	30	11 100
Greening Exhibitions/Talks	468	36 264
Community Garden Programme	46	9 600
Outreaching Greening Promotional Activities	151	39 500

Appendix 10

Addresses and Enquiry Numbers of LCSD District Leisure Services Offices

District	Address	Enquiries
Central and Western	Room 1001, 10/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Central, Hong Kong	2853 2566
Kowloon City	10/F, To Kwa Wan Government Offices, 165 Ma Tau Wai Road, Kowloon	2711 0541
Sham Shui Po	7/F, Un Chau Street Municipal Services Building, 59-63 Un Chau Street, Sham Shui Po, Kowloon	2386 0945
Eastern	3/F, Quarry Bay Municipal Services Building, 38 Quarry Bay Street, Quarry Bay, Hong Kong	2564 2264
Kwun Tong	Units 13-18, M1/F and Units 110-118, M2/F, Tsui Cheung House, Tsui Ping North Estate, Kwun Tong, Kowloon	2343 6123
Southern	4/F, Aberdeen Municipal Services Building, 203 Aberdeen Main Road, Aberdeen, Hong Kong	2555 1268/ 2555 1263
Wan Chai	9/F, Lockhart Road Municipal Services Building, 225 Hennessy Road, Wan Chai, Hong Kong	2879 5622
Wong Tai Sin	4/F, Ngau Chi Wan Municipal Services Building, 11 Clear Water Bay Road, Wong Tai Sin, Kowloon	2328 9262
Yau Tsim Mong	1/F, Kowloon Park Management Office, 22 Austin Road, Tsim Sha Tsui, Kowloon	2302 1762
Islands	Rooms 617-623, 6/F, Harbour Building, 38 Pier Road, Central, Hong Kong	2852 3220
Kwai Tsing	Room 805, 8/F, Kwai Hing Government Offices, 166-174 Hing Fong Road, Kwai Chung, New Territories	2424 7201
North	4/F, Shek Wu Hui Municipal Services Building, 13 Chi Cheong Road, Sheung Shui, New Territories	2679 2819
Sai Kung	4/F, Sai Kung Government Offices, 34 Chan Man Street, Sai Kung, New Territories	2791 3100
Sha Tin	Unit 1207-1212, 12/F, Tower I, Grand Central Plaza, 138 Sha Tin Rural Committee Road, Sha Tin, New Territories	2634 0111
Tai Po	3/F, Tai Po Complex, 8 Heung Sze Wui Street, Tai Po, New Territories	3183 9020
Tsuen Wan	3/F, Yeung Uk Road Municipal Services Building, 45 Yeung Uk Road, Tsuen Wan, New Territories	2212 9702
Tuen Mun	3/F, Tuen Mun Government Offices, 1 Tuen Hi Road, Tuen Mun, New Territories	2451 0304
Yuen Long	2/F, Yuen Long Government Offices, 2 Kiu Lok Square, Yuen Long, New Territories	2478 4342

Appendix 11

Attendances at Cultural and Entertainment Programmes

Venue	Performance ⁽²⁾ (No.)	Attendance ⁽²⁾ (No.)
Hong Kong Cultural Centre ⁽¹⁾	470	392 279
Hong Kong City Hall	164	79 418
Sai Wan Ho Civic Centre	104	27 193
Sheung Wan Civic Centre	148	46 578
Ko Shan Theatre	64	37 931
Ngau Chi Wan Civic Centre	218	22 581
Tsuen Wan Town Hall ⁽¹⁾	236	90 417
Tuen Mun Town Hall ⁽¹⁾	229	120 646
Sha Tin Town Hall ⁽¹⁾	299	313 298
Kwai Tsing Theatre ⁽¹⁾	219	77 156
Yuen Long Theatre	174	106 720
Tai Po Civic Centre	40	11 383
North District Town Hall	67	17 024
Hong Kong Film Archive Cinema	369	37 740
Hong Kong Coliseum	2	14 287
Queen Elizabeth Stadium	13	21 381
Hong Kong Science Museum Lecture Hall	74	12 436
Hong Kong Space Museum Lecture Hall	141	15 556
Other LCSD Venues	390	878 300
Non-LCSD Venues	1 731	443 462
Total	5 152	2 765 786

Notes

(1) Including foyer and piazza programmes.

(2) Excluding programmes organised by hirers.

Appendix 12

Attendances of Cultural Presentations, Festivals, Entertainment, Arts Education and Audience Building Programmes

Type of Performance	No. of Performances	Attendance
---------------------	---------------------	------------

CULTURAL PRESENTATIONS SECTION

Music	234	167 485
Dance	115	73 506
Multi-Arts	194	45 373
Theatre	275	55 680
Chinese Opera	165	109 130
Total	983	451 174

Type of Performance	No. of Performances	Attendance
---------------------	---------------------	------------

AUDIENCE BUILDING, FESTIVALS AND ENTERTAINMENT SECTION

Arts Education and Audience Building*	1 038	239 626
Festivals*	472	211 537
Entertainment	629	1 000 243
Total	2 139	1 451 406

* Excluding performances/activities presented by subvented arts companies and other LCSD offices.

Appendix 13

Attendances at Museums

Venue	Attendance
Hong Kong Museum of Art	338 067
Hong Kong Museum of History	627 138
Hong Kong Science Museum	1 003 227
Hong Kong Space Museum	657 621
Hong Kong Heritage Museum	478 578
Hong Kong Museum of Coastal Defence	125 940
Sam Tung Uk Museum	112 265
Hong Kong Railway Museum	214 293
Flagstaff House Museum of Tea Ware	163 460
Sheung Yiu Folk Museum	54 458
Law Uk Folk Museum	14 638
Lei Cheng Uk Han Tomb Museum	33 290
Hong Kong Film Archive	296 907
Hong Kong Heritage Discovery Centre	175 178
Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre	83 723
Dr Sun Yat-sen Museum	109 453
Fireboat Alexander Grantham Exhibition Gallery	102 926

Other Venue	Attendance
Hong Kong Visual Arts Centre	201 513 (31 151 in-house and 170 362 outreach)

Appendix 14

Usage of Public Libraries

No. of Libraries	76
Registered Borrowers	3 810 505
Library Stock	
Books	10 817 540
Multimedia Material	1 655 787
Materials Borrowed	61 323 916
No. of Requests for Multimedia Services	3 585 295
Reference and Information Enquiries Handled	3 905 359
No. of Extension Activities	19 879
Extension Activities Attendance	19 260 330
Internet Library Services	
Visits to Library Homepage	152 005 698
Internet Renewals	16 281 796
Internet Reservations	705 437
Use of Multimedia Information System	2 100 541
No. of Books Registered	13 763
No. of Periodicals Registered	12 226
No. of International Standard Book Numbers Issued	886

Appendix 15

Major Cultural Venues

Venue	Address
Hong Kong Cultural Centre	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Hong Kong City Hall	5 Edinburgh Place, Central, Hong Kong
Sheung Wan Civic Centre	4-8/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Hong Kong
Sai Wan Ho Civic Centre	111 Shau Kei Wan Road, Sai Wan Ho, Hong Kong
Ngau Chi Wan Civic Centre	2-3/F, Ngau Chi Wan Municipal Services Building, 11 Clearwater Bay Road, Wong Tai Sin, Kowloon
Ko Shan Theatre	77 Ko Shan Road, Hung Hom, Kowloon
Tsuen Wan Town Hall	72 Tai Ho Road, Tsuen Wan, New Territories
Sha Tin Town Hall	1 Yuen Wo Road, Sha Tin, New Territories
Tuen Mun Town Hall	3 Tuen Hi Road, Tuen Mun, New Territories
Kwai Tsing Theatre	12 Hing Ning Road, Kwai Chung, New Territories
Yuen Long Theatre	9 Yuen Long Tai Yuk Road, Yuen Long, New Territories
Tai Po Civic Centre	12 On Pong Road, Tai Po, New Territories
North District Town Hall	2 Lung Wan Street, Sheung Shui, New Territories
Hong Kong Coliseum	9 Cheong Wan Road, Hung Hom, Kowloon
Queen Elizabeth Stadium	18 Oi Kwan Road, Wan Chai, Hong Kong

Public Library	Address
Hong Kong Central Library	66 Causeway Road, Causeway Bay, Hong Kong
City Hall Public Library	2-6/F and 8-11/F, City Hall High Block, Central, Hong Kong
Kowloon Public Library	5 Pui Ching Road, Kowloon
Sha Tin Public Library	1 Yuen Wo Road, Sha Tin, New Territories
Tsuen Wan Public Library	38 Sai Lau Kok Road, Tsuen Wan, New Territories
Tuen Mun Public Library	1 Tuen Hi Road, Tuen Mun, New Territories

Appendix 15

Major Cultural Venues

Museum	Address
Hong Kong Museum of Art	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Hong Kong Museum of History	100 Chatham Road South, Tsim Sha Tsui, Kowloon
Hong Kong Science Museum	2 Science Museum Road, Tsim Sha Tsui East, Kowloon
Hong Kong Space Museum	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Flagstaff House Museum of Tea Ware	10 Cotton Tree Drive, Central, Hong Kong (inside Hong Kong Park)
Lei Cheng Uk Han Tomb Museum	41 Tonkin Street, Sham Shui Po, Kowloon
Law Uk Folk Museum	14 Kut Shing Street, Chai Wan, Hong Kong
Sheung Yiu Folk Museum	Pak Tam Chung Nature Trail, Sai Kung, New Territories
Hong Kong Railway Museum	13 Shung Tak Street, Tai Po Market, Tai Po, New Territories
Sam Tung Uk Museum	2 Kwu Uk Lane, Tsuen Wan, New Territories
Hong Kong Museum of Coastal Defence	175 Tung Hei Road, Shau Kei Wan, Hong Kong
Hong Kong Film Archive	50 Lei King Road, Sai Wan Ho, Hong Kong
Hong Kong Heritage Museum	1 Man Lam Road, Sha Tin, New Territories
Hong Kong Heritage Discovery Centre	Kowloon Park, Haiphong Road, Tsim Sha Tsui, Kowloon
Dr Sun Yat-sen Museum	7 Castle Road, Mid-Levels, Central, Hong Kong
Fireboat Alexander Grantham Exhibition Gallery	Quarry Bay Park, Hong Kong
Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre	Hang Tau Tsuen, Ping Shan, Yuen Long, New Territories
Hong Kong Visual Arts Centre	7A Kennedy Road, Central, Hong Kong

Appendix 16

Selected Publications on Heritage and Museums

- 1 LOUIS VUITTON: A PASSION FOR CREATION

- 2 The Cold War and Hong Kong Cinema (In Chinese)

- 3 Eileen Chang: MP & GI Screenplays (In Chinese)

- 4 Oral History Series (6): Director Lung Kong

- 5 Exhibition catalogue: Lofty Integrity: Donation of Works by Wu Guanzhong

- 6 Exhibition catalogue: The Prosperous Cities: A Selection of Paintings from the Liaoning Provincial Museum

- 7 Exhibition catalogue: Modern Metropolis: Material Culture of Shanghai and Hong Kong